

# Nicholas Taylor

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## EXPERIENCE

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**Nike, VanderHouwen**  
*Data Analyst*

Beaverton, OR  
Jul 2025 – Present

- Led migration of Footwear Product Creation reporting from Tableau Server to Metric Insights, improving data integrity, accessibility, and reporting continuity.
- Built and deployed Tableau dashboard to monitor product creation input errors, reducing recurring issues and delivering monthly/quarterly trend insights to operations leadership.
- Streamlined data pipelines and reporting workflows across Footwear Operations, accelerating data delivery and strengthening data-driven decision-making for strategic expansion planning.
- Produced workload and resource allocation analyses, guiding headcount planning and improving operational efficiency.

**Nike, Summa Linguae Technologies**  
*Data Analyst*

Beaverton, OR  
Mar 2023 – Oct 2024

- Designed and implemented analytics infrastructure for Nike's Globalization department, developing strategic roadmaps that guided initiatives, automated processes, and improved workflow efficiency.
- Led requirements gathering and performed exploratory data analysis on large datasets, delivering insights that informed executive decision-making and global business initiatives.
- Analyzed customer segmentation data to refine web/app go-to-market (GTM) strategies, driving measurable increases in user engagement and revenue growth.
- Partnered with engineering teams to ensure high-quality data integration, strengthening analytics reliability, and establishing a culture of continuous improvement.

**Full-time parenting (Career Break)**

Jan 2020 – Feb 2023

**Cura CS**  
*Senior Director, Data and Analytics*

Portland, OR  
Jul 2016 – Dec 2019

- Built and led the Data and Analytics department, implementing governance frameworks and embedding data-driven decision-making across all business units.
- Developed reporting infrastructure with executive dashboards and KPIs, improving forecasting accuracy and visibility across Finance, Sales, Marketing, and Operations.
- Directed ERP implementation and data restructuring efforts, enabling seamless integration for financial and supply chain analytics.
- Designed predictive models and automated reporting systems, reducing costs, aligning production with demand, and strengthening revenue forecasting.
- Delivered strategic insights that supported IPO readiness and due diligence during Cura's acquisition, contributing to a successful exit.

**The Standard Insurance Company**  
*Financial Analyst*

Portland, OR  
May 2015 – Jul 2016

- Conducted detailed financial analysis of expenses, headcount, and compensation to inform executive decision-making and annual budget planning.
- Built financial projections and scenario models that supported long-term strategic planning and optimized resource allocation.

**Intuit**  
*Senior Credit Analyst*

Woodland Hills, CA  
Mar 2013 – May 2015

- Established the Credit Risk Analysis department within Intuit Payment Solutions, creating standardized frameworks to credit risk assessments and alignment with data strategy.
- Managed and developed a team of analysts, enhancing risk assessment capabilities and improving operational consistency.
- Conducted financial risk assessments of high-risk merchant accounts, mitigating potential losses and improving cross-functional risk management strategies.

**Middlebury Institute of International Studies at Monterey**  
*Business Development Consultant*

Monterey, CA & Hamada, Japan  
May 2010 – Aug 2012

- Conducted cost-revenue analyses and built financial models to strengthen local businesses, increasing tax revenue and international competitiveness for Hamada City.
- Delivered strategic research and actionable insights to municipal authorities, improving decision-making and efficiency across consulting partners.

## **EDUCATION**

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**Middlebury Institute of International Studies at Monterey**  
MBA (International Business Administration, Finance and Economics)

Monterey, CA  
2012

**California State University Monterey Bay**  
BA (Japanese Language and Culture)

Monterey, CA  
2007

## **CERTIFICATIONS**

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- **Business Intelligence Professional Certificate**, Google 2025
- **Data Analytics Professional Certificate**, Google 2024
- **Accounting Certificate**, UCLA Extension 2015
- **Certified Associate in Project Management (CAPM)**, Project Management Institute 2011
- **Japanese Language Proficiency Test (JLPT) - Level 3**, The Japan Foundation 2006

## **SKILLS**

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### **Technical Skills:**

Data Visualization & BI (Tableau, Tableau Prep, Power BI, Metric Insights), SQL (PostgreSQL, MySQL, MS SQL Server), Data Platforms (Snowflake, Databricks, AWS), Data Engineering (ETL, Data Pipelines, Data Modeling, Data Integration, Data Cleansing), Analytics (Data Analysis, Forecasting, Statistical Analysis, Financial Modeling, Product & Customer Analytics), Collaboration Tools (Jira, Confluence), KPI/OKR Measurement

### **Core Competencies:**

Data Strategy & Governance, Data Storytelling, Executive Dashboards, Leadership, Team Management, Mentorship, Cross-functional Collaboration, Business Process Optimization, KPI Development, Go-to-Market (GTM) Strategy, Consumer Insights, Agile Project & Program Management (Vendor & Product Lifecycle Management), Business Requirements Gathering & Stakeholder Alignment, Globalization and Localization Strategy