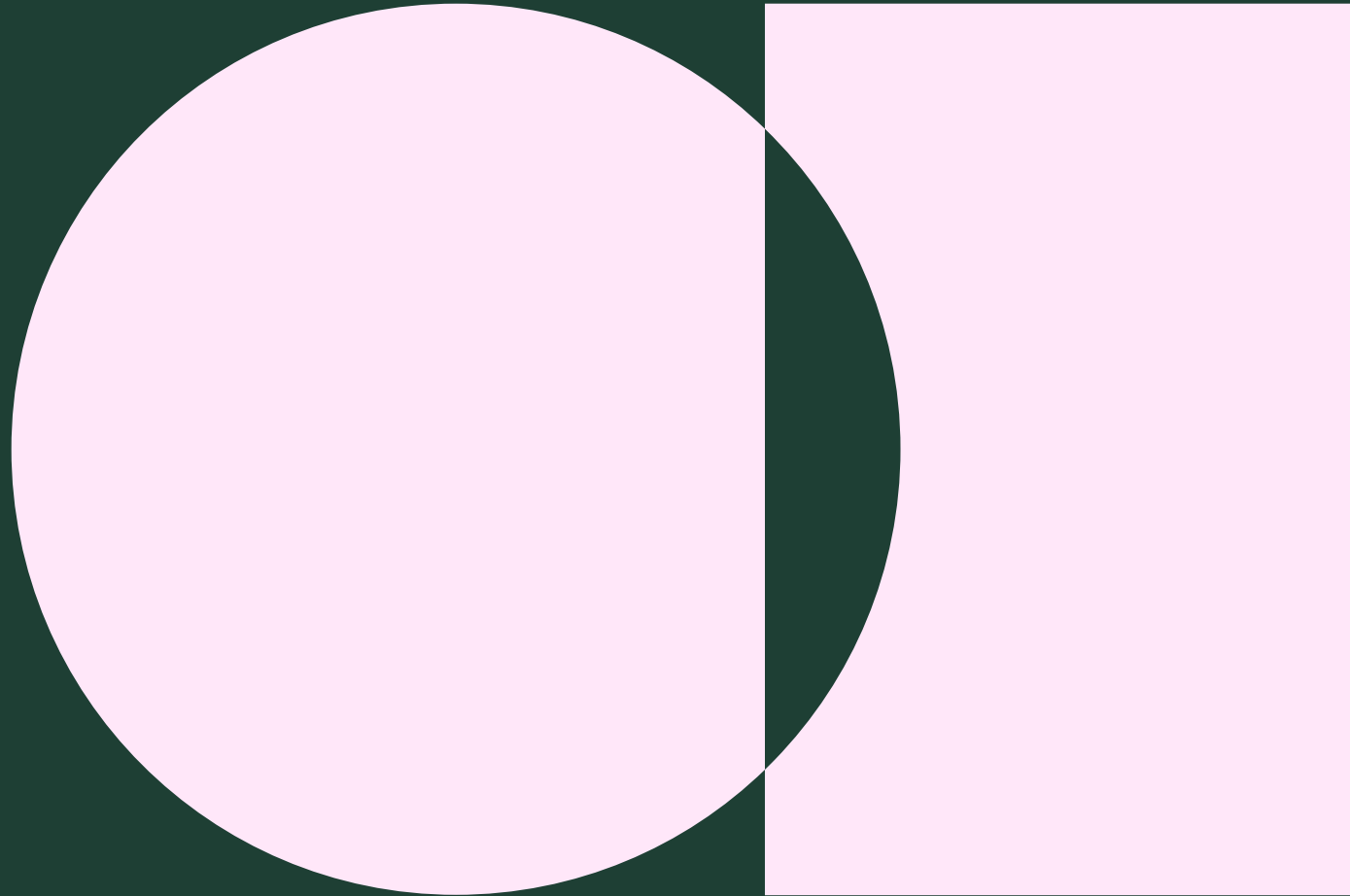


RoadRescue



The Problem



Car Trouble Is A Major Pain

Less than 50% of people know how to do a basic car repair such as changing a tire.

Paying for coverage services such as AAA is needlessly expensive, often \$100+ dollars a year.

Locally owned tow-truck companies often have no good way to be contacted and hired.

