

SHUBHAM
SUDA

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- Delivered 200+ production-ready designs across digital and print formats.
- Worked with 20+ brands including MealTown, Podar Jumbo, and Sankalp Builders.
- Specialized in advertising creatives for food, real estate, and festival-based campaigns.
- Strong focus on visual storytelling, brand alignment, and timely delivery.

EXPERIENCE

Lead Graphic Designer Grovyapar Social Media Marketing

June 2024 - June 2025

Digital Media Agency
Responsibilities

- Led 25+ design projects for clients in the food and real estate sectors, including brands like Food Corner, resulting in a 30% average increase in campaign engagement.
- Designed 200+ social media creatives, branding assets, and promotional banners that contributed growth in client visibility and lead generation.
- Coordinated with content and marketing teams for visual strategy and execution.
- Managed complete design workflow from concept to final output across print and digital platforms, ensuring 100% on-time delivery with client satisfaction above 95

Tech Stack Adobe Photoshop, Canva, CapCut, Meta ads

EDUCATION

Bachelor of Commerce SGBAU Amravati University (MS)

June 2024

EXTRA CURRICULAR

University Color Coat Holder 2023 & 2025

- Drama Representative 36th & 38th Inter University WEST Zone Youth Festival, "SATRANG" 2023 & 2025
- Represented the university and performed in various productions.

National Integration Camp 2023

- - Represented the university and performed in drama promoting unity.

TOOLS

Adobe Photoshop
Adobe Illustrator
CorelDRAW
Canva
CapCut (Basic video editing)
Figma