

# Is Technology Polarising Australia's Work Force?

Alex Cooper  
Honours Candidate  
Macquarie University

August 2013

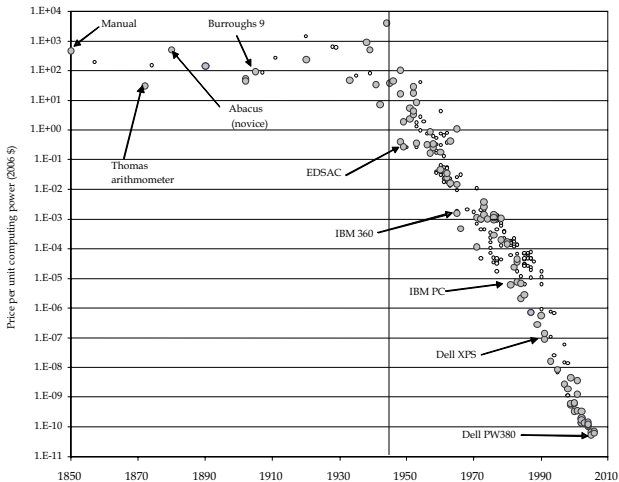
# Wage inequality has risen since the 1980s

Composition-adjusted changes in weekly real wages by percentile  
1982–2010



Composition-adjusted full-time wage/salary earners. CPI deflator. Source: ABS cat. 6401.0, 6543.0, 6541.0, 6503.0.

# Real cost of computation has decreased exponentially



Price per computation/second, 2006 USD (Nordhaus 2007)

# Does technological change explain rising inequality?

Three approaches:

- 1 The 'canonical' model: skill-biased technical change (SBTC)

# Does technological change explain rising inequality?

Three approaches:

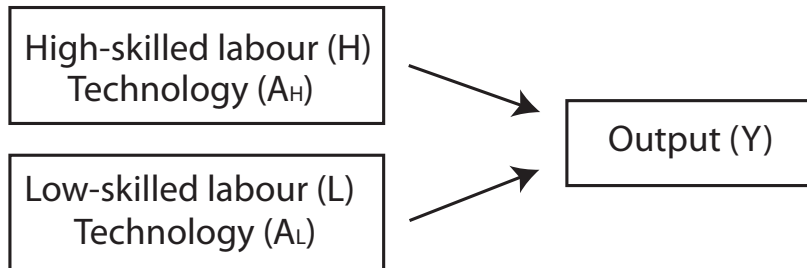
- 1 The 'canonical' model: skill-biased technical change (SBTC)
- 2 The relationship between ICT investment and occupational changes

# Does technological change explain rising inequality?

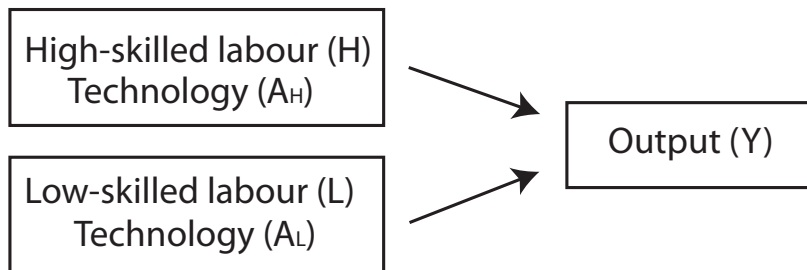
Three approaches:

- 1 The 'canonical' model: skill-biased technical change (SBTC)
- 2 The relationship between ICT investment and occupational changes
- 3 Further research: job 'task content' and wages

# The 'canonical model:' skill-biased technical change



# The 'canonical model:' skill-biased technical change



Production function:

$$F = \left[ (A_L L)^{\frac{\sigma-1}{\sigma}} + (A_H H)^{\frac{\sigma-1}{\sigma}} \right]^{\frac{\sigma}{(\sigma-1)}}$$

We assume  $\sigma > 1$ .

