

Year

▼

All

Month Na...

▼

All

Region

▼

All

Category

▼

All

Subcategory

▼

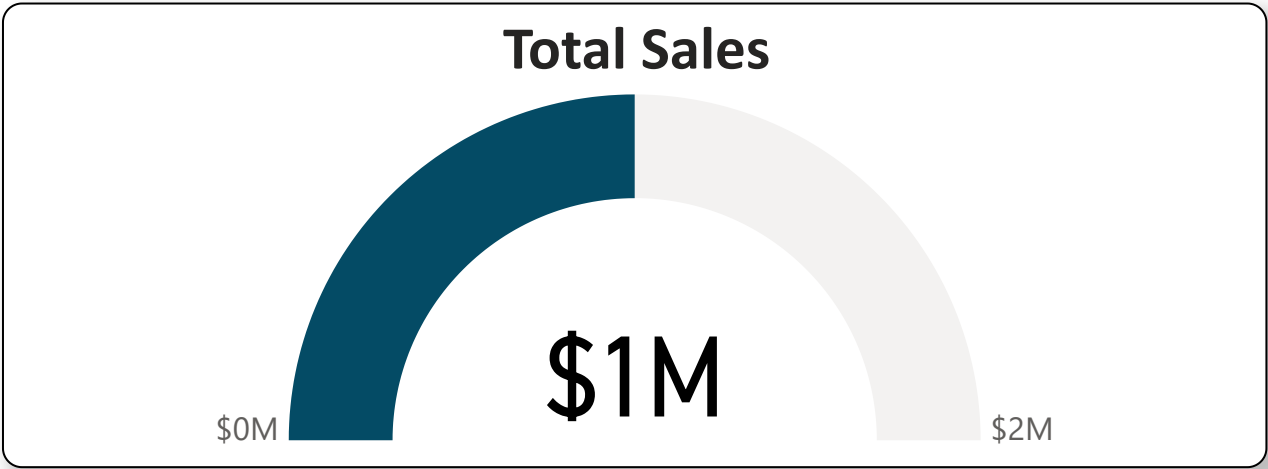
