# ROD MILLER

#### **Data Science Enthusiast**

## CONTACT

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### SKILLS

- Python
- ٠R
- ·SQL
- · Data Analysis/Visualization
- Machine Learning
- Excel

#### **PROJECTS**

- Python Web Scraper For Dynamic Content:
  Optimized for grabbing grocery store product
  and price info. Organizes data into an html file
  and sends email, all in the same script. Uses
  selenium and BeautifulSoup.
- Interactive R Shiny App: Map visualization of all Airbnb locations in Nashville, TN plotted against crime data that gives a summary for each property. Uses leaflet, R Shiny and Plotly.
- Active Dispatch Map for Nashville, TN:
  Utilizes the city's active dispatch API for
  real time crime locations and other incidents.
  Uses leaflet, R Shiny, mapbox, ggplot.

#### **EDUCATION**

#### DATA SCIENCE APPRENTICE

Nashville Software School
 June 2022 - Present

#### **BACHELOR OF SCIENCE**

 Middle TN State University Murfreesboro, TN

# PROFILE

E-commerce business owner with 10+ years of experience in maximizing both sales growth and customer satisfaction through an innovative and data-driven approach. My interest in problem solving has led me to seek a more in depth understanding of data science by mastering the various programming languages and software involved. I enjoy coding, visualizing and implementing strategies for effective results.

#### EXPERIENCE



#### **DATA SCIENCE APPRENTICE**

Nashville Software School, Nashville, TN *June 2022 - Present* 

- Gathered and cleaned data for exploratory data analysis using Python's *pandas* library and R's *tidyverse*.
- Created data visualizations using matplotlib, seaborn, ggplot2 and Plotly
- Performed geospatial analysis and created interactive maps using geopandas, folium and leaflet
- Collected data through API integration and web scraping
- Experience with version control tools such as Git/GitHub
- Experience training machine learning models with scikitlearn and PyCaret
- Experience building interactive R Shiny applications



#### eCommerce Freelancer

Owner & Operator, Tennessee Textbooks, Nashville, TN August 2010 - Present

- Manages online retail sales and shipping to customers nationwide
- Acquires, lists, and reprices inventory through Amazon Seller Central
- Responsible for email marketing to expand clientele
- Negotiates sales with clients and schedules meetings in person resulting in long lasting mutually beneficial business relationships
- Facilitates cold calls to win new clients in a professional, comfortable, and warm manner
- Oversees the process up updating wholesale price guides monthly in order to ensure the latest and most in demand inventory is kept in stock