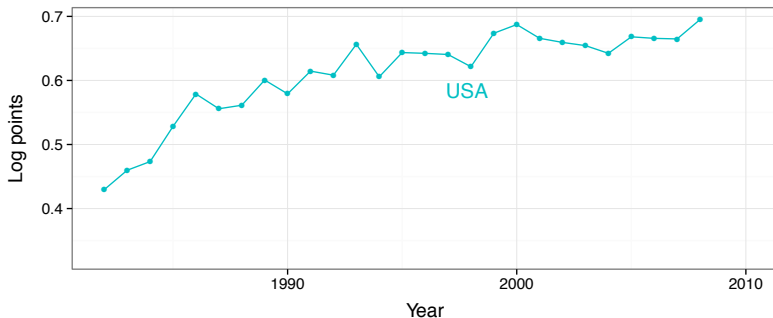


# The 'canonical model:' skill-biased technical change

- When high-skilled technology is increasing, *ceteris paribus*,
  - Increasing inequality, driven by skill demand.
  - Rising college/education premium.
  - Monotone wage growth in skills.
- Empirically successful, e.g.
  - Katz and Murphy (1992)
  - Card and Lemieux (2001)

# College wage premium

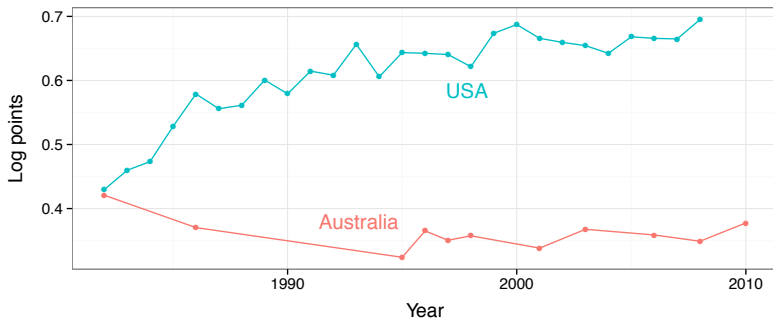
## Education Wage Premium 1981–2010



Full-time wage/salary earners. 2013 AUD, CPI deflator. Source: Acemoglu and Autor (2011), ABS cat. 6543.0, 6541.0, 6503.0.

# College wage premium

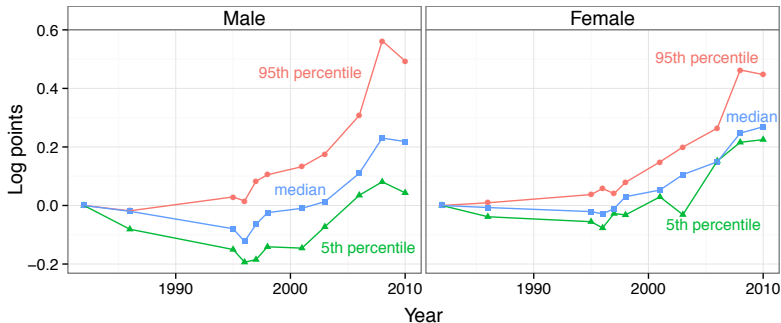
## Education Wage Premium 1981–2010



Full-time wage/salary earners. 2013 AUD, CPI deflator. Source: Acemoglu and Autor (2011), ABS cat. 6543.0, 6541.0, 6503.0.

