

CAREER ADANCEMENT: GREEK LIFE EDITION

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Career Advancement: Greek Life Edition

A new networking opportunity through active participation in all Greek life organizations on campus where current and former members may network, exchange stories, and look into career prospects. In addition to providing students with priceless insights into various career choices, this event gives alumni a chance to give back to their community and mentor the upcoming generation of professionals. By working together, we seek to create enduring connections to support the students as they go from school to their desired careers.



MISSION STATEMENT:

Our mission is to bridge the gap between the past and present students by inviting alumni back to campus and creating a dynamic career fair that leverages the spirit and network of Greek life. This event aims to foster connections, provide insights into diverse career paths, and offer valuable company knowledge to current students, empowering them for their future endeavors.

About US:

- Enthusiastic Strategic and Corporate Communication majors who are gearing up to graduate from Chapman University in the spring of 2024
- Shared goal to leave our legacy at Chapman & pave the way for future students to form long-lasting connections

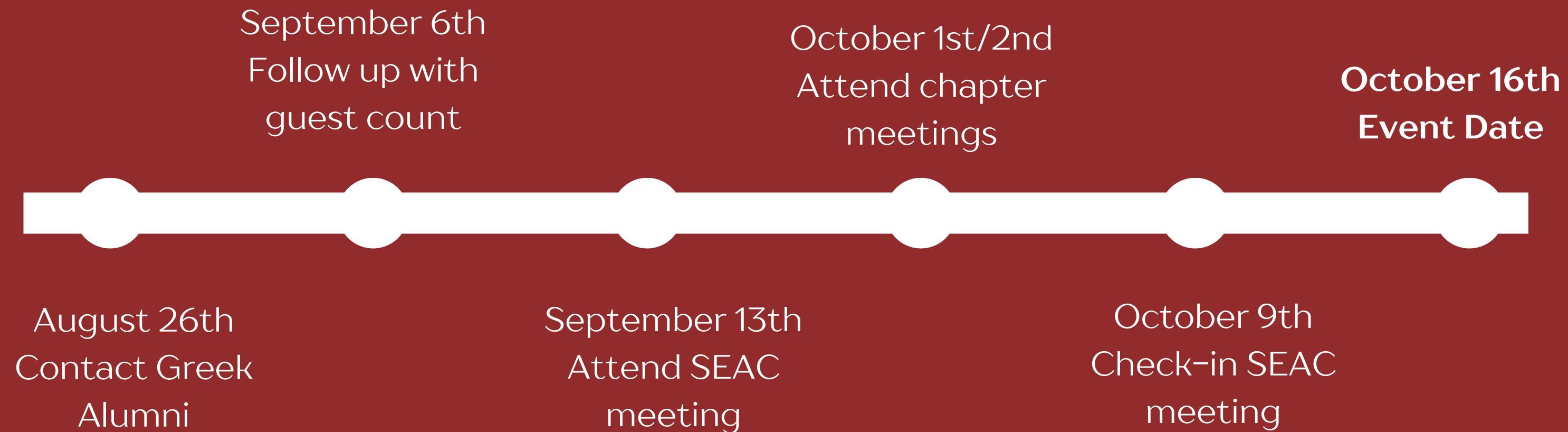


Services:

- Alleviate some of the stress associated with job hunting by providing students with a network of support, guidance, and opportunities
- Allows alumni to give back to their chapter
- Partnering with Greek life organizations guarantees extensive participation, fostering an environment for the formation of meaningful connections

Timeline

Presented below is a timeline of events for Career Advancement: Greek Life Edition.



A collage of three images: a man with a beard wearing a dark blue turban and sunglasses, a young woman with blonde hair smiling, and a person's hands holding an orange folder. The folder has a name tag pinned to it that reads "Karm Uppal Dec 2024 Comm & PR".

Costs

01

Food and Beverages

Cater Sodexo

- Lemonade by the gallon \$13.99
- Water per 5 gallon container \$ 26.99
- A La Carte Snacks (Price varies but between \$1 and \$2 per snack)

02

Campus Amenities

- By leveraging the campus amenities such as tables and chairs, you're effectively minimizing overhead costs

Strategic Marketing Plan

- Promotional materials: Flyers, Social Media Posts, Emails
- Collaborate with Greek Life, The Panther Network, and Alumni
- Campus bulletin boards and newsletters





ALUMNI ENGAGEMENT

CONNECT WITH YOUR FRIENDS
THROUGH GREEK LIFE ALUMNI TO FIND
INTERNSHIP AND JOB OPPORTUNITIES

WEDNESDAY, OCTOBER 16
12:00-2:00 IN THE PIAZZA

CHAPMAN UNIVERSITY
1861

CHAPMAN ALUMNI

ΚΑΠ ΛΠΗ ΑΚΨ
ΑΧΟ ΑΓΔ ΑΦΔ ΓΔΔ ΓΦΒ ΚΑΘ ΚΚΓ ΠΒΦ
ΑΔΦ ΑΕΠ ΒΘΠ ΔΤΔ ΦΔΘ FIJI ΦΚΤ ΠΚΑ

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Measurements of Success & Risk Factors

01 Alumni Invited to join specific groups

02 Consistent Communication with alumni through Chapman Newsletters and Greek Life Newsletters

03 Feedback surveys

04 Individual Greek chapters will keep contact through their social media platforms

Risk Factors:

- Insufficient participation from past and present students.



THANK YOU!



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- Abbey Gould
- Cate Brown
- Natalie Spencer



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