

Code Quality	
Code Functionality all the code in the submitted notebook is functional without error produced	5
The notebook is well structured with comments	5
Analysis Comprehensiveness	
Raw data is cleaned and handled properly before analysis.	10
The project uses univariate analysis in the EDA process	5
The project uses bivariate analysis in the EDA process	5
The project uses multivariate analysis in the EDA process	5
The project involved proper use of at least 20 different analyses and metrics(e.g. mean, mode, median, plots, correlations etc.)	10
Charts and plots are used properly in the analysis and at least 5 visualizations should be involved in the analysis. (correct choices of charts, plots, and labeling)	10
Analysis Quality	
Clear and well-defined research questions and findings in the project are mentioned and explained. At least 3 questions and findings are needed. The insights should be interesting enough instead of just out of common sense.	20
The conclusions are drawn logically and reasonably without logic fallacy.	10
The project included potential actions or next steps that could be taken, based on the analysis	15