

THIS LOYALTY PROGRAM ADDENDUM ("ADDENDUM") IS ENTERED INTO BETWEEN YOU, THE PARTNER RESELLER (THE "PARTNER") AND STAR MICRONICS AMERICA, INC. ("STAR") AND GOVERNS YOUR PARTICIPATION IN THE STAR LOYALTY MARKETING PROGRAM DESCRIBED IN THIS ADDENDUM ("THE LOYALTY PROGRAM"). BY CLICKING THE "I AGREE" BUTTON INDICATING YOUR ACCEPTANCE OF THIS ADDENDUM, YOU AGREE TO ALL OF THE TERMS OF THIS ADDENDUM. IF YOU ARE ENTERING INTO THIS AGREEMENT ON BEHALF OF A COMPANY, YOU REPRESENT THAT YOU HAVE THE AUTHORITY TO BIND SUCH ENTITY AND ITS AFFILIATES TO THESE TERMS AND CONDITIONS, IN WHICH CASE THE TERMS "YOU", "YOUR" OR "PARTNER" SHALL REFER TO SUCH ENTITY AND ITS AFFILIATES.

1. **Purpose.** This Addendum is subject to that certain Reseller Program Agreement ("**Program Agreement**") between the Star and Partner. Capitalized terms used in this Addendum but not defined herein have the meanings given to such terms in the Program Agreement. This Addendum shall be deemed attached to, and is part of, the Program Agreement. Except as specifically provided herein, this Addendum does not change the terms of the Program Agreement, but does supplement the Program Agreement to provide additional terms related to Partner's participation in the Loyalty Program. All other terms and conditions of the Program Agreement shall remain in full force and effect.

2. **Eligibility; Enrollment and Acceptance.** To participate in the Loyalty Program, Partner must be enrolled in the Partner Program. To apply for the Loyalty Program, Partner must submit the Loyalty Program application. Admission into the Loyalty Program is determined by Star in its sole discretion.

3. **Loyalty Program Tiers & Scope.** Once a Partner is admitted to the Loyalty Program, it will be assigned to one of the following levels applicable to the Loyalty Program: Bronze, Silver, Gold, and Platinum, or such other levels that Star may establish from time to time (each a "**Partner Tier**"). Partner's Partner Tier will determine the type and scope of obligations which Partner shall fulfill to remain at such level as well as the benefits to which Partner is entitled. During its participation in the Loyalty Program, the Partner may be reassigned to a different Partner Tier by Star. Star will notify Partner of its new Partner Tier via the Partner Portal on or before the effective date of such reassignment. The exact type and scope of obligations required and benefits offered under each Partner Tier shall be as set forth in the Loyalty Program Policies. Partners who do not remain in compliance with the criteria for the Loyalty Program may be removed from the Loyalty Program by Star in its sole discretion.]

4. **Partner Portal and Policies.** Partner acknowledges that it has read and agrees to comply with the Loyalty Program terms and conditions, policies and guidelines ("**Loyalty Program Policies**") made available to Partner through the Partner Portal, found at **[ENTER URL FOR LOYALTY PROGRAM TERMS]**, which are deemed to be "Program Policies" as defined in the Program Agreement.