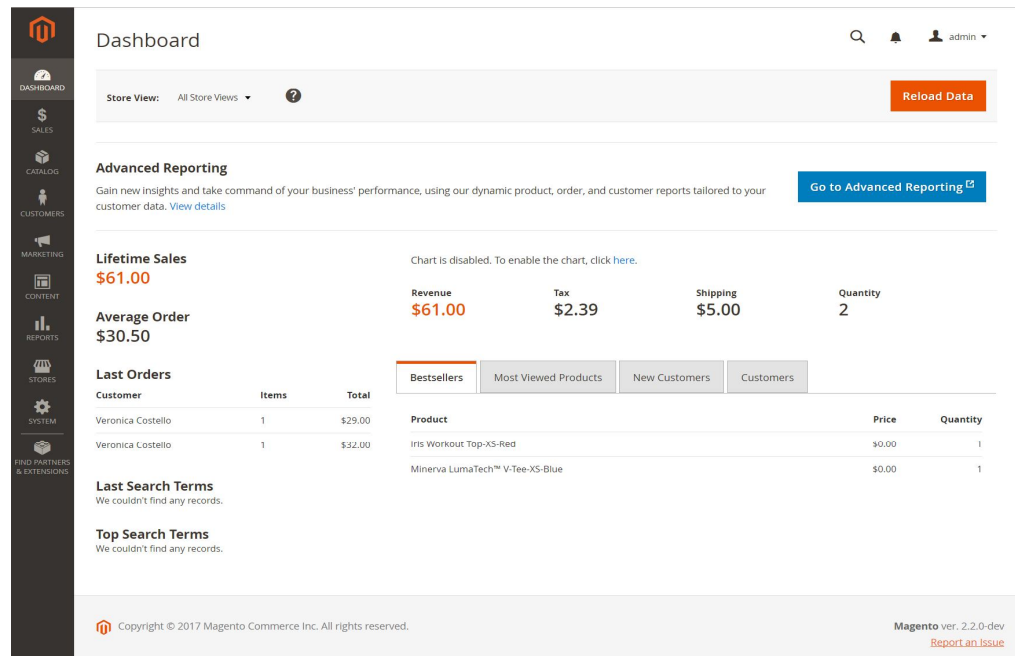


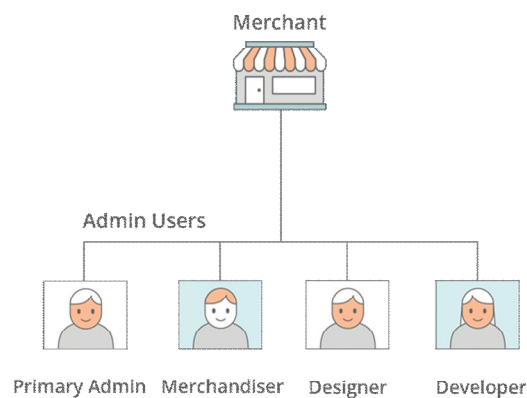
E-Commerce Application Development

1

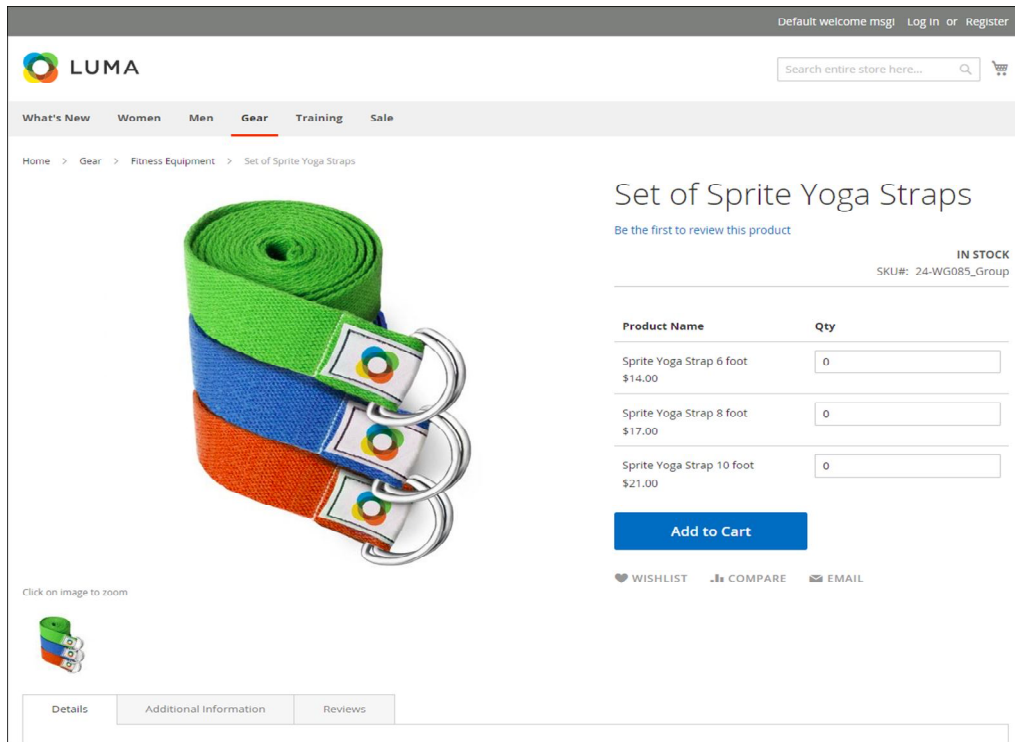
Task-1 Create **configurable products** under specific category, do the **order and sale management** and display the dashboard as given below. Data must be populated as per given **sections**.



