

# Elec 4309 Senior Design

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# Purpose of Design

- Design is where customer requirements, business needs, and technical considerations all come together in the formulation of a product or system
- The design model provides detail about the data, structures, electronics, architecture, interfaces, and components
- The design model can be assessed for quality and be improved before electronics and/or software are built and tests are conducted:
  - Does the design contain errors, inconsistencies, or omissions?
  - Are there better design alternatives?
  - Can the design be implemented within the constraints, schedule, and cost that have been established?



# Purpose of Design

- A designer must practice diversification and convergence:
  - The designer selects from design components, component solutions, and knowledge available through catalogs, textbooks, and experience
  - The designer then chooses the elements from this collection that meet the requirements defined by requirements engineering and analysis modeling
  - Convergence occurs as alternatives are considered and rejected until one particular configuration of components is chosen
- Electrical design is an iterative process through which requirements are translated into a blueprint for constructing the hardware (same for software):
  - Design begins at a high level of abstraction that can be directly traced back to the data, functional, and behavioral requirements
  - As design iteration occurs, subsequent refinement leads to design representations at much lower levels of abstraction

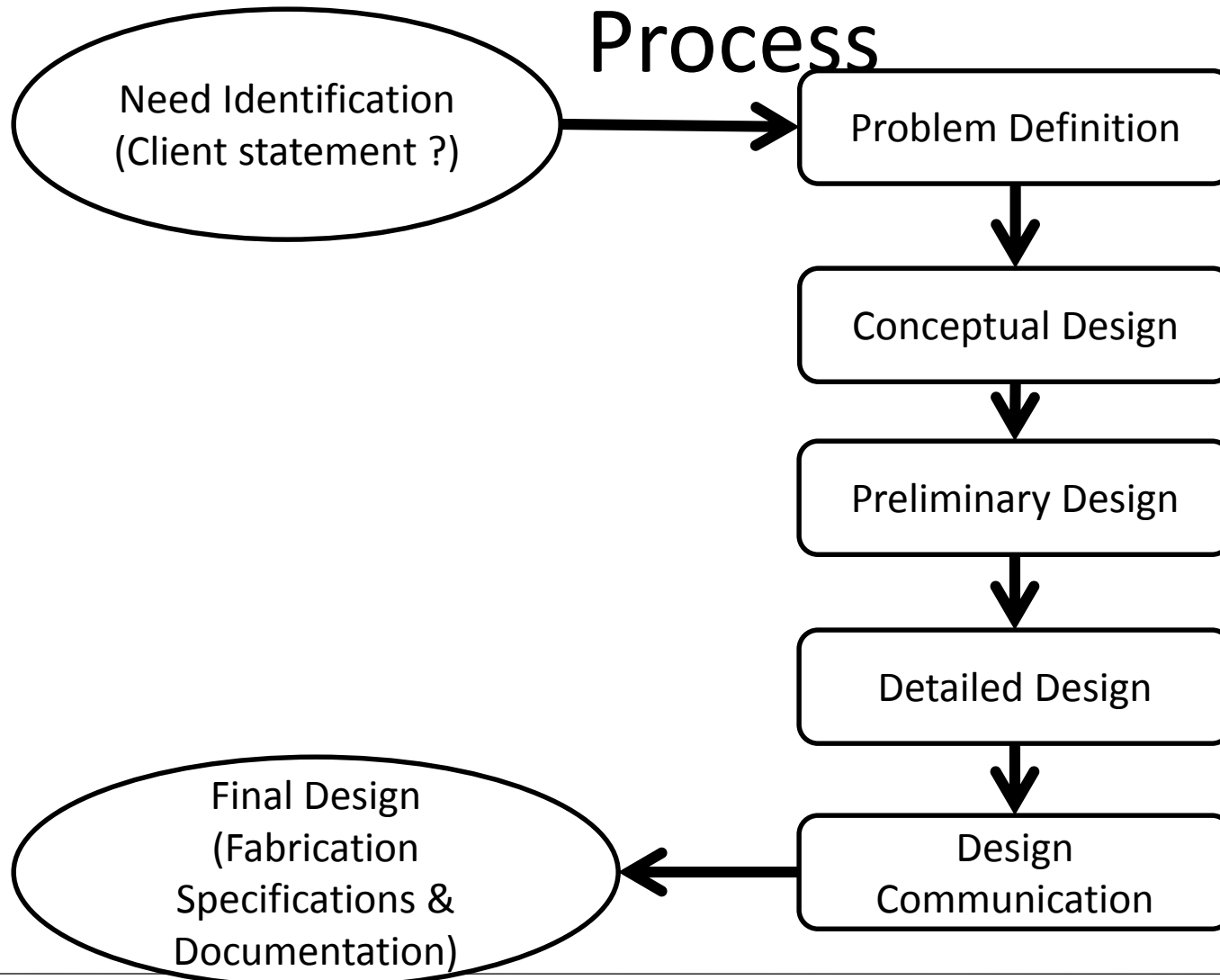


# From Analysis Model to Design Model

- Each element of the analysis model provides information that is necessary to create the four design models
  - The data/class design transforms analysis classes into design classes along with the data structures required to implement the software
  - The architectural design defines the relationship between major structural elements of the software and hardware; architectural styles and design patterns help achieve the requirements defined for the system
  - The interface design describes how the software and hardware communicates with systems that interoperate with it and with humans that use it
  - The component-level design transforms low-level elements of the system architecture into detailed components



# Main Phases of the Engineering Design



# Main Phases of the Engineering Design Process

**Need Identification  
(Client statement ?)**

Problem Definition

Conceptual Design

Preliminary Design

Detailed Design

Design  
Communication

Final Design  
(Fabrication  
Specifications &  
Documentation)

