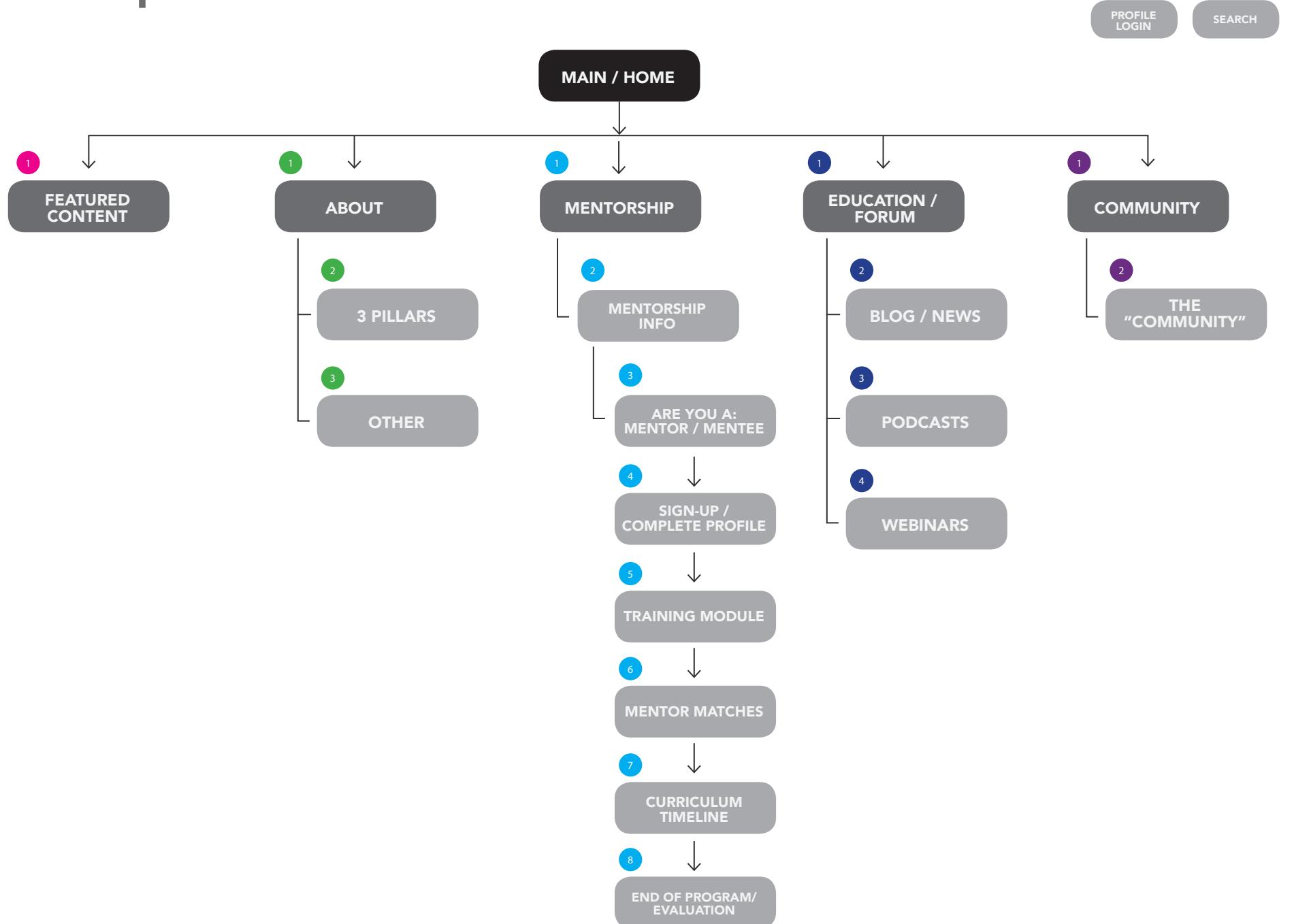


# Site Map



- 1** **FEATURED CONTENT**  
**Main / Home Page**
  - Cycles through a series of hero images or videos
- 1** **ABOUT**  
**Main / Home Page**
  - Short intro about the project / initiative ("Mission Statement")**CTA Button**
  - Leads you to find out more about the Mentorship Program and Application process
- 2** **3 PILLARS**  
  - Brief explanation of the 3 pillars
- 3** **OTHER**  
  - Any other critical information about the project
- 1** **MENTORSHIP**  
**Main / Home Page**
  - Short intro about what the mentorship program is and how it works**CTA Button**
  - "Find out More About PSDNet"
  - Leads you to a page with a more detailed description about the project
- 4** **SIGN-UP / COMPLETE PROFILE**  
  
**Main / Home Page**
  - User completes a user profile**5** **TRAINING MODULE**  
  
**Main / Home Page**
  - User completes initial training
  - Timeline
- 6** **MENTOR MATCHES**  
  
  - Mentor Profiles
  - Swipe through profiles to view
- 7** **MENTORSHIP CURRICULUM**  
  
  - Timeline gives a detailed outline of key Milestones and Contact Points in curriculum
- 3** **MENTOR / MENTEE**  
  - Pop-up window:
    - Username, email address
    - Are you a Mentor or Mentee?
  - This will determine which profile / application process the user needs to complete
- 8** **END PROGRAM / EVALUATION**  
  - Survey / Interviews
  - Certificate of completion
- 1** **EDUCATION / FORUM**  
**Main / Home Page**
  - Short intro about how PSDNet hosts a series of podcasts, webinars and posts updated news on their blog**CTA Button**
  - "Get the latest news and updates here"
- 1** **COMMUNITY**  
**Main / Home Page**
  - Short intro about how PSDNet is a great resource for connecting you to a community of people and resources**CTA Button**
  - "Get Connected with your PSDNet Community"
- 1** **THE "COMMUNITY"**  
**Forum**
  - Peer to peer**Icons of Main Topics of Interest**
  - More specific search within tagged categories**Search Bar**
  - Universal Search
  - Always available
  - Can be used if user is not able to find a topic within the specific categories

# Main (Home) Page

## Featured Content

1

Logo

5

Login

- Mentor/Mentee Login (always remains at the top in the NavBar)

2

Nav Bar

- Static position - top

6

Carousel

- Carousel of hero images / feature images / Videos

3

Menu

- [ About ]
- [ Mentorship ]
- [ Education ]
- [ Community ]

7

Member Login

- Where already existing members can login

4

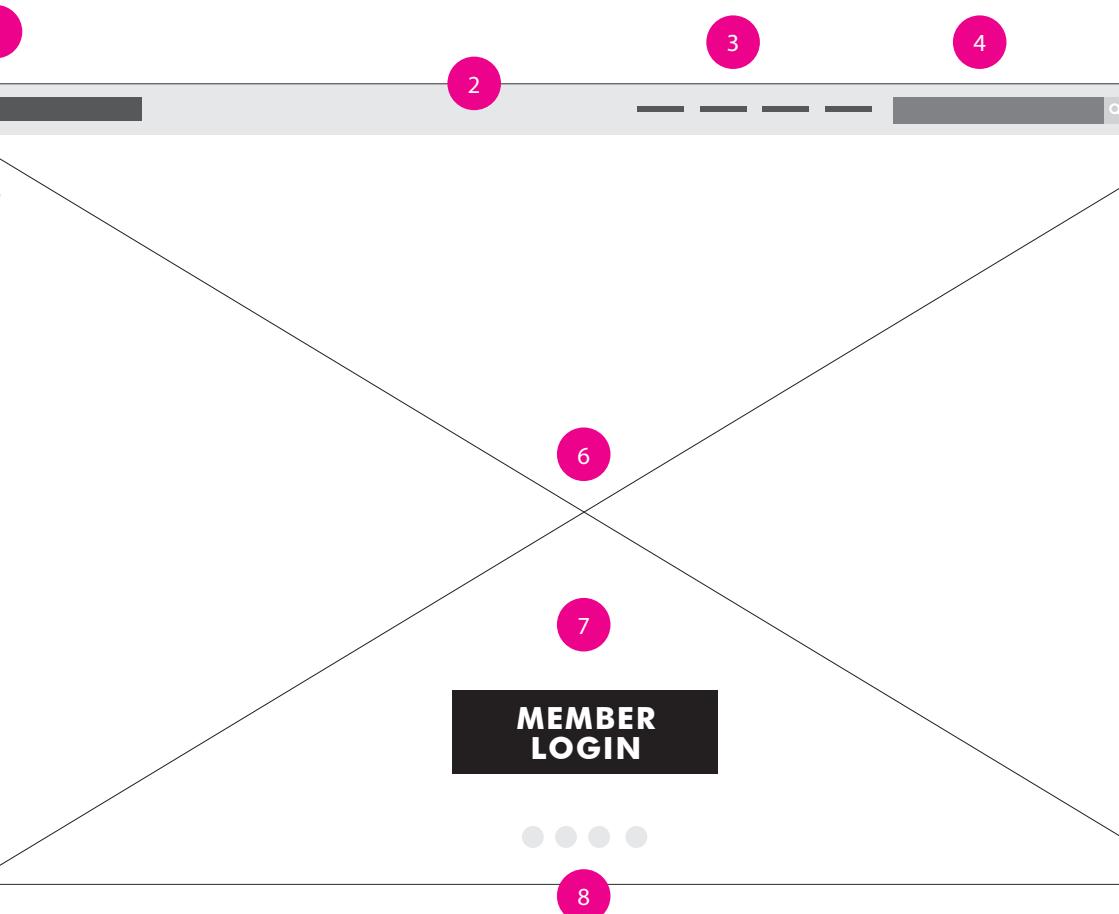
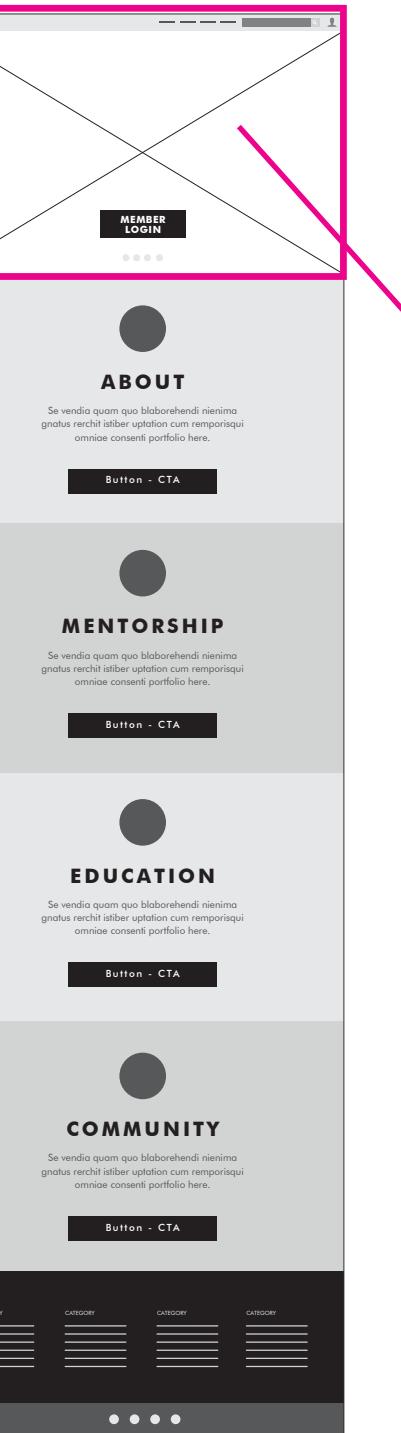
Search Bar

- Prompt (something like): "What are you looking for?"

8

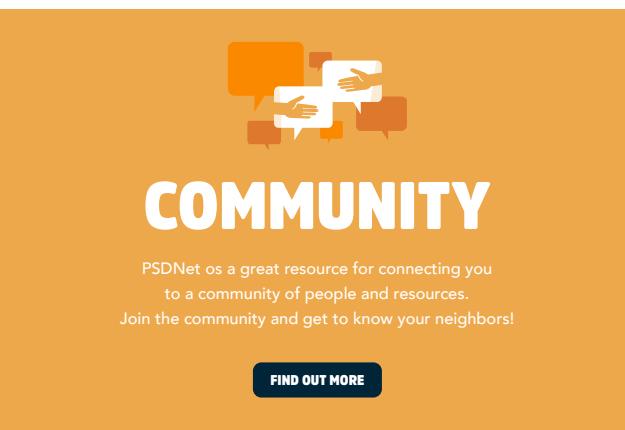
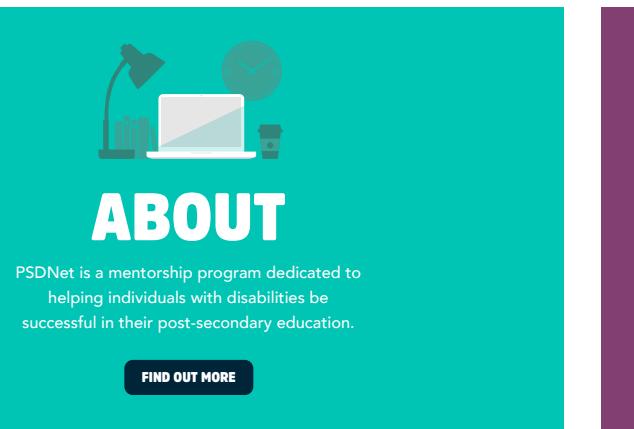
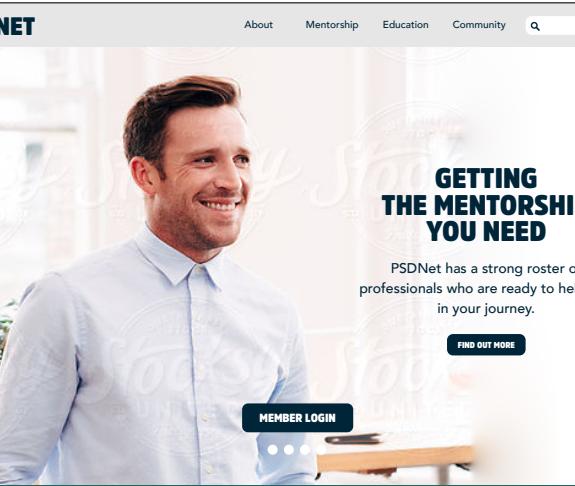
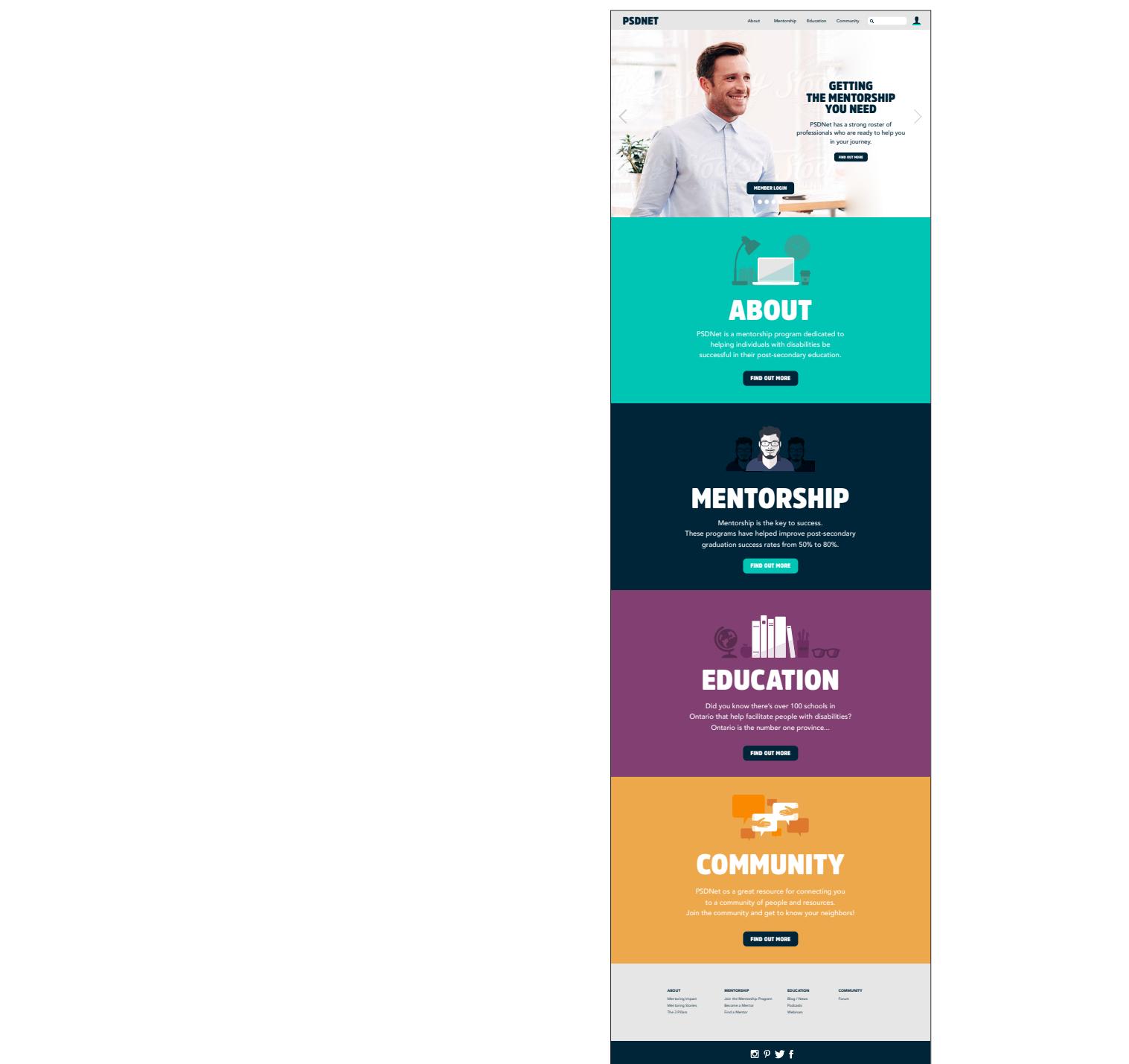
Carousel Icon