Task 2 Create separate user account for each, and assign restricted access based on their business need to know. Create above **roles** and **assign** different **resources** based on user type.



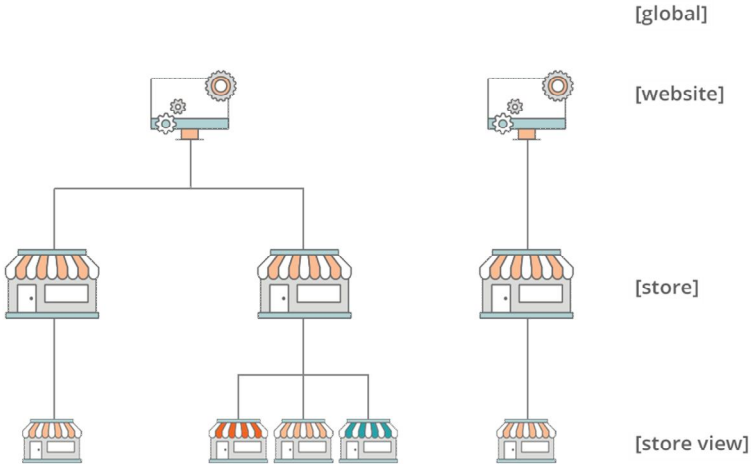
Task 1 Create categories and **group products**, upload images, establish pricing, description add **related products** set up your inventory for simple and grouped products for accessories.



Task 2 Display in customer view by clicking on an accessories **menu** with different **sub menu** called and **simple** items and **bundled** items of different category product in catalogue publish in a page. Configure **customer groups**

Task 3 On **order** of a customer perform **Shipping** the Items and display change in order **status**


E-Commerce Application Development



	3
Task-1	Flush magento cache and export product list from server and import to new store.
Task-2	<p>Create following store view for xyx company ltd. Selling garments. Each store to have a dedicated checkout process under its own domain. Note: Do not change base URL value (Secure and unsecure). Only show different store view.</p> <div style="text-align: center;">  </div>
Task-3	Edit Privacy and Cookie Policy with new policies
Task-4	Add ratings and reviews to the products on selected category

4

Task 1 Create categories and **bundled products**, upload images, establish pricing, description and set up your **inventory** for different Digital photography devices.


Task 2 Display in customer view by clicking on a menu in separate page **Photography devices** with **ratings** and **comparing** option






 **Sony DSC-H300 Point & Shoot Camera**
 Black
 1,513 Ratings & 337 Reviews

- Effective Pixels: 20.1 MP
- Optical Zoom: 35 | Digital Zoom: 70x
- Sensor Type: CCD | LCD Size: 3 inch
- Max Shutter Speed: 1/30
- Auto Focus
- 2 Years Sony India Warranty

☐ Add to Compare


₹13,990  **Assured**
 EMI starting from ₹679/month






 **Sony DSC-W800/BC in5 Point & Shoot Camera**
 Black
 414 Ratings & 70 Reviews

- Effective Pixels: 20.1 MP
- Optical Zoom: 5 | Digital Zoom: 13x
- Sensor Type: CMOS | LCD Size: 2.7 inch
- Max Shutter Speed: 1/30
- Auto Focus
- 2 Years Sony India Warranty

☐ Add to Compare


₹6,480  **Assured**
 EMI starting from ₹315/month



 **Sony DSC-HX350 Compact Camera with 50x Optical Zoom (8 GB SD Card + Carry Case) Point & Shoot Camera**
 Black
 108 Ratings & 34 Reviews

