

Natalie Spencer

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EDUCATION

Chapman University – Orange, CA, USA

Bachelor in Strategic Corporate Communication | Minor: Creative and Cultural Industries 08/2020-05/2024

Relevant Coursework: Message Design, Business Communication, Global Communication, Communication Theory, Research Methods, Organizational Communication, Health Communication, Mass Communication, Strategic Corporate Communication, Theories of Persuasion, Com Law, Rhetoric of Sports

Academic Projects:

Labs & Friends Campaign: Collaborated with Labs and Friends to create a campaign dedicated to finding homes for rescue dogs; Led pretesting efforts by strategically surveying audiences, conducted thorough audience analyses, and meticulously crafted a successful campaign in the city of Orange surpassing fundraiser goals; Proficiently analyzed and recoded data using V-lab and SPSS, culminating in a comprehensive research report.

Independent Study: Conducted an independent study delving into the distinctions between AI-generated art and human-created art; Collaborated with Character AI website and receiving identical character descriptions to explore and compare the notions of 'authentic creativity' in both the process and production of images. The project, centered around the concept of characters, aimed to examine relatability, representation, and divergence in the context of artistic expression.

Chapman Radio: Conducted a creative podcast ending top of the line technology, consistently engaging audiences for over an hour each week; Demonstrated effective communication skills while collaborating with others; Acquired proficiency in Adobe to craft compelling audio intros and incorporate impactful sound effects.

WORK EXPERIENCE

Chapman Athletics – Orange, CA

08/2021-Present

Athletics Office Receptionist

- Welcoming and assisting coaches, athletes, and other visitors
- Delivering and labeling packages and equipment for various sports
- Recording finances and generating copies for organized filing purposes

Knutson Farms – Sumner, WA

03/2020-06/2021

Finance & Operations Associate

- Worked in a business setting interacting with customers and assisting with sales
- Responsible for 100+ employee's timesheets and paychecks on time every week
- Logged and handled all invoices

VOLUNTEER EXPERIENCE

Chapman Volleyball Recruitment Camp

- Conducting and supervising drills
- Assessing the skills of participants
- Providing insights into the responsibilities and attributes of being a student-athlete.

Illustrator of Children's book

- Illustrated the original character and artwork for the upcoming children's book, "The Adventures of Larry the Lizard," currently in the process of publication
- Applied skills acquired from college courses to pretest audiences, gathering valuable feedback to enhance the overall appeal and effectiveness of the illustrations

SKILLS

Technology: SPSS, Procreate, Canva, Quickbooks, Microsoft Office,

Languages: English, Spanish

Skills: Creative/Artistic, Knowledgeable with technology, Strong Work Ethic, Friendly/Can work with all kinds of people, Efficient/Quick Learner, Teamwork

HOBBIES

- I have played volleyball for 13 years up to the collegiate level
- In my free time I like to draw
- I enjoy spending time with family and friends
- I recently took up playing pickle ball