

Mockup Review Notes

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Designer: Maddy M

Home Page

- Simplicity of home page works really well with the full-page background image
- Navigation bar - try different variations such as:
 - Moving to bottom
 - Making it one bar instead of four
 - Remove boxes and make text white
 - Circles instead of boxes

Content Pages

- Make the layout for the content pages different from the home page
 - However, keep the aesthetic consistent enough between home page and content pages to make the site feel cohesive
- Incorporate more content
 - Subheadings underneath each tea
 - Scrolling to read more - could have the text go all the way down the page or keep everything fixed and scroll within the box
 - With the second option, make it clear that the text can be scrolled through

Images & Text

- Text treatment of body text
 - Smaller
 - Possibly grey instead of black (or lighter shade of whatever color the header is in)
- Images
 - Include more than one on content pages if the text goes down the page
 - If only one image on each page, make the text scroll within the fixed box