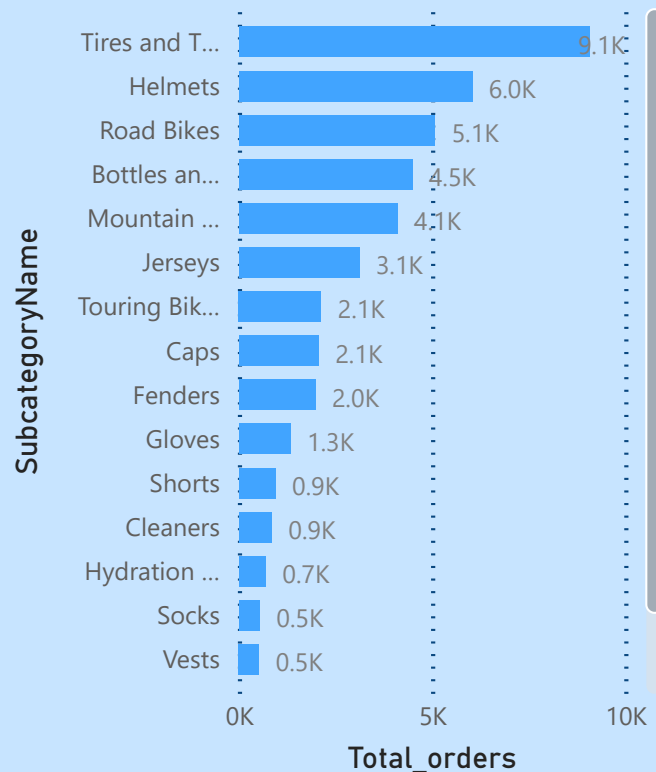




Total Orders By Category



Total_orders, Total_Revenue and Total Profit by SubcategoryName



Date: 1/1/2016 6/30/2017

ProductName	Total_orders	Return_Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Total	22,534	2.14%



View Product Detail

Monthly Revenue

\$1.55M✓
Goal: 1.50M (+3.31%)

Monthly Orders

2,146!
Goal: 2165 (-0.88%)

Monthly Returns

166✓
Goal: 169 (+1.78%)