# Non-monotone wage growth in time

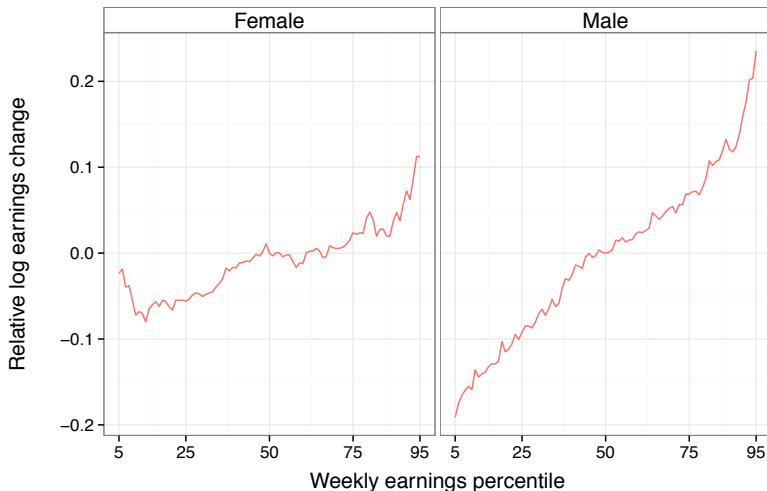
Cumulative change in composition-adjusted real weekly earnings  
5th, 50th, 95th percentile; logarithms



Full-time wage/salary earners. 2013 AUD, CPI deflator. Source: ABS cat. 6543.0, 6541.0, 6503.0.

# Wage growth by wage percentile and sex

Changes in log weekly real wages by percentile relative to median, by sex, 1982–2010 (Australia)



Composition-adjusted full-time wage/salary earners. CPI deflator. Source: ABS cat. 6401.0, 6543.0, 6541.0, 6503.0.

## Failure of the SBTC model: summary

- No clear 'college premium' in Australia (see Coelli 2007)
  - Education a poor proxy for skills ('credentialism')?
  - Expanding supply of college-educated workers?
  - Does not appear to be driving inequality trend

# Failure of the SBTC model: summary

- No clear 'college premium' in Australia (see Coelli 2007)
  - Education a poor proxy for skills ('credentialism')?
  - Expanding supply of college-educated workers?
  - Does not appear to be driving inequality trend
- Wage growth is non-monotone
- Non-monotone wage growth across earnings spectrum

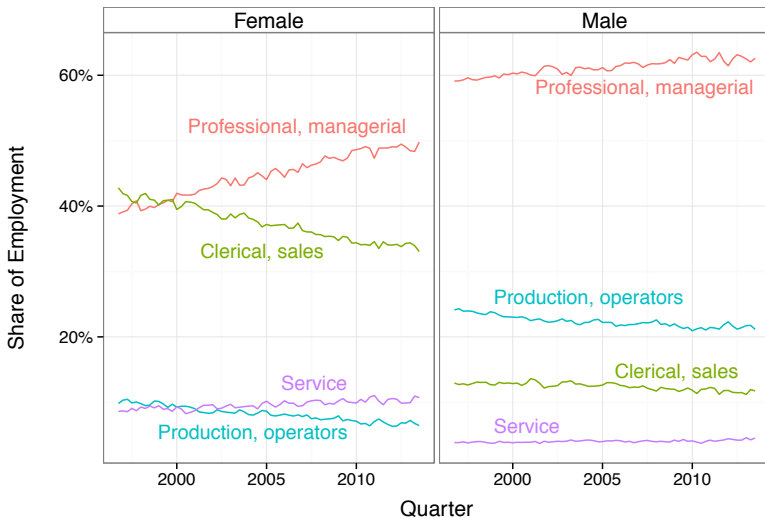
# Failure of the SBTC model: summary

- No clear 'college premium' in Australia (see Coelli 2007)
  - Education a poor proxy for skills ('credentialism')?
  - Expanding supply of college-educated workers?
  - Does not appear to be driving inequality trend
- Wage growth is non-monotone
- Non-monotone wage growth across earnings spectrum
- Despite composition adjustment, male and female wage profiles differ



# Could job composition explain the trend?

## Employment Share by Major Occupational Group, 1996–2013



# The 'task approach'

Autor, Levy, and Murnane (QJE 2003)

- Recall 'canonical' approach: factors produce output via production function  $F$

capital, labour  $\xrightarrow{F}$  output.

- Technology is factor-augmenting (labour and capital complements)

# The 'task approach'

Autor, Levy, and Murnane (QJE 2003)

- Recall 'canonical' approach: factors produce output via production function  $F$

capital, labour  $\xrightarrow{F}$  output.

