

Purple Picks Terms of Service

Last Updated: 8/22/2025

Welcome to **Purple Picks**, operated by **Student Holdings NFP** (“we,” “us,” or “our”). By creating an account or using Purple Picks, you agree to these Terms of Service. Please read them carefully.

1. About Us

Purple Picks is a coupon platform featuring Evanston businesses. It is operated by **Student Holdings NFP**, a nonprofit charity organized in the United States under Section 501(c)(3) of the Internal Revenue Code.

2. Eligibility

- Users must be students, faculty, or staff with a valid **Northwestern University email address**.
 - By using Purple Picks, you represent that you meet this eligibility requirement.
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3. Accounts & Subscription

- To use Purple Picks, you must sign up using **Google OAuth** with your Northwestern email.
 - Subscription is **\$10 per academic quarter**, granting access to a batch of coupons.
 - Subscriptions are non-refundable unless required by law.
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4. Coupons

- Coupons are valid only during the academic quarter in which they are issued.

- Each coupon specifies its own usage rules (e.g., unlimited use, single-use).
 - Merchants may deny redemption only if the coupon is **fake, altered, or expired**.
 - Purple Picks does not guarantee the availability or quality of any product or service offered by participating merchants.
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5. Payments

- Payments may be made directly in the app or through approved online purchase methods.
 - All payments are processed securely by third-party providers.
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6. Prohibited Use

You may not:

- Share your Purple Picks account or coupons with non-eligible users.
 - Attempt to copy, resell, or alter coupons.
 - Misuse the app in any way that violates Northwestern policies or Illinois law.
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7. Disclaimer & Limitation of Liability

- Purple Picks provides coupons “as is” without warranties of any kind.
- Student Holdings NFP is not responsible for:
 - The quality, safety, or legality of goods/services from merchants.
 - Losses arising from missed or expired offers.

- Our liability is limited to the amount you paid for your subscription in the quarter in which a claim arises.

8. Governing Law

These Terms are governed by the laws of the **State of Illinois, USA**.

9. Contact

Questions? Email us at **ceo@studentholdings.org** or **purplepicks@studentholdings.org**.