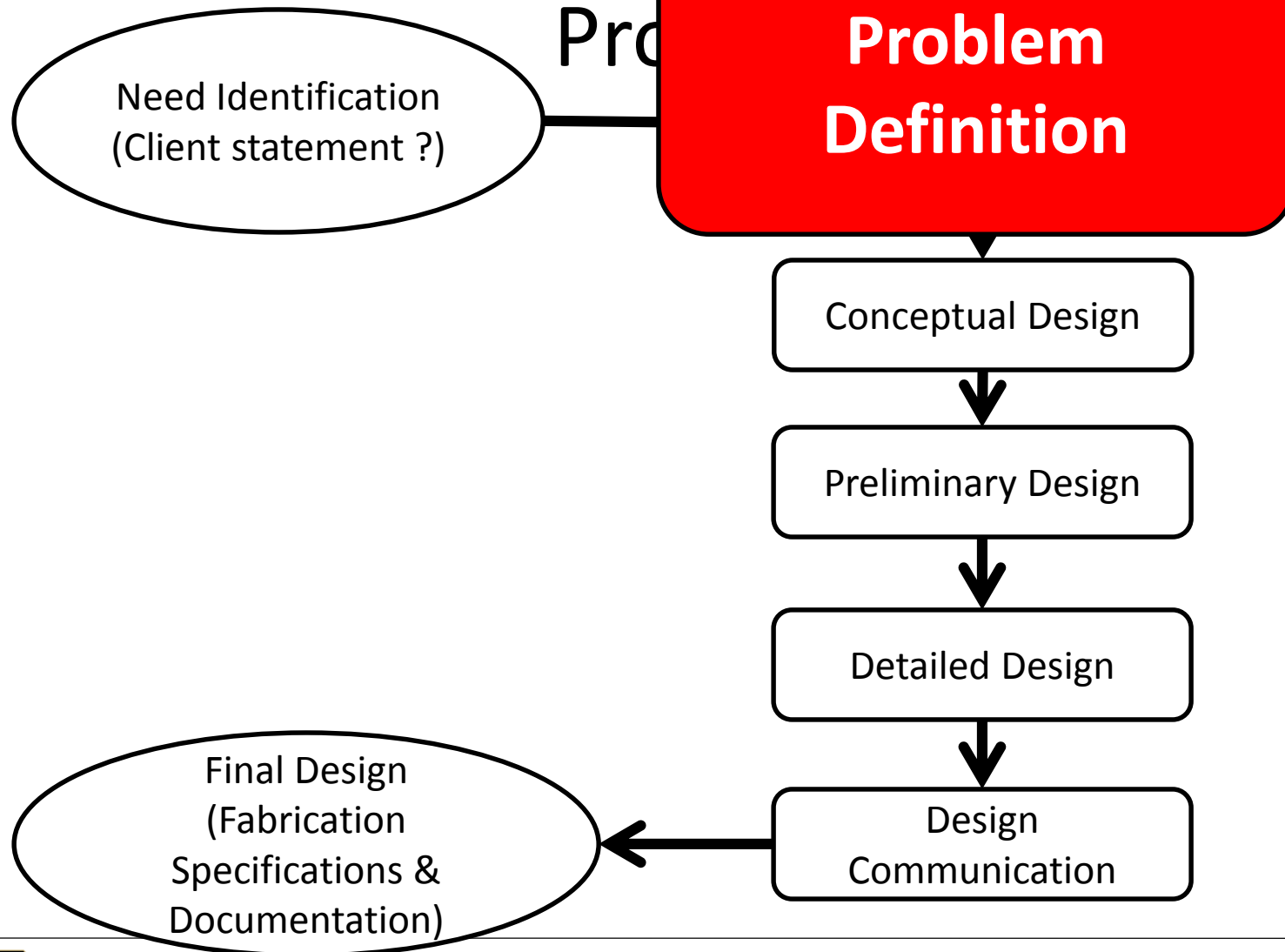
**Final  
Project**



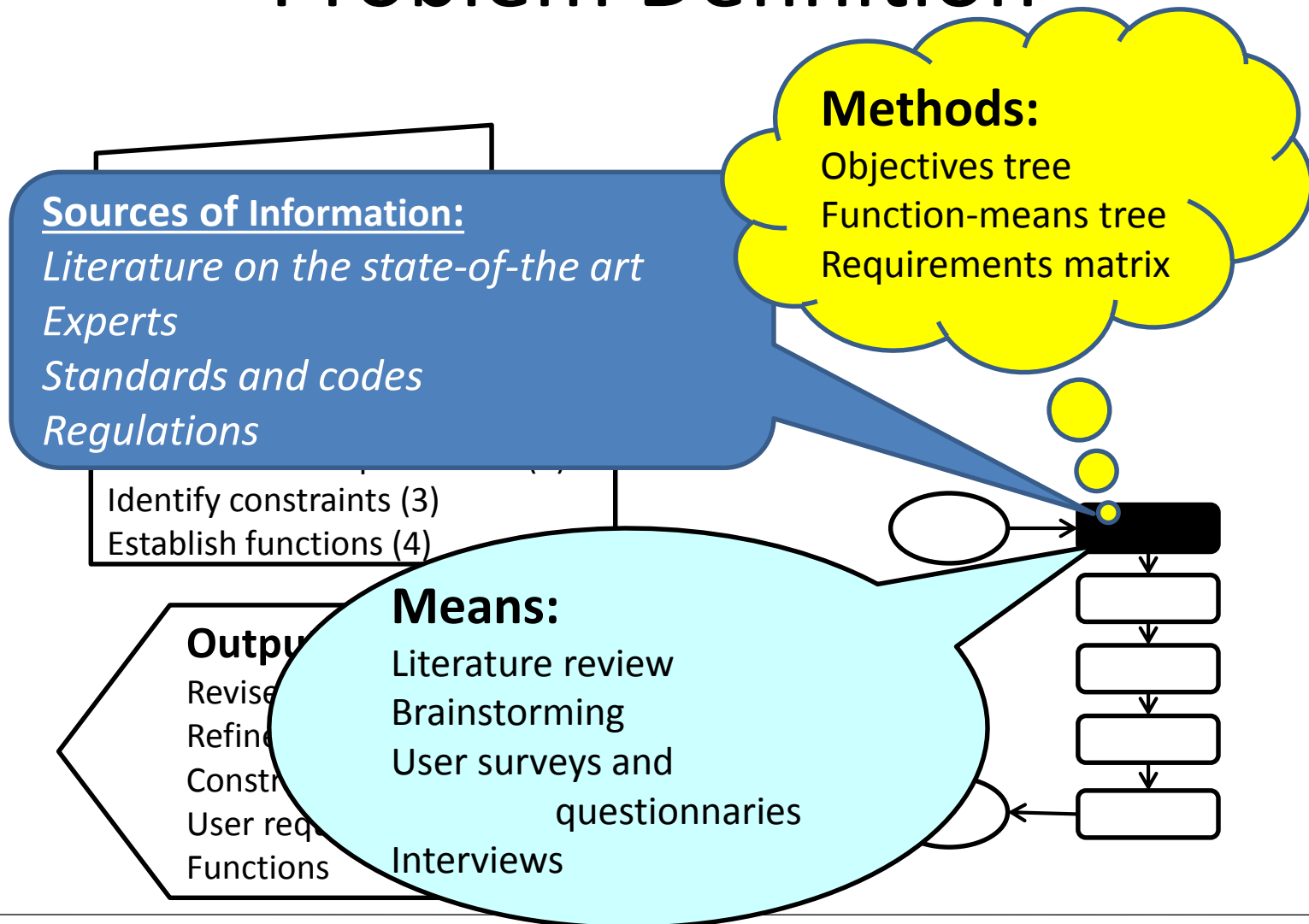
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# Main Phases of the Engineering Design

