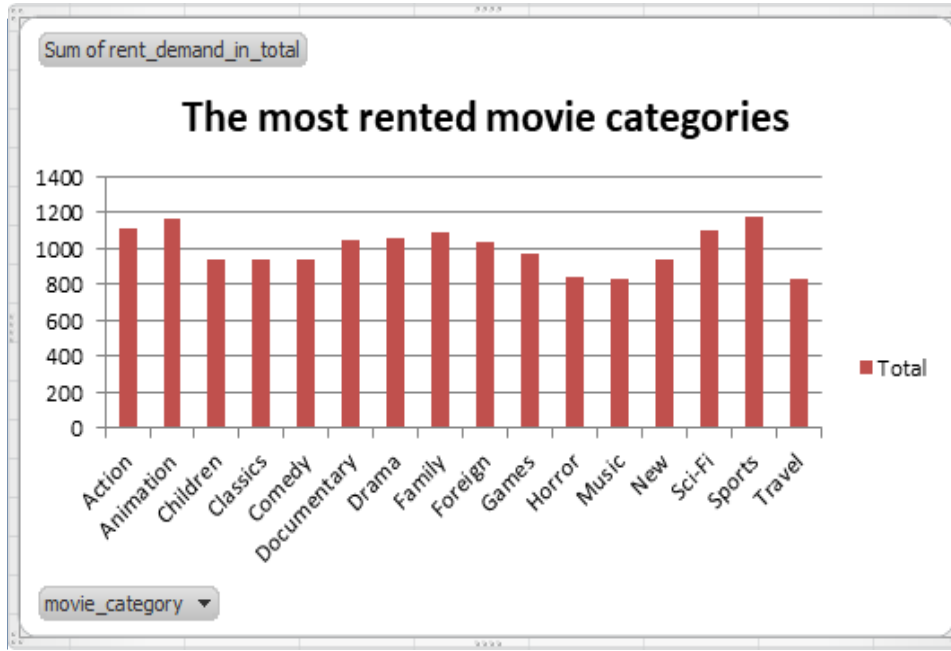


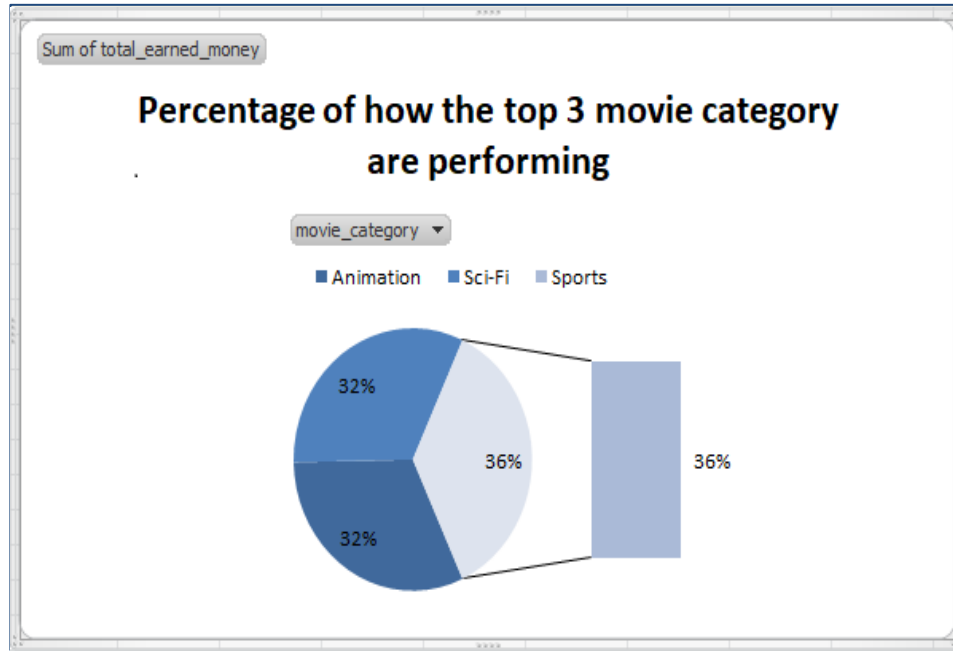
# Investigate the Sakilla Movie Database SQL and data visualization project