- Shows 1 of 4 images in cycle



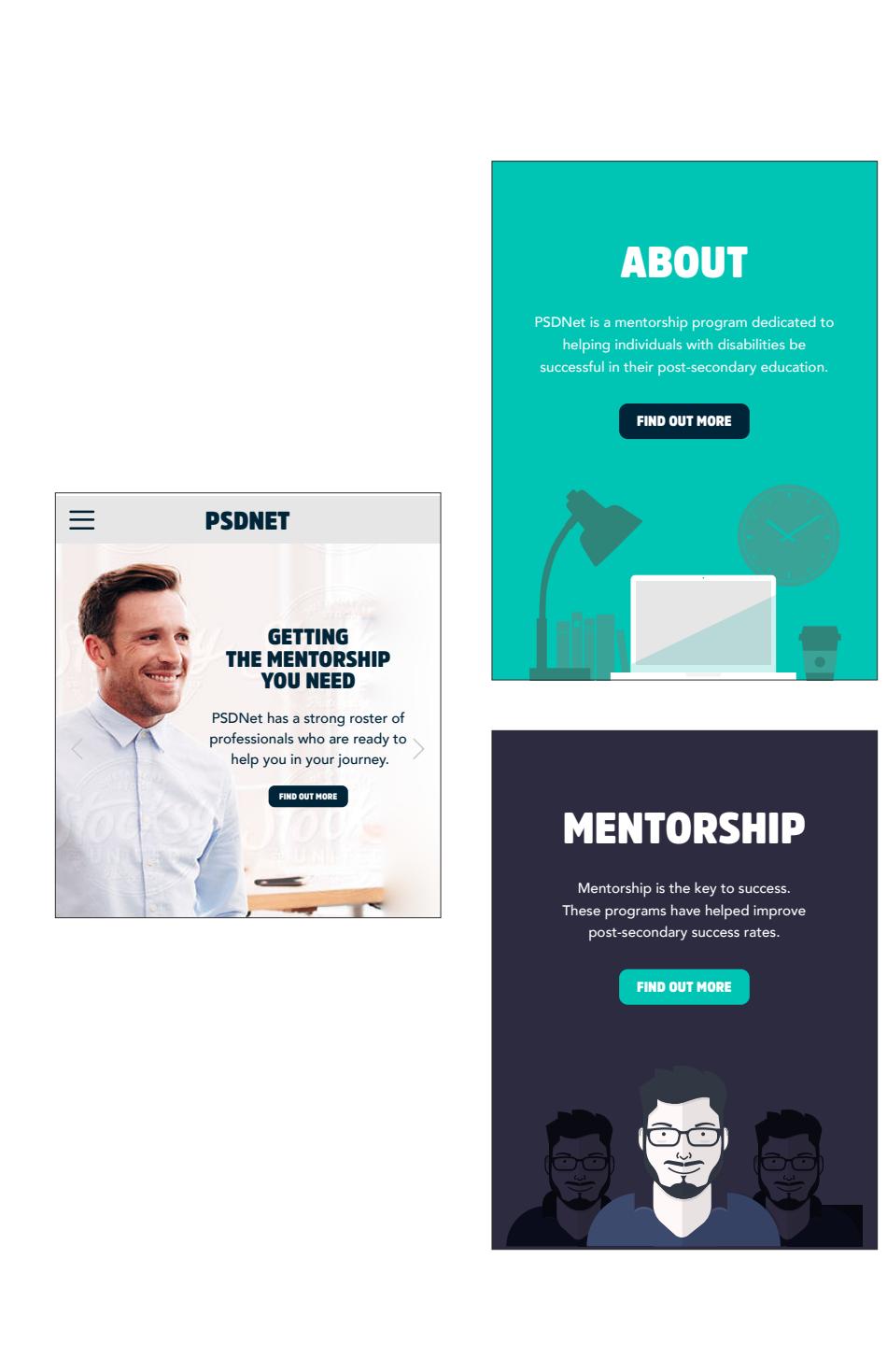
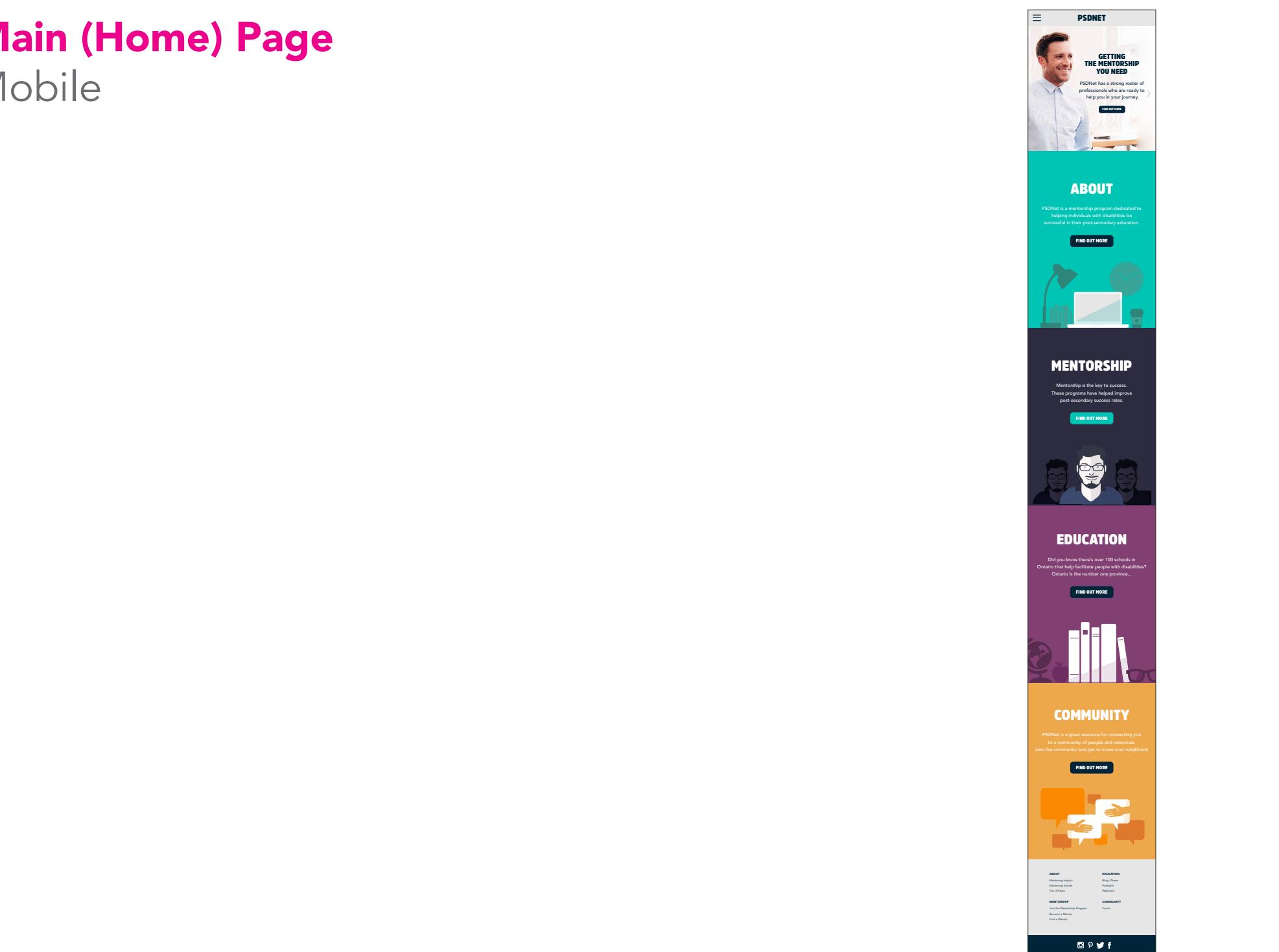
# Main (Home) Page

## Desktop



# Main (Home) Page

## Mobile



# Main (Home) Page

## Search

1

### Search

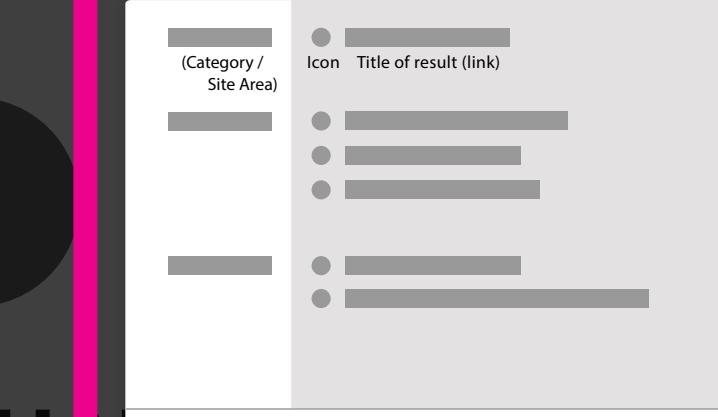
- on search activation, dark existing page & expand search input across nav bar
- on mobile, search results are full page

PSD Net Logo

PSD Net Logo

Accessibility George Brown |

1



COMMUNI

Se vendia quam quo blaborehendi nienima  
gnatus rerchit istiberuptation cum remporisqui  
omniae consenti portfolio here.

Button - CTA

# Mentorship

## Mentorship Info

1

### Success Stories

- Carousel - cycles through a series of hero images with a brief quote or one line summary of their success story



Inspiration

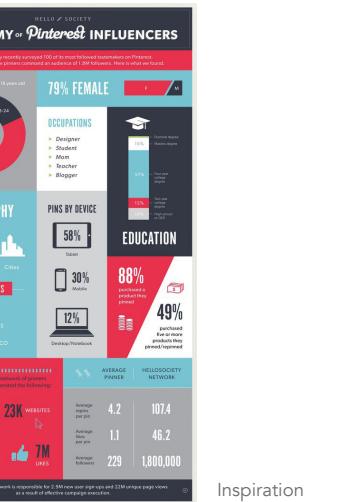
<http://www.mentoring.org/why-mentoring/mentoring-stories/>

4

### Heading:

#### ABOUT THE PROGRAM

- Key insights, statistics, information about the program expressed here using icons and infographics to make information more engaging and approachable



Inspiration

5

### Back to Top Button

- if clicked, will scroll back to the top of the page

6

### Heading:

#### OUR MENTORS

- Brief description of some of the Mentors within the program

7

### Mentors Pics

- Selection of a few Mentors with a brief description of their success stories (being a Mentor and in their education/career).



