NEHA SOHAIL

UI DEVELOPER
& VISUAL DESIGNER

NSOHAIL92@GMAIL.COM
NSOHAIL.GITHUB.IO/PORTFOLIO

WORK EXPERIENCE AND ACCOMPLISHMENTS

February 2013 -Present

MAGA DESIGN INC. // INTERACTIVE DESIGNER

- Increased the amount of registered users for our visual portfolio application tool by designing and developing the landing page
- Enabled user testing for USPS's new marketing platform, Postal Social, by mocking up the site's UI and usability in UXPin
- Drove the production for a custom product ahead of schedule by doing research, contacting several vendors, and mocking up a prototype in-house
- Allowed clients using older versions of IE to view applications by making sites compatible across multiple browsers using BrowserStack
- Helped make employees aware of announcements and meetings in the company by designing and coding a dashboard display for the lobby
- Enabled automated website testing by writing a script using testing framework, PhantomJS

December 2013 -Present

JAB'ARGAN // FREELANCE DESIGNER

- Created brand by designing the logo, marketing material, packagin and other various touchpoints
- Increased product sales by creating a merchant site using Volusion

September 2012 -December 2012

THE WASHINGTON FAMILY MAGAZINE // DESIGN INTERN

- Organized and gave readers a hierarchical view of all the parts of the December issue by designing the layout of the table of contents
- Helped the team reach critical deadlines by taking on extra hours and working in a fast pace

EDUCATION

May 2014 -July 2015

THINKFUL

Certification in Front Web Development

Expected Date of Graduation May 2015

GEORGE MASON UNIVERSITY, FAIRFAX, VA

Bachelor's in Art and Visual Technology and Minor in Business

PROFESSIONAL KNOWLEDGE

Technical Proficiency

- Sketch3
- InVision App
- Form Viewer App (RelativeWave)
- Wordpress
- Git & Github
- Adobe Suite CC- AI, ID, PS, DW, BR, FW
- Microsoft Office- PPT, Word, Excel
- Development Languages- HTML5, CSS3 & SCSS, Javascript, jQuery, AngularJS

Key Design Skills

- Wire Framing
- Specing
- User Experience
- Front End Web Design
- Production
- Branding
- White Boarding
- Concept Creation
- Presentations
- Layout Design
- File Organization