



NEHA SOHAIL

FRONT-END DEVELOPER
& VISUAL DESIGNER

NSOHAIL92@GMAIL.COM
NSOHAIL.GITHUB.IO/PORTFOLIO

EDUCATION

May 2014
-July 2015

THINKFUL

Certification in Front Web Development

Expected Date
of Graduation
May 2015

GEORGE MASON UNIVERSITY, FAIRFAX, VA

Bachelor's in Art and Visual Technology and Minor in Business

WORK EXPERIENCE AND ACCOMPLISHMENTS

February 2013
-Present

MAGA DESIGN INC. // DESIGN INTERN

- Increased the amount of registered users for our visual portfolio application tool by designing and developing the landing page
- Enabled user testing for USPS's new marketing platform, Postal Social, by mocking up the site's UI and usability in UXPin
- Drove the production for a custom product ahead of schedule by doing research, contacting several vendors, and mocking up a prototype in-house
- Facilitated the print production process within the company by creating a print request form
- Helped make employees aware of announcements and meetings in the company by designing and coding a dashboard display for the lobby
- Enabled automated website testing by writing a script using testing framework, PhantomJS

December 2013
-Present

JAB'ARGAN // FREELANCE DESIGNER

- Created brand by designing the logo, marketing material, packaging and other various touchpoints
- Increased product sales by creating a merchant site using Volusion

September 2012
-December 2012

THE WASHINGTON FAMILY MAGAZINE // DESIGN INTERN

- Organized and gave readers a hierarchical view of all the parts of the December issue by designing the layout of the table of contents
- Helped the team reach critical deadlines by taking on extra hours and working in a fast pace

PROFESSIONAL KNOWLEDGE

Technical Proficiency

- Adobe Suite CC- AI, ID, PS, DW, BR, FW
- Microsoft Office- PPT, Word, Excel

Key Design Skills

- Wire Framing
- Specing
- User Testing
- Branding
- Layouts Print
- File Organization
- Photography
- Presentations
- Print Production
- White Boarding