Inspiration

### \*Universal Notes

- All call-to-action buttons ("Apply Now") lead to the Mentorship Application Process

# Mentorship

## Desktop (Option A) - Reco

1

### Feature Video

- About the Mentorship Process (ie; a walkthrough/guide of what you can expect when you sign up for the Mentorship Program)
- Presented as a simple infographic video using AE

### Video Examples:

Innovating for Success  
<https://www.youtube.com/watch?v=C9thrGPyN-k>

Best Infographics  
<https://www.youtube.com/watch?v=lxumhXTD9o4>

2

### Fun Facts

- stats / key insights presented as infographics
- fun facts / illustrations
- simple, fun way to peak the users interest and get them interested in signing up for the program

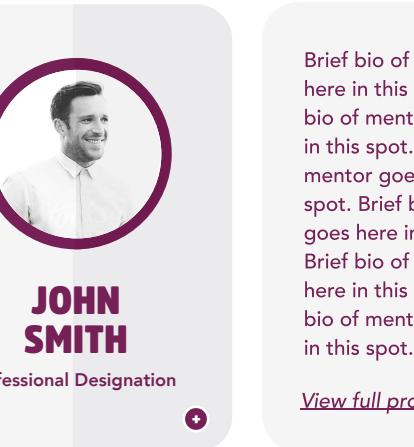
### Fun Fact Examples:

- PSDNet is a Canadian Organization
- 5 reward levels
- 6 week program
- Online Mentorship

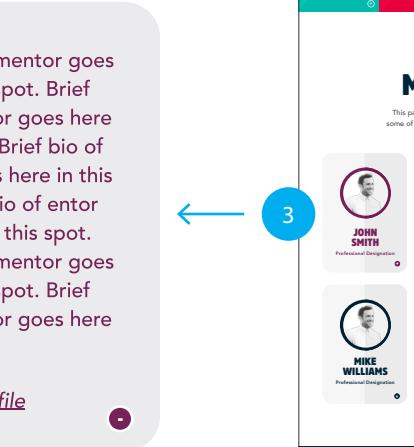
3

### Mentor Profile Cards (animated)

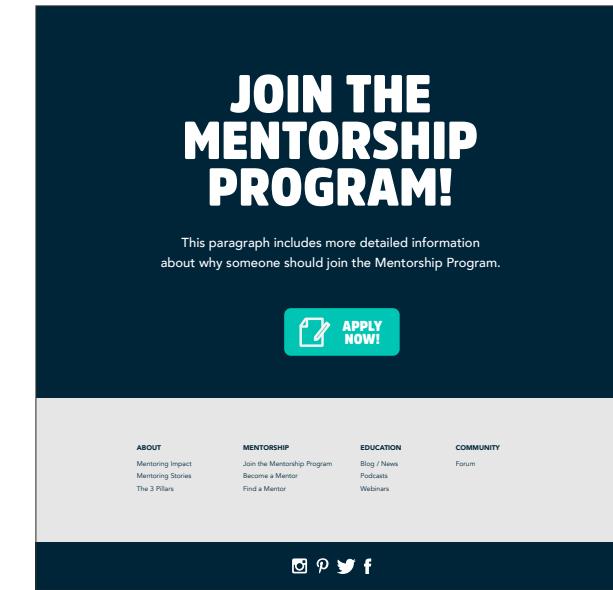
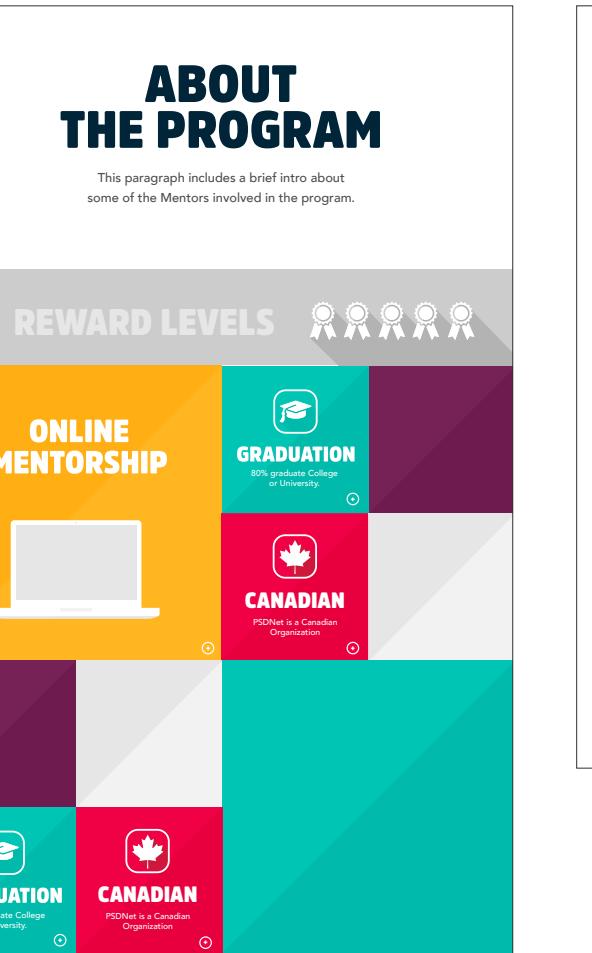
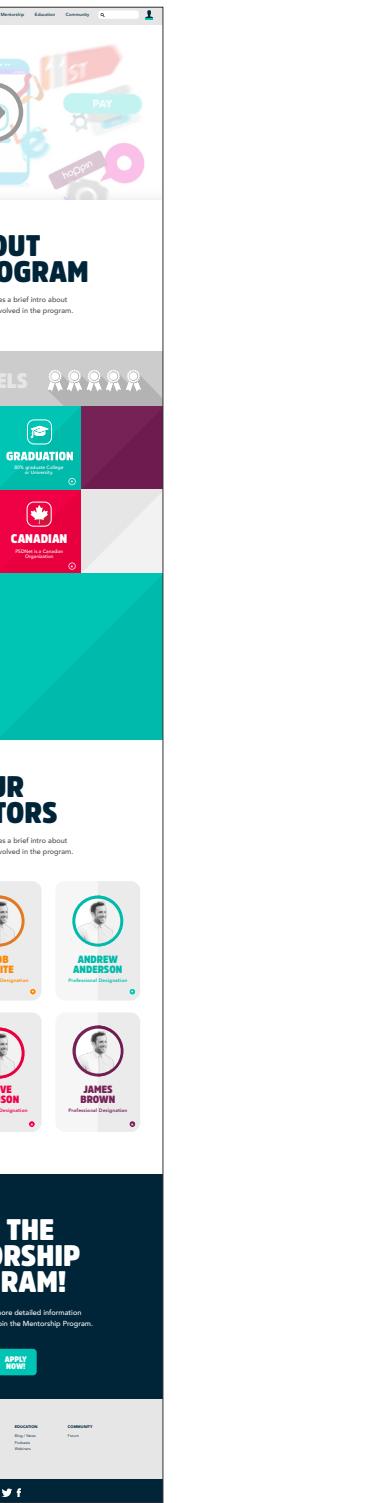
- When user 'clicks' - the card will animate (card will flip over) to reveal a short bio/info/story of the Mentor
- 'View full profile' - when user clicks, they will be able to access a full profile of the Mentor (if they are logged in)



Front of Card



Back of Card



# Mentorship

## Desktop (Option 2A)

1

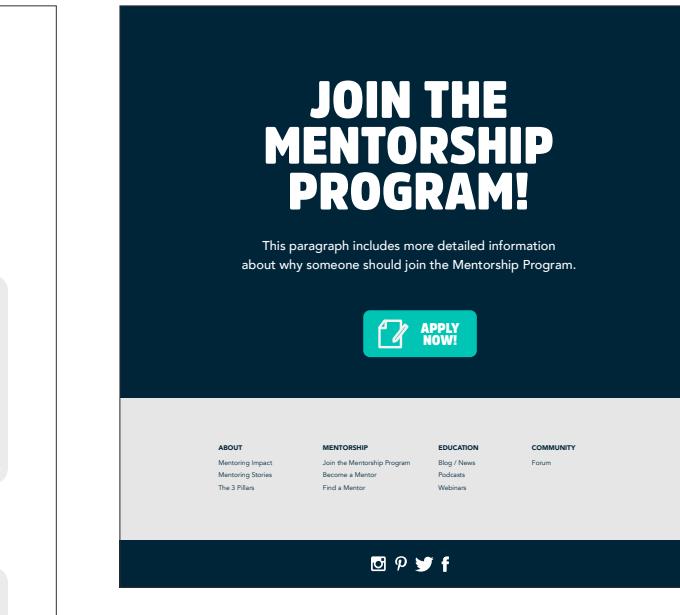
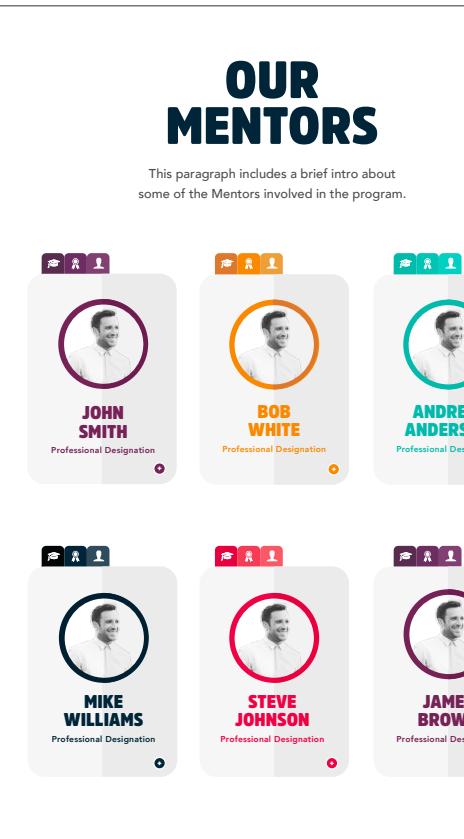
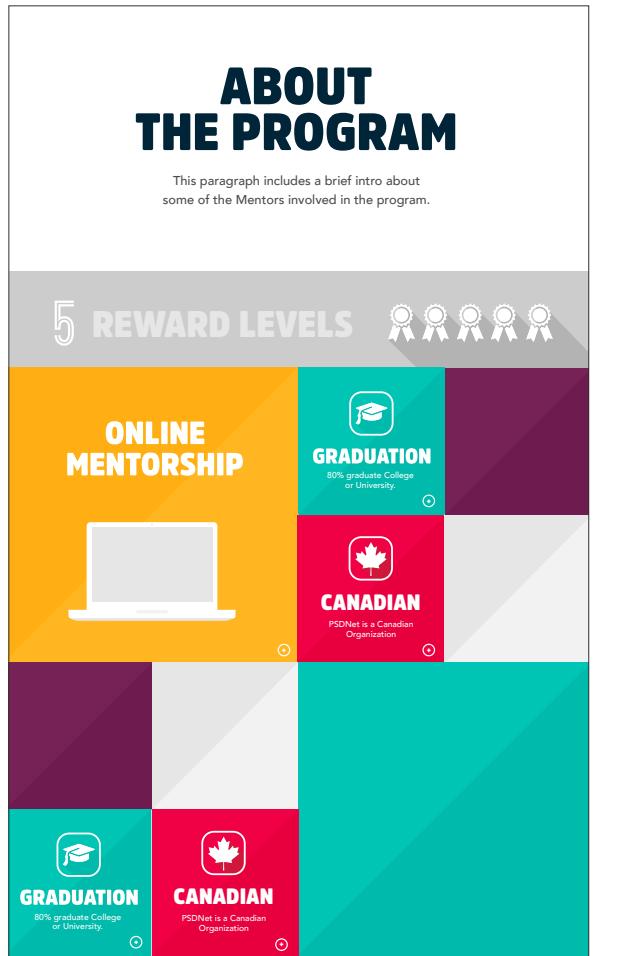
### Mentor Profile Cards (animated)

- When user 'clicks' - the card will animate (card will flip over) to reveal a short bio/info/story of the Mentor



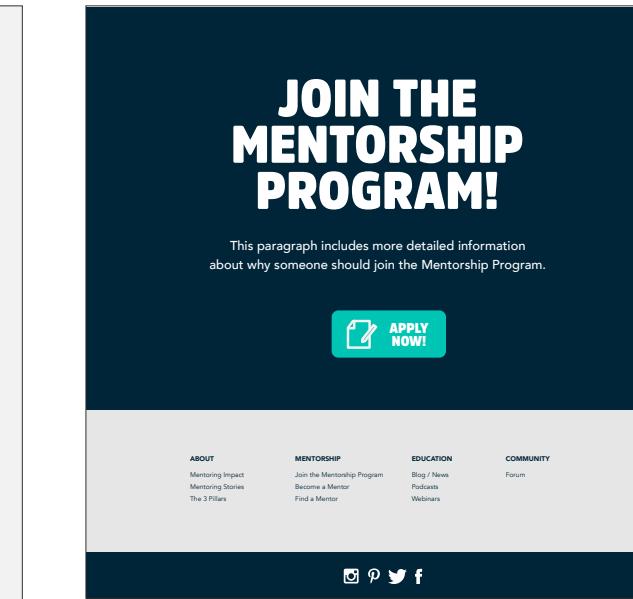
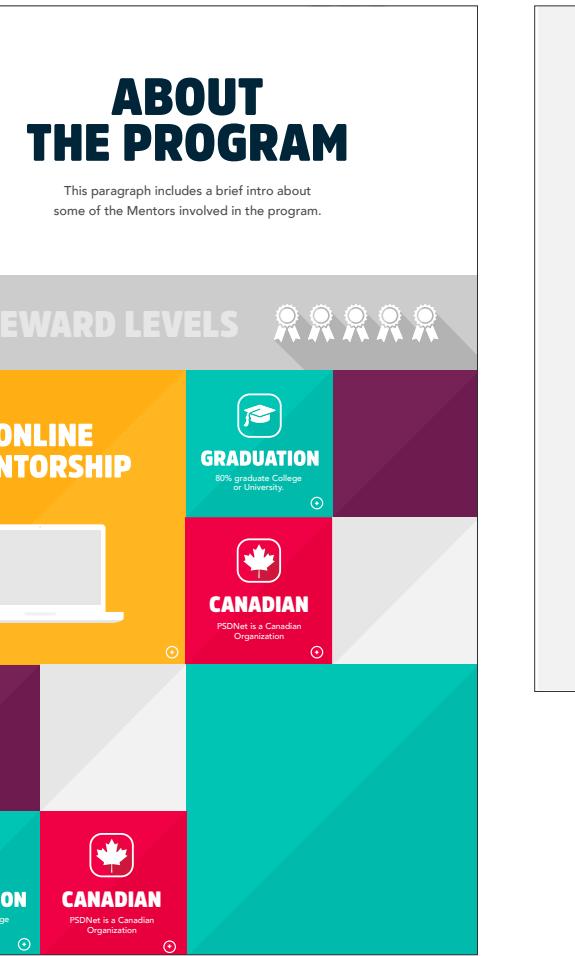
Brief bio of mentor goes here in this spot. Brief bio of mentor goes here in this spot. Brief bio of mentor goes here in this spot. Brief bio of mentor goes here in this spot. Brief bio of mentor goes here in this spot. Brief bio of mentor goes here in this spot. Brief bio of mentor goes here in this spot.