- Effective Pixels: 20.4 MP
- Optical Zoom: 50 x
- Sensor Type: CMOS | LCD Size: - inch
- Max Shutter Speed: -

☐ Add to Compare

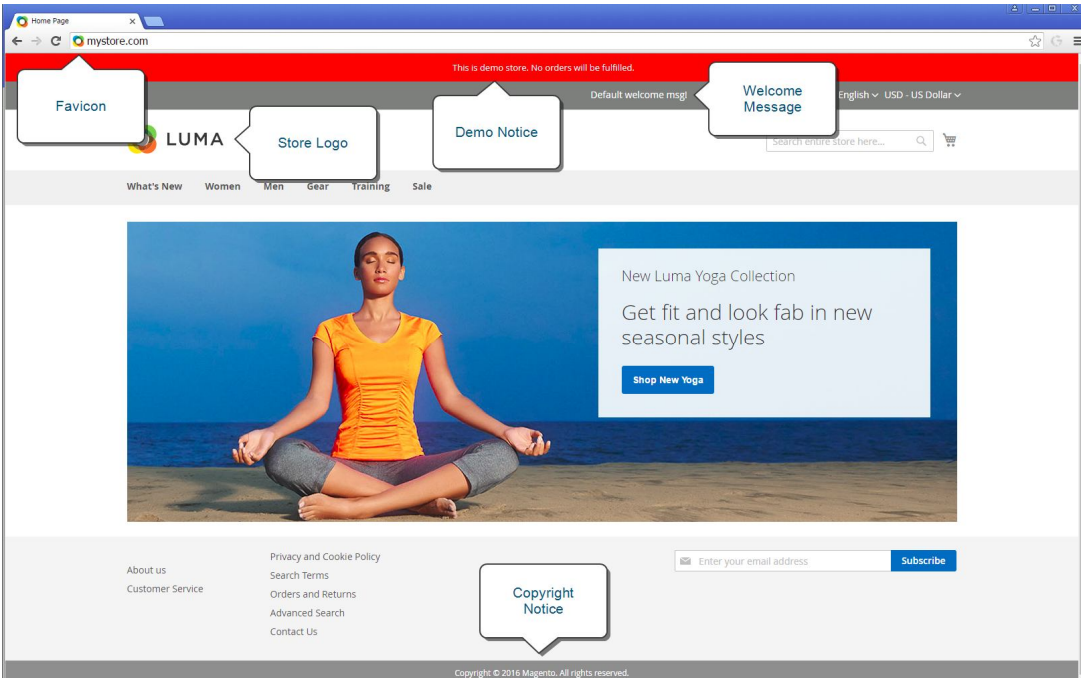
₹20,990  **Assured**
 EMI starting from ₹1018/month

E-Commerce Application Development

5

Task-1 Create a store back office setup :
Configure store **name and address, telephone number and email address** that **appear on email messages, invoices sent** to your customers.

Task 2



The screenshot shows the Luma store front. Callouts identify the following elements: Favicon, Store Logo, Demo Notice, and Welcome Message. The main banner features a woman in a yoga pose with the text 'New Luma Yoga Collection' and 'Get fit and look fab in new seasonal styles'. The footer includes a 'Copyright Notice' callout, a 'Subscribe' button, and a list of links: About us, Customer Service, Privacy and Cookie Policy, Search Terms, Orders and Returns, Advanced Search, and Contact Us.

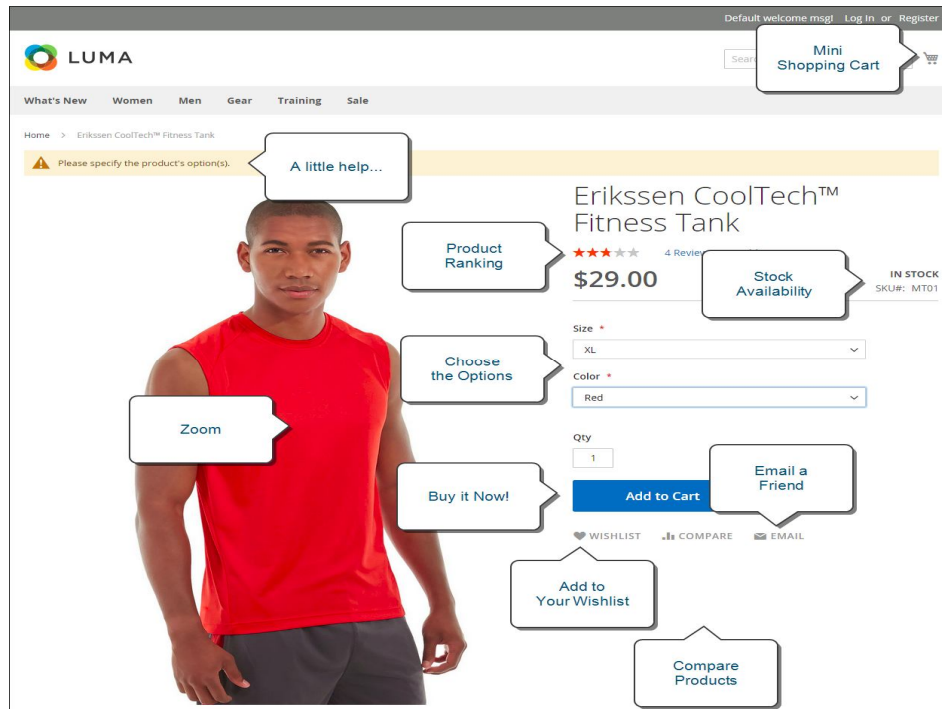
Change or update Store front branding with the dashboard menus

