

SCC 400 Survey Questions

Section 1 - demographics

- Age
- Gender
- Do you have affiliation to Chapman?
 - No
 - Yes - Chapman student/faculty/staff
- Race

Section 2 - basic questions

- Do you own a dog
- If so, how many
- If so, how did you acquire your dog
 - Adoption
 - Rescue
 - Shelter
 - Pet store
 - Breeder
 - Other
- What type of dog do you have

Section 3 - attitudes towards dog adoption

- Have you heard of Labradors and Friends?
- Likert Scale questions
- What qualities do you prioritize when looking for a dog?
- Have you ever adopted a dog from a rescue?
 - If so, did you have a positive or negative experience?
 - Would you consider adopting from a rescue again?
 - If you have never adopted a dog from a rescue, would you consider it?
- Where did you notice posters the most?
 - Chapman University campus
 - Orange Circle
- (For Chapman only) Which buildings on campus do you spend the most time?
- Do you know the difference between shelter dogs and rescue dogs? (*free response*)
- What comes to mind when you think of the phrase "rescue dog"? (*free response*)

Section 4 - attitudes towards non profits

- Have you ever volunteered for a non-profit?
 - If you have not, would you ever consider it?
- Have you donated to a nonprofit before
 - If so, what motivated you to do so + how much did you donate? (*free response*)
 - If you have not, would you ever consider donating?