[View full profile](#)



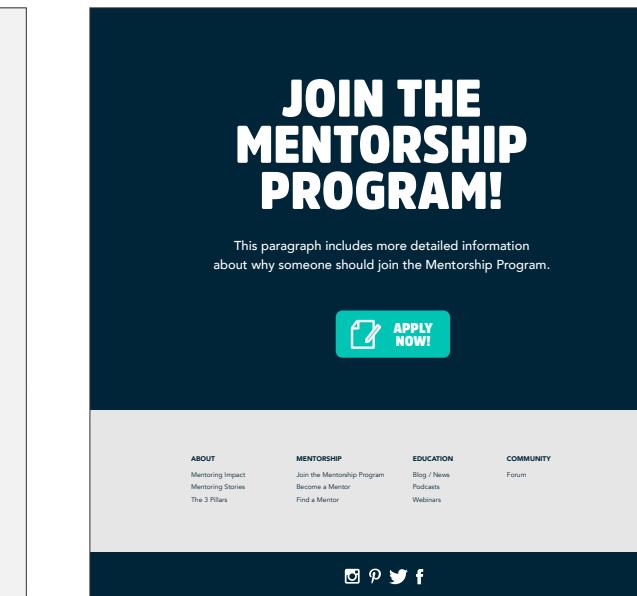
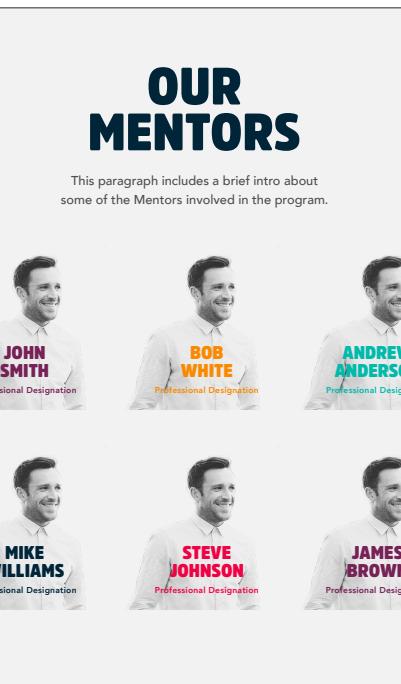
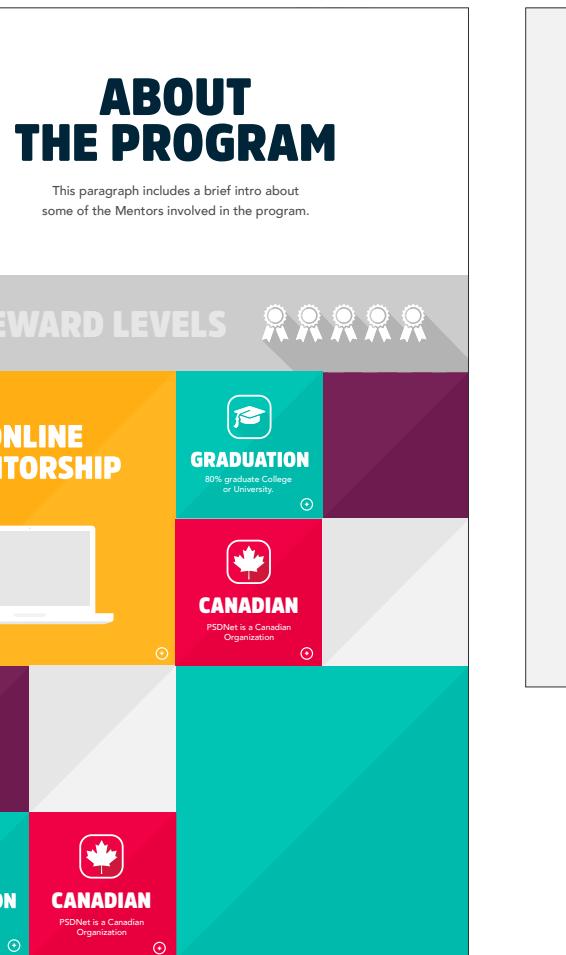
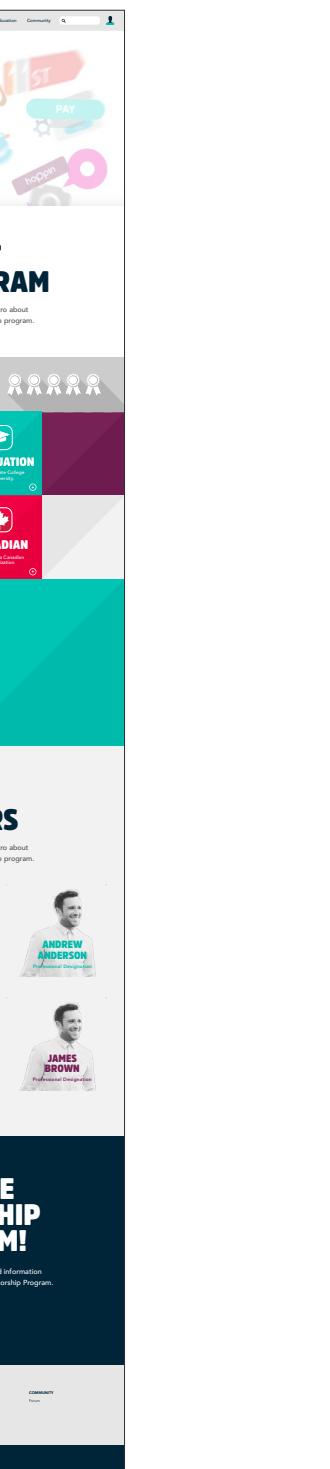
# Mentorship

Desktop (Option B)



# Mentorship

Desktop (Option C)



# Mentorship

## Application - Page 1 & 2

1

### "Apply Now" - CTA Button

- User clicks on "Apply Now" button

2

### Create Your Profil

- After user clicks "Apply Now" button, the user will be prompted to create their profile
- This initial part of the form will enter the user in the data base
- Step 1 of 3

3

### Basic Profile Info

- Name
- Email
- Password

4

### Already have an account?

- If user already has an account, this will direct them to the login page

### Submit Button

- User clicks here once profile is complete

5

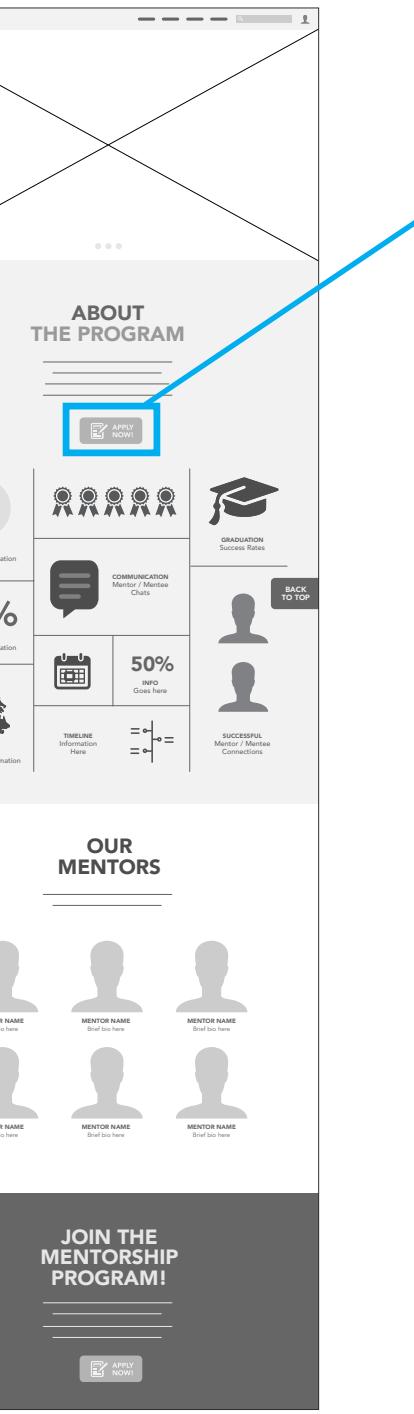
### Profile Settings Message

- Describes to the user what you will get out of the Mentorship Program if you join
- Also lets the user know they can select the "Community Member option if they're not ready to join

6

### Buttons

- Work with a Mentor
- Be a Mentor
- Community Member
- Mentor / Mentee buttons emphasized to entice the user to opt to join in the Mentorship Program
- Community Member option gives the user limited access (only allows the user to engage with the forums, etc.)



1

- User clicks "Apply Now" button

2

## CREATE YOUR PROFILE

Creating a profile is the first step in gaining access to a Mentorship account, helping you find a Mentor and accessing various resources to help you on your journey to success!

Application - Page 1

3

4

### Sign in now

5

6

Application - Page 1

## PROFILE SETTINGS

As a Mentor or Mentee you will have full access to the Mentorship program. Not ready to join the Mentorship Program? No problem. Simply join as a Community Member. You can apply later at any time.

5

6

Make a selection below:

**WORK WITH A MENTOR**

**BE A MENTOR**

**COMMUNITY MEMBER**

7

# Mentorship Application - Page 3

1

## Basic Profile

- Basic profile (name) is visible — from last step completed (start application pop-up window)
- User able to edit - add more info, picture, etc.

4

## Save

- User is able to save their answers and go back to fill out the form at a later time if required.

5

## Submit Application

- Once the application form is complete, the user clicks this button to submit the form

## SAVED APPLICATION

6

## Notification

- If user saves answers and decides to come back at a later time ...
- "Don't forget to complete your profile!" reminder
- Prompts the user to complete their profile
- Design to be considered

3

## Questions

- Series of questions organized by category for simplicity

If the user is in the process of filling out their Profile Application

↓

PSD Net Logo

JOHN  
Profile Information  
Mentee  
Edit

## MENTORSHIP APPLICATION

Please fill out the form below and then click submit to process your application.

School / Education

Question 1

Question 2

Question 3

Save Answers

Background

Question 1

Question 2

Question 3

Save Answers

Other

Question 1

Question 2

Question 3

Save Answers

SUBMIT APPLICATION

If user has not completed their Profile Application, but have logged back into their profile.

↓

PSD Net Logo

JOHN  
Profile Information  
Mentee  
Edit

MESSAGE  
Don't forget to complete your profile!

Timeline Tasks Calendar Chat

Activity Profile

Notification.  
Click "x" to close.

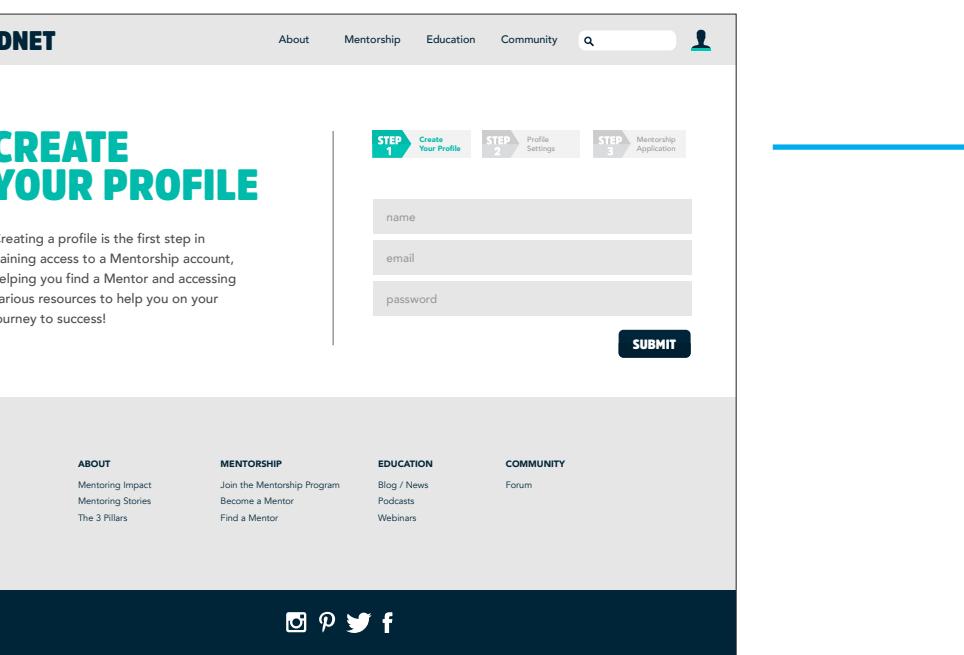
6

7

24

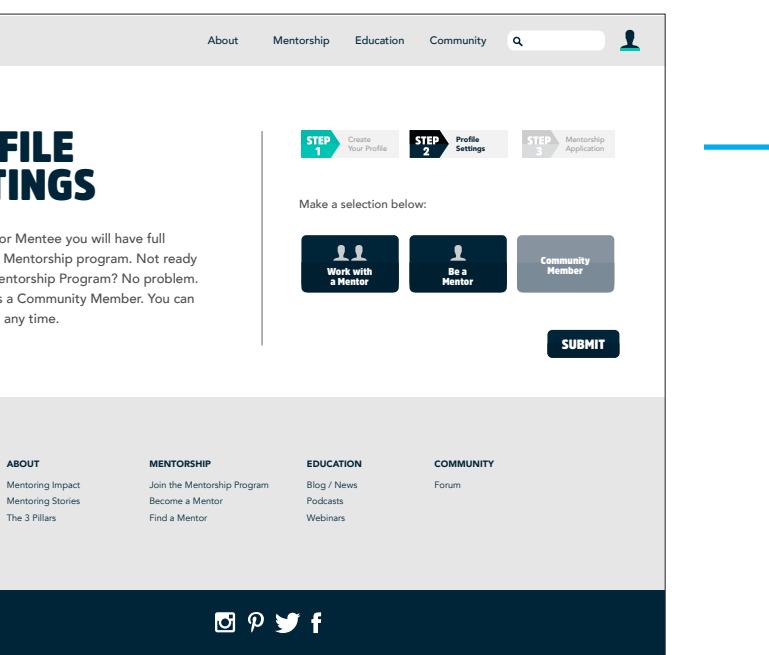
25

# Mentorship Application



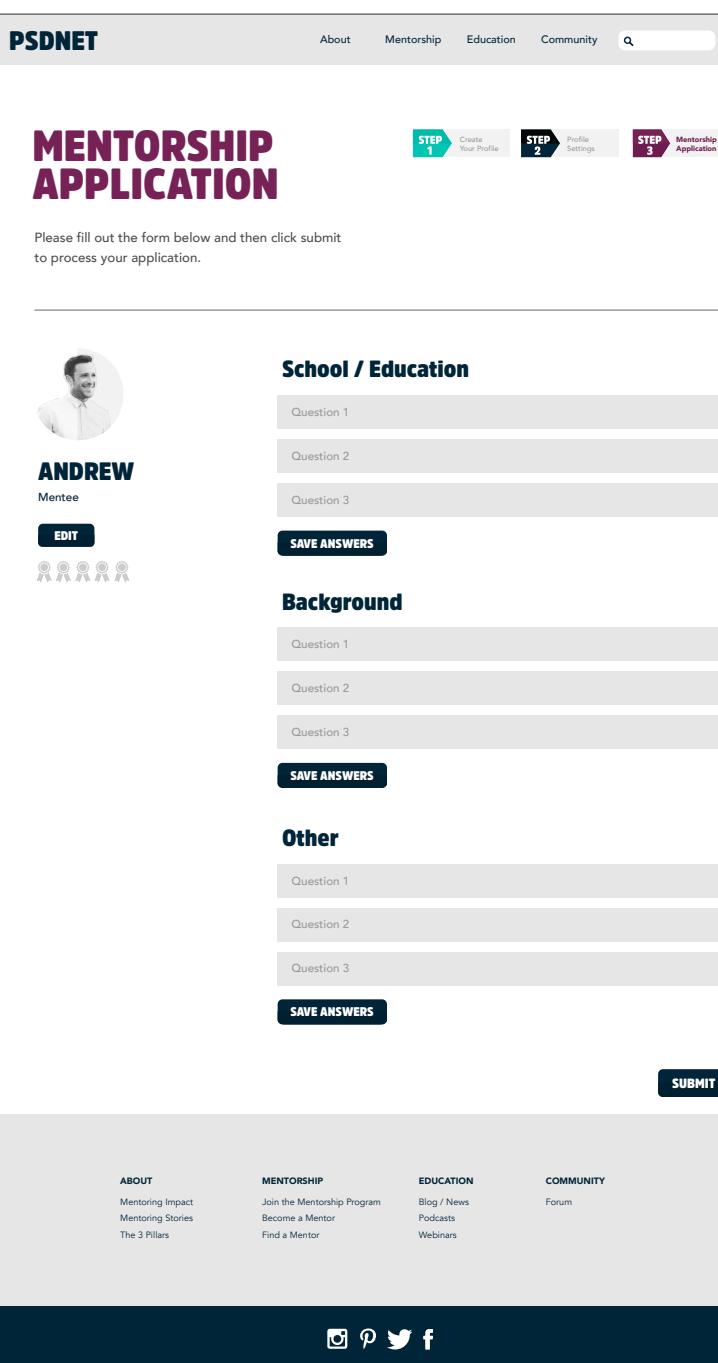
The first step of the Mentorship Application process is the "Create Your Profile" page. It features a large teal header "CREATE YOUR PROFILE". Below it is a sub-header: "Creating a profile is the first step in gaining access to a Mentorship account, helping you find a Mentor and accessing various resources to help you on your journey to success!". A "STEP 1 Create Your Profile" button is highlighted in teal. The main form contains fields for "name", "email", and "password", with a "SUBMIT" button at the bottom. The footer includes social media icons for Instagram, Pinterest, Twitter, and Facebook.

