# Nathan G. Staab

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Creative entrepreneurial-minded programmer. Looking for an entry-level position to assist in the development of software solutions to solve real world problems.

### **EDUCATION**

Tech Elevator - Cleveland, Ohio

Aug 2017 - Present

14 week in-class C# coding bootcamp with a focus on developing and deploying real world, dynamic web-based applications.

Kent State University- Kent, Ohio

Graduated May 2013

B.B.A, Managerial Marketing Minor, Psychology

Major GPA: 3.75 Achieved Dean's List: 2009-2013

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Developed a marketing segmentation and communication plan for W.S Tyler's test sieve product line.

#### TECHNICAL SKILLS

Proficient Familiar

- C#
- JavaScript
- HTML & CSS
- Gir
- Object Oriented Programming
- Unit Testing

- Unity
- Vuforia
- Java
- Google AdWords
- Adobe Photoshop
- Microsoft Excel Database Management

#### TECHNICAL PROJECTS

## Collection of C# Console apps.

• Developed a collection of C# console apps to expand my knowledge of the syntax and fundamentals of C#. Used GitHub to run version control for the versions of the apps. Practiced software testing by having groups of other students use the programs to find and fix bugs and optimize the programs.

### **Augmented Reality application development**

Developing applications both mobile and computer based to optimize experiences for users interacting with objects in the real word.
 Technology used was Visual Studio, Unity, Vuforia.

## WORK EXPERIENCE

Founder/Owner Aug 2013-Present

Addict Entertainment, Kent, Ohio

- Founded and bootstrapped a concert promotion company to develop and grow the music scene in Kent, Ohio
- Use of innovative social media tactics and promotional campaigns to increase awareness and attendance of events.

VP of Operations Jul 2014 – Sept 2015

The Power Kingdom, Albany, NY

- Worked assistant management duties for Sworn In, Yüth Forever, Barrier, Darke Complex as well as managing a group of artists
  individually.
- Oversaw day to day responsibilities, handling contracts and long term planning for most bands on the roster.

Touring Musician Jun 2013- Sept 2016

Lakota De Kai, Kent, Ohio

- Oversaw all contract negotiation, social media marketing, and day to day business for the band.
- Successfully negotiated deals with record labels and booking agents on behalf of the band.

Marketing Assistant Apr 2012 - Aug 2014

Lexicomp, Hudson, Ohio

- Acquired advanced skills in Excel
  - O Development of Excel data for the deployment of marketing campaigns to both existing customers and potential customers.
  - Data deduplication and optimization of existing Excel data in order to increase effectiveness and ROI of all marketing efforts across market segments.
- Monitored and analyzed social media traffic across all brands and social platforms of Wolters Kluwer, the parent company of Lexi-Comp.