

# Lean Canvas

Designed for:

Designed by:

On:	Day	Month	Year
Iteration:	No.		



<div>Problem</div> <div><div>1. Lack of awareness about Genetic counselling</div><div>2. No proper genetic diagnosis services</div><div>3. Not affordable to all people of all the sectors</div><div>4. Not accessible to all</div></div> <div>Existing Alternatives</div> <div><div>1. Private diagnostic centres</div><div>2. Some private hospitals</div></div>	<div>Solution</div> <div><div>Build a platform where Genetic counselling and Genetic testing is affordable and easily accessible</div></div> <div><div>Key metrics</div><div><div>1. Website traffic</div><div>2. Number of satisfied patients</div><div>3. Number of success</div><div>4. Revenue per patient</div></div></div>	<div>Unique Value Proposition</div> <div><div>Affordable Services on Genetic health, using AI and Nano-pore technology that gives fast and accurate results within 1 or 2 days. This helps in early detection of genetic disorders.</div></div> <div>High-Level Concept</div> <div><div>Decoding the future of Genetics</div></div>	<div>Unfair Advantage</div> <div><div>1. Less number Genetics based diagnostic and counselling services.</div><div>2. Lower price (Less employees, Less rent, etc.</div></div> <div>Channels</div> <div><div>Affiliation with hospitals</div></div>	<div>Customer Segments</div> <div><div>People with background of genetic disorder and cancer</div></div> <div>Early Adopters</div> <div><div>1. Would-be parents</div><div>2. Patients with genetic disorder history</div></div>
<div>Cost Structure</div> <div><div>1. Hosting</div><div>2. Website development</div><div>3. AI development</div><div>4. Lab Equipments</div></div>		<div>Revenue Streams</div> <div><div>1. Basic counselling fee</div><div>2. Diagnosis service fee</div><div>3. Share from affiliated hospital</div></div>		