**Step 1:**  
Create Your Profile



The second step is the "Profile Settings" page. It shows a sub-header: "As a Mentor or Mentee you will have full access to the Mentorship program. Not ready to join the Mentorship Program? No problem. Simply join as a Community Member. You can apply later at any time." A "STEP 2 Profile Settings" button is highlighted in teal. Below this, there are three buttons: "Work with a Mentor" (dark blue), "Be a Mentor" (light blue), and "Community Member" (grey). A "SUBMIT" button is located at the bottom right. The footer includes social media icons for Instagram, Pinterest, Twitter, and Facebook.

**Step 2:**  
Profile Settings



The final step is the "Mentorship Application" page. It has a sub-header: "Please fill out the form below and then click submit to process your application." A "STEP 3 Mentorship Application" button is highlighted in teal. The page is divided into sections: "School / Education" (with a placeholder for Andrew, a mentee), "Background" (with three questions), and "Other" (with three questions). Each section has a "SAVE ANSWERS" button. At the bottom, there is a "SUBMIT" button. The footer includes social media icons for Instagram, Pinterest, Twitter, and Facebook.

**Step 3:**

Mentorship Application

# Mentorship Profile Page

1

## Profile Information

- Profile Pic
- Name & Info
- Edit button (allows you to edit your profile)

4

## Icons - Category Options:

- gives user visual guidance / direction
- if user clicks on the icon, then the bottom half of the page will change to that specific category (timeline, chat, etc.)

2

## Mentorship Program Progress

- ribbon / icon to indicate phases completed in the program

3

## Notification

- small circle with number
- will indicate if there is a message(s) or update(s)

## Timeline

- shows user where they are in the progress of their Mentorship Program

## Tasks

- Leads user to the next task they need to complete in the Mentorship program

## Calendar

- Add a reminder or task in timeline
- Able to view their Mentor's availability

## Chat

- Directs the user to means of communication with the Mentor
- Also allows the user to connect with other people within the PSDNet network



Inspiration

User has created their profile and are in the process of completing the required training.



## PSD Net Logo



**JOHN**

Profile Information  
Mentee

Edit



Activity



Profile



Timeline



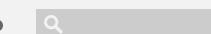
Tasks



Calendar



Chat



## TIMELINE



EXPAND MY TIMELINE

# Mentorship

## Curriculum (Timeline)

1

### Timeline

- Required Training section

5

### Steps / Stages

- Indicates the next step or stage in the process

### Heading / Label

- Brief description of specific training

2

### Expand / Collapse Button

- Shows more or less of the timeline for future tasks

6

### Book Appointment



- Button
- Allows you to book an appointment with your mentor to figure out a time where you can complete the task

3

### Next Stage / Step

- Faded so that it is slightly visible to the user, but is not accessible
- Enables the user to see the next step in their timeline

7

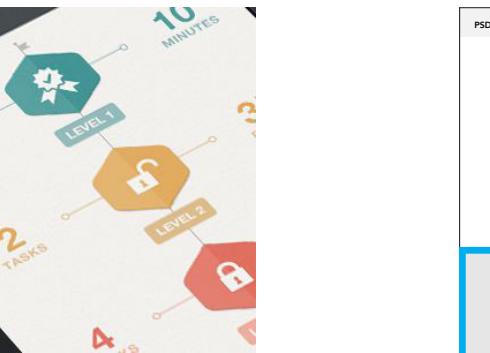
### Expand / Collapse Button

- Shows more or less of the timeline for previous tasks in timeline

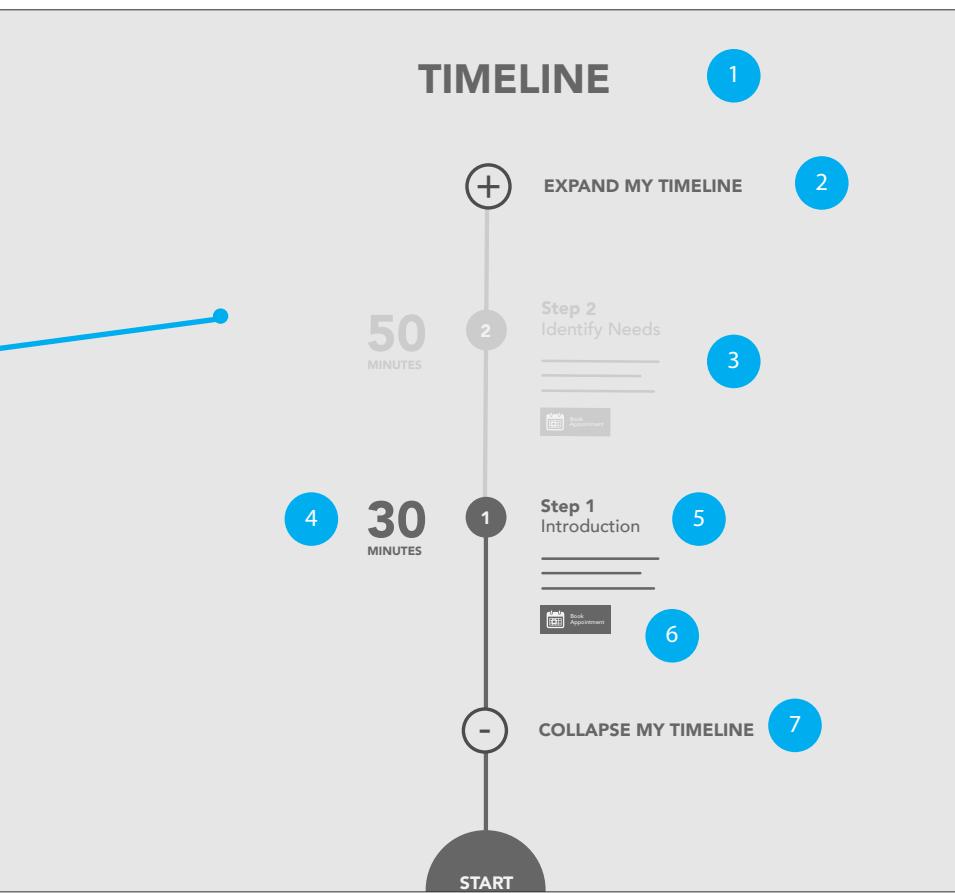
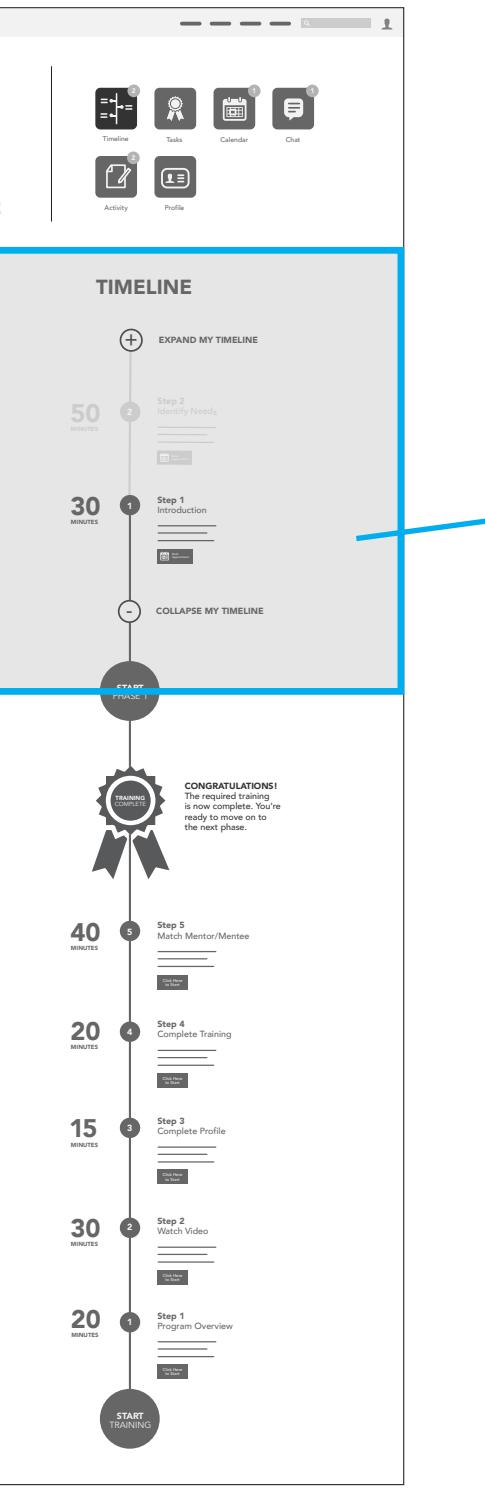
4

### Time

- Estimated time it will take to complete this section of training
- Helps user plan out their training



Inspiration

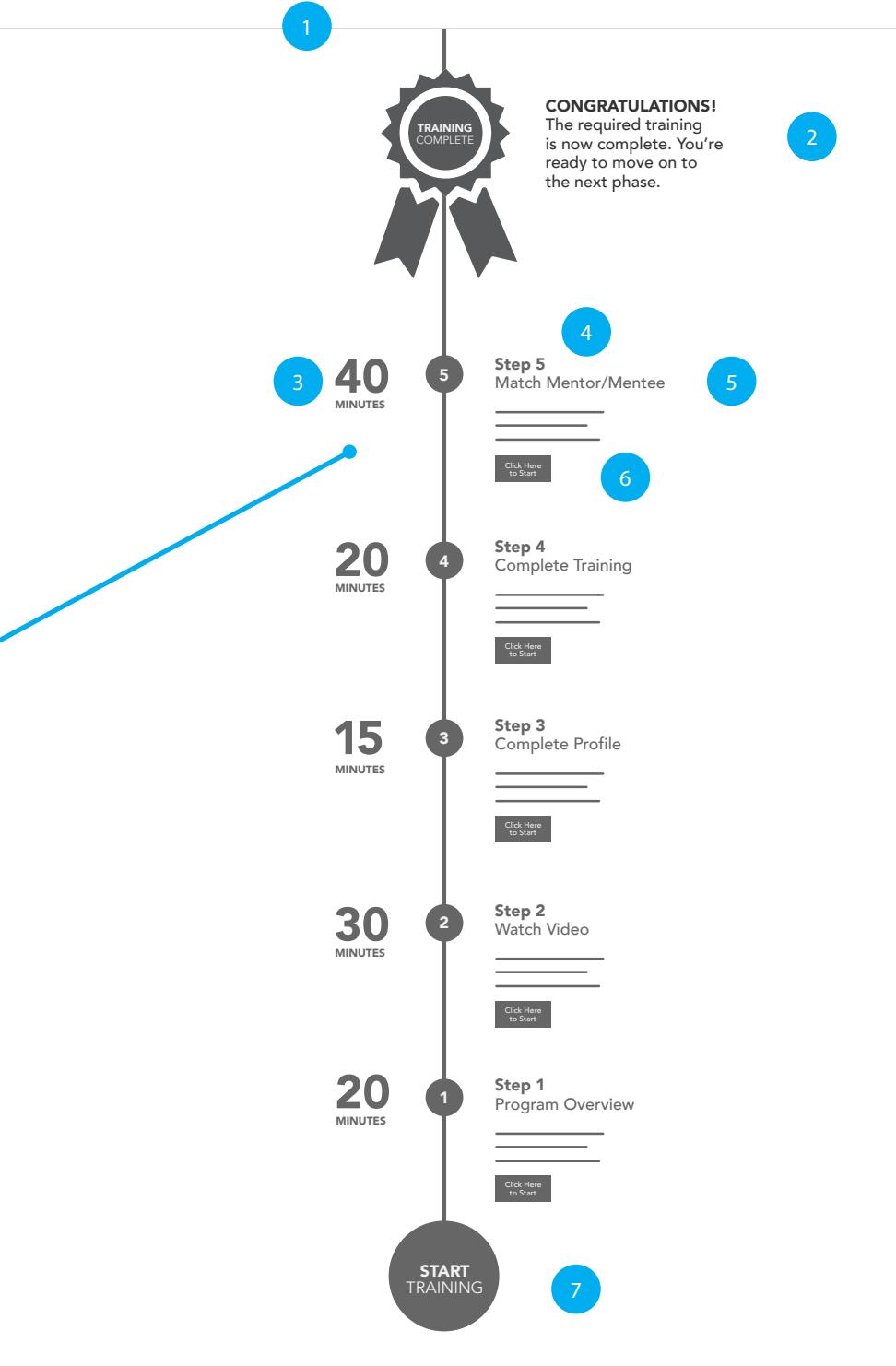
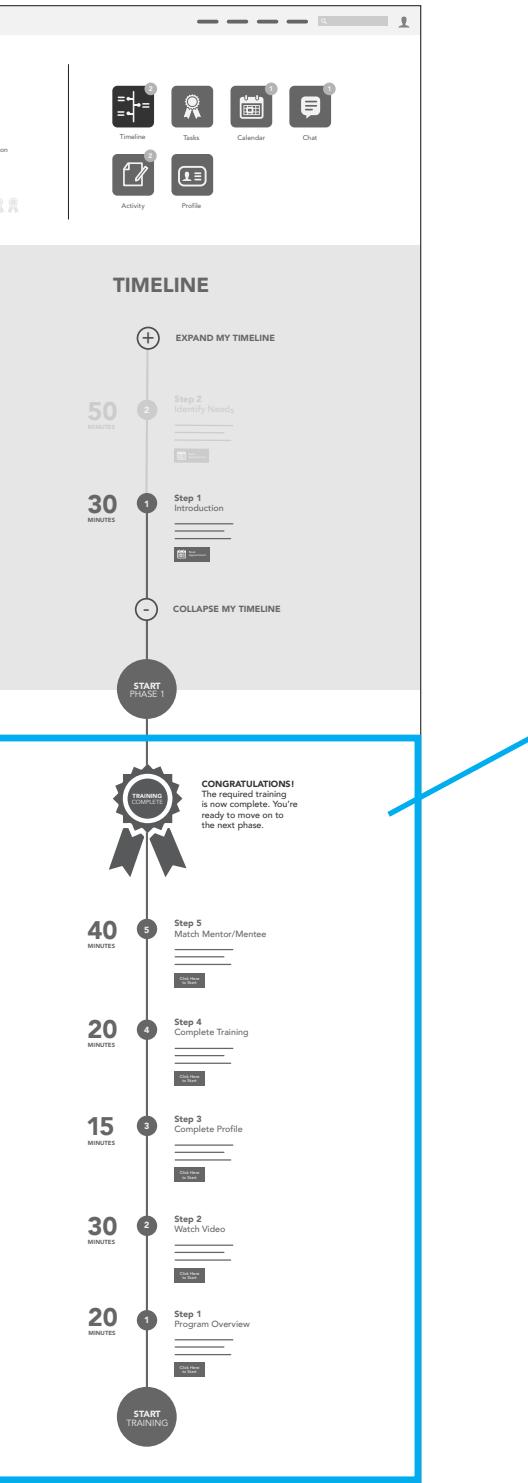