- Technology is factor-augmenting (labour and capital complements)
- ALM: factors produce tasks, which produce output:

capital, labour  $\longrightarrow$  tasks  $\xrightarrow{F}$  output.

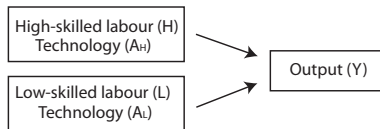
- Technology can be complementary or a substitute

# The 'task approach'

- Jobs have different task content
- Capital can substitute for only certain 'routine' tasks.
  - Typically 'middle-skill,' like clerical work
- Michaels *et al* (2013) expand the canonical model with 'middle-skilled' labour
  - Three kinds of labour:  $H$ ,  $M$ ,  $L$ , and ICT capital  $C$ .
  - Capital  $C$  and  $M$  are perfect substitutes
  - Middle-skilled workers compete with ICT capital

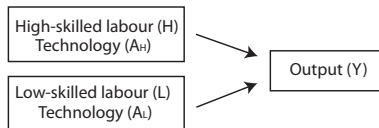
# The 'task approach'

- The canonical approach

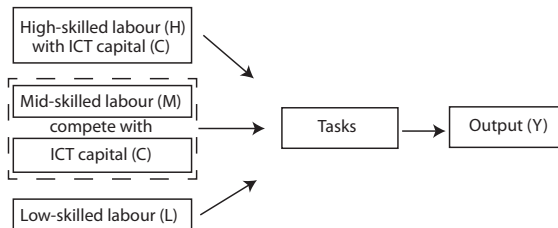


# The 'task approach'

- The canonical approach



- The task approach



# A simple test (Michaels *et al.* 2013)

Production function with three types of labour and ICT capital  $C$ :

$$Y = \left[ \underbrace{(A_L L)^{\frac{\sigma-1}{\sigma}}}_{\text{low}} + \underbrace{(A_M M + C)^{\frac{\sigma-1}{\sigma}}}_{\text{medium}} + \underbrace{((A_H H)^\mu + C^\mu)^{\frac{\sigma-1}{\mu\sigma}}}_{\text{high}} \right]^{\frac{1}{\sigma-1}}$$

# A simple test (Michaels *et al.* 2013)

Production function with three types of labour and ICT capital  $C$ :

$$Y = \left[ \underbrace{(A_L L)^{\frac{\sigma-1}{\sigma}}}_{\text{low}} + \underbrace{(A_M M + C)^{\frac{\sigma-1}{\sigma}}}_{\text{medium}} + \underbrace{((A_H H)^\mu + C^\mu)^{\frac{\sigma-1}{\mu\sigma}}}_{\text{high}} \right]^{\frac{1}{\sigma-1}}$$

- Comparative statics: if  $C$  increases exogenously, then:
  - high-skilled wage share should increase, and
  - medium-skilled wage share should decrease.



# A simple test (Michaels *et al.* 2013)

Production function with three types of labour and ICT capital  $C$ :

$$Y = \left[ \underbrace{(A_L L)^{\frac{\sigma-1}{\sigma}}}_{\text{low}} + \underbrace{(A_M M + C)^{\frac{\sigma-1}{\sigma}}}_{\text{medium}} + \underbrace{((A_H H)^\mu + C^\mu)^{\frac{\sigma-1}{\mu\sigma}}}_{\text{high}} \right]^{\frac{1}{\sigma-1}}$$

- Comparative statics: if  $C$  increases exogenously, then:
  - high-skilled wage share should increase, and
  - medium-skilled wage share should decrease.
- We form three groups of occupations:
  - High-skilled—managers and professionals
  - Middle-skilled—clerical and sales workers
  - Low-skilled—labourers, tradespersons, transport workers

