Nicole Tanner  
1811 235th Place SW, Bothell, WA 98021 | 925-698-5375 | nicoletanner@nicoletanner.com

# Summary

I am an editor and writer with more than 15 years’ experience in a variety of roles. I’ve written and edited for both print and online news outlets. I also have experience writing and editing press releases, and marketing materials. I’ve held management roles at two different companies where I mentored and oversaw 1-3 full-time staff members and more than 20 freelance contributors.

# Experience

## Managing Editor | Pixelkin.org | 2014-2016

* Edited and wrote features, news and reviews, delivering our audience with relevant and trusted material. Managed and mentored a staff of three full-time employees and more than 20 freelance contributors, many of whom have gone on to further their careers at respectable outlets. Redesigned and focused the content on the site leading to a large growth in audience from less than 1,000 unique visitors to more 30,000 visitors.

## Editor in Chief| Official Sims Magazine | 2012-2014

* Edited and wrote features and news stories about different aspects of The Sims to help players get more enjoyment out of their games.

## Editor | IGN | 2010-2011

* Wrote features, news and reviews helping to deliver an honest resource for information on video games. Edited stories and managed content for sister sites. Launched and hosted the IGN Girlfight podcast, which stayed in the top 10 video game podcasts on iTunes for the duration of the show.

## Freelance Writer and Editor | 2008-2010

* Wrote news, features and reviews for a variety of outlets including Mac Life, IGN, and The Escapist. Also edited financial briefs on emerging companies.

## Director of Marketing and Public Relations | Foundation 9 Entertainment | 2004-2008

* Managed the direction and implementation of all public relations and marketing initiatives. Wrote and edited all marketing materials for the company including press releases, advertising copy and internal company newsletters. Coordinated and managed company presence at tradeshows. Assisted in business development efforts through writing and editing of pitch materials.

## Associate art director | Ziff davis | 2000-2003

* Designed two print publications, GameNow Magazine and Smart Business Magazine. Effectively translated editorial copy into visibly appealing designs keeping with the style and focus of the publications.

# Education

## Bachelor of Arts | 1999 | Youngstown State University

* Major: Journalism