

## **Interviews:**

### **1. Michael Morris**

Professor, Entrepreneurship and Social Innovation, Keough School of Global Affairs

Contact suggested by the idea center. Gave a good overview of how to register as a non-profit with the Indiana state.

Also gave details about claiming a 501c3 status. When a non-profit claims this status, the people who give donations to the non-profit become eligible to apply for tax deductions. However, claiming this status requires a lot of paperwork and happens in DC. A lot of organizations register as a non-profit but do not claim this status. He also sent the cover letter that he submitted for his non-profit in Florida.

Information available on these websites: <https://www.in.gov/dor/3968.htm>

<https://inbiz.in.gov/BOS/Home/Index>

Also suggested broadening our target audience and creating a strong value proposition. He also offered to read through our McCloskey application.

### **2. ISSA office**

Had a walk-in appointment to get information about how starting a non-profit might affect my student visa status. Gave her the details of my organization. Their representative will get back to me in a week with answers.

### **3. 1st source Bank**

Talked to a representative about opening up a checking account for a non-profit. They would need the tax ID number, government issued id (like passport) and the physical presence of all members who would have access to that account. The non-profit also has to be registered with the IRS before opening a bank account.

I could also create a personal checking account for this purpose but it would be taxable. And a personal account cannot be converted into a non-profit account. It has to be opened separately.

### **4. Prince Rautiyal**

Graduate Student, Radioactive waste Management, Sheffield Hallam University, England

Interested in collaborating with our group to give inputs on Nuclear waste management. Has agreed to provide articles and videos (showing some of his research) for our YouTube channel.

Following are his specific suggestions:

- Do biweekly articles.
- Told me about Enactus.
- Suggested creating a Nuclear Energy Magazine and getting a subscription to sell it. Maybe start with \$5 for six months. If each of the members write one article each, we can create a small magazine, and can also add interviews. And later, can get sponsorships for advertisements.
- Run a quiz competition for schools or undergrads in the university (in partnership with some existing organization). Charge a small fee for participation and also provide prize money for winners. Can also be clubbed with constructive debates about the responsibility of the younger generation to adopt sustainable energy measures.
- Also willing to get his advisor involved and bring in more content.
- Should make sure that we do not sell any plastic based merchandise.
- Do some research on the capital costs of Nuclear power plants and how our initiative can help bring that down.
- Research on how the construction of nuclear power plants take very long because of the protests of public (eg. Kudankulam). This increase in time of construction further increases the capital costs which we hope to decrease through our initiative.

## **5. Matthew Kloser**

Director, Notre Dame Center for STEM Education and Associate Professor & Fellow, Institute for Educational Initiatives

Described to him in detail what our project is about. Also walked through possible future courses of action. He wanted to know how the project would be handled after I graduate from Notre Dame.

Following are his specific suggestions:

- Get more involved with NDEnergy. Also suggested that they may have some funding available for energy related programs.
- To get involved with high school students and teachers, tailor the content of the website according to the K-12 standards set by the education board.
- His center is willing to promote our website to schools if we can provide content that can be used to teach the students.
- Asked him to put us in contact with some high school teachers so that we can talk to them directly and get feedback on the kind of content they would be willing to use.
- If we can get involved with teachers, that would really help get more traffic to the website.
- He was sure that the teachers won't pay because there already is a lot of free content available on the web.

- Also suggested finding someone at NDEnergy who might be writing an NSF grant and trying to get our project included in the grant proposal to get funding.
- Also said that after we start selling merchandise through the website, their Center would promote and tweet about our products.

## 6. Don Howard

Professor of Philosophy, University of Notre Dame

He suggested that I should get a trademark for 'Nuclear Energy - The Better Energy' before I start selling merchandise. He was very enthusiastic about buying merchandise to show his support for Nuclear Energy. He also suggested that selling refrigerator magnets with a nuclear energy message might be useful.

Following are his specific suggestions:

- Write small articles on the history of certain nuclear power plants eg. Cook.
- Get some people working in the Nuclear Industry to write small articles and put them as leading stories on my website.
- Start a News Feed on the website.
- Start a blog maybe with moderated comments.
- Talk to Peter Burns from NDEnergy for any possible contact with nearby Nuclear Power plants.
- Talk to the Physics department chair for possible ways to work with undergrads and senior high school students.
- Indiana Michigan Power, maybe. They partner with Notre Dame but focus more on wind and solar energy.
- Contact Patrick Deegan from the Office of Research.
- NuScale - Light water reactors
- Southern Company partnered with TerraPower - work on Molten Salt Reactor