

Nicholas Taylor

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AREAS OF EXPERTISE

- Business Process Optimization
- Strategic Planning
- Project Management
- Data Analysis & Reporting
- Data Strategy & Governance
- AWS & Snowflake
- Advanced SQL (PostgreSQL, MySQL)
- Data Visualization
- Financial Modeling

EXPERIENCE

Nike, Summa Linguae Technologies

Data Analyst

Remote

Mar 2023 – Oct 2024

- Established the data and analytics infrastructure for Nike's Globalization department, developing strategic roadmaps that guided and directed efforts and enabling the automation of key processes, streamlining workflows to enhance operational efficiency.
- Developed documentation for process and data workflows, streamlining operations across global teams and facilitating knowledge sharing.
- Conducted requirements gathering and performed exploratory data analysis on large datasets, uncovering trends and insights that supported critical business initiatives and improved decision-making.
- Designed and managed financial models for budgeting, optimizing resource allocation and financial planning.
- Collaborated with engineering teams in a remote environment to ensure data quality and integration, promoting data-informed decision-making and continuous improvement.

Cura CS

Manager of Analytics

Portland, OR

Jul 2016 – Dec 2019

- Established the Data and Analytics department, implementing policies and procedures for data governance and integrity, and building a high-performing analytics team.
- Led the successful deployment of an ERP system, including data cleanup and restructuring, ensuring seamless integration and improving data accuracy.
- Developed custom SQL solutions and created dynamic, real-time dashboards tailored for C-suite executives, delivering critical insights that improved sales forecasting, operations efficiency, and inventory management.
- Developed and maintained advanced analytical tools, including data tracking mechanisms and automated reporting systems, facilitating data-driven decision-making across the organization.

The Standard Insurance Company

Financial Analyst

Portland, OR

May 2015 – Jul 2016

- Gathered, analyzed, and presented financial data on headcount, compensation, and operational expenses to support annual budgeting and forecasting processes.
- Delivered projections that informed strategic planning, enabling leadership to make data-driven decisions on resource and expense allocations.

Intuit

Senior Credit Analyst

Woodland Hills, CA

Mar 2013 – May 2015

- Established the Credit Risk Analysis department, led and trained a team to evaluate high-risk accounts and developing standardized frameworks for credit risk assessments.
- Conducted financial risk assessments for high-risk merchant accounts, reducing potential losses and collaborating with cross-functional teams to enhance risk mitigation practices.

Middlebury Institute of International Studies at Monterey

Business Development Consultant

Monterey, CA & Hamada, Japan

May 2010 – Aug 2012

- Conducted cost-revenue analyses and developed financial models for local businesses, driving increased tax revenue and enhancing export competitiveness for Hamada city in international markets.
- Led strategic consultations and research efforts, presenting actionable insights and fostering communication between municipal authorities and consulting partners to optimize decision-making and project efficiency.

EDUCATION

Middlebury Institute of International Studies at Monterey
MBA (International Business Administration, Finance and Economics)

Monterey, CA
Aug 2012

California State University Monterey Bay
BA (Japanese Language and Culture)

Monterey, CA
May 2007

CERTIFICATIONS

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| • Data Analytics Professional Certificate , Google | 2024 |
| • Accounting Certificate , UCLA Extension | 2015 |
| • Certified Associate in Project Management (CAPM) , Project Management Institute | 2011 |
| • Japanese Language Proficiency Test (JLPT) - Level 3 , The Japan Foundation | 2006 |

SKILLS

Technical Skills:

A/B Testing, Adobe Analytics, Amazon Web Services (AWS), Business Intelligence, Confluence, Data Analysis, Data Cleansing, Data Collection, Data Governance, Data Management, Data Mapping, Data Mining, Data Modeling, Data Warehousing, Databricks, dbt, ELT, ETL, Financial Analysis, Financial Modeling, Forecasting, Git, GitHub, Google Cloud Platform, Google Looker Studio, Jira, Jupyter Notebook, Linux, Microsoft 365, Microsoft Office Suite (Word, Excel, PowerPoint), pgAdmin4, PowerBI, PostgreSQL, Python, R, RStudio, Salesforce, Snowflake, SQL, SQL Server, Tableau, Workday

Soft Skills:

Agile Methodologies, Analytical Thinking, Budgeting, Business Process Optimization, Data Storytelling, Data Strategy, Leadership, Process Management, Process Optimization, Project Management, Report Writing, Research, Risk Management, Statistical Analysis, Strategic Planning, Team Collaboration, Training

LANGUAGES

English – Native

Japanese – Limited Working Proficiency

Mandarin – Elementary Proficiency