# Mentorship

## Training (Timeline)

- 1 **Timeline**
    - Required Training section
    - Bottom of timeline
  - 2 **Reward / Badge**
    - Ribbon / Icon that indicates completion of training
    - Message: "Congratulations..."
  - 3 **Time**
    - Estimated time it will take to complete this section of training
    - Helps user plan out their training
  - 4 **Steps / Stages**
    - Indicates the next step or stage in the process
  - 5 **Heading / Label**
    - Brief description of specific training
  - 6 **Click Here to Start**
    - Button
    - Click to start training

[Click Here to Start](#)
  - 7 **Start Training**
    - Indicates training starts here



# Mentorship

## Training (Timeline) - When User Scrolls

1

### NavBar

- As a user scrolls down the page, the main set of icons will disappear
- Once they fully disappear, a new set of icons will appear on the right hand side of the screen
- Icons will remain fixed in place, and allow the user constant access to the icons no matter where they are on the page



Inspiration



# Main (Home) Page

## Education

1

### Sections

- About
- Mentorship
- Education
- Community
- Divides each main category
- A “high level” way to introduce each main category and guide the user through the PSDNet program initiative before joining

4

### Copy

- Brief explanation of content within this category (2-3 lines)
- **School Example:** “Did you know there’s over 100 schools in Ontario that help facilitate people with disabilities? Ontario is the number one province in Canada to....”

2

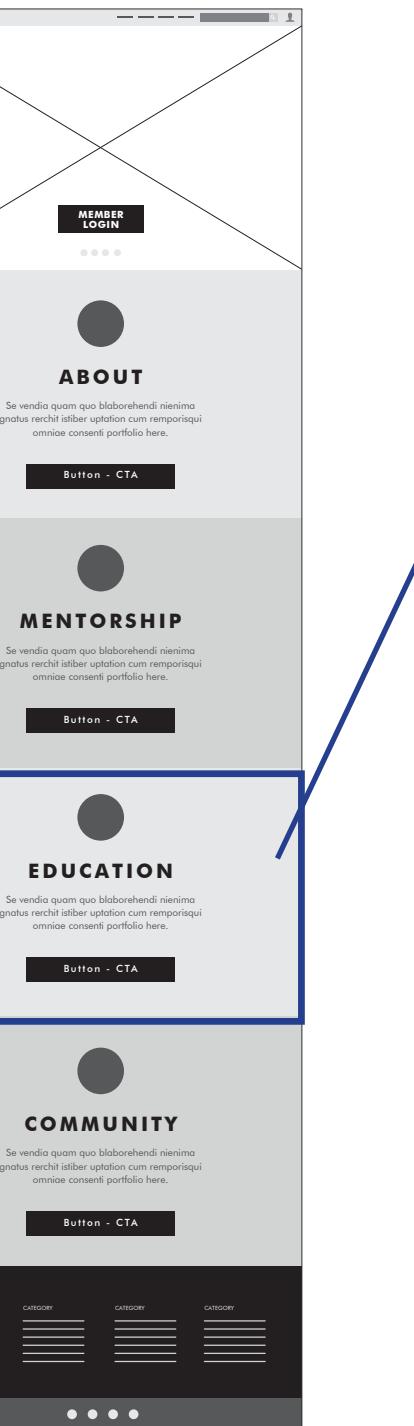
### Icons / Illustration

- Illustrates the section category
- ie; [Education](#)

3

### Heading

- Category Section name
- Example: [Education](#)



1

# EDUCATION

Se vendia quam quo blaborehendi nienima gnatus rerchit istiber uplation cum remporisqui omniae consenti portfolio here.

