

clique_bait.campaign_identifier	
campaign_id	INTEGER
products	VARCHAR(3)
campaign_name	VARCHAR(33)
start_date	TIMESTAMP
end_date	TIMESTAMP

clique_bait.users	
user_id	INTEGER
cookie_id	VARCHAR(6)
start_date	TIMESTAMP

clique_bait.page_hierarchy	
page_id	INTEGER
page_name	VARCHAR(14)
product_category	VARCHAR(9)
product_id	INTEGER

clique_bait.event_identifier	
event_type	integer
event_name	varchar

clique_bait.events	
visit_id	VARCHAR(6)
cookie_id	VARCHAR(6)
page_id	INTEGER
event_type	INTEGER
sequence_number	INTEGER
event_time	TIMESTAMP