1. **Uploading Your Log**
2. **Adding a Favicon**
3. **Welcome Message**
4. **Copyright Notice**
5. **Store Demo Notice**

Task 3 Perform **related** product sale **Up-sale** and **cross-sale** for travelling goods

Task 1 Create **virtual** product **pages** with text, images, **blocks**, **variables**, and **widgets**, which can be incorporated into the navigation of your store, and linked to other pages.




Task 2 Create selling functionality with different **user** with **roles** and **responsibilities** to configure display of product as below:



Task 3 Create opportunities for **customer engagement** and how to set up targeted **promotions** with price rules.

- i. Send your best customers a coupon for a discount on a specific product
- ii. Offer free shipping for purchases over a certain amount
- iii. Schedule a promotion for a period of time

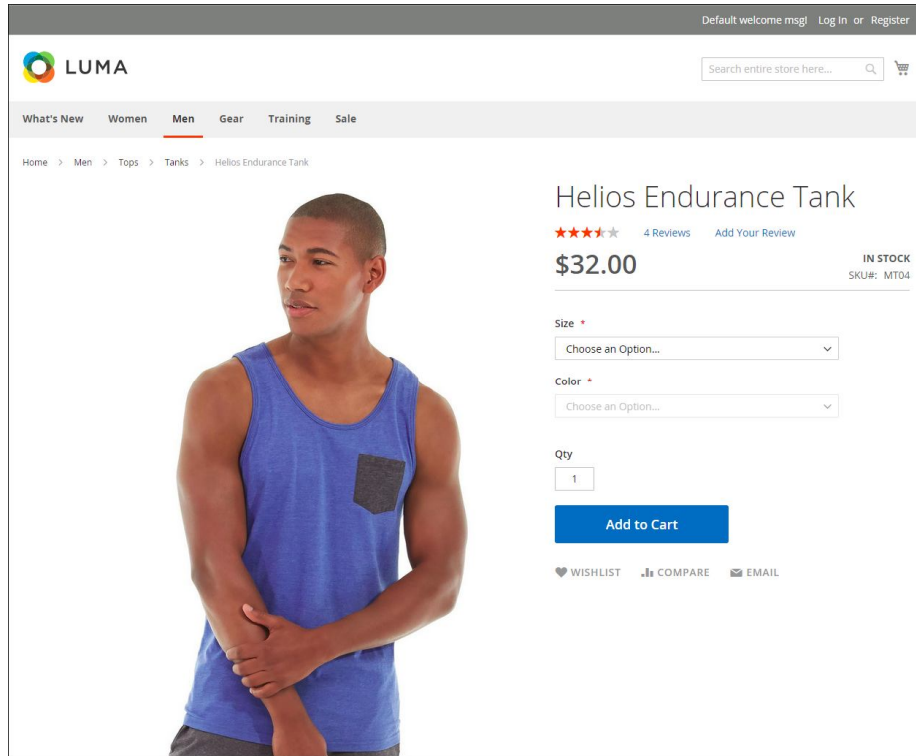
E-Commerce Application Development

	7
Task 1	Change to Luma theme. Display page and widgets 2 and 3 columnar view.
Task 2	Create downloadable product store with store view option. Sale the product and perform following order management <ul style="list-style-type: none">• Processing an Order• Display Order Status• Order Status Workflow• Custom Order Status• Order Status Notification
Task 3	Configure offline and online payment <div></div>

E-Commerce Application Development

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Task 1 Create **Configurable** Product, Display **online** active user.



Task 2 Display instant purchase and quick checkout process

Task 3 Show Related product sale, Up-sale and Cross sale among products

Task 3 Create Guest Checkout and feedback and display in admin section