All

Product

▼

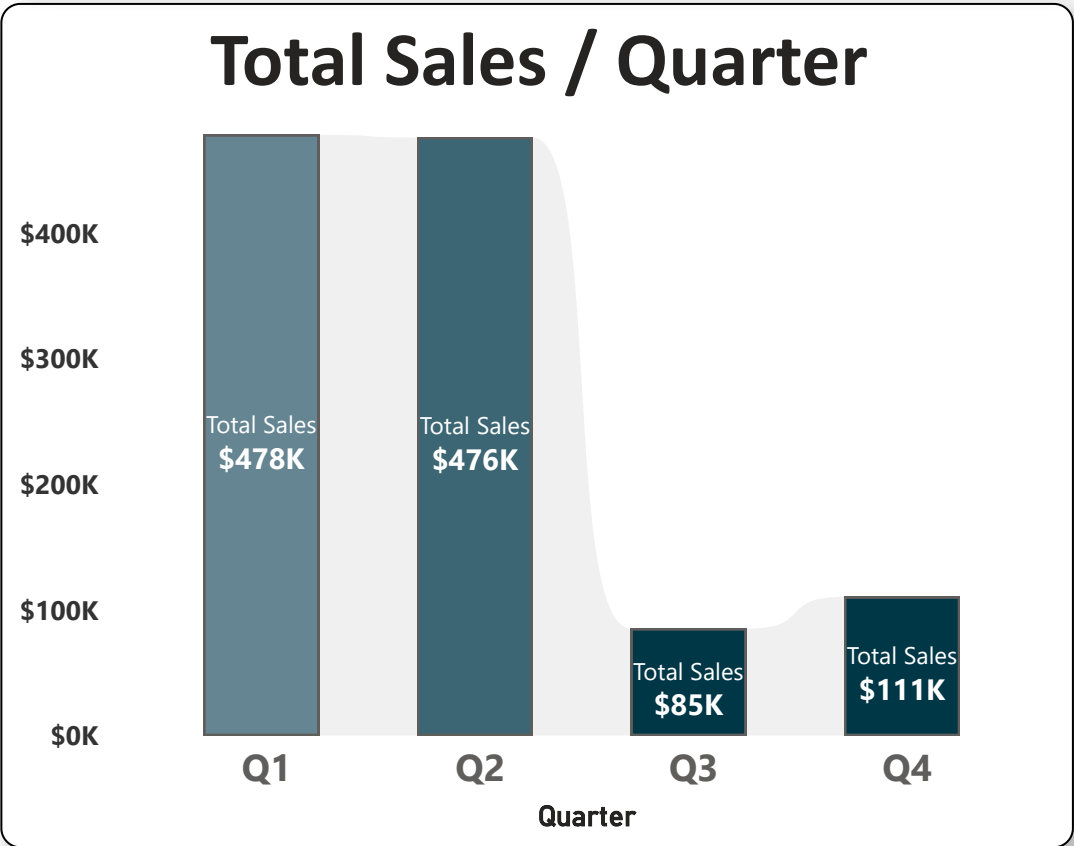
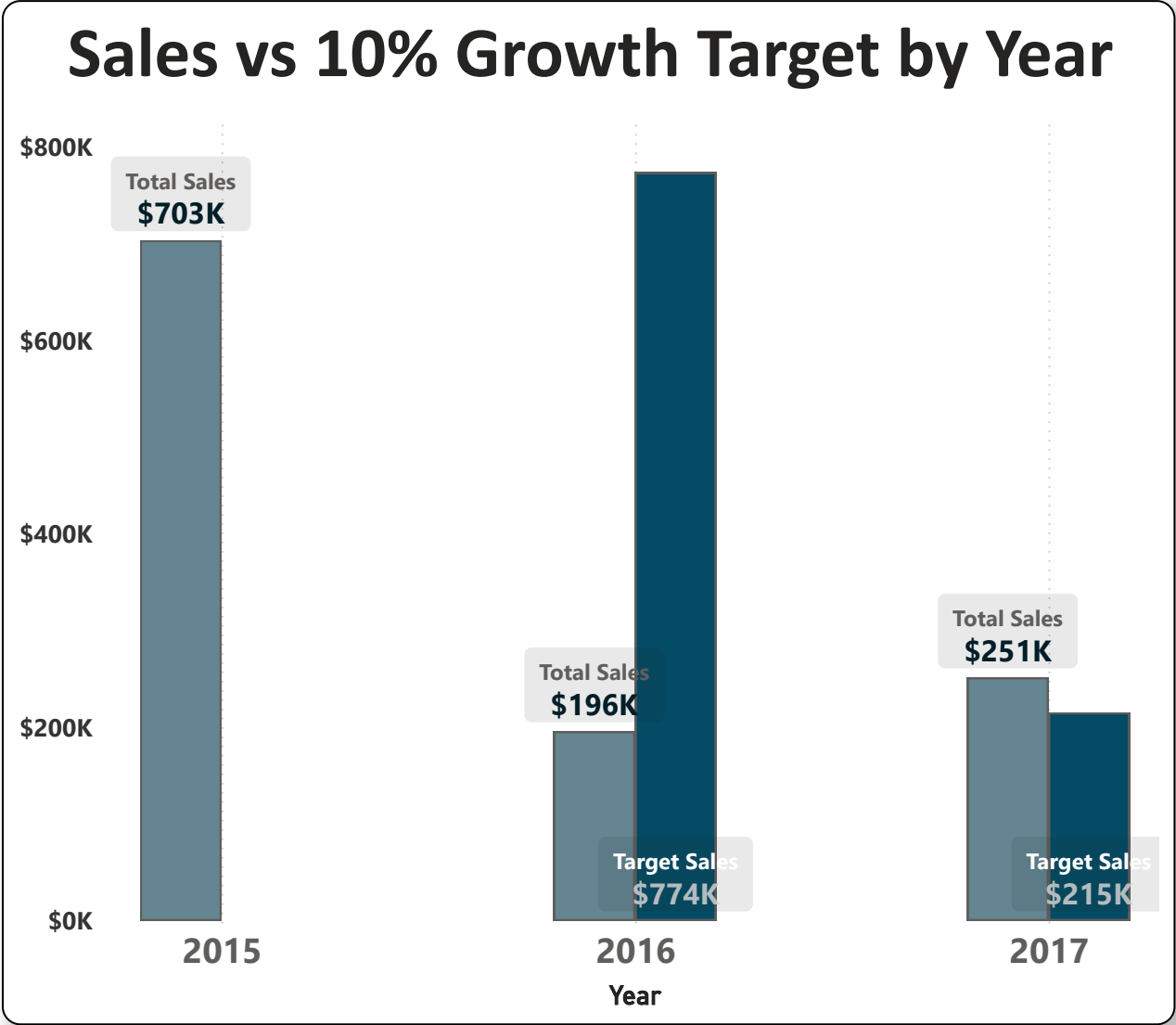
All

