

# Graphic Designer

## SHUBHAM SUDA

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- Delivered 200+ production-ready designs across digital and print formats.
- Worked with 20+ brands including MealTown, Podar Jumbo, and Sankalp Builders.
- Specialized in advertising creatives for food, real estate, and festival-based campaigns.
- Strong focus on visual storytelling, brand alignment, and timely delivery.

## EXPERIENCE

### Lead Graphic Designer Grovyapar Social Media Marketing

June 2024 - June 2025

Digital Media Agency

#### Responsibilities

- Led 25+ design projects for clients in the food and real estate sectors, including brands like Food Corner, resulting in a 30% average increase in campaign engagement.
- Designed 200+ social media creatives, branding assets, and promotional banners that contributed growth in client visibility and lead generation.
- Coordinated with content and marketing teams for visual strategy and execution.
- Managed complete design workflow from concept to final output across print and digital platforms, ensuring 100% on-time delivery with client satisfaction above 95

Tech Stack Adobe Photoshop, Canva, CapCut, Meta ads

## EDUCATION

### Bachelor of Commerce SGBAU Amravati University (MS)

June 2024

## EXTRA CURRICULAR

### University Color Coat Holder 2023 & 2025

- Drama Representative 36th & 38th Inter University WEST Zone Youth Festival, "SATRANG" 2023 & 2025
- Represented the university and performed in various productions.

### National Integration Camp

2023

- - Represented the university and performed in drama promoting unity.

## TOOLS

Adobe Photoshop  
Adobe Illustrator  
CorelDRAW  
Canva  
CapCut (Basic video editing)  
Figma