

portfolio found online at: nataliesullivan.net

NATALIE SULLIVAN GRAPHIC DESIGNER

EDUCATION

B.F.A. IN GRAPHIC DESIGN SEP 2015 - DEC 2017

University of Maryland Baltimore County

A.A. IN VISUAL DESIGN (WEB AND GRAPHIC)

JULY 2013 - MAY 2015

Anne Arundel Community College

CERTIFICATE

INTERNET APPLICATION DEVELOPMENT SEP 2018 - PRESENT Anne Arundel Community College

DESIGN SKILLS

Understanding of design principles & elements
Communicating with clients & stakeholders to achieve design goals
Branding/logo identity & following brand guidelines
Utilizing content management systems such as WordPress
User interface design across various devices
Web design & development using JavaScript, HTML5 and CSS
Critique & working in groups
Manipulation of graphic elements

Print materials such as business cards, flyers, posters, etc.

Page layout

Typography

Iconography

Video editing, animation & stop motion

Data visualization/infographics

PowerPoint presentations

Vector illustration

Creation of interactive pdf documents

Social media graphics and marketing

Packaging design

Photography

♦ TECHNICAL KNOWLEDGE

Proficient in:

Adobe Creative Suite; Photoshop CS6 & CC, Illustrator CS6 & CC, InDesign CC, Experience Design CC, Lightroom, Acrobat, Premier CC, Microsoft Suite, Glyphs Mini, Brackets, Atom, HTML/CSS

cont.

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Experienced with:

JavaScript, JQuery, Java, Adobe After Effects CC, MathType, Wacom tablet, Some experience with PHP

♦ WORK/LEADERSHIP EXPERIENCE

GRAPHIC DESIGNER at the Judicial

AUG 2019 - NOV 2019

College of Maryland

Redesign of the Professional Development course catalog

Rearrangement of the Technology Education course catalog

Redesign of the College's certificates, graduation programs and graduation invitations

Design of brochure on Supervisor & Manager CORE training program

GRAPHIC DESIGNER at the Center for the

JUNE 2019 - JULY 2019

Study of Blockchain and Financial Technology

at Morgan State University

Redesign of the Center's logo

Redesign of the Center's website

Design of flyer and half-page ad

FREELANCER

AUG 2017 - PRESENT

Created website for online portfolio

Rebrand and logo design for small business

Rebrand and logo designs for local school music programs

Designed DVD case w/ photography, text & vector illustrations

Packaging and product design

DoD MULTIMEDIA INTERN at the Center

MAY 2017 - AUG 2017

for Development of Security Excellence (CDSE)

MAY 2016 - JULY 2016

Created interactive pdf newsletter

Designed employee training handbook layout

Updated information security awareness posters

Incorporated brand guidelines in federal documents

Led emergency safety procedure poster campaign

Developed infographics on website usage stats

Gained knowledge of the DoD environment

Obtained secret-level security clearance

SALES ASSOCIATE at A.C. Moore Arts & Crafts

APR 2015 - MAY 2016

Advised customers on design ideas for projects

Provided product information to customers

Arranged sales displays

cont.



NATALIE SULLIVAN GRAPHIC DESIGNER

SECTION & SQUAD LEADER in the Severna Park

High School Marching Band

Led practice sessions

Orientated new students to marching band

VOLUNTEER EXPERIENCE

LAST CHANCE ANIMAL RESCUE VOLUNTEER SEPT 2018 - PRESENT Care for the cats/kittens at the PetSmart in Glen Burnie