Clear all slicers



Sales VS Target(Met/Missed)

✓ Met		
2015	\$703,327	(Blank)
Year	Total Sales	Target Sales
✗ Missed		
2016	\$195,715	\$773,660
Year	Total Sales	Target Sales
✓ Met		
2017	\$251,345	\$215,286
Year	Total Sales	Target Sales





Year



All



Month Na...



All



Region



All



Category



All



Subcategory



All



Product



All

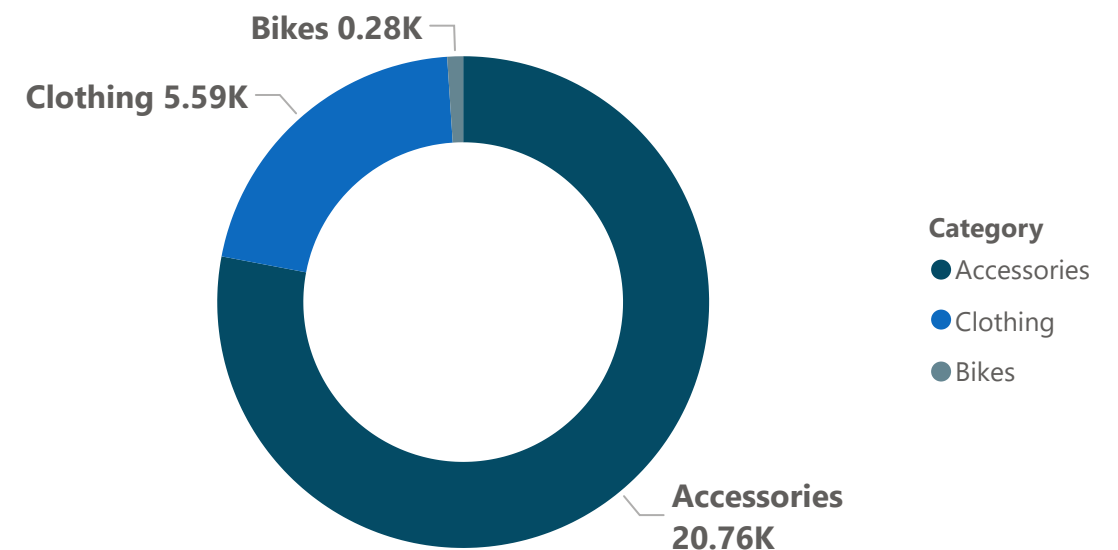


Clear all slicers

Sales By Product

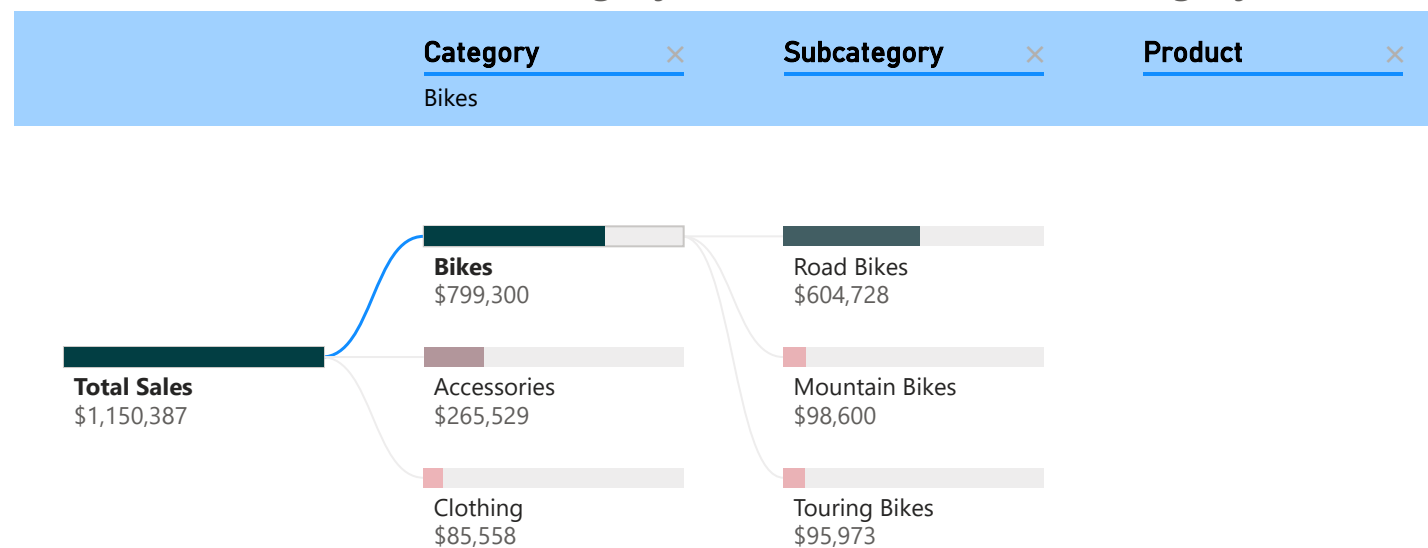
Product	Category	Subcategory	Total Sales
Road-150	Bikes	Road Bikes	\$604,728
Mountain-100	Bikes	Mountain Bikes	\$98,600
Touring-2000	Bikes	Touring Bikes	\$95,973
Fender Set - Mountain	Accessories	Fenders	\$87,041