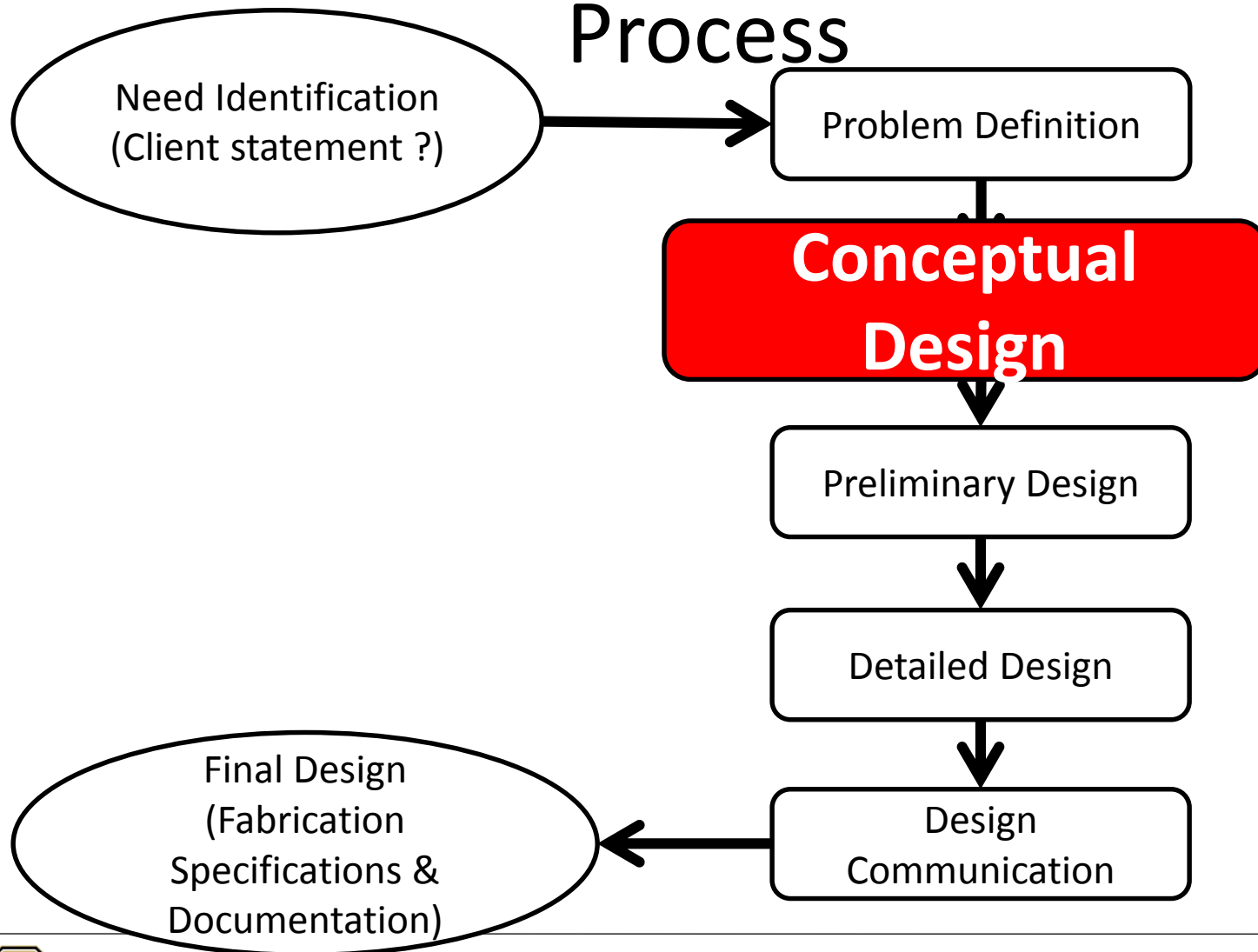


# Problem Definition

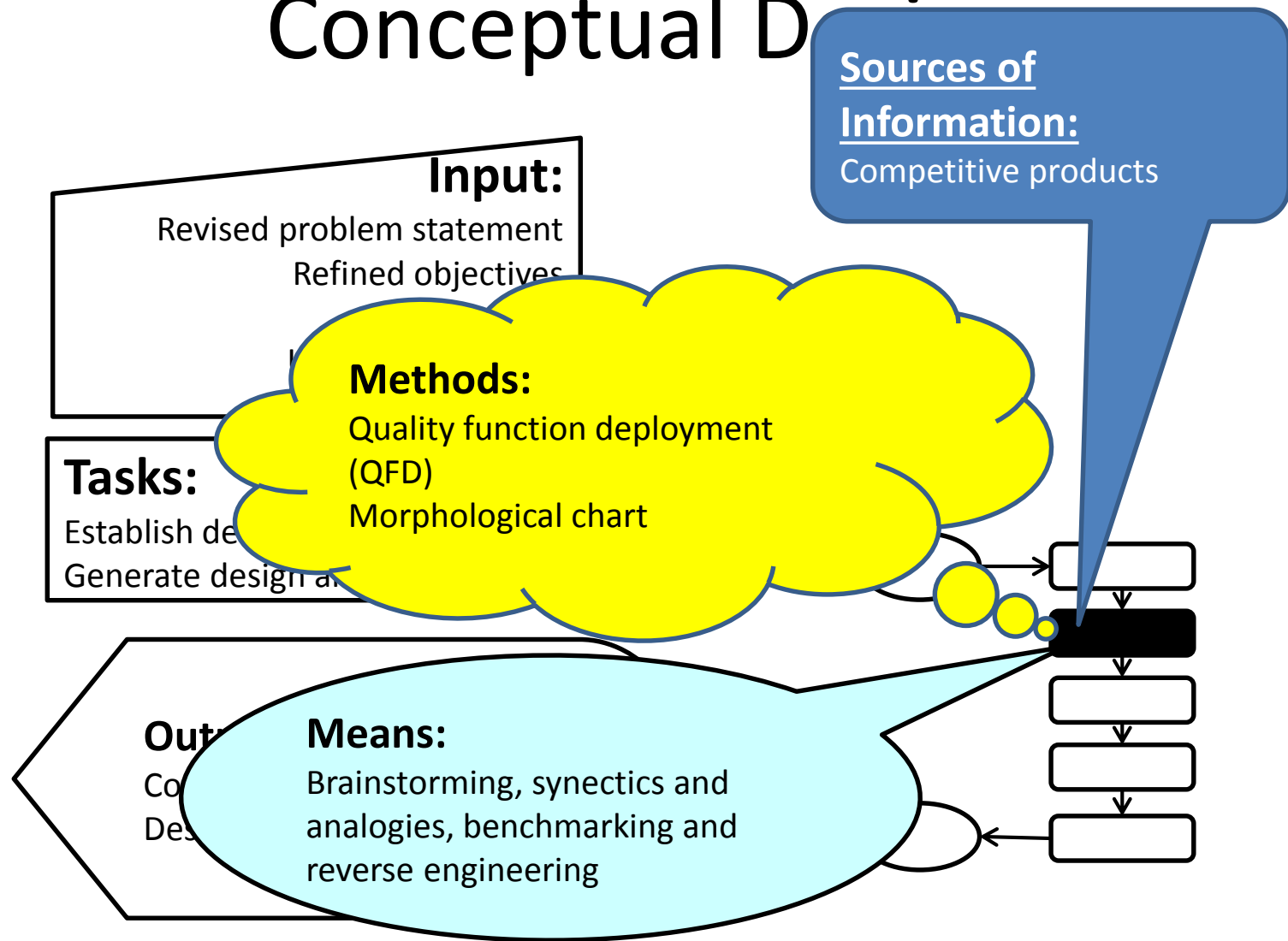




# Main Phases of the Engineering Design Process

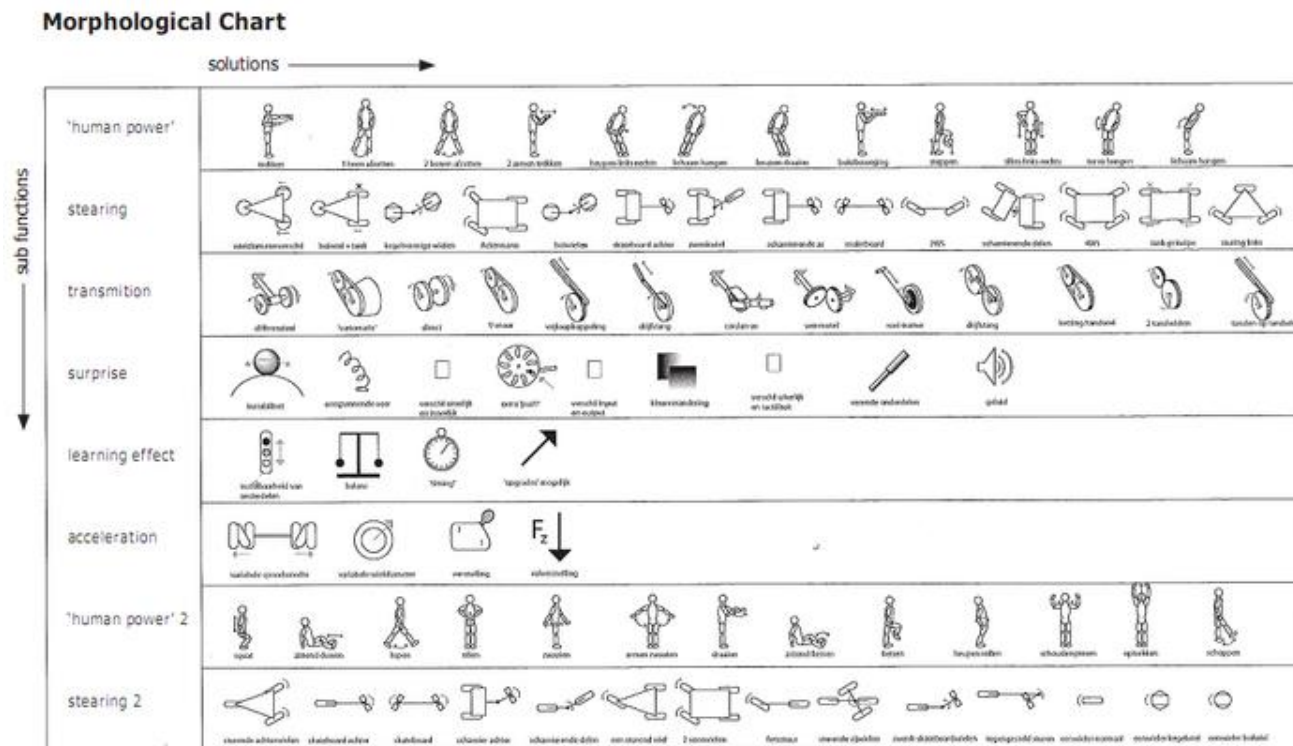


# Conceptual Design



# Morphological Chart

- Morphological chart is the process of generating ideas in an analytical and systematic manner



# Procedure

- List the features or functions that are essential to the product
- For each feature or function, list the means by which it might be achieved
  - derive these systematically
- Identify feasible combinations



