**Step 1**

* Which existing websites out there most inspired your web site design thus far?
  + That of fellow classmates
  + Lifestyle blogs such as R29 and Nylon
* Which parts of the design are you most proud of?
  + So far the ability to float objects is what I’m most excited and proud of.
* What struggles did you encounter in your design process?
  + Taking pictures of my items
  + Finding photography to use for the site
* Which struggles did you encounter during page development?
  + Getting the nav to stay in place
  + Remembering when to convert to block vs. inline or inline-block
  + Pretty much anything relating to design
* What did you learn from making your project responsive?
  + That there are a million things to keep in mind when working on a responsive site. I found I had to go back to my notes several times to make sure I didn’t overlook something. And when I had overlooked something it would take me awhile to figure out what it was and how to fix it.

**Step 2**

1. <http://www.sagmeisterwalsh.com/>

**Layout**

Clean and visually appealing

**Typography**

I like that the home page is just a simple ampersand. While I’m sure a lot of work went into figuring out how big or small to make it, how thick the font should be, etc, it doesn’t *seem* like a lot of work went into it. It seems simple and elegant.

**Navigation**

The navigation is really interesting here because it’s set in the actual hero image which takes up the page. It provides a very unique experience when compared to traditional nav bars.

**Flow**

The flow makes sense. I find that my eye is drawn to the ampersand logo even though the nav takes up a large amount of space on the page. This is likely because it is clearly not part of the image, unlike the navigation.

Next, my eye goes to the navigation and then to the social media icons.

1. <http://www.warnerbros.com/archive/spacejam/movie/jam.htm>

**Layout**

It’s a very busy page but I think that’s mainly because of the background.

**Typography**

It’s unique and stylized for the movie. I do like how it’s bigger in the middle and skinny on the sides, giving it a “3d”-ish feel.

**Navigation**

The navigation here is circular making it difficult to read and I’m unable to quickly find what I’m looking for.  
**Flow**

Other than my eye being drawn to the Space Jam logo, there is no real flow. The logo is surrounded by a circular nav so I’m not really too sure what I should be looking at or clicking next.