



Nspire Innovation Network 2017-2018 Open Positions

APPLICATION DUE: Friday July 21st, 2017 at 11:59PM EST

APPLICATION INSTRUCTIONS:

All open positions for the 2017-2018 application period are listed in this document. Nspire is currently hiring for the following team, click on the name for more info:

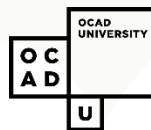
- [National Business & Technology Conference 2018 \(NBTC'18\)](#)

To apply, please fill out all personal information and application questions at <http://bit.ly/2v9dKN4>

Upon completion, please submit your *RESUME* to brandon.how@nspire.org, with the subject as "Your Name – Desired Team 2017 (Desired Position)".

ex. "Jane Doe – Nspire Digital 2017 (UX Designer)"

*NOTE: If you're applying for a Graphic/ Media Designer role, please submit your portfolio or sample work along with your Cover Letter and Resume to brandon.how@nspire.org.



WHY JOIN NSPIRE?

- 1) Make a real difference in the lives of other youth leaders and enable them to become the next generation of innovative CEOs, Founders and Leaders in the business and technology space
- 2) Build valuable relationships with professionals and youth across Canada who will help accelerate your career and achieve your goals
- 3) Acquire professional skills and knowledge that are highly sought after and are directly transferrable to any endeavors you may wish to pursue
- 4) You will be challenged with executing on a larger vision and assessing how each of the initiatives can work together to create synergy and produce greater results
- 5) Be on a team where everyone strives to help each other grow and has tons of fun!

NATIONAL BUSINESS & TECHNOLOGY CONFERENCE 2018 – Position Descriptions

Now in its 18th year, the National Business and Technology Conference (NBTC) has been the premier event students attend to learn more about the business and technology world, and how they are intertwined. We exist to connect high-calibre attendees with a range of leading companies through unique workshops, talks, and competitions. NBTC is the surreal experience nobody wants to miss out on, and we want you to help make it happen! Check out our **website** to see what we did last year!

Co-Chair

- You will be leading the National Business and Technology Conference for 2018. As Co-Chair, you possess a natural leadership ability to motivate your team and execute on the NBTC '18 vision. Our team consists of dedicated, hard-working collaborators - we need you to take the multiple perspectives and form it into a cohesive event. Think you have the experiences and skills to take this on? Apply!

Marketing Director

- You're ready to engage future NBTC delegates in creative and effective ways, showcasing the unique benefits and experience of NBTC. You will be responsible for creating and executing marketing campaigns to promote NBTC through a variety of media. Previous marketing experience is an asset!

Operations Director

- You'll will be responsible for organizing the logistics of NBTC. Working closely with the rest of the NBTC team, you'll be the main person evaluating the logistical needs of the conference and acting accordingly. If you are someone who has a keen eye for detail and strives for perfection, this role is for you!

Business Developer

- You'll be responsible for pursuing new sponsors, contacting past sponsors, and establishing partnerships with businesses and innovators who will help us deliver impactful content. Business Development directors are responsible for maintaining communications and manage relationships throughout the entire year with sponsors and partners once the initial connection has been made.

Content Specialist

- You'll inspire conference delegates to explore industries such as Health Technology and Financial Technology by designing impactful content sessions and experiences that immerse delegates in your industry of focus.

Graphics Designer

- The Graphics Designer will be responsible for creating branding assets for the team throughout the year. Branding assets include, but are not restricted, promotional material (cover photos and posts), print deliverables (signage, pamphlets), and merchandise. Knowledge of Photoshop and Illustrator, and willingness to learn new software are required. InDesign is an asset. He or she will be working with cross functional teams, such as marketing, UX design, and web development, to implement various promotional strategies. He or she must be able to communicate with various stakeholders and implement feedback.

Don't forget to submit your portfolio or sample work along with your resume to brandon.how@nspire.org!