

Purple Picks Privacy Policy

Last Updated: 8/22/2025

This Privacy Policy explains how **Purple Picks**, operated by **Student Holdings NFP**, collects, uses, and protects your information.

1. Information We Collect

When you create an account, we collect:

- **Name and email address** (via Google OAuth)
- **Google profile metadata** (such as profile picture)

We do **not** collect location data.

2. How We Use Your Information

We use your data to:

- Verify eligibility (Northwestern email)
 - Provide access to coupons
 - Facilitate payment processing
 - Improve our services
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3. Sharing of Information

We may share your information with:

- **Partner businesses** (to verify coupon use and improve merchant offerings)

- **Service providers** (such as Supabase, Railway, Expo, and Google) who host and support our app infrastructure

We do **not** sell your personal information.

4. Data Storage & Security

- User data is stored on **Supabase** servers.
 - We implement reasonable safeguards to protect your data, but no system is 100% secure.
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5. Children's Privacy

Purple Picks is not intended for children under 13. We do not knowingly collect information from children.

6. Your Rights

You may:

- Request access to your data
 - Request deletion of your account
 - Contact us with privacy concerns at **ceo@studentholdings.org** or **purplepicks@studentholdings.org**
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7. Governing Law

This Privacy Policy is governed by the laws of **Illinois, USA**.