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ECC006 Homework Assignment #5

- **1.** Which of the following are the three most common methods for organizing websites?
- a. horizontal, vertical, and diagonal
- b. hierarchical, linear, and random
- c. accessible, readable, and maintainable
- d. none of the above
- 2. Which of the following are the four principles of the Web Content Accessibility Guidelines?
- a. repetition, contrast, proximity, and alignment
- b. perceivable, operable, understandable, and robust
- c. accessible, readable, maintainable, and reliable
- d. hierarchical, linear, random, and sequential
- **3.** Which of the following are influenced by the intended or target audience of a site?
- a. the amount of color used on the site
- b. the font size and styles used on the site
- c. the overall look and feel of the site
- d. all of the above
- **4.** Which of the following recommended design practices apply to a website that uses images for its main site navigation?
- a. Provide alternative text for the images.
- b. Place text links at the bottom of the page.
- c. Both a and b.
- d. No special considerations are needed.
- **5.** Which of the following is a color scheme that consists of two colors that are opposite each other on the color wheel?
- a. analogous
- b. complementary
- c. split complementary
- d. contrasting
- **6.** Choose two sites that are similar in nature or have a similar target audience, such as the following:
 - Amazon.com (http://www.amazon.com) and Alibaba.com (https://www.alibaba.com/)
 - CNN (http://www.cnn.com) and MSNBC (http://www.msnbc.com)

Describe how the two sites you chose to review exhibit the design principles of repetition, contrast, proximity, and alignment.