# Example: List the Features or Functions ...

**Engine**

**Shifting**

**Drive**

**Brakes**

**Steering**

...



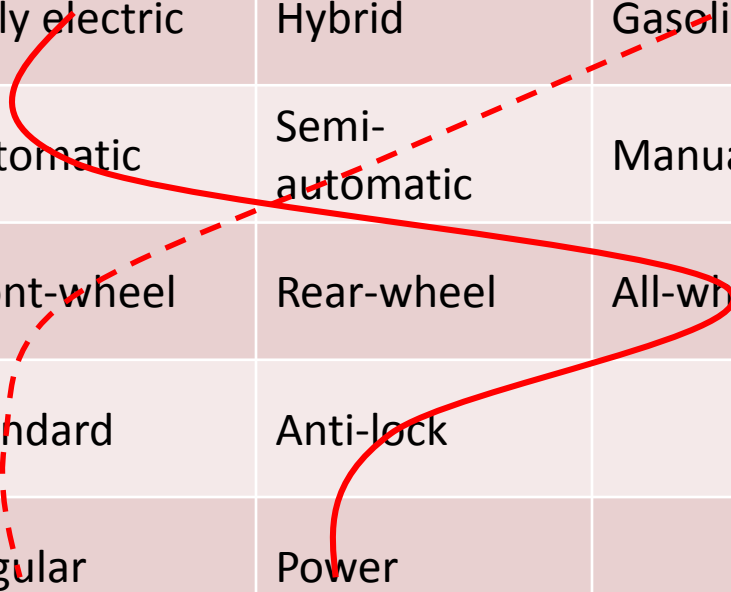
# Example: List the Means by which ...

<b>Engine</b>	Fully electric	Hybrid	Gasoline	Diesel
<b>Shifting</b>	Automatic	Semi-automatic	Manual	
<b>Drive</b>	Front-wheel	Rear-wheel	All-wheel	
<b>Brakes</b>	Standard	Anti-lock		
<b>Steering</b>	Regular	Power		
...	...	...	...	



# Example: Identify Feasible Combinations

Engine	Fully electric	Hybrid	Gasoline	Diesel
Shifting	Automatic	Semi-automatic	Manual	
Drive	Front-wheel	Rear-wheel	All-wheel	
Brakes	Standard	Anti-lock		
Steering	Regular	Power		
...	...	...	...	