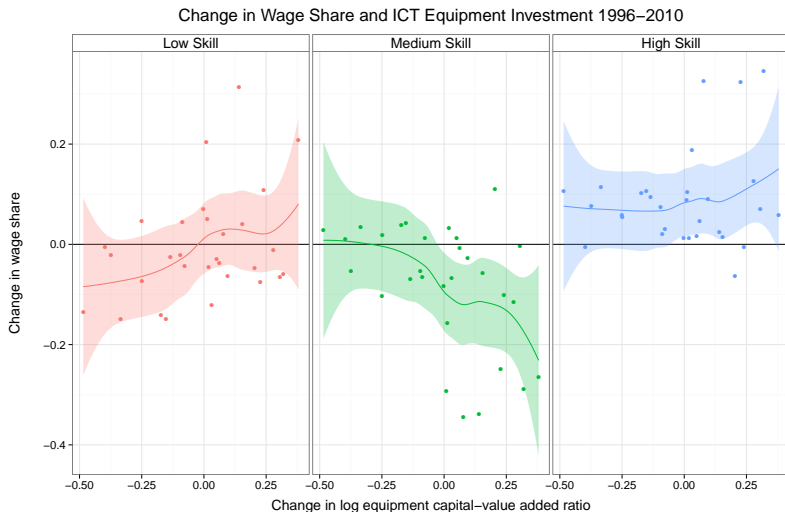
# A simple test (Michaels *et al.* 2013)

Production function with three types of labour and ICT capital  $C$ :

$$Y = \left[ \underbrace{(A_L L)^{\frac{\sigma-1}{\sigma}}}_{\text{low}} + \underbrace{(A_M M + C)^{\frac{\sigma-1}{\sigma}}}_{\text{medium}} + \underbrace{((A_H H)^\mu + C^\mu)^{\frac{\sigma-1}{\mu\sigma}}}_{\text{high}} \right]^{\frac{1}{\sigma-1}}$$

- Comparative statics: if  $C$  increases exogenously, then:
  - high-skilled wage share should increase, and
  - medium-skilled wage share should decrease.
- We form three groups of occupations:
  - High-skilled—managers and professionals
  - Middle-skilled—clerical and sales workers
  - Low-skilled—labourers, tradespersons, transport workers
- For each industry we compute:
  - Skill group wage share (Survey of Income and Housing)
  - ICT capital stock/value added ratio (National Accounts)

# ICT capital (equipment) and wage shares by group



# Problems with this result

- Model gives only *wage share*, not *wage*

# Problems with this result

- Model gives only *wage share*, not *wage*
- ICT investment endogenous, with no obvious instruments

# Problems with this result

- Model gives only *wage share*, not *wage*
- ICT investment endogenous, with no obvious instruments
- Tests have low power
  - few industry groups
  - occupational groupings too simplistic

# Problems with this result

- Model gives only *wage share*, not *wage*
- ICT investment endogenous, with no obvious instruments
- Tests have low power
  - few industry groups
  - occupational groupings too simplistic
- Conflicting results with other ICT capital measures (software, computer peripherals)

# Problems with this result

- Model gives only *wage share*, not *wage*
- ICT investment endogenous, with no obvious instruments
- Tests have low power
  - few industry groups
  - occupational groupings too simplistic
- Conflicting results with other ICT capital measures (software, computer peripherals)
- No obvious way to deflate ICT capital for consistent comparison



# A more sophisticated approach

Following Firpo, Fortin, & Lemieux (2011),

- Labour market as Roy model
  - Self-selection into occupations by comparative advantage

# A more sophisticated approach

Following Firpo, Fortin, & Lemieux (2011),

- Labour market as Roy model
  - Self-selection into occupations by comparative advantage
- Assume that ICT investment reduces demand for 'routine' and 'off-shoreable' occupations

# A more sophisticated approach

Following Firpo, Fortin, & Lemieux (2011),

- Labour market as Roy model
  - Self-selection into occupations by comparative advantage
- Assume that ICT investment reduces demand for 'routine' and 'off-shoreable' occupations
- For these occupations, we predict:
  - high-quality workers self-select out of these occupations
  - a wage compression in these occupations at higher quantiles

