



Nspire Innovation Network 2017-2018 Open Positions

APPLICATION DUE: Friday July 7th, 2017 at 11:59PM EST

APPLICATION INSTRUCTIONS:

All open positions for the 2017-2018 application period are listed in this document. Nspire is currently hiring for the following teams, click on the name for more info:

- [Nspire Western](#)
- [Nspire Toronto](#)
- [Nspire Waterloo](#)
- [Alumni Relations](#)
- [Nspire Digital](#)
- [National Business & Technology Conference 2018 \(NBTC'18\)](#)

To apply, please fill out all personal information and application questions at <http://bit.ly/2tYmQLP>

Upon completion, please submit your *COVER LETTER and RESUME* to info@nspire.org, with the subject as "Your Name – Desired Team 2017 (Desired Position)".

ex. "Jane Doe – Nspire Digital 2017 (UX Designer)"

*NOTE: If you're applying for a Graphic/ Media Designer role, please submit your portfolio or sample work along with your Cover Letter and Resume to info@nspire.org.



WHY JOIN NSPIRE?

- 1) Make a real difference in the lives of other youth leaders and enable them to become the next generation of innovative CEOs, Founders and Leaders in the business and technology space
- 2) Build valuable relationships with professionals and youth across Canada who will help accelerate your career and achieve your goals
- 3) Acquire professional skills and knowledge that are highly sought after and are directly transferrable to any endeavors you may wish to pursue
- 4) You will be challenged with executing on a larger vision and assessing how each of the initiatives can work together to create synergy and produce greater results
- 5) Be on a team where everyone strives to help each other grow and has tons of fun!

NSPIRE WESTERN – Position Descriptions

Innovation Lead

- You're a creative thinker passionate about creating experiences that connect Western students to ideas and people in the business & technology space. You love to build things while learning new skills, and you know how to engage others with these ideas.

Partnerships and Operations Associate

- You're driven to connect Nspire with amazing new sponsors and create lasting partnerships to help us deliver impactful content. You're also great with coordinating logistics of digital and physical experiences. You know how to take abstract ideas and shape them into tangible events.

Brand Builder

- You understand the business/tech space and the Western market. You know how to write great content, coordinate social and email marketing campaigns, or produce media that engages our audience. You're ready to work with other Western clubs and community organizations to promote Nspire.

Media Designer

- You're equally passionate about design, colours, fonts, and logos as business and tech. You love to make beautiful online promotional material, print deliverables, and merch. You're willing to learn new programs but you're already a Photoshop or Illustrator wizard.

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NSPIRE TORONTO – Position Descriptions

We make people fall in love with specific fields within tech by partnering with exciting companies to run Learn-Build-Discuss workshops. Our approach is based on the endowed progress effect: the idea that getting started is the hardest part, and if you provide some type of artificial advancement towards a goal then it is far more likely to be completed. A student can enter our event with little to no understanding of the topic at hand and come out with new skills, a product to continue expanding on, a group of like-minded driven people to work with, and the belief that the world is their oyster.

We're looking to be a small, 6-8 person team working in 2 functional units. Each unit will deliver an event every 6-7 weeks, and its members do everything to make it happen and make it great beforehand: the whole team comes together to execute events, forming like Voltron to turn vision into reality. If you want to take on the world, build something great, and empower others to do the same, we want you on the team.

Experience Architect

- You love doing things right and having the results to show for it. You do well with creative control, and are absolutely stoked about building new things and executing on a vision. If you have a skill, you're looking to apply the hell out of it, and if you don't have a skill you can sure as hell learn it; whatever it takes to get the job done!

As an experience architect, you'll work as part of a small team (3-4 people) that does everything to make a life-changing experience happen: from business outreach to marketing to strategy to event execution, you are the owner and executor of an event you are proud of. If you want to build something great and sign your name on it in thick black ink, let's talk about it!

Brand Artisan

- You build a brand from the ground up: whether you already have the skills or learn them on the fly, you use media to get students excited about the work we do. Photography, graphic design, written publications; nothing is off the table, and whatever you imagine you can create! You're creative, communicative, focused, and versatile.

As a Brand Artisan (I need your help with words), you don't just write copy or "photoshop that for me bro"; our image is your baby. The people we serve rely on you to set the stage for their experience and immortalize it forever after. Your work is intertwined with that of the Experience Architect, and together you work to maximize our impact.