# Typical Notation: Morphological Chart

Functions	Technological Options							
Capture/Collection	Wind	Solar	Micro-Hydro	River Energy (Underwater turbines)	Piezoelectric (Capture vibration energy)	Thermoelectric	Sound Energy	Algae
Storage	Kinetic Energy in a Flywheel	Compressed Air	Thermal (water or molten salts)	Lead-Acid battery	Nickel Metal Hydride Battery	Lithium Ion Battery	Ultra-capacitors	Hydrogen
Conversion	AC/DC Converter	Alternator	DC/DC	AC/AC	Fuel Cell			
Location/Transmission	Power Lines	Pick-up and carry	Water					
Consumption	AC Power	DC Power	Thermal					
Management/Control	Limit Switch	PLC Display	Constant Monitoring					





# Criteria for Successful Use

- The various features or functions of the eventual design solution must be well understood
- The various features or functions of the eventual design solution must be relatively independent
- The various means per feature or function must not be infinite, and principally relate to one another so a systematic articulation can uncover all of them



# Strengths and Weaknesses

## Strengths

- Helps break down the design problem into features or functions
- Systematic manner of deriving possible means
- Avoids possible bias toward certain means
- Helps identify and consider novel/unusual combinations

## Weaknesses

- Applicable only to design problems where the features or functions of the design solution are well understood
- Quickly leads to too many possible combinations
- No valuation attached to individual means



# Focus on Essence

- Every design problem has an essence, the key – and often most difficult – part that must be understood and addressed ‘right’ for the design solution (plan for change in the world) to satisfy the stakeholders
- Postponing understanding and addressing the essence of a design problem incurs a significant risk of rework at a later time



# Focus on the Unknown

- Every design problem involves knowledge deficiencies – gaps in the understanding of the design problem and its possible solutions – that must be addressed for the design solution (plan for change in the world) to satisfy the stakeholders
- Postponing understanding and addressing the knowledge deficiency incurs a significant risk of rework at a later time



# Focus on Making Progress

- Every design problem involves times during which the design project gets stuck; focusing effort elsewhere and continuing to make progress is often the right approach in response
- Continuing to focus on a stuck issue for extended periods of time tends to be effort that is wasted