# 1. What are the most rented movie categories?



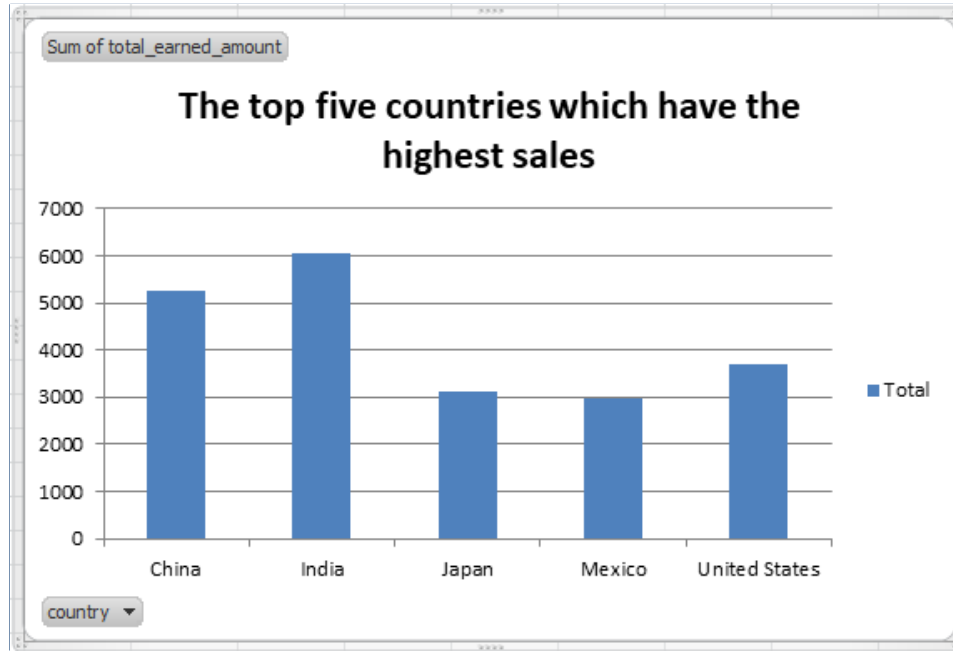
According to this chart, It shows that the most rented movie category is Sport and it is followed by the animation and family based on the sum of rent\_demand in total.

## 2. What are the top 3 categories that make huge money?



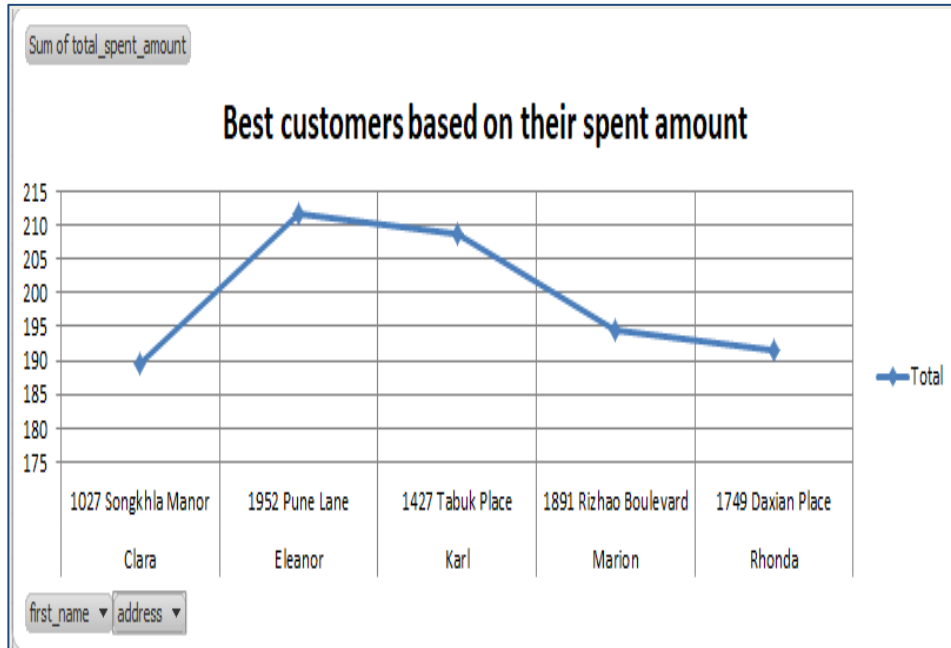
The percentages shows that the sports film category is the one that sales much more than other categories . Based on the top three categories that sales much.. It hase 36% while other two remainings have 32%

### 3. What are the top five countries which have the highest sales?



India is number one country that consumes dvd rental products at 6000, followed by China with around 5000, US, Japan and Mexico come after respectively.

## 4. List the 5 best customer their contacts and address ?



Eleanor is the best customer. He has rented films of a value of above 210 in total amount. Karl is the second with around 208 amount.

# Conclusion

- Sports, Sci-fi, Animation and Action are the most popular categories and earning a lot of money accordingly.
- India, China and US are the top countries where we find a lot of revenue according to the total earned amount
- Eleanor and Karl are currently the best customers