People end up spending more time and money necessary for a simple repair or problem.



Solution



RoadRescue: Peer to Peer Roadside Assistance

- **Allows average people who have mechanical skills to be contracted to help nearby drivers**
- **Pay based on distance and severity of job**
- **If job does require a tow gives easy access to network of local tow truck companies**
- **Saves money in comparison to maintaining subscription service you likely never will use**





Market Landscape

AAA Membership

- Roadside assistance and vehicle coverage
- Provides similar service but requires continuous membership
- Not worth the value it provides when you could pay by the service

Honk App

- App for connecting you with tow truck drivers
- Only is one component of RoadRescue
- Does not provide peer-peer features

Tinker

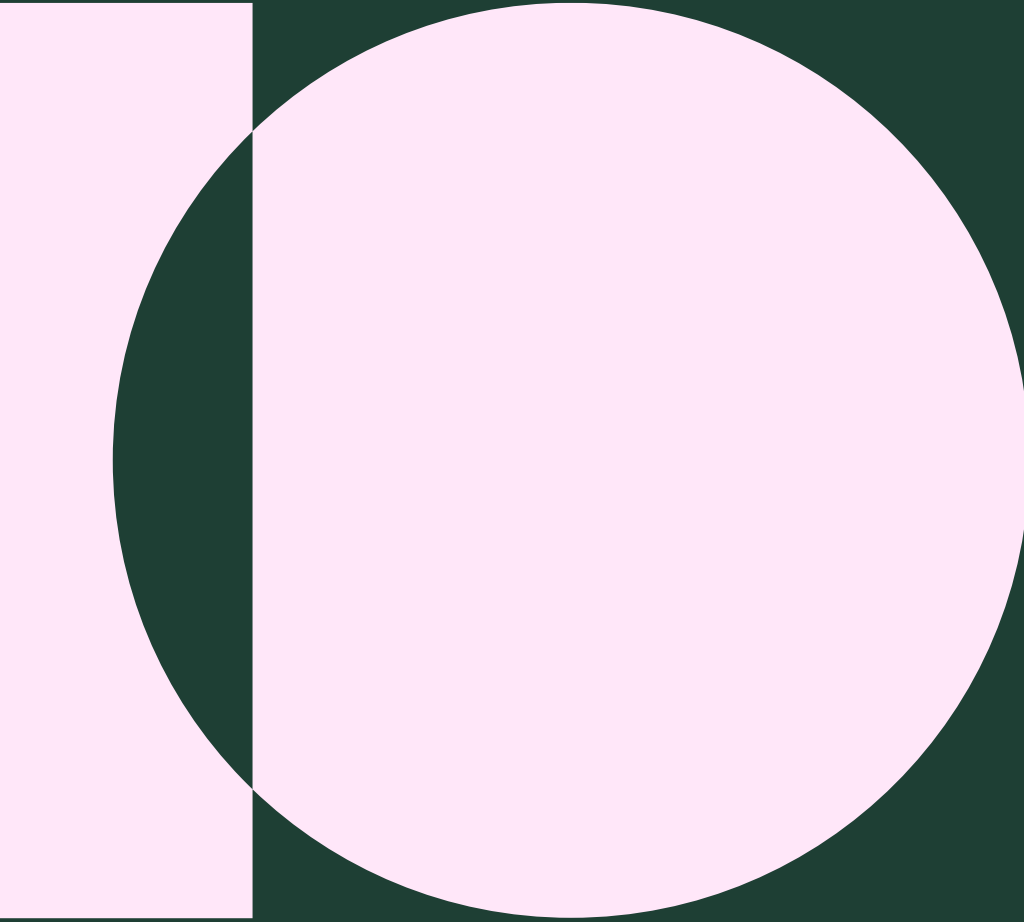
- Connects you with expert mechanics over video chat
- Doesn't actually bring anyone to you to solve your problem



What makes RoadRescue Different?

- Charges by the job, saving money since service necessity is rare
- Connects with designated “helpers” not just tow trucks and mechanics for faster response
- Has the option to also connect with local tow trucks, boosting small business

Entrepreneurial Track – Next Steps

- 
- Refine prototype and create into an app
 - Integrate real time traffic
 - Integrate payment system into app
 - Connect with local tow truck companies to offer discounts if we boost their sales