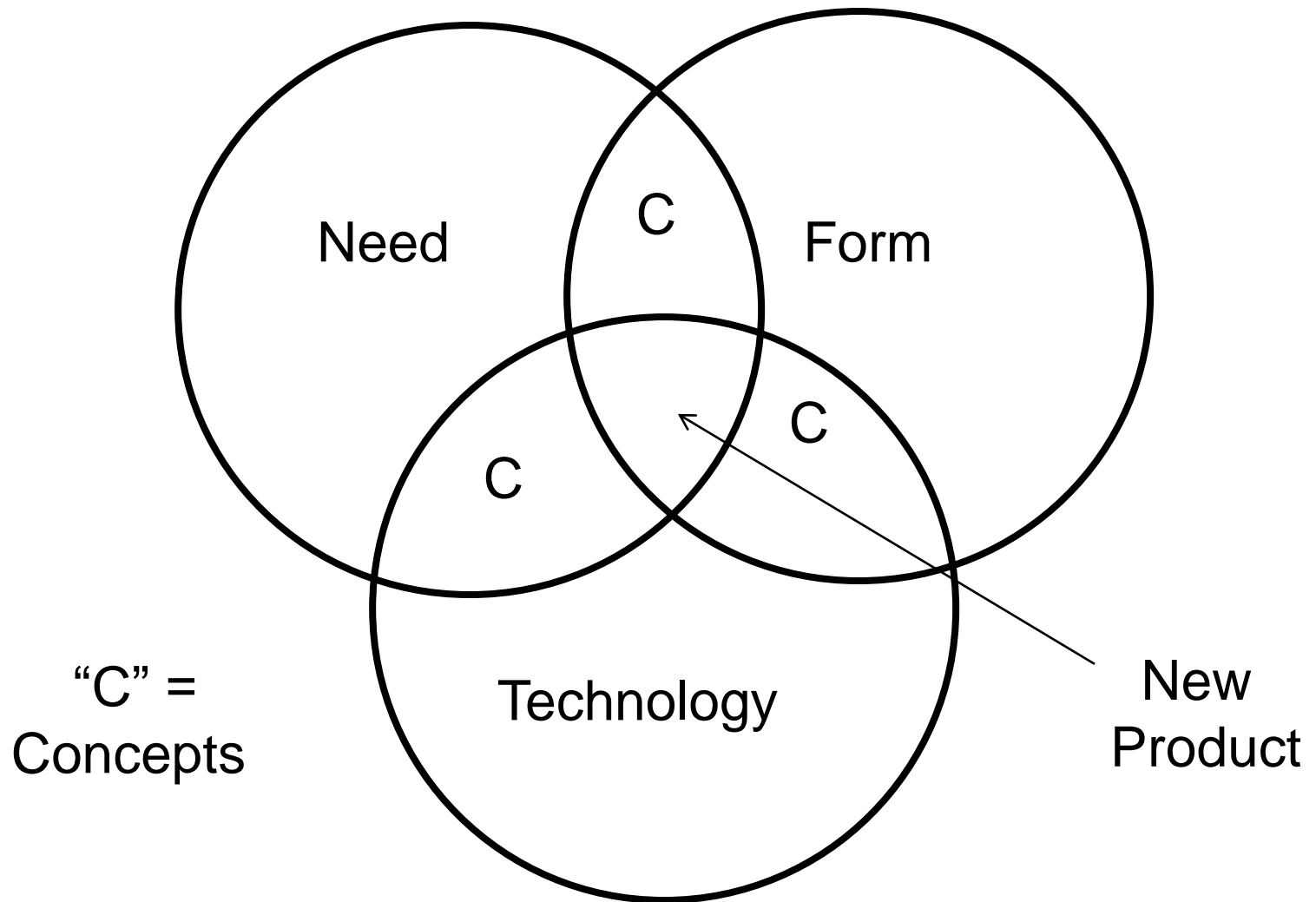


# Why Do You Need a Concept and Not Just an Idea?

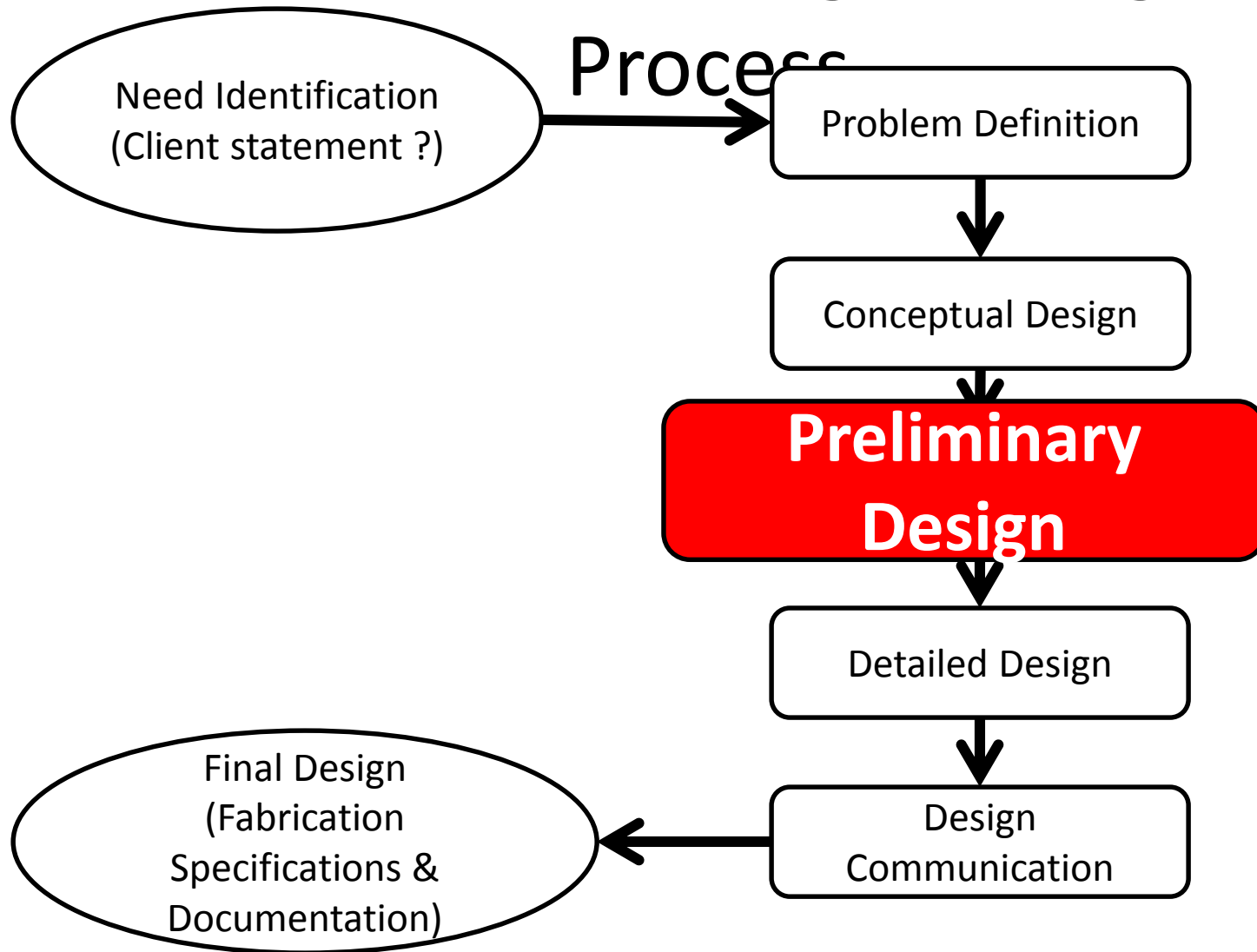
- Needed to judge whether it is worthy of development
- Potential customers do not have enough information to judge the worthiness of an idea: the product concept gives them the required information.
- Ex.: Would a taxi operator like cars with a 10 cents per mile operating cost? (need)
  - Not if it used Caterpillar tractor technology instead of wheels! (need plus technology)



