

NEHA SOHAIL



nsohail92@gmail.com



nsohail.github.io/Portfolio

EDUCATION

Expected Date
of Graduation
May 2015

GEORGE MASON UNIVERSITY, FAIRFAX, VA
Bachelor in Art and Visual Technology and Minor in Business

WORK EXPERIENCE & ACCOMPLISHMENTS

February 2013
-Present

MAGA DESIGN INC. /// DESIGN INTERN

- Increased the amount of registered users for our visual portfolio application tool by designing and developing the landing page
- Enabled user testing of application tool by creating the first version prototype using wireframe software, Justinmind
- Drove the production for a custom product ahead of schedule by doing research, contacting several vendors, and mocking up a prototype in-house
- Facilitated print production process within the company by creating a print request form
- Facilitated the creation of USPS's desktop version of their new marketing platform, Postal Social, by mocking up the site's UI and usability
- Helped promote Sparc's Hackathon 2014 event by designing team table tent cards and certificates
- Enabled automated website testing by writing a script using PhantomJS, which runs functional tests for quality assurance

December 2013
-Present

JAB'ARGAN /// FREELANCE DESIGNER

- Created brand by designing the logo and other various touchpoints
- Increased product sales by creating a merchant site using Volusion

September 2012
-December 2012

THE WASHINGTON FAMILY MAGAZINE /// DESIGN INTERN

- Organized and gave readers a hierarchical view of all the parts of the December issue by designing the layout of the table of contents
- Helped the team reach critical deadlines by taking on extra hours and working in a fast pace

PROFESSIONAL KNOWLEDGE

Adobe Software

- Photoshop
- Illustrator
- InDesign
- Fireworks
- Dreamweaver

Programming Languages

- HTML 5
- CSS3 & SCSS
- Javascript
- jQuery

Microsoft Office

- Word
- Powerpoint
- Excel
- Access