NSPIRE WATERLOO – Position Descriptions

Imagineer

- As a someone with strong technical fundamentals and artistic values, you drive the technical design of our creative projects in collaboration with the rest of our team.

Business Developer

- As a dealmaker, you explore original opportunities to collaborate with other organizations.

ALUMNI RELATIONS – Position Descriptions

Alumni Relations will be cultivating a dialog and fostering a supportive environment between newcomers and Nspire alumni who work in the biz and tech industry. Alumni Relations will be modelled similar to [Out of Office Hours](#), in which we connect select newcomers to obtain advice and foster a relationship with Nspire alumni who have been working in the industry.

As a brand new initiative, we are looking for go-getters who are passionate and experienced in community relations and engagement. We are looking for collaborative individuals who are excited to pilot this project.

Community Builder

- You value mentorship, and are passionate about bringing the right people together to create opportunities for learning and growth. As a Community Builder, you will be using these skills to connect with Nspire alumni and engage them to participate in the Alumni Relations program. You will be maintaining consistent communication and cultivating an open-dialogue with both alumni and members to ensure that they are getting value out of the program. Moreover, you will be working with executives to develop and drive the future of this program.

NSPIRE DIGITAL – Position Descriptions

As Nspire's needs have evolved and our initiatives have grown, Nspire Digital was born to focus on the development of our digital presence. Our portfolio of managed digital assets include Nspire and its initiatives in Toronto, Western and Waterloo. We primarily focus on web development and user-centric design to build engaging experiences for Nspire's initiatives, events and partners. Our team builds web products from conceptualization to production and all from scratch.

Front-end Developer

- If you can vertically center a div, you may know a thing or two about web development. We're looking for someone who can take high-quality prototypes and transform them into production code. As a front-end developer, you will focus on creating websites from designs built by our team. However, unlike most product development teams, our designers

understand your markup language. As a front-end developer, we know how frustrating it can be working with "know-it-all" designers. That's why at Nspire Digital, our designers are also developers. If this is a team you're interested in being a part of, please apply!

UX Designer

- If you can design micro-interaction animations then keep reading. We're looking for someone who has experience with Sketch and one of the following: Principle, Flinto, Origami or After Effects. We want someone who can design delightful web experiences paired with a deep understanding of web development. Preferably, you would be a former developer who has found love in the world of design. At Nspire Digital, we all speak code. If you're one of those people, then what are you waiting for?! Apply!

NATIONAL BUSINESS & TECHNOLOGY CONFERENCE 2018 – Position Descriptions

Now in it's 18th year, the National Business and Technology Conference (NBTC) has been the premier event students attend to learn more about the business and technology world, and how they are intertwined. We exist to connect high-calibre attendees with a range of leading companies through unique workshops, talks, and competitions. NBTC is the surreal experience nobody wants to miss out on, and we want you to help make it happen! Check out our **website** to see what we did last year!

Marketing Director

- You're ready to engage future NBTC delegates in creative and effective ways, showcasing the unique benefits and experience of NBTC. You will be responsible for creating and executing marketing campaigns to promote NBTC through a variety of media. Previous marketing experience is an asset!

Operations Director

- You'll will be responsible for organizing the logistics of NBTC. Working closely with the rest of the NBTC team, you'll be the main person evaluating the logistical needs of the conference and acting accordingly. If you are someone who has a keen eye for detail and strives for perfection, this role is for you!

Business Developer

- You'll be responsible for pursuing new sponsors, contacting past sponsors, and establishing partnerships with businesses and innovators who will help us deliver impactful content. Business Development directors are responsible for maintaining communications and manage relationships throughout the entire year with sponsors and partners once the initial connection has been made.

Content Specialist

- You'll inspire conference delegates to explore industries such as Health Technology and Financial Technology by designing impactful content sessions and experiences that immerse delegates in your industry of focus.

Graphics Designer

- The Graphics Designer will be responsible for creating branding assets for the team throughout the year. Branding assets include, but are not restricted, promotional material (cover photos and posts), print deliverables (signage, pamphlets), and merchandise. Knowledge of Photoshop and Illustrator, and willingness to learn new software are required. InDesign is an asset. He or she will be working with cross functional teams, such as marketing, UX design, and web development, to implement various promotional strategies. He or she must be able to communicate with various stakeholders and implement feedback.

Don't forget to submit your portfolio or sample work along with your Cover Letter and Resume to info@nspire.org!

