



# Predicting Clinical Trial Outcomes

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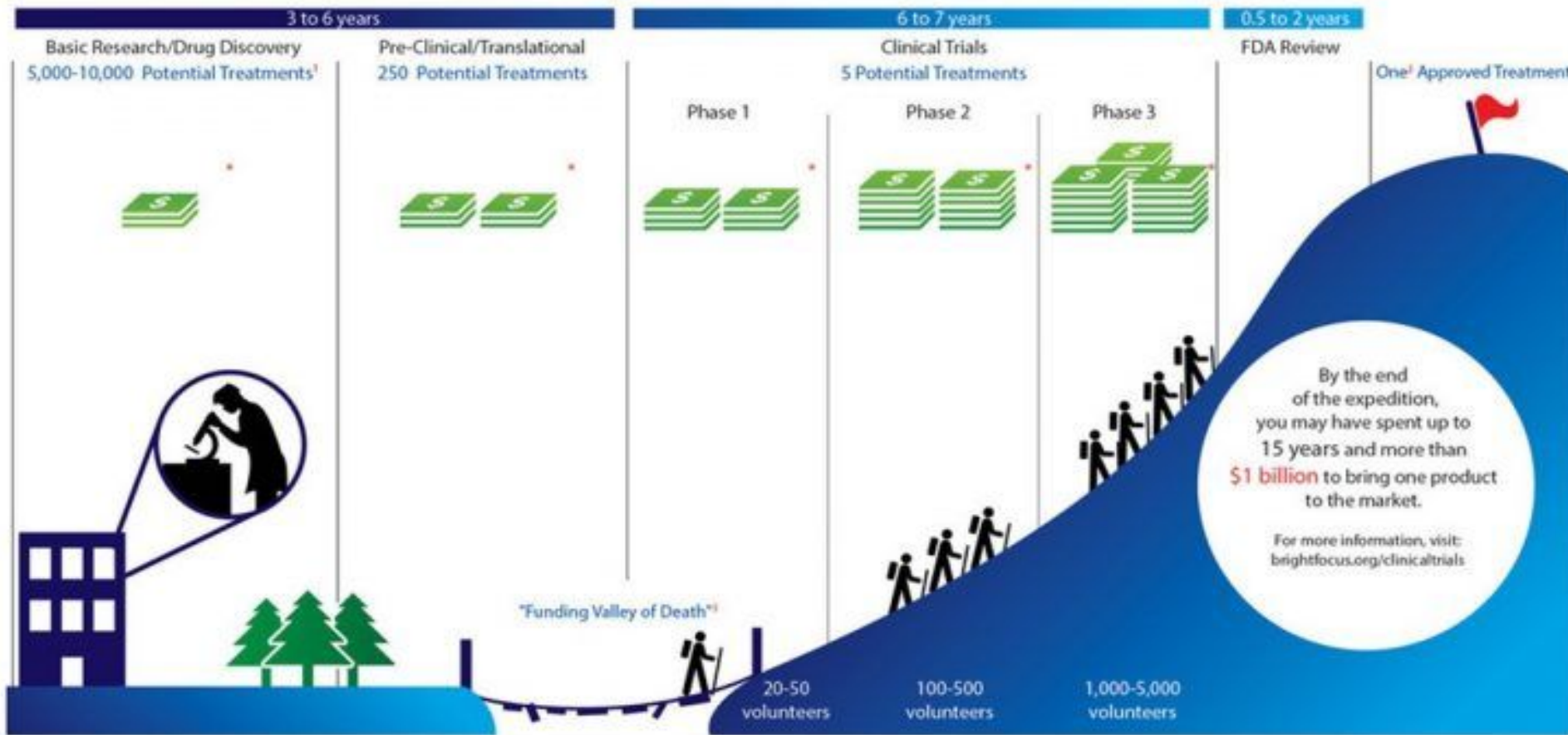
Exploration of publicly available data

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# Making medicine is expensive (in the US)