# Data

- ① O\*NET: Occupational task database
  - Developed by US Department of Labor
  - Details work activities by occupation
- ② David Autor's work type data categories
  - Routine/non-routine and 'off-shoreable'
  - Manually mapped to ANZSCO categories
- ③ Australian Bureau of Statistics
  - Census of Population and Housing for wages and occupations

# O\*NET Data Example

Job Title	Gather Data	Analyze Data	Think Creatively	Handle Moving Objects
CEOs	5.03	4.82	5.1	1.1
Economists	5.88	6.58	5.38	0.54
Dancers	3.88	1.96	4.37	2.63
Programmers	4.91	5.05	5.96	0.44
Tellers	2.91	2.65	2.21	2.74
Surgeons	5.72	5.49	4.67	3.62
Bakers	2.8	3.29	2.93	5.06
Receptionists	3.1	2.45	2.54	2.88
Typists	4.35	1.52	3.9	1.43

Table : O\*NET Work Activity Example (Levels, Scale 0–7)

# Summary

- Skill-biased technical change does not appear to explain widening inequality in Australia
- Changes in occupational composition seem important
- Correlation between 'polarisation' and ICT capital
- Further work will focus on changes in wage structure and 'task content' of jobs

Questions

and

I'd love your feedback.

# References

Acemoglu, D., & Autor, D. H. (2011). Skills, Tasks and Technologies: Implications for Employment and Earnings. In D. Card & O. Ashenfelter (Eds.), Handbook of labor economics, volume 4, part b (Chap. 12, Vol. Volume 4, pp. 1043-1171). Elsevier

Autor, D. H., Levy, F., & Murnane, R. J. (2003). The skill content of recent technological change: An empirical exploration. The Quarterly Journal of Economics, 118(4), 1279-1333.

Card, D., & Lemieux, T. (2001, May). Can Falling Supply Explain the Rising Return to College for Younger Men? A Cohort-Based Analysis. The Quarterly Journal of Economics, 116(2), 705-746

Firpo, S., Fortin, N., & Lemieux, T. (2011). Occupational tasks and changes in the wage structure. Institute for the Study of Labor.

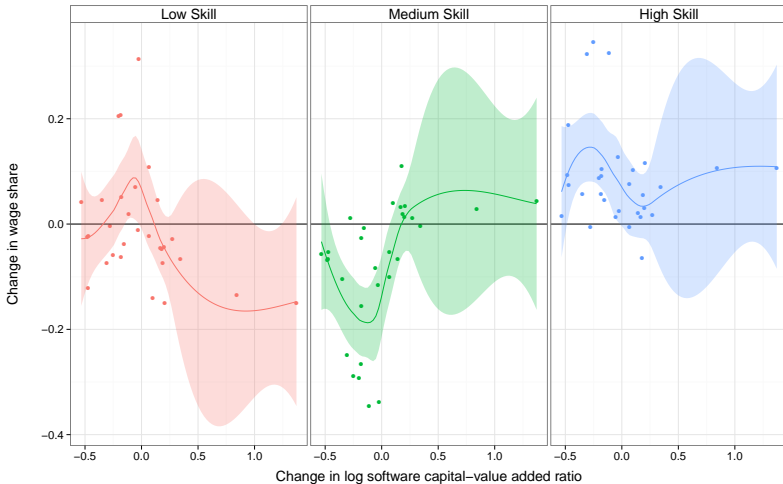
Katz, & Murphy, K. J. (1992). Changes in Relative Wages, 1963-1987: Supply and Demand Factors. Quarterly Journal of Economics, 107, 3578.



Spare Slides

# ICT capital (software) and wage shares

Change in Wage Share and ICT Software Investment 1996–2010



# ICT capital (computers and peripherals) and wage shares

Change in Wage Share and ICT Computers and Peripherals Investment 1996–2010

