

PROPOSAL FOR SPONSORSHIP

FOOTMOON

Julien Cudot  The awarded short movie



WWW.FOOTMOON.COM

AVAILABLE IN VOD : DECEMBER 15, 2023



THE PROJECT

"Foot Moon" is a 27-minutes documentary that tells the INSPIRATIONAL STORY of Julien Cudot, a remarkable athlete who transformed his life from struggling with alcohol addiction to becoming the freestyle rollerblading world champion and also one of the foremost street skaters of his era. Through compelling storytelling and breathtaking visuals, "Foot Moon" captures the essence of determination, resilience, and the pursuit of excellence.

It contains a 7 MINUTES STREET SECTION filmed during one full month before ending up by an interview of Julien describing his experience in Mexico and talking about his next futur.

The movie has ALREADY RECEIVED MANY AWARDS from various film festivals around the world, and is also participating to other festivals in the next futur.



THE OFFER



This project includes a responsive web app accessible on WWW.FOOTMOON.COM which has the goal to present the film (trailer, photos, awards), but it is also the place where to BUY OR RENT the movie before WATCH IT.

An entire section DEDICATED TO OUR PARTNER is also present on the website. Each one will have a specific area with their clickable logo, a short description and others clickable link to their social networks.

We have a strong marketing and distribution plan in place, with the film set to premiere as Video on Demand (VOD), December 15 of this year. Our promotional efforts will include extensive online and social media campaigns, film festival submissions, and collaborations with influencers in the action sports niche. Few month, after it's official released date, we will submit the movie to Amazon Prime video and others potential broadcasters.

VISIBILITY

ESTIMATED FIGURES :

+ 5000 / 10 000 paying customers

+ 50 000 / 100 000 free viewer

Full media coverage : 1 or more millions view

TARGET :

Mainly male, 7 - 45 years old, sports & kids oriented

Location : Europe, North & south America, Asia

PROPOSAL

* We are open to any modifications or proposals you may have

BRONZE SUPPORT : 1000\$

* Your logo, name, short description are present in the partners section of the website www.footmoon.com

SILVER SUPPORT : 3000\$

- * Bronze support
- * Sharing of your promo code
- * your logo at the end of the movie (In the credit section)

GOLD SUPPORT : 5000\$

- * Silver support
- * your logo at the beginning of the movie (After the introduction section)

Each package encompasses a set of mutual obligations:

Our Commitment : We undertake to deliver three promotional posts across our social media platforms to spotlight your esteemed company and our flourishing partnership. These posts will be disseminated on Facebook, Instagram, and TikTok. You can specify us when you want to post it and what to write :-)

Your Commitment : You are to reciprocate with three promotional posts dedicated to the movie:

- One post featuring the movie trailer, strategically timed to precede the release date by approximately two weeks (December 1st).
- A second post presenting an introduction to the movie, which will be available for free on the day of its official release (December 15th).
- A final post including a hyperlink to the official website (footmoon.com), scheduled for publication two weeks following the movie's release (December 30th).



WHAT'S APP : +33 7 66 40 22 91

WWW.FOOTMOON.COM

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