Button - CTA



# Education

## News / Podcasts / Webinars

1

### Bread Crumbs

- Shows user where they currently are

2

### Drop Down Menu

- shows pages within the Education section

3

### Featured Item

- Image / Video, etc
- Title
- Short caption

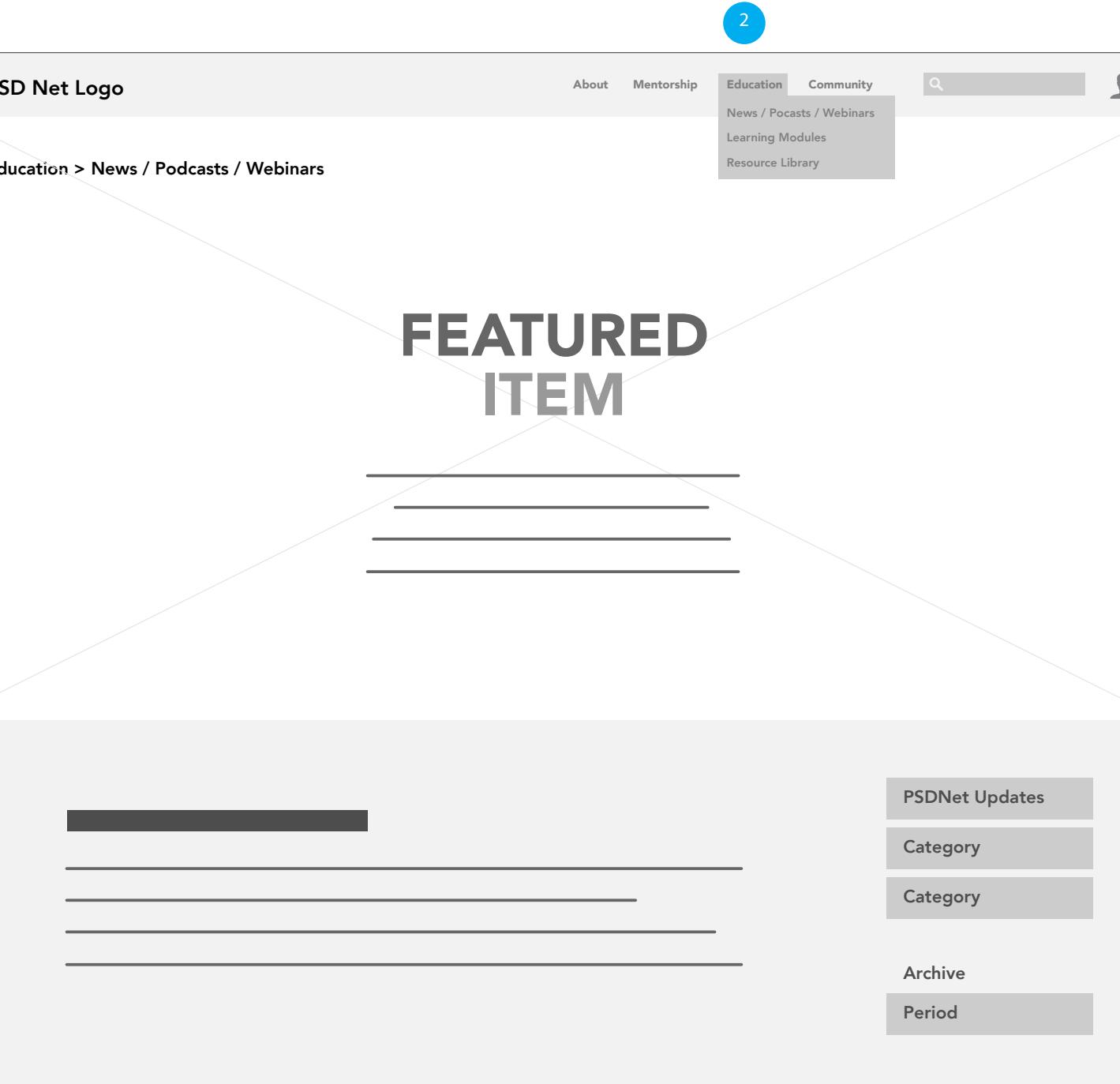
4

### Main Content

- Title
- Short description

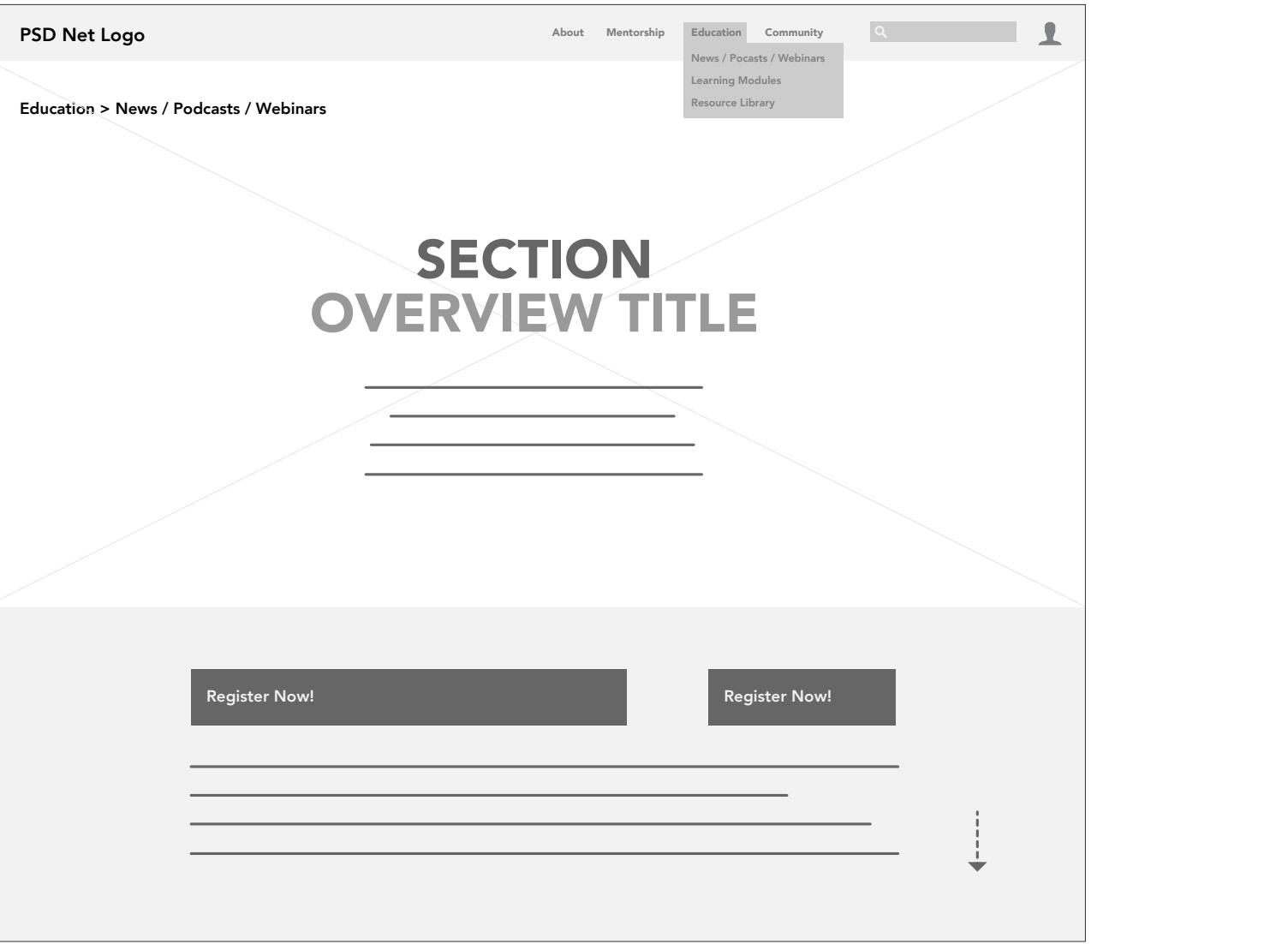
5

### Sidebar

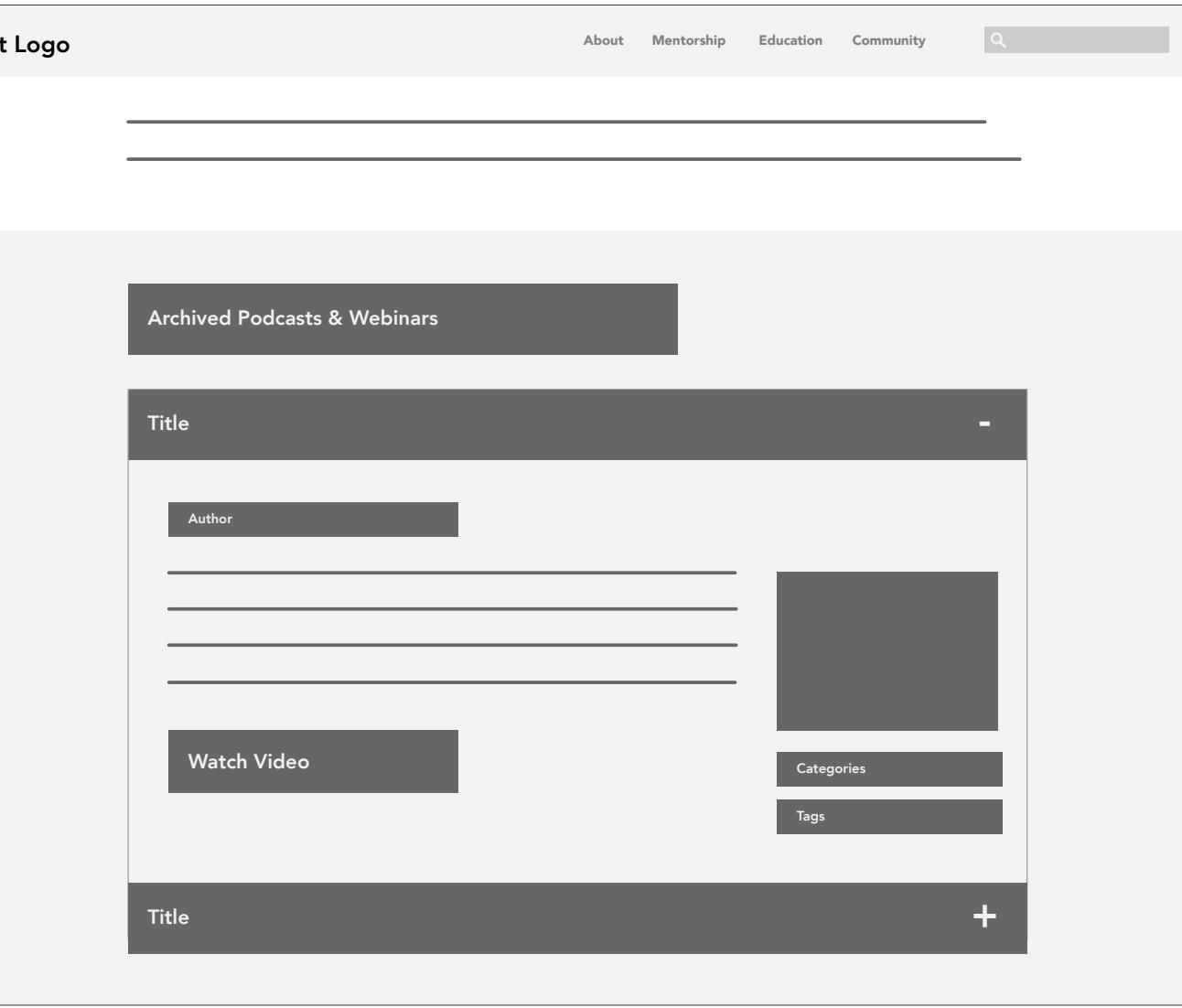


# Education

News / Podcasts / Webinars



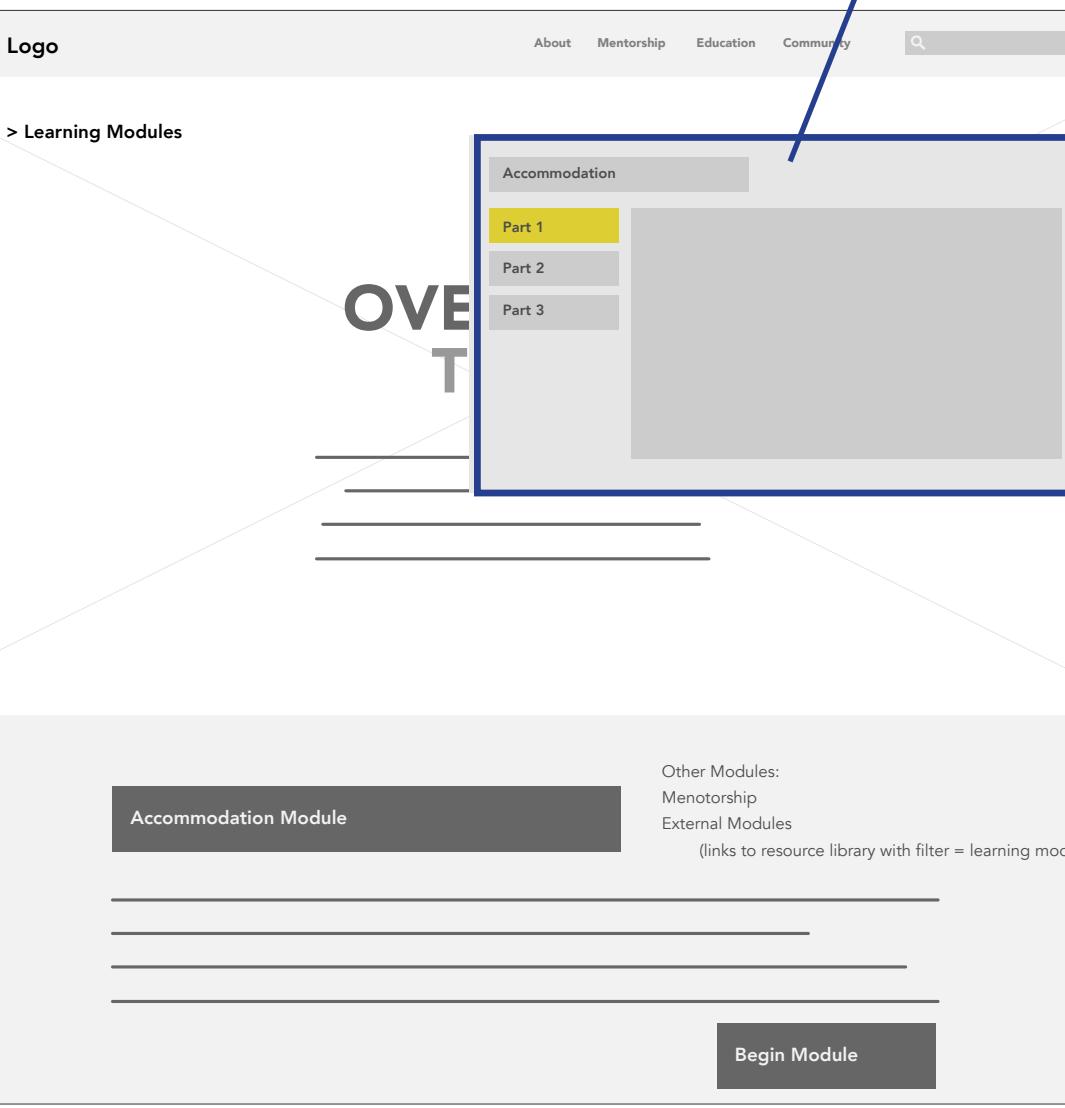
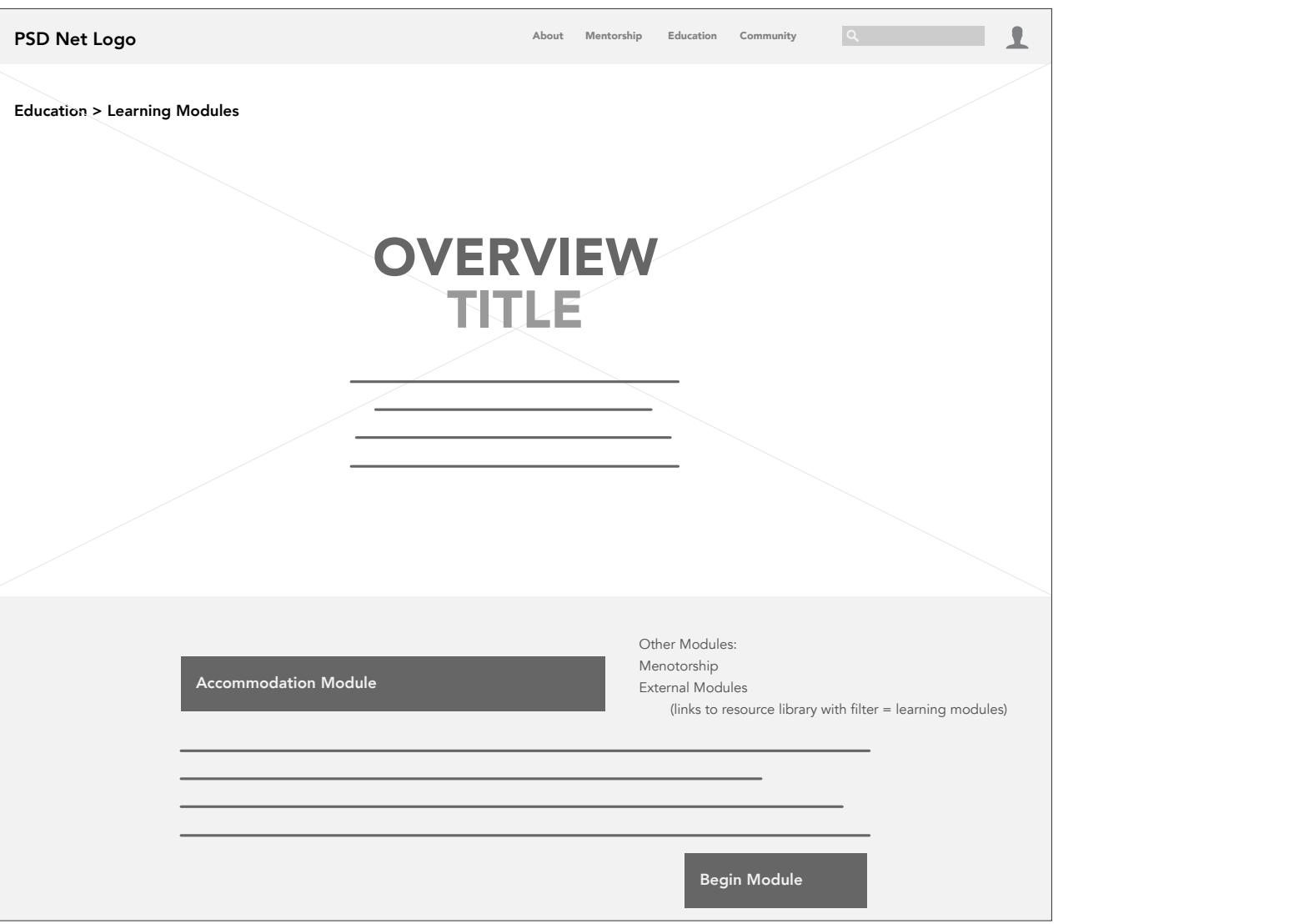
Podcasts



Podcasts cont'd

# Education

## Learning Modules



# Education

## Resource Library

PSD Net Logo

About Mentorship Education Community

Education > Resource Library

# OVERVIEW TITLE

Category	Resource	Date Added	Tags
All			
Learning Modules			
Category			
Category			

# Main (Home) Page

## Community

1

### Sections

- About
- Mentorship
- Education
- Community
- Divides each main category
- A “high level” way to introduce each main category and guide the user through the PSDNet program initiative before joining

4

### Copy

- Brief explanation of content within this category (2-3 lines)
- **Community Example:** “PSDNet is a great resource for connecting you to a community of people and resources

5

### Button - Call to Action (CTA)

- Leads the user to the next level of information (more specific info from that category)
- Example: “Get connected with your PSDNet Community”

2

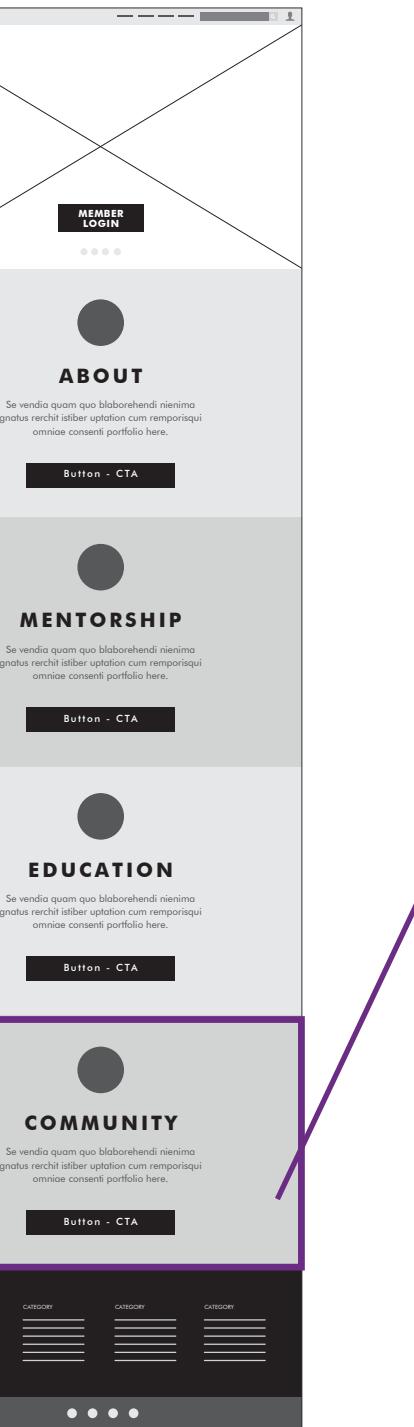
### Icons / Illustration

- Illustrates the section category
- ie; Community

3

### Heading

- Category Section name
- Example: Community



1



# Community

## Forums

The image shows a wireframe of a forum website. At the top, there is a header bar with the text "PSD Net Logo" on the left, and "About", "Mentorship", "Education", "Community", a search icon, and a user profile icon on the right. Below the header, there is a large, empty central area with two horizontal lines indicating where content would be placed. In the middle section, there are three main columns: "Forums (aka categories)" on the left, "Can't find what you're looking for?" in the center, and "Post new topic button" on the right. The "Forums" column contains four entries, each with a circular icon and two horizontal bars. The "Popular Posts" column in the center contains four entries, each with a small circle and a horizontal bar. The "Helpful Posts (upvoted)" column on the right also contains four entries, each with a small circle and a horizontal bar.

PSD Net Logo

About Mentorship Education Community

Forums (aka categories)

Can't find what you're looking for?

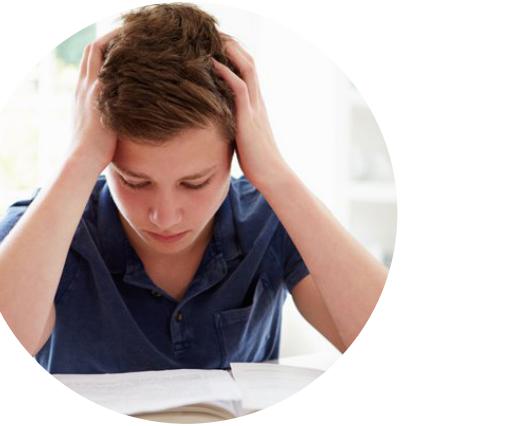
Post new topic button

Popular Posts

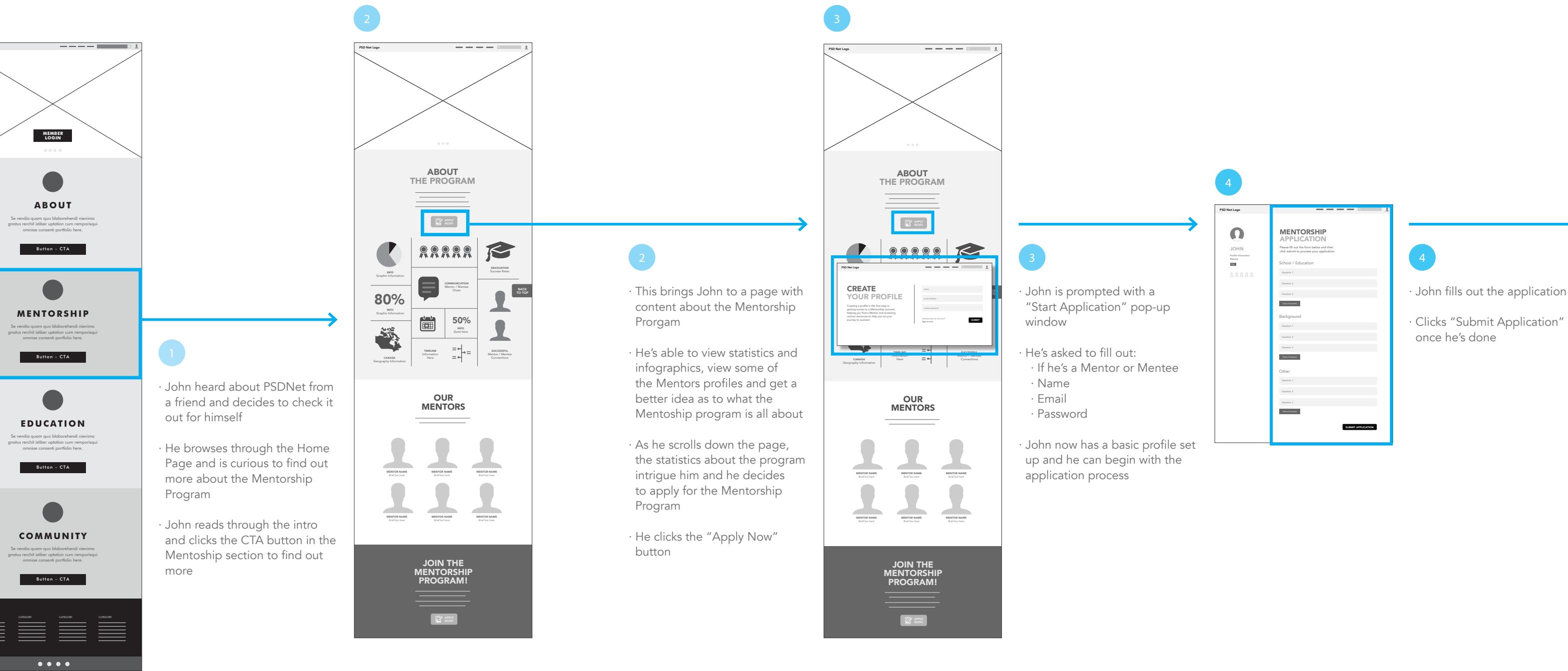
Helpful Posts (upvoted)