- Clinical trials for Investigational New Drugs (IND) are a significant driver of healthcare costs
- A single study costs \$19M and up to \$255M for pivotal Phase III trials
- Multiple clinical trials and phases required put the cost of marketing a new drug at \$2.6B





- # Study Distribution
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- The chart displays the distribution of study status over time. The x-axis represents the year from 1995 to 2025, and the y-axis represents the count of studies. The legend indicates three categories: Available (blue), Not Available (green), and Marketing (red). The 'Available' category shows a sharp increase starting around 2005, peaking around 2018-2020, and then declining. The 'Not Available' and 'Marketing' categories remain relatively low throughout the period.
- | Year | Available | Not Available | Marketing |
|------|-----------|---------------|-----------|
| 1995 | 1         | 0             | 0         |
| 1996 | 2         | 0             | 0         |
| 1997 | 3         | 0             | 0         |
| 1998 | 4         | 0             | 0         |
| 1999 | 5         | 0             | 0         |
| 2000 | 6         | 0             | 0         |
| 2001 | 7         | 0             | 0         |
| 2002 | 8         | 0             | 0         |
| 2003 | 10        | 0             | 0         |
| 2004 | 12        | 0             | 0         |
| 2005 | 15        | 1             | 0         |
| 2006 | 18        | 2             | 0         |
| 2007 | 22        | 3             | 0         |
| 2008 | 26        | 4             | 0         |
| 2009 | 30        | 5             | 0         |
| 2010 | 34        | 6             | 0         |
| 2011 | 38        | 7             | 0         |
| 2012 | 42        | 8             | 0         |
| 2013 | 46        | 9             | 0         |
| 2014 | 50        | 10            | 0         |
| 2015 | 54        | 11            | 0         |
| 2016 | 58        | 12            | 0         |
| 2017 | 62        | 13            | 0         |
| 2018 | 66        | 14            | 0         |
| 2019 | 70        | 15            | 0         |
| 2020 | 74        | 16            | 0         |
| 2021 | 78        | 17            | 0         |
| 2022 | 82        | 18            | 0         |
| 2023 | 86        | 19            | 0         |
| 2024 | 90        | 20            | 0         |
| 2025 | 94        | 21            | 0         |







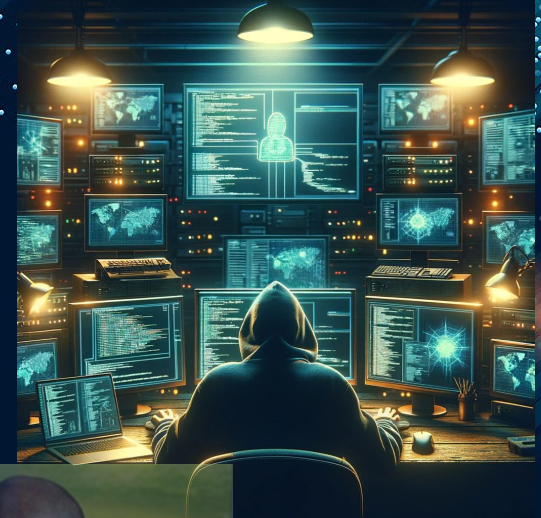
# Project Goals

1. Identify data features within ClinicalTrials.gov that may predict clinical trial outcomes
  - a. Features of study design and protocol prior to initiation
  - b. Features that may be monitored as clinical trials progress
2. Develop a predictive model for clinical trial completion vs. suspension, termination, withdrawal, or abandonment
  - a. Achieve predictive results better than the baseline mean

