

Stakeholder Requirements Document: [Cyclistic]

BI Professional: Nolan Saraceni

Client/Sponsor: Markit - Customer to Customer

Business problem: (What is the primary question to be answered or problem to be solved?)
Understand how the customers use their platform and eventually purchase items and or sell items.

Stakeholders: (Who are the major stakeholders of this project, and what are their job titles?)

Alice Shi, Vice President of Sales

Matías Sosa, Program Manager

Stakeholder usage details: (How will the stakeholders use the BI tool?) They will use the BI tool through the given accessibility of the dashboards. They also requested it to be large print with text to speech alternatives.

Primary requirements: (What requirements must be met by this BI tool in order for this project to be successful?) The tool needs to be accessible to the stakeholders and meet their two requests. The BI tool also needs to track the number of listings posted; the number of sales completed; and the number of listings deleted on a daily, quarterly, and yearly timescale. They also want to better understand search query behavior that buyers have when searching for an item.