Nicholas Taylor

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AREAS OF EXPERTISE

- Leadership & Team Development
- Data Visualization (Tableau, PowerBI)
- Business Process Optimization
- Data Strategy & Governance
- Data Analysis & Reporting
- Project & Program Management
- Strategic Planning
- Advanced SQL (PostgreSQL, MySQL)
- Cloud (AWS, GCP, Snowflake)

EXPERIENCE

Nike, Summa Linguae Technologies — Remote
Data Analyst — Mar 2023 – Oct 2024

- Led the design, development, and implementation of data and analytics infrastructure for Nike's Globalization department, creating strategic roadmaps that guided initiatives, automated key processes, and streamlined workflows to enhance operational efficiency across teams.
- Led requirements gathering and conducted exploratory data analysis on large datasets, delivering end-to-end analytics solutions that shaped key business initiatives and informed decision-making.
- Analyzed customer segmentation data to optimize web/app go-to-market (GTM) strategy, driving increased user engagement and revenue through strategic adjustments aligned with user demographics.
- Created process and data workflow documentation, ensuring cross-functional alignment and promoting knowledge sharing, resulting in improved collaboration and consistency across global teams.
- Designed and managed financial models to support budgeting and resource allocation, aligning financial planning processes with business goals and optimizing resource utilization.
- Partnered with engineering teams to ensure seamless data integration and upholding data quality standards, helping foster an environment of continuous improvement in analytics processes.

Cura CS — Portland, OR
Senior Director, Data and Analytics — Jul 2016 – Dec 2019

- Built and led the Data and Analytics department, establishing governance frameworks and driving the integration of data-driven decision-making across all business units.
- Developed and implemented an enterprise-wide reporting infrastructure, collaborating with Finance, Sales, Marketing, and Operations to create customized dashboards and performance metrics that improved forecasting accuracy and operational efficiency.
- Contributed to Cura's rapid growth, IPO readiness, and acquisition by using data insights to optimize consumer packaged goods (CPG) sales, inventory, and market expansion strategies.
- Directed the ERP system implementation, overseeing data cleanup and restructuring efforts to ensure seamless integration, improving reporting accuracy for financial and supply chain planning.
- Designed predictive analytics models and automated reporting systems, enabling leadership to anticipate market demand, reduce costs, and align production with sales projections, which enhanced revenue forecasting.
- Standardized reporting and analytics across departments, leading cross-functional initiatives to ensure alignment with corporate objectives and support strategic growth.
- Provided critical insights during the acquisition due diligence process, conducting financial and operational analysis that validated company performance and scalability, contributing to a successful exit.
- Mentored and onboarded a high-performing analytics team, cultivating a culture of collaboration and continuous learning to drive exceptional performance across departments.

The Standard Insurance Company — Portland, OR
Financial Analyst — May 2015 – Jul 2016

- Collaborated with executive teams to create the annual budget by delivering detailed analysis of expenses, headcount, and compensation to inform decision-making.
- Formulated financial projections that informed strategic planning, enabling leadership to make data-driven decisions on resource allocation and cost management.
- Gathered, analyzed, and presented financial data on headcount, compensation, and operational expenses to support annual budgeting and forecasting processes.

Intuit   Woodland Hills, CA
Senior Credit Analyst   Mar 2013 – May 2015

- Established the Credit Risk Analysis department within Intuit Payment Solutions, a SaaS-based FinTech platform, developing standardized frameworks for credit risk assessments and ensuring alignment with underwriting, risk, and data strategy.
- Led a team of credit analysts, overseeing onboarding, training, and ongoing development to enhance analytical capabilities and ensure high-quality risk assessments.
- Conducted financial risk assessments for high-risk merchant accounts, mitigating potential losses and collaborating with cross-functional teams to strengthen risk management strategies.

Middlebury Institute of International Studies at Monterey   Monterey, CA & Hamada, Japan
Business Development Consultant   May 2010 – Aug 2012

- Conducted cost-revenue analyses and created financial models to strengthen local businesses, increasing tax revenue and enhancing Hamada City's export competitiveness in international markets.
- Led strategic consultations and research initiatives, delivering actionable insights and facilitating communication between municipal authorities and consulting partners to improve decision-making and project efficiency.

EDUCATION

Middlebury Institute of International Studies at Monterey   Monterey, CA
MBA (International Business Administration, Finance and Economics)   2012

California State University Monterey Bay   Monterey, CA
BA (Japanese Language and Culture)   2007

CERTIFICATIONS

- **Data Analytics Professional Certificate**, Google   2024
- **Accounting Certificate**, UCLA Extension   2015
- **Certified Associate in Project Management (CAPM)**, Project Management Institute   2011
- **Japanese Language Proficiency Test (JLPT) - Level 3,** The Japan Foundation   2006

SKILLS

Technical Skills:

Data Analysis, Data Visualization (Tableau, Power BI, Looker), SQL (PostgreSQL, MySQL), Data Modeling, Data Integration, Data Pipelines, ETL (Extract, Transform, Load), MS SQL Server, Google BigQuery, Snowflake, Databricks, Amazon Web Services (AWS), Google Cloud Platform (GCP), dbt, A/B Testing, Financial Analysis, Financial Modeling, Forecasting, Performance Metrics (KPI/OKR), Data Governance, Data Discovery, Data Cleansing, Data Mapping, Data Mining, Statistical Analysis, Python, R, Git, GitHub, Jira, Confluence, Linux, Salesforce, Workday, pgAdmin4, Google Analytics, Adobe Analytics, Business Intelligence, Market and Competitive Analysis, Product Analytics, Reporting

Core Competencies:

Leadership, Data Strategy, Cross-functional Collaboration, Stakeholder Engagement, Strategic Planning, Team Management, Coaching, Mentoring, Data Storytelling, Customer Insights, User Research, Process Optimization, Risk Mitigation, Agile Methodologies, Business Process Optimization, Negotiation, Team Development, Product Strategy, Resource Allocation, Vendor Management, Product Lifecycle Management, Agile Project Management, Globalization and Localization Management, Go-to-Market Strategy (GTM), Language Strategy, Requirements Gathering, Consumer Packaged Goods (CPG), HIPAA compliance

LANGUAGES

English – Native   Japanese – Limited Working Proficiency   Mandarin – Elementary Proficiency