Top Product(Orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black. 46

Select all

Europe

North
America

Pacific



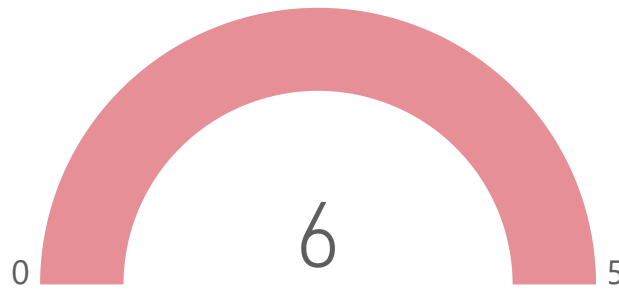
Microsoft Bing

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AWC Logo Cap

Current Month Return vs Previous Month



Current Month Revenue vs Target



Current Month Orders vs Target



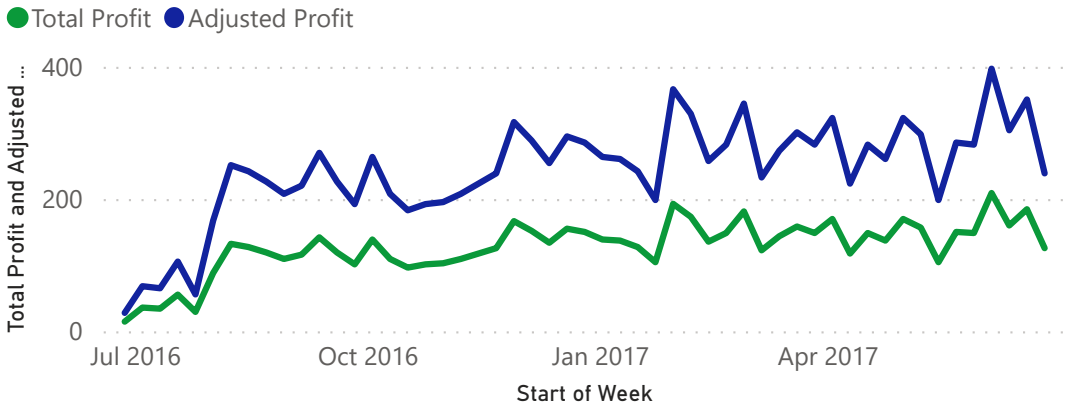
Price adjustment %

0.20

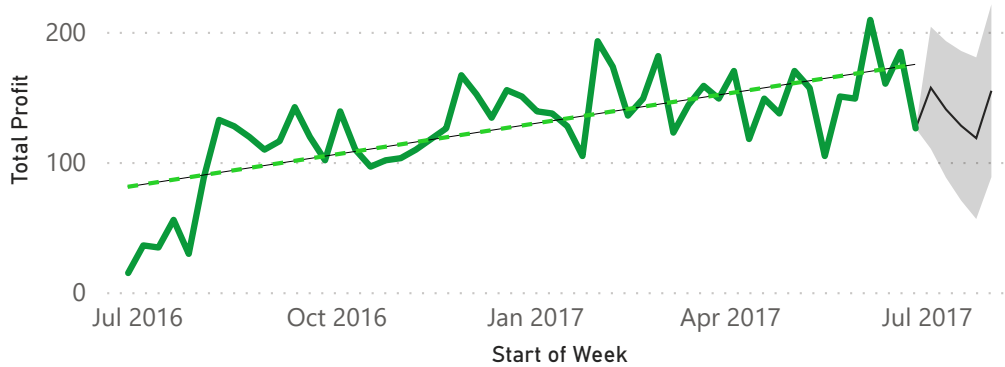


\$7.34
Average_retail_price
\$8.81
Adjusted Price

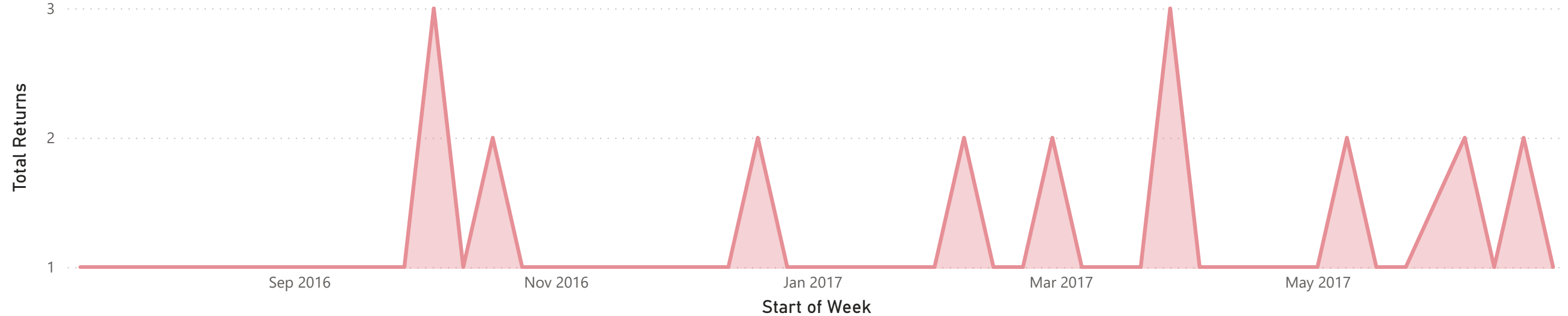
Weekly Profit



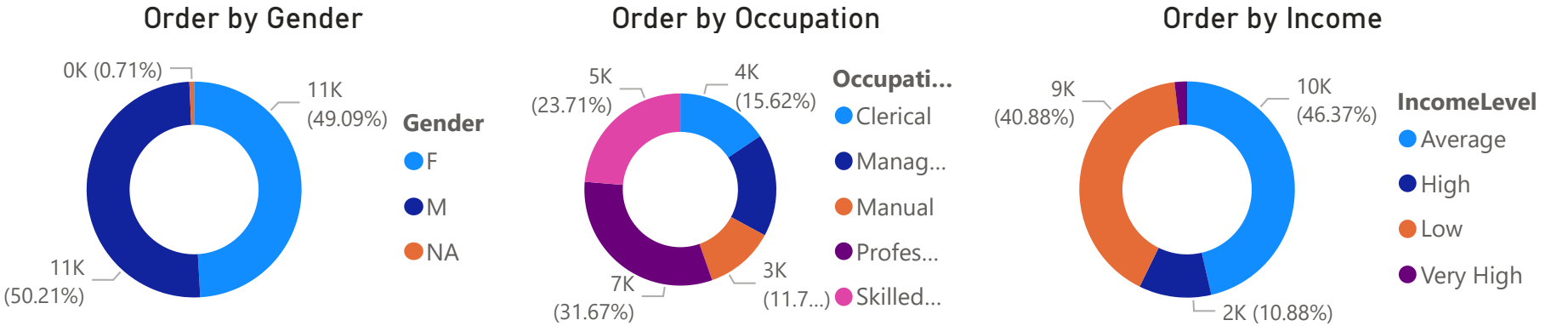
Weekly Profit



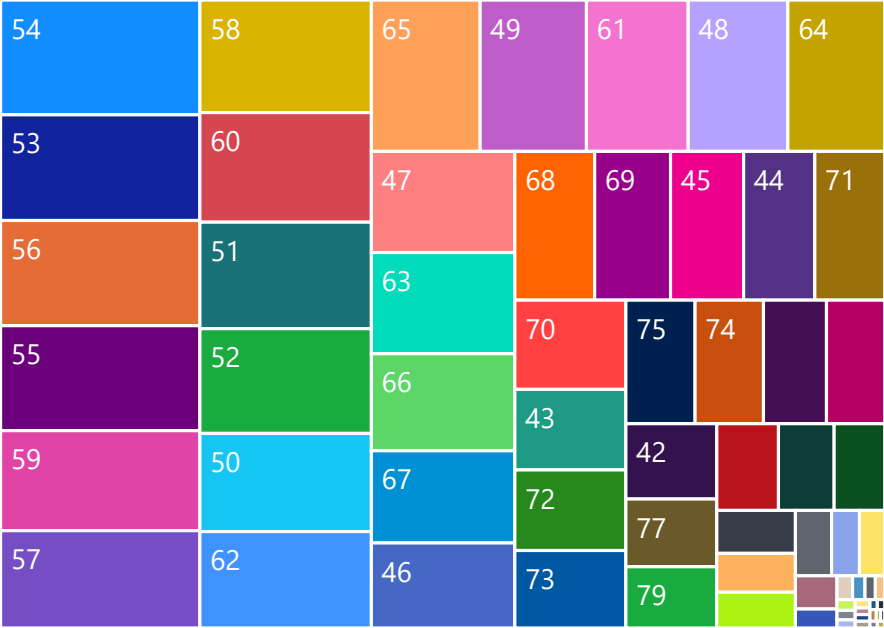
Weekly Return Volume



FullName	Total_orders	Total_Revenue
Adriana Gonzalez	4	\$7,816.34
Mr. Aaron Wright	3	\$5,738.31
Mr. Andres Nara	3	\$5,714.97
Mr. Andres Raji	3	\$5,676.97
Mr. Blake Diaz	3	\$5,706.87
Mr. Brad She	4	\$7,786.86
Mr. Brent Zhang	3	\$5,966.14
Mr. Clarence Anand	3	\$5,686.52
Mr. Clarence Gao	3	\$5,740.44