Water Bottle	Accessories	Bottles and Cages	\$39,755
Hydration Pack	Accessories	Hydration Packs	\$38,218
All-Purpose Bike Stand	Accessories	Bike Stands	\$37,206
Hitch Rack - 4-Bike	Accessories	Bike Racks	\$36,240
Cycling Cap	Clothing	Caps	\$35,882
Half-Finger Gloves	Clothing	Gloves	\$20,864
Long-Sleeve Logo Jersey	Clothing	Jerseys	\$18,842
Bike Wash	Accessories	Cleaners	\$13,563
Patch kit	Accessories	Tires and Tubes	\$12,506
Total			\$1,150,387

Total Quantity Sold by Category



Sales / Category

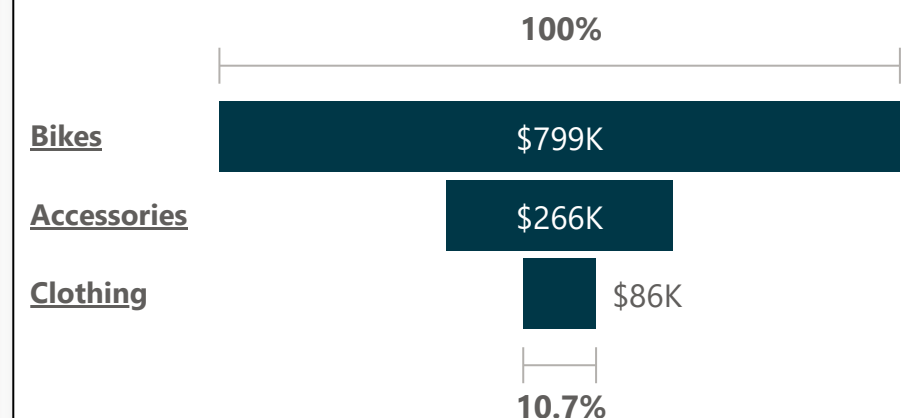
Tab on the Category to Check Sales Per Sub-Category & Product



Road-150

Top in Sales \$ Product

Total Sales by Category





Year

All

Month Na...

