

Laura Naumenko

Graphic Design & Fine Art

experience

Digital Production Assistant

- Implement page and screen layout designs
- Build content using graphic, audio and animated assets
- Test and QA the finished material
- Assemble assets and deliverables for client handover
- Contribute to the creative process with Studio colleagues

Acteon
Communication Ltd.
Jun 2022 - Jun 2024

Social Media Editor

- Creating commercial photo and video content
- Communicating with clients and partners
- Designed banners for sales and emails
- Editing in the Adobe Suite Product
- Ensured brand consistency across assets

Interior Design Centre
"Siena Home", Ltd
Jun 2020 - Feb 2022

Digital Production Assistant

- Updating content for the ARU App
- Updating content for the on-campus info screens
- Modifying leaflets and posters via Adobe Cloud
- Editing and adding subtitles to videos, ensuring accuracy
- Assisting team members with various tasks as needed

Anglia Ruskin University
Jun 2021 - Aug 2021
Nov 2021 - Dec 2021

education

BA (Hons) Fine Art

Developing individual practice, exploring and experimenting with new processes and media, and engaging with contemporary practice and theory; including photography, painting, drawing, graphic design, illustration, printmaking, performance art, film and video, digital media, installation and site-specific approaches.

Anglia Ruskin University,
Cambridge School of Art
Sep 2020 - Jun 2023

Visual Advertising Design

Learning graphic design that involves creating visual concepts, using software, and applying design principles to produce competitive advertising ideas. It also includes tasks like logo, poster, and exhibition design, focusing on graphic identity and visual expression.

Riga School of
Design and Art
Sept 2016 - Jun 2020

I'm a multidisciplinary designer driven by creativity, adaptability, and a passion for visual storytelling. With a strong foundation in graphic design and fine art, I specialize in transforming ideas into compelling visual experiences that resonate and inspire. Let's turn "just an idea" into "wow, that's brilliant!"

contact

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PORTFOLIO: <https://laura-naumenko.com>

skills & expertise

Hard:

- Adobe Suite (Ps, Ai, Id, Pr, Ae, Lr)
- Articulate Storyline & Rise 360
- MS Office (Wo, Ex, Pp)
- ProCreate, Canva

Soft:

- Tenacious Work Ethic
- Diverse Artistic Abilities
- Adaptability
- Problem-Solving
- Progress-Driven Focus
- Communication
- Attentiveness

hobbies



Getting lost in a
good book



Capturing
moments



Baking sweet
goodies



Restless
Wanderlust



Splashing paint
on canvas

PANTONE P 115-10 C

PANTONE 114 U