# Data Cleaning

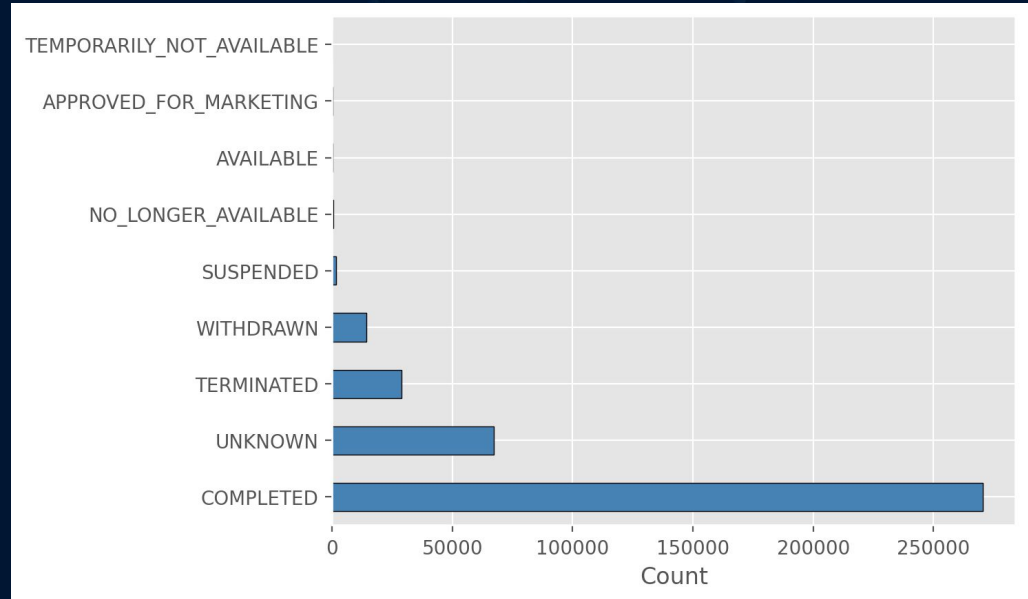
## Challenges

- Selection of fields:
  - 115 out of 568 fields selected for initial download and exploratory analysis
  - Field definitions vague and unreliable
- New version of API debuted in March, 2024
- Fields contain multiple, nested entries
- Many fields contain free-text data with 100,000s of unique values
- 69 fields selected for encoding and analysis



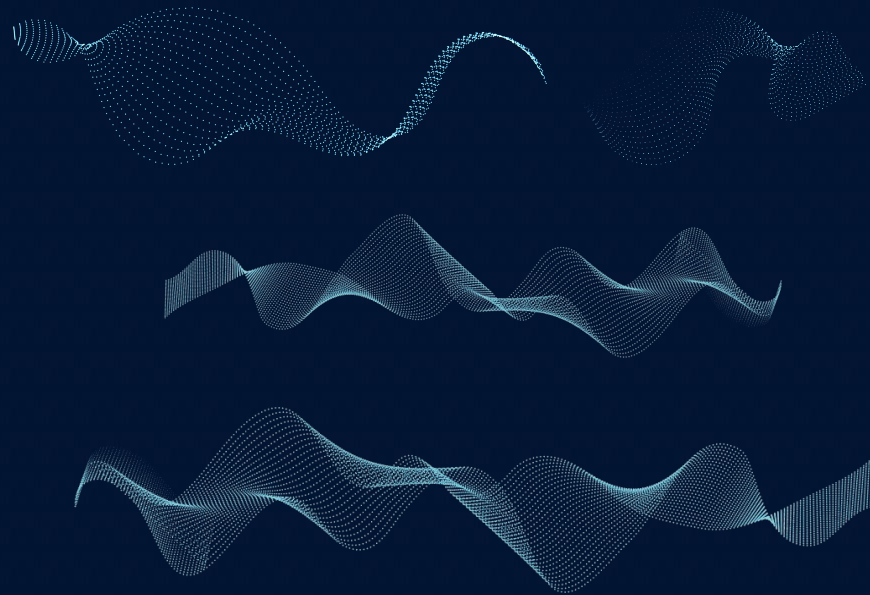
# Study Overall Status

- Target class is unbalanced
- 'Approved for marketing' is an infrequent class
- Expanded Access records have different characteristics