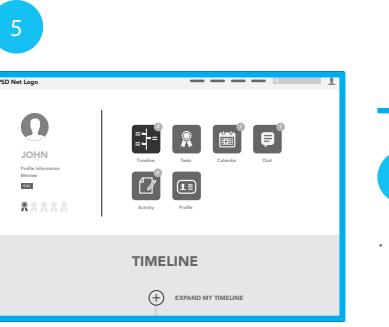
# User Scenario

## John

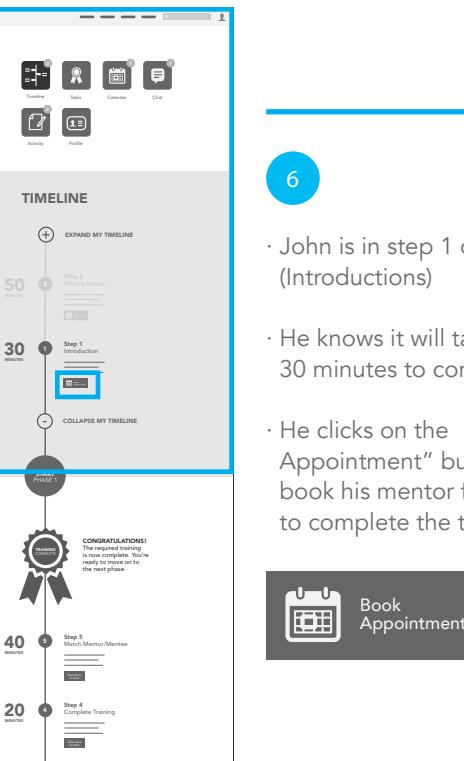


**John**  
Learning Disability  
(Looking for a Mentor)





- 5
- John has completed his training and is now moving forward with the Mentorship Program Curriculum
  - Throughout this process he's able to access several options through his user profile. These include:
    1. Complete a task (in program)
    2. Search for Information
    3. Connect with my Mentor
    4. Access Timeline
    5. Add task in calendar
    6. Complete Profile Application
  - John decides to complete a task in his program curriculum



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This process continues on until John has completed all tasks within the curriculum.

- 6
- John is in step 1 of Phase 1 (Introductions)
  - He knows it will take him 30 minutes to complete the task
  - He clicks on the "Book Appointment" button to book his mentor for a time to complete the task



# Web Page Examples

mentoring.org

The screenshot shows the MENTOR website homepage. At the top, there's a navigation bar with links for 'BECOME A MENTOR', 'ADVOCATE', 'DONATE', and a search bar. Below the header, there's a banner for the 'NATIONAL MENTORING SUMMIT' featuring five diverse women. A large button labeled 'EVENT DETAILS' is prominent. Below the banner, there's a section titled 'OUR MISSION' with a paragraph about fueling mentoring relationships and closing the gap. A 'WATCH AND LEARN' button is present. At the bottom, there's a map of the United States with red dots representing program locations, titled 'IMPACT'.

This screenshot shows the 'STAY CONNECTED' page. It features a large image of a man and a young boy smiling. To the right, there's a teal sidebar with the heading 'COMMUNITY ENGAGEMENT'. Below the sidebar, there's a 'BECOME A MENTOR' form with fields for Zip Code, Distance (5 Miles, 10 Miles, 15 Miles, 25 Miles), Youth Population Served (All), Age of Youth Served (All), and Type of Mentoring (All). A 'SEARCH' button is at the bottom. On the left, there's a sidebar with a 'STAY CONNECTED' section and a 'SIGN UP' button.

This screenshot shows the MENTOR social media feed and footer. The feed on the left displays several posts from the MENTOR Facebook page, each with a thumbnail image and a caption. The footer on the right contains links to various sections of the website: WHY MENTORING, GET INVOLVED, PROGRAM RESOURCES, OUR WORK, and NEWS. It also includes links for 'MENTOR PARTNERSHIP', 'MENTOR STAFF', 'MENTOR BOARD', and 'MENTOR STAFF'. A 'SHOW MORE' button is located at the bottom of the footer.

# Web Page Examples

## markt

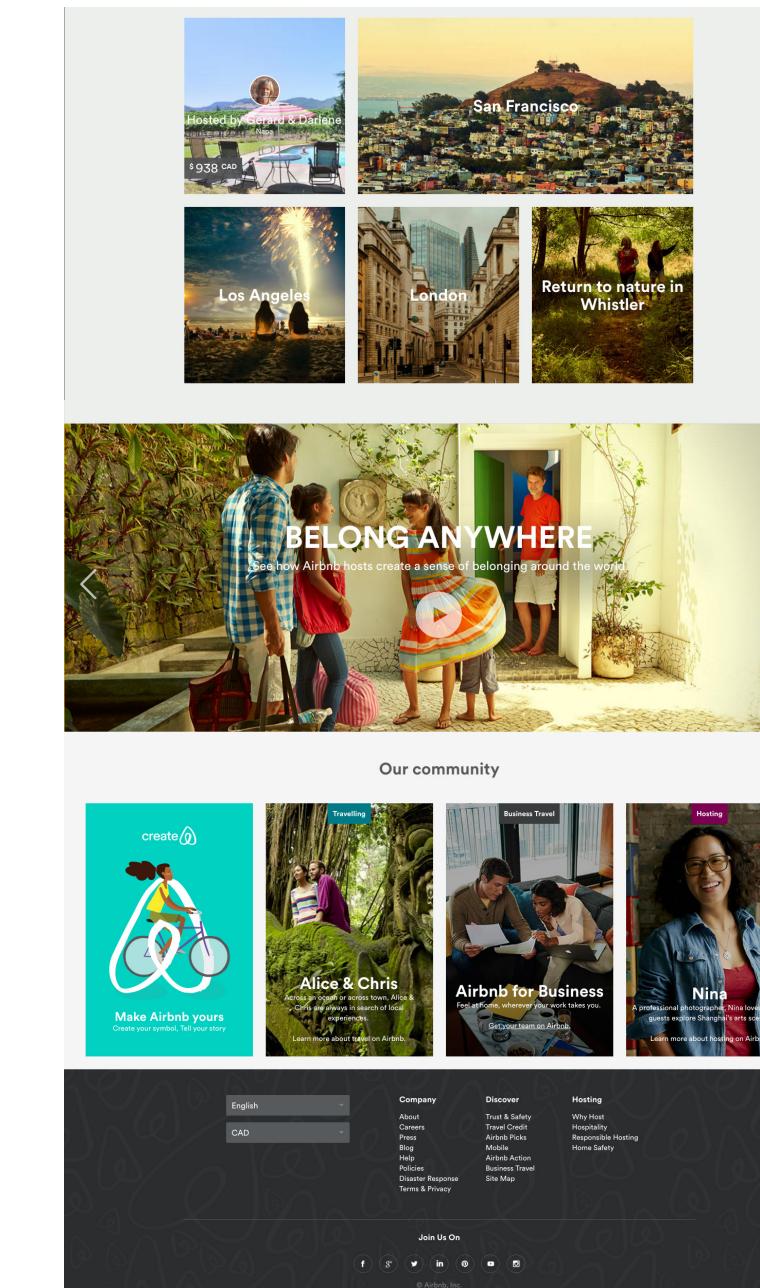
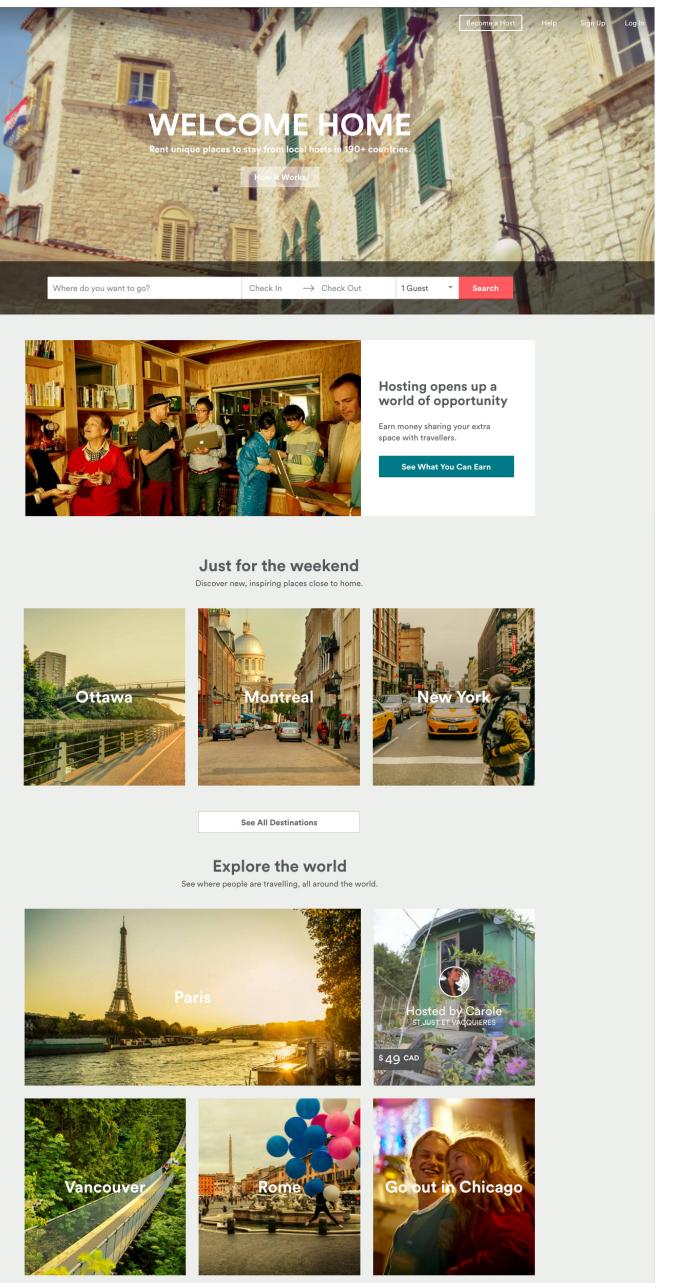
The Markt website features three main sections:

- Get paid quickly:** Shows a hand holding a smartphone displaying a storefront icon. Text: "Get paid quickly. Markt takes away all the pain and hassle involved in setting up online transaction facilities. Your shop will have its own wallet, where funds can be managed, paid out or used to shop at other Markt shops." Call-to-action: "Sign up for beta launch details →".
- Built-in delivery:** Shows a hand pointing at a tablet screen displaying a map with a delivery route. Text: "Built-in delivery. Markt even takes care of deliveries for you. You tell us how long it'll take for an item to be ready for delivery, and we'll get it picked up and couriered safely to its destination. Pretty cool, right?" Call-to-action: "Sign up for beta launch details →".
- Set up shop, fast:** Shows a hand holding a magnifying glass over a cluster of icons related to shop setup (storefront, money bag, chart, etc.). Text: "Set up shop, fast. Markt eliminates the need to understand the technical stuff usually involved in setting up an online shop. In just 10 minutes you can set up a slick, beautiful shop complete with all the tools you need to start making your dreams a reality." Call-to-action: "Sign up for beta launch details →".

Each section includes a "Learn More" button and a "Sign Up for Beta" button.

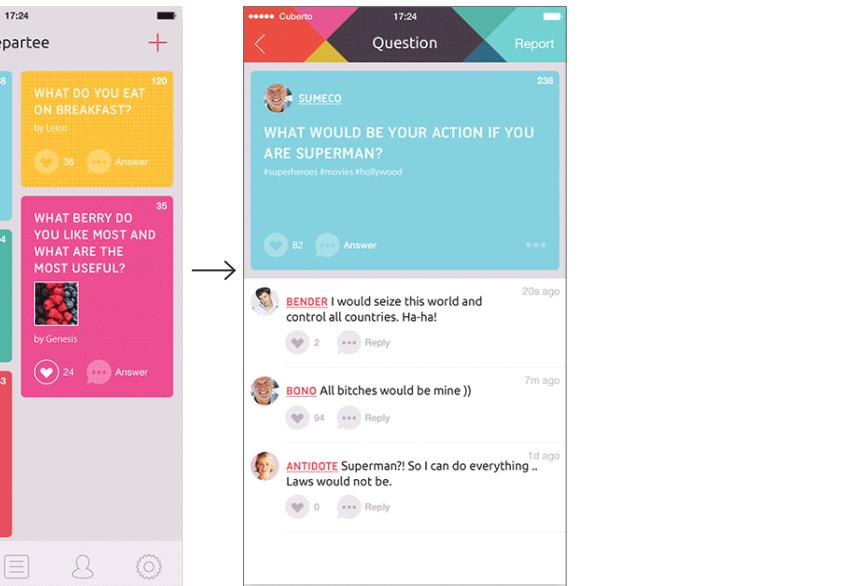
# Web Page Examples

## Air BNB



# Mentorship

## Messages / Chat



Inspiration - Messages

PSD Net Logo

JOHN

Profile Information  
Mentee

Edit

Timeline Tasks Calendar Chat

Activity Profile

**CHAT**

Online

- Mentor
- Person
- Person
- Person
- Person
- Person

Curriculum

**STEP 2: IDENTIFY NEEDS**

You Write a message

Mentor Date/Time

You Date/Time

Curriculum

**STEP 1: INTRODUCTION**

You Date/Time

General

**GENERAL CONVERSATION**

+

Saved Messages

- Step 1: Introduction
- General Conversations
- Training Questions