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## CURRICULUM VITAE

### Education

- Doctor of Philosophy in Accounting – University of South Florida 2015
- Concentration: Accounting Information Systems
  - Minor: Management Information Systems
- Master of Accounting – Utah State University 2007
- Concentration: Taxation
- Bachelor of Science in Accounting – Utah State University 2006

### Research Interests

Information Technology, Content Analysis, Text Analysis, XBRL, Automated Internal Controls, Disclosure Medium, Accounting Information Systems (AIS), Technology Effects

### Accepted Papers

- Brockman, P., D. Chung and N. Snow “Search-based Peers and Commonality in Liquidity”
- Presented at Lehigh University and Michigan State University
  - Conditionally Accepted at *Review of Finance*
- Snow, N. and R. Marley. (2019) “An Empirical Investigation on Social Media Users’ Demand for Financial Information Distributed via Social Media Platforms” *Journal of Information Systems* Summer 33(2)
- Featured in IR Magazine , Yale School of Management website, Lehigh Research Review vol. 3, 2018
- Nuttall, G., N. Snow, S. Summers, D.A. Wood. (2018) “Citation-Based Benchmarks and Individual Accounting Faculty Research Rankings by Topical Area and Methodology” *Journal of Information Systems* Summer 32(2)
- Myers, N., N. Snow, S. Summers, D.A. Wood. (2016) “Citation-Based Accounting Institution Research Rankings by Topical Area and Methodology” *Journal of Information Systems* Fall 30(3)
- Moffitt, K., V. Richardson, N. Snow, M. Weisner, D.A. Wood. (2016) “The Journal of Information Systems at Thirty – Looking Forward Thirty Years” *Journal of Information Systems* Fall 30(3)

Snow, N., and J. Reck. (2016) “Developing a Government Reporting Taxonomy” *Journal of Information Systems* Summer 30(2)

- Taxonomy is the basis of XBRL.us Disclosure Modernization Working Group
- Motivation for Florida HB 1073 signed March 2018, California SB 598

### **Working Papers**

Seavey, S, N. Snow and J. Whitworth “Certainty and Realism in Earnings Announcements”

- Presented at 2016 AAA Annual Meeting New York, NY
- Revising for 3<sup>rd</sup> round review at *Journal of Accounting, Auditing and Finance*

Murthy, U.S., N. Snow and J. Whitworth. “Consequences of Using Internet Technology to Automate the Financial Reporting Process”

- Presented at Florida Atlantic University, International Symposium on Accounting Information Systems, Melbourne, Australia, 2014, AAA AIS Midyear Meeting 2015, University of South Florida, AAA Annual Meeting 2015 Chicago, IL
- Presented at the Sig-ASYS Pre-ICIS Conference Dublin, Ireland
- Revising for 2<sup>nd</sup> round review at *International Journal of Accounting Information Systems*

Kim, J.B., D. Lee and N. Snow, “Common Ownership and Financial Statement Comparability and Consistency”

- Under 1<sup>st</sup> round review at *Journal of Business, Finance and Accounting*

Smith, T., J. Higgs, R. Pinsker, and N. Snow "Cybersecurity Breaches and XBRL Extension Tags: The Other Side of the Story"

- Presented at the AIS Midyear Meeting 2019 San Antonio, TX, IJAIS Conference 2019 Lansing, MI
- Under 1<sup>st</sup> round review at *Journal of Information Systems*

Kipp, P., E. Mauldin, and N. Snow “Client Autonomous Technology and Auditor Legal Liability”

- Revising for submission at *The Accounting Review*

Snow, N. and J. Rasso “Financial Disclosures and Communication Channels: The Importance of Fit

- Presented at AIS Mid-Year 2015 Charleston, SC, AAA Annual Meeting 2015, Chicago, IL, ABO Mid-Year 2016 Nashville, TN
- Revising for submission to *Contemporary Accounting Research*

Snow, N.S., P. Kipp, J. Rasso "Investor Processing of Differing Information Streams Disseminated via Social Media"

- Revising for submission to *European Accounting Review*

Schnatterly, K., Gangloff, A., Whitworth, J, N. Snow, and P. Wheeler “Lowering the Barrier for Funding: How the Influence of Engagement and Disclosure vary with Entrepreneurial Experience and Type of Project”

- Presented at the AAA Annual Meeting 2015, Chicago, IL, AIS Midyear Meeting 2016 Houston, TX
- Revising for submission to *Management and Service Operations Management*

## **Works in Process**

Chiorean, R., K. Hanley and N. Snow, “New Information, Readability and Market Response”

- Writeup phase

Asante-Appiah, B. and N. Snow, “Do Auditors Recognize Management Obfuscation in Conference Calls?”

- Writeup phase

Kipp, P., U. Murthy and N. Snow, “Strategies for Debiasing Auditor Judgment of Automation”

- Data analysis phase

## **Other Publications**

Contributed to:

Gelinas, U.L., R.B. Dull, and P.R. Wheeler. 2014 *Accounting Information Systems*, 10 ed. South-Western/Cengage Learning: Mason, OH.