# New Product Concept & the New Product

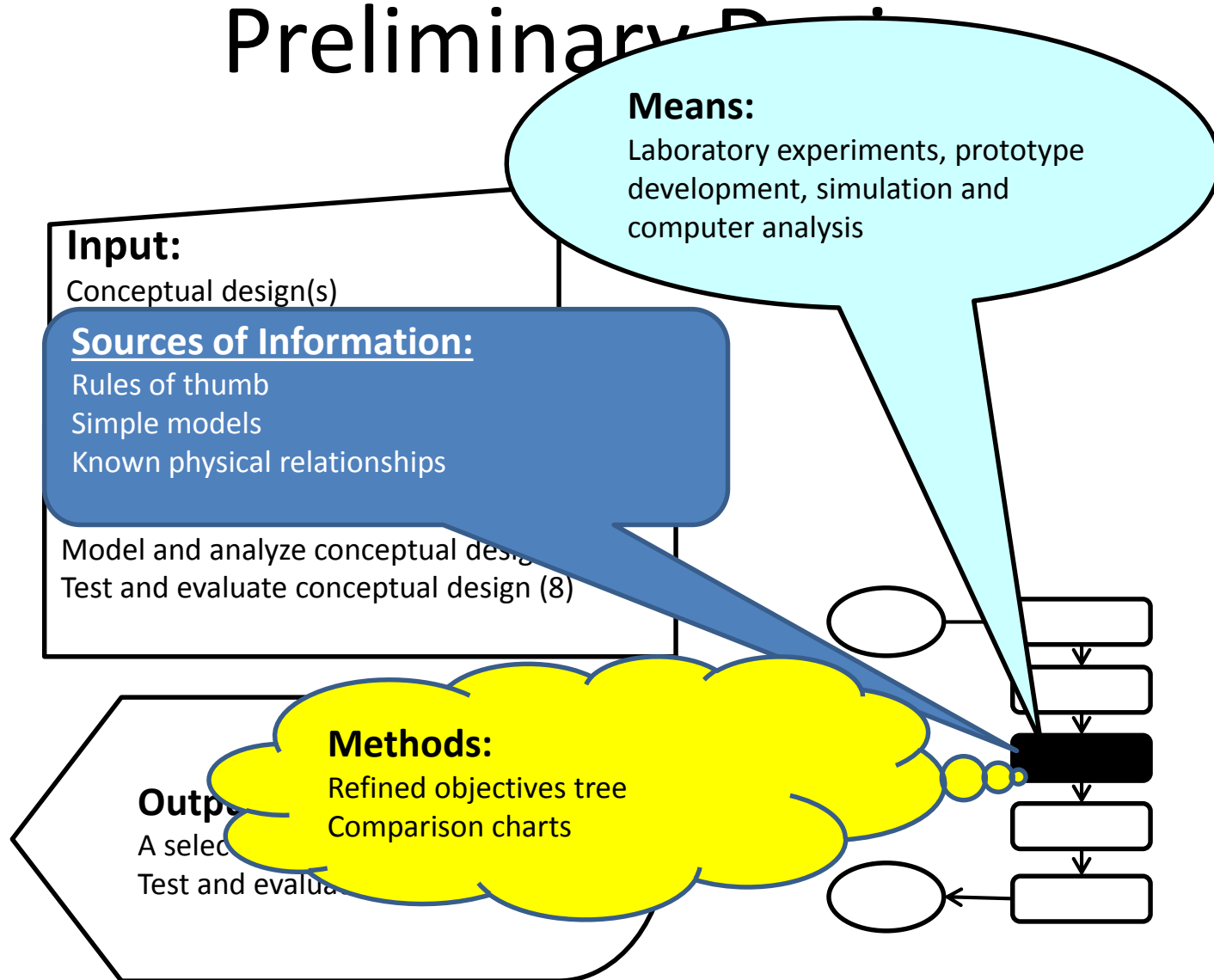


# Main Phases of the Engineering Design Process

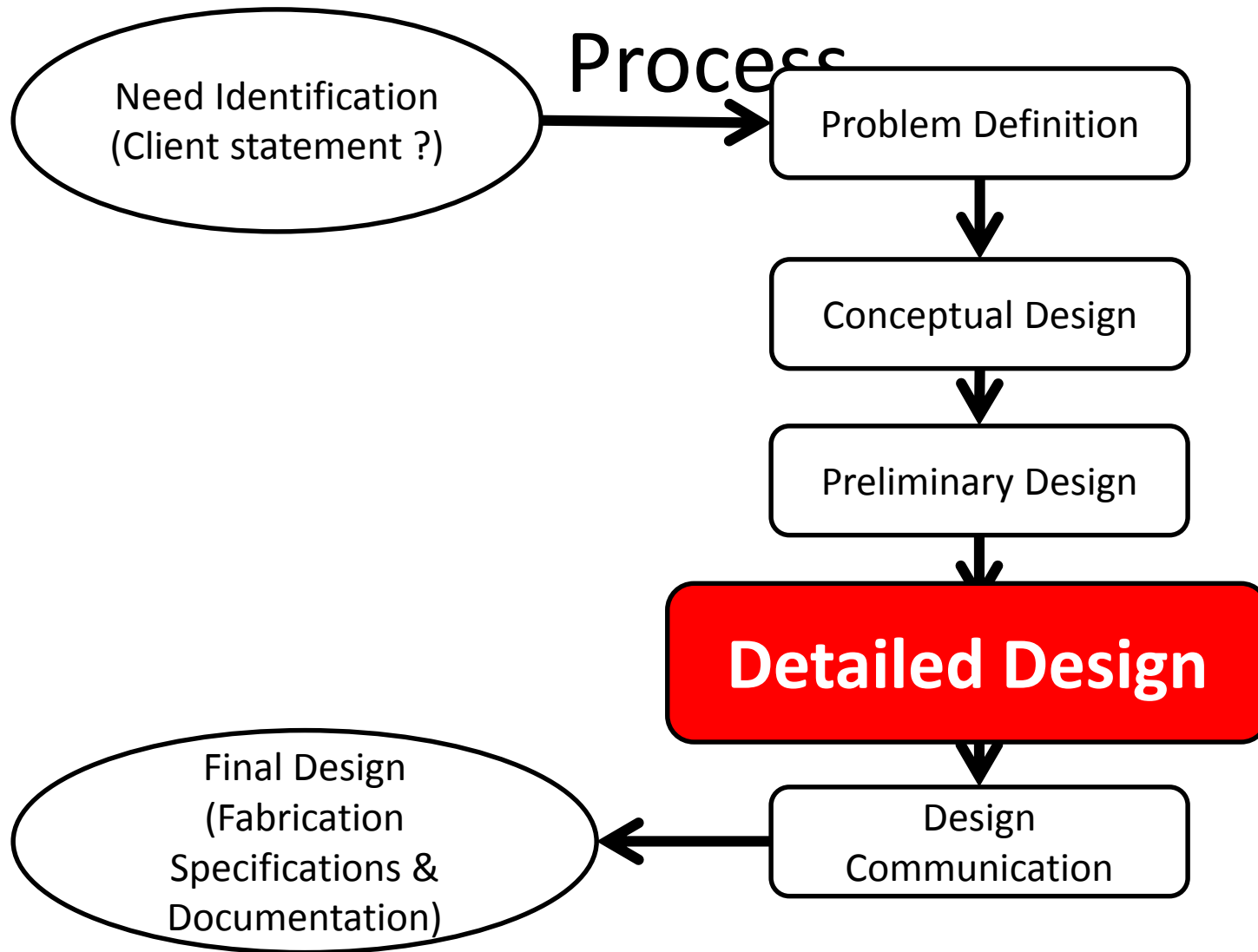




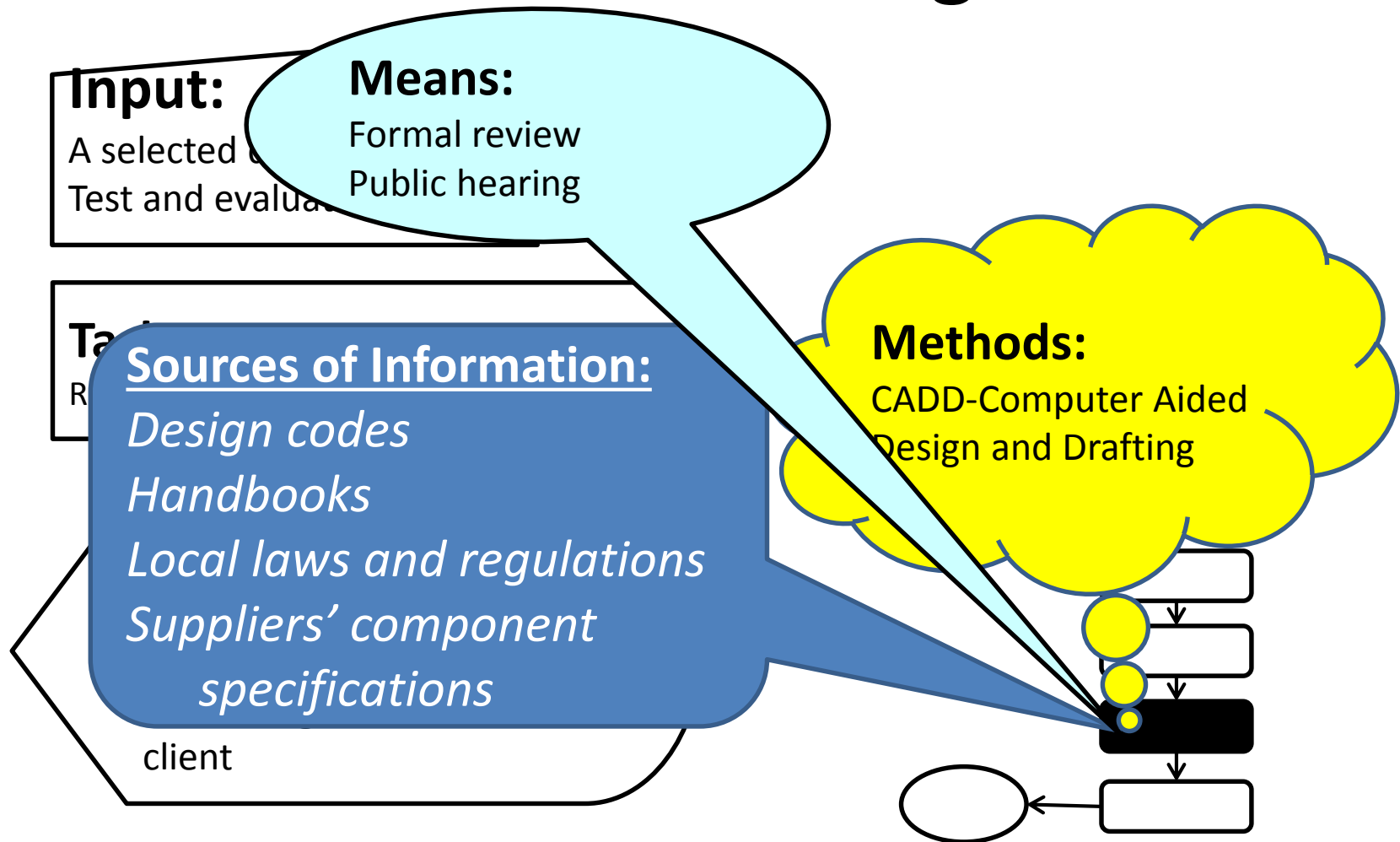
# Preliminary Design



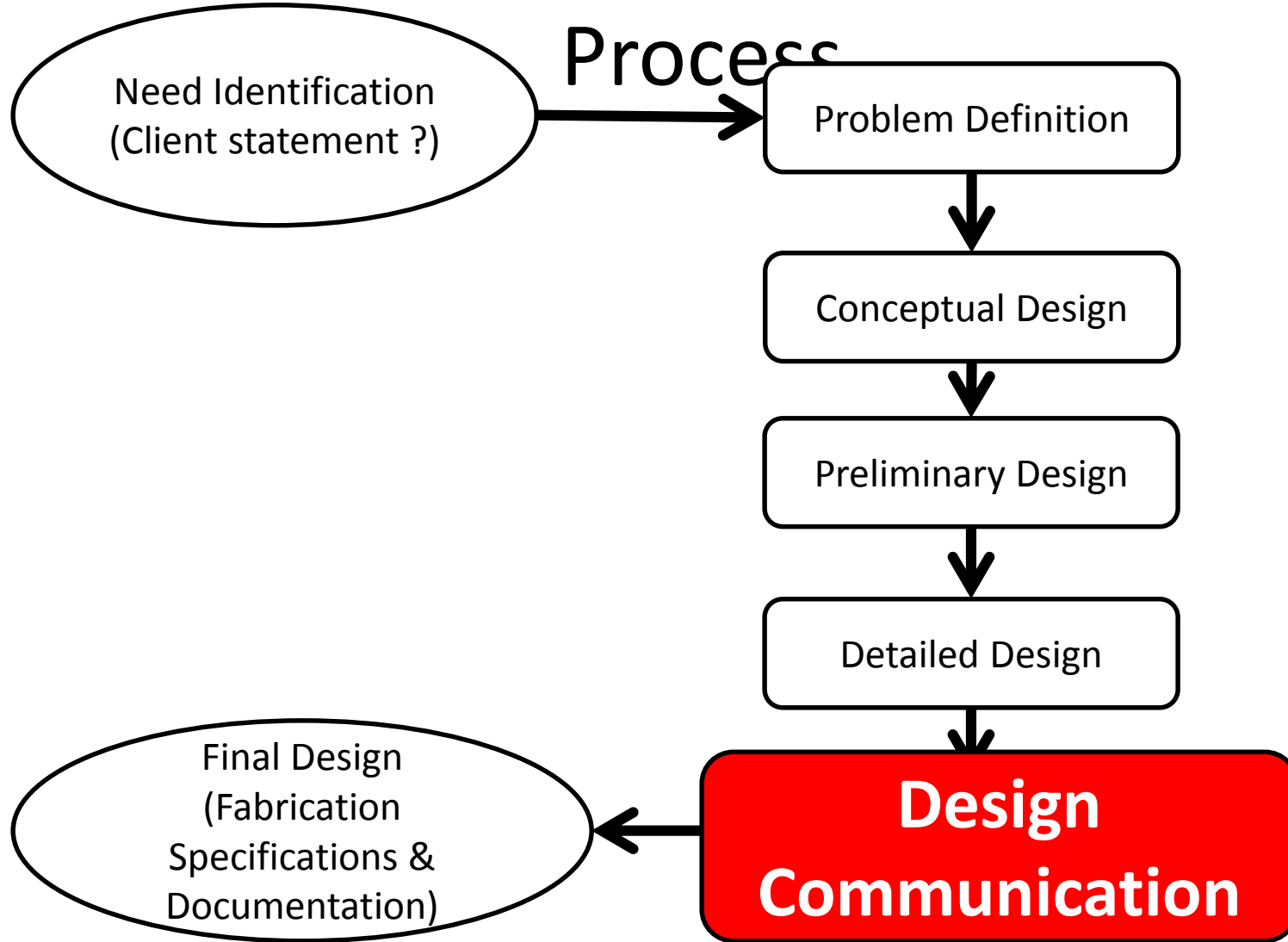
# Main Phases of the Engineering Design Process



# Detailed Design



# Main Phases of the Engineering Design



# Design Communications

## Input:

Manufacturing specific

## Tasks:

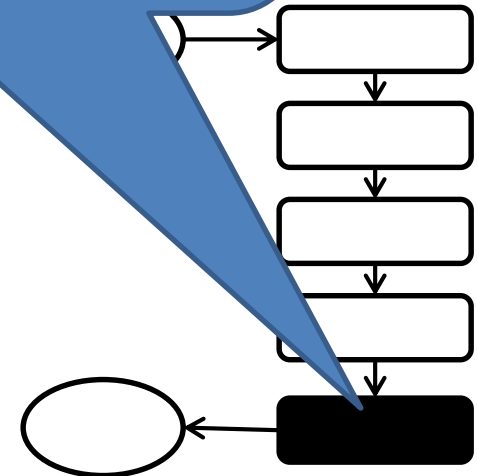
Document the complete

## Sources of Information:

*Feedback from clients and users*

## Output:

Final report to client  
containing manufacturing  
specifications



# Summary

- Design is a process
- Follow the structure!!!
- Start with the Problem or Need
- Do background investigation
- Conceptual Design is a skill that takes creativity and is essential to winning new projects
- Preliminary Design is the start of the engineering work, supported by trade studies and in-depth analysis. Often times include modeling.
- Detail Design is everything the project needs prior to manufacturing of the final product. Detail Design includes component specification and drawings (both electrical and mechanical).
- Communicate all results, often and continuously. The formal design process includes a few formal reviews (Requirements Review, PDR, CDR) to assess the maturity of the design.