All

Region

All

Category

All

Subcategory

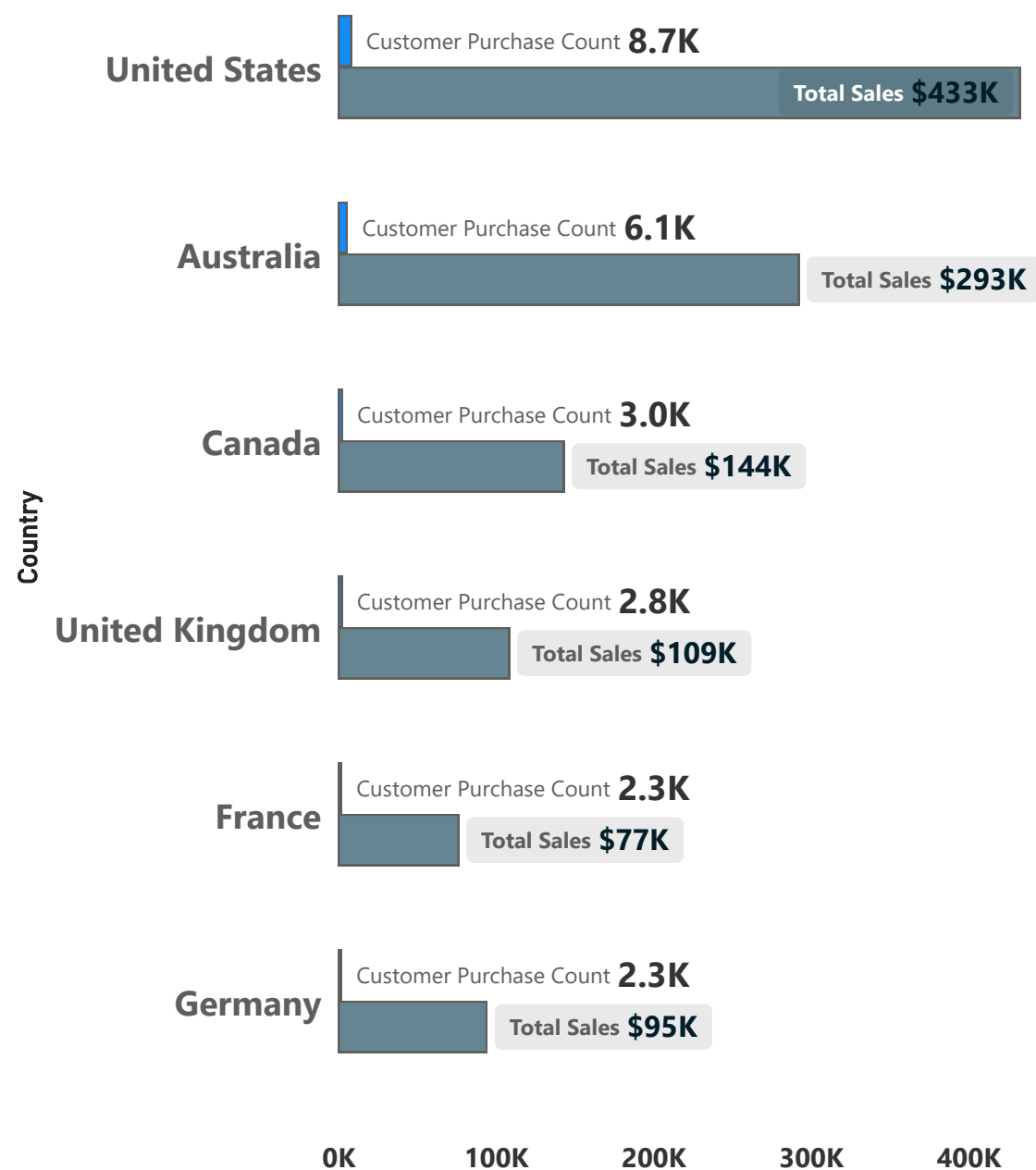
All

Product

All

Clear all slicers

Customer Purchase Count and Total Sales by Country



Top Performing Regions/Sales

AustraliaSouthwest

\$293K

\$240K

NorthwestUnited Kin...Germany.

\$192K

Canada

\$109K

\$95K

France

\$144K

\$77K