## **Competitive Grants**

2015 PwC INQuiries “Enhanced Financial and Internal Control Audits Using Data Analytics”, (with H. Korth, J. Hall, P. Gupta) \$25,000

## **Selected Academic Honors**

Masters of Accounting and Information Analysis (MSAIA) Class of 2019 Excellence in Teaching Award

Ranked top 20 worldwide in overall AIS publications in byuaccounting.net journals for most recent six years for 2020

Ranked top 15 (4<sup>th</sup>) worldwide in Topic Other (other, archival) publications in byuaccounting.net journals for most recent six years for 2020

AIS Midyear, Best Established Scholar Paper Award, 2019

## **Teaching Experience & Awards**

Managing Financial and Physical Resources (MBA) – Lehigh University: Fall 2017-2020,  
Spring 2018 – 2021

Machine Learning for Accountants (MSAIA & UG) – Lehigh University: Fall 2016 - 2017,  
Spring & Fall 2019 - 2021

Accounting Information Systems – Internal Controls (UG) – University of South Florida: 2013  
Lehigh University: Spring 2016,  
Spring 2022

Principles of Financial Accounting (UG) University of South Florida: 2012,  
Lehigh University: Fall 2015 & 2016,  
Spring 2016 & 2017

## **Presentations at Refereed Conferences**

- AIS Midyear Meeting, 2021, Virtual “Common Ownership and Financial Statement Comparability and Consistency.” (with J.B. Kim and D. Lee)
- AIS Midyear Meeting, 2020, Orlando, FL “Blockchain’s Impact on Auditor Legal Liability and the Moderating Effect of Jurors’ Technology Bias.” (with P. Kipp, E. Mauldin)
- AIS Midyear Meeting, 2019, San Antonio, TX, “XBRL Extension Tags and Breaches: The Other Side of the Story.” (with T. Smith\* - Presenter, J. Higgs, R. Pinsker)
- AAA Annual Meeting, 2016, New York, NY, “Certainty and Realism in Earnings Announcements.” (with S. Seavey and J. Whitworth\* - Presenter)
- AIS Midyear Meeting, 2016, Houston, TX, “The Role of Information Content in Unverifiable Disclosures on Crowdfunding Success: Evidence from Kickstarter.” (with James Whitworth and Patrick Wheeler)
- AAA ABO Meeting, 2015, Nashville, TN, “Retail Investors’ Perceptions of Financial Disclosures on Social Media: An Experimental Investigation Using Twitter
- AAA Annual Meeting, 2015, Chicago, IL, “The Journal of Information Systems at Thirty - Looking Forward Thirty Years.” (with Vicky Arnold, Kevin Moffitt, Vernon Richardson, Martin Weisner, David Wood)
- AAA Annual Meeting, 2015, Chicago, IL, “An Empirical Investigation on Social Media Users’ Demand for Accounting Information Distributed via Social Media Platforms.” (with Robert Marley)
- AAA Annual Meeting, 2015, Chicago, IL, “The Role of Information Content in Unverifiable Disclosures on Crowdfunding Success: Evidence from Kickstarter.” (with James Whitworth and Patrick Wheeler)
- AAA Annual Meeting, 2015, Chicago, IL, “Retail Investors’ Perceptions of Financial Disclosures on Social Media: An Experimental Investigation Using Twitter.”
- AIS Midyear Meeting, 2015, Charleston, SC “Retail Investors’ Perceptions of Financial Disclosures on Social Media: An Experimental Investigation Using Twitter.”
- AIS Midyear Meeting, 2015, Charleston, SC “Timeliness of 10-K Filings and the Usability of Interactive Data under the SEC’s XBRL Mandate.” (with Uday S. Murthy and James Whitworth)
- International Symposium on Accounting Information Systems, 2014, Melbourne, Australia, “Timeliness of 10-K Filings and the Usability of Interactive Data under the SEC’s XBRL Mandate” (with Uday S. Murthy)

## **Invited Presentations**

Michigan State University	2020
Villanova University	2019
Southern Illinois University - Carbondale	2019
University of Auckland	2019
University of Waterloo	2018
University of Missouri	2018

University of South Carolina	2016
Clemson University	2015
University of Memphis	2015
Lehigh University	2015
University of North Texas	2014
Mississippi State University	2014
PyData 2014, New York City, New York	2014

### **Service – American Accounting Association**

AAA AIS Section Membership Service Committee Chair 2018, Northeast Liaison 2018, Awards Committee 2020-2021

### **Service – University**

COVID Faculty Compliance Task Force Panel – 2020 - Present

College of Engineering Computer Science Search Committee – Outside member 2019-2020

College of Engineering Data Science Search Committee – Outside member 2018

College of Engineering Computer Science Search Committee – Outside member 2019-2020

### **Service – College**

College of Business and Economics Management and Information Systems Search Committee – Outside member 2018

College of Business and Economics Professor of Practice Search Committee – Outside member 2018

### **Service - Department**

Coordinator: Outside speakers for departmental research workshops 2015-2018

Masters of Accounting Curriculum Committee

Database Assessment Committee

### **Ad-hoc Referee**

Journal of Information Systems

International Journal of Accounting Information Systems

AIS Educators Journal

Production and Operations Management

Information Systems Research

Accounting Horizons

Journal of International Accounting

### **Refereed Conferences: Reviewer, Discussant, Moderator**

Discussant for the AIS Section Midyear Meeting of the AAA 2013 - 2021

Manuscript reviewer for the IS Section Midyear Meeting of the AAA 2013 - 2020

Manuscript reviewer for the SET Section Midyear Meeting of the AAA 2015

Manuscript reviewer for the ABO Mid-Year Meeting 2015, 2018

**Professional and Honorary Affiliations**

American Accounting Association – ABO, AIS, Emerging Technologies sections.

**Professional Experience**

NRA Tax Specialist, Goldman Sachs & Co – Salt Lake City, UT	2008-2011
Tax Preparer, Jex H. Bjorn CPA – Bellevue, WA	2008
Associate, Deloitte & Touche LLP – Houston, TX	2007-2008