Mr. Clayton Li	3	\$5,806.04
Mr. Cole Ramirez	3	\$5,680.05
Mr. Cole Stewart	3	\$5,706.83
Mr. Corey Anand	3	\$5,954.22
Mr. Dennis Zhou	3	\$5,789.55
Mr. Eddie Dominguez	3	\$5,987.72
Mr. Erick Lopez	3	\$5,878.69
Mr. Ethan Bryant	3	\$5,720.71
Mr. Francisco Sara	4	\$7,756.71
Mr. Frank Vazquez	3	\$5,839.80
Mr. Franklin He	3	\$5,766.75
Mr. Franklin Xu	5	\$8,639.69
Mr. Glenn Wang	3	\$5,686.91
Mr. Jake She	3	\$5,905.03
Mr. Jarrod Mehta	3	\$5,982.61
Mr. Jason Campbell	3	\$5,705.39
Mr. Johnathan Madan	3	\$5,713.82
Mr. Johnathan Suri	4	\$6,563.13
Mr. Johnny Moyer	3	\$5,761.50
Mr. Jordan Turner	7	\$9,369.02
Mr. Julian Wood	3	\$5,931.68
Mr. Kevin Coleman	4	\$6,587.95
Mr. Lance Blanco	4	\$6,126.01
Mr. Larry Munoz	7	\$9,224.23
Total	353	\$638,460.83



Total_orders by Currentage



Top Customer

Mr. Maurice Shan

Customer Revenue

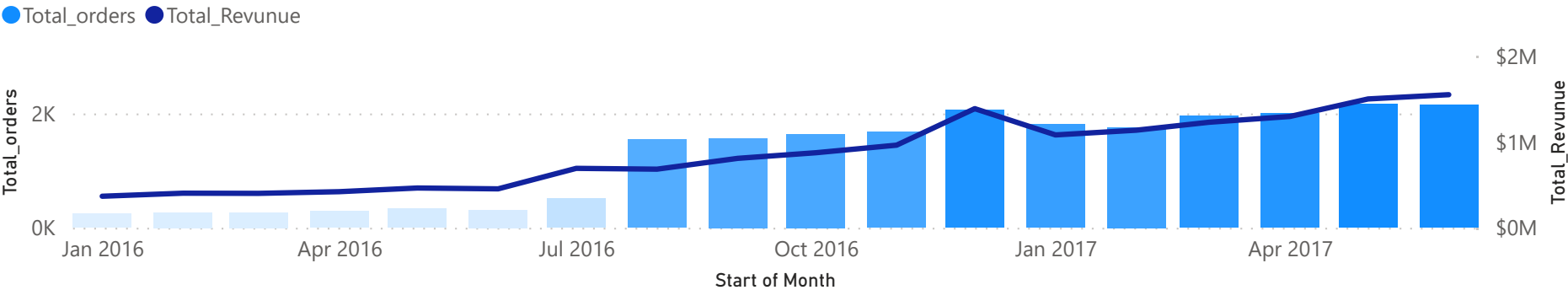
\$10.55K

Customer Orders

6

Exec Summary →

Orders and Revenue By Month



Total_orders by OrderQuantity

