



portfolio found online at:
nataliesullivan.net

NATALIE SULLIVAN

GRAPHIC DESIGNER

❖ EDUCATION

B.F.A. IN GRAPHIC DESIGN SEP 2015 - DEC 2017
University of Maryland Baltimore County

A.A. IN VISUAL DESIGN (WEB AND GRAPHIC) JULY 2013 - MAY 2015
Anne Arundel Community College

❖ CERTIFICATE

INTERNET APPLICATION DEVELOPMENT SEP 2018 - PRESENT
Anne Arundel Community College

❖ DESIGN SKILLS

Branding/logo identity
Following brand guidelines
Manipulation of graphic elements
Print materials such as business cards, flyers, posters, etc.
Page layout
Typography
User interface design across various devices
Web design
Web development using JavaScript, HTML5 and CSS
Critique & working in groups
Understanding of design principles & elements
Iconography
Video editing, animation & stop motion
Data visualization/infographics
PowerPoint presentations
Vector illustration
Creation of interactive pdf documents
Social media graphics
Packaging design
Photography

❖ TECHNICAL KNOWLEDGE

Proficient in:
Adobe Creative Suite; Photoshop CS6 & CC, Illustrator CS6 & CC, InDesign CC, Experience Design CC, Lightroom, Acrobat, Premier CC, Microsoft Suite, Glyphs Mini, Brackets, Atom, HTML/CSS, WordPress

cont.



NATALIE SULLIVAN

GRAPHIC DESIGNER

Experienced with:

JavaScript, JQuery, Java, Adobe After Effects CC, Wacom tablet,
Some experience with PHP

◆ WORK/LEADERSHIP EXPERIENCE

FREELANCER

AUG 2017 - PRESENT

- Created website for online portfolio
- Rebrand and logo design for small business
- Rebrand and logo designs for local school music programs
- Designed DVD case w/ photography, text & vector illustrations
- Packaging and product design

GRAPHIC DESIGNER at The Creative Group
(the Center for the Study of Blockchain and
Financial Technology at Morgan State University)

JUNE 2019 - JULY 2019

- Redesign of the Center's logo
- Redesign of the Center's website
- Design of flyer and half-page ad
- Video production

MAY 2017 - AUG 2017

DoD MULTIMEDIA INTERN at the Center
for Development of Security Excellence (CDSE)

MAY 2016 - JULY 2016

- Created interactive pdf newsletter
- Designed employee training handbook layout
- Updated information security awareness posters
- Incorporated brand guidelines in federal documents
- Led emergency safety procedure poster campaign
- Developed infographics on website usage stats
- Gained knowledge of the DoD environment
- Obtained secret-level security clearance

APR 2015 - MAY 2016

SALES ASSOCIATE at A.C. Moore Arts & Crafts

- Advised customers on design ideas for projects
- Provided product information to customers
- Arranged sales displays

AUG 2011 - MAY 2013

SECTION & SQUAD LEADER in the Severna Park

- High School Marching Band
- Led practice sessions
- Orientated new students to marching band

◆ VOLUNTEER EXPERIENCE

LAST CHANCE ANIMAL RESCUE VOLUNTEER

SEPT 2018 - PRESENT

- Care for the cats/kittens at the PetSmart in Glen Burnie