# Simplified Model



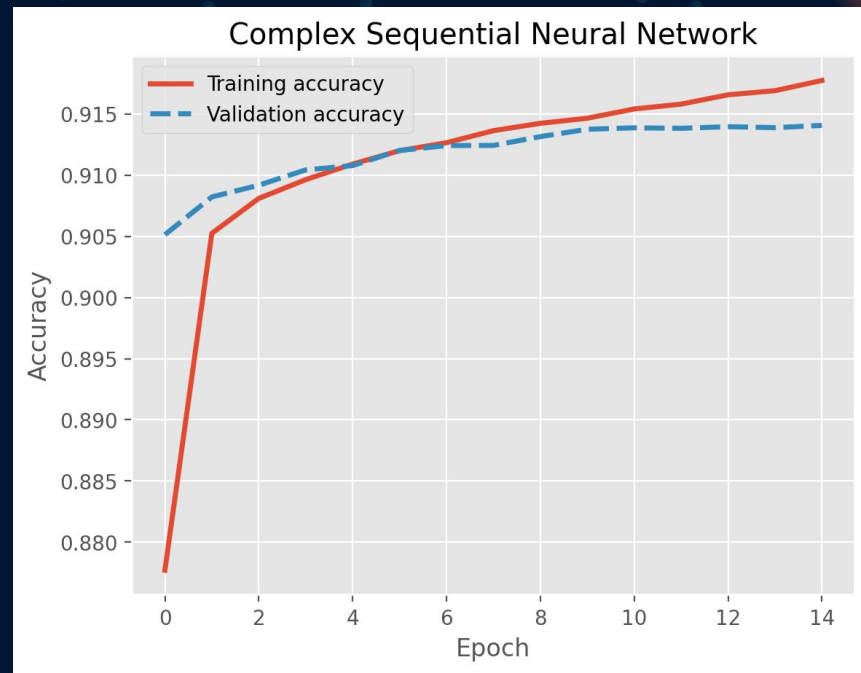
## Binary classification

- Expanded access records excluded
- Develop a model to predict status 'Completed'
- Combine 'Suspended', 'Terminated', 'Withdrawn', and 'Unknown' (abandoned) statuses as 'Not Complete'



# Model Results

Model	Accuracy	Balanced Accuracy	Train Time
<i>Baseline</i>	<i>70.7%</i>		
Logistic Regression	90.9%	84.8%	50s
Logistic Regression with SMOTE	89.5%	85.7%	381s
Basic Neural Network	91.2%	86.0%	21s
Complex Sequential Neural Network	91.4%	86.0%	187s



# Logistic Regression Coefficients

Top 10			Bottom 10	
Feature	Coef		Feature	Coef
CompletionDateType_ACTUAL	2.385820		Phase_No_data	-0.161504
LocationStatus_No_data	1.711084		LocationCountry_No_data	-0.217455
CentralContactRole_No_data	1.225026		OrgClass_NIH	-0.219640
PrimaryCompletionDateType_ACTUAL	1.168753		PrimaryCompletionDate	-0.226498
CompletionDateType_No_data	1.091474		ReferenceType_No_data	-0.321632
StudyFirstSubmitDate	0.498214		LocationStatus_RECRUITING	-0.423382
PrimaryCompletionDateType_No_data	0.388943		CentralContactRole_CONTACT	-0.702567
ReferenceType_DERIVED	0.382309		StartDateType_ESTIMATED	-1.489931
CompletionDate	0.328414		PrimaryCompletionDateType_ESTIMATED	-1.509925
StartDateType_No_data	0.310194		CompletionDateType_ESTIMATED	-3.270344

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# Conclusions

- Data in ClinicalTrials.gov holds valuable insight to conducting successful clinical trials
- Snapshotting data to multiple time points in clinical trial design and progress would enable the best benefits of predictive modelling
- Detailed protocol design and study results data is ripe for detailed NLP analysis



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# Thank you!

All data sourced from [ClinicalTrials.gov](https://clinicaltrials.gov)

- Comprehensive API documentation on [ClinicalTrials.gov](https://clinicaltrials.gov)

## Research

- Data Science by [Nicholas McBride, PhD](#)
- Supported by Adobe Digital Academy

