

1. Name, student number, report title.

Noah Thompson, 300165834, SEG3125 Bike Shop Website

2. Your previous experience in JavaScript development, and what you did as tutorial videos/readings to acquire the necessary skills to do the current project.

I have done web development for a local DJ and have learnt some in earlier university courses. For this project I looked at the documentation on w3schools.com and the bootstrap documentation. Furthermore, the GitHub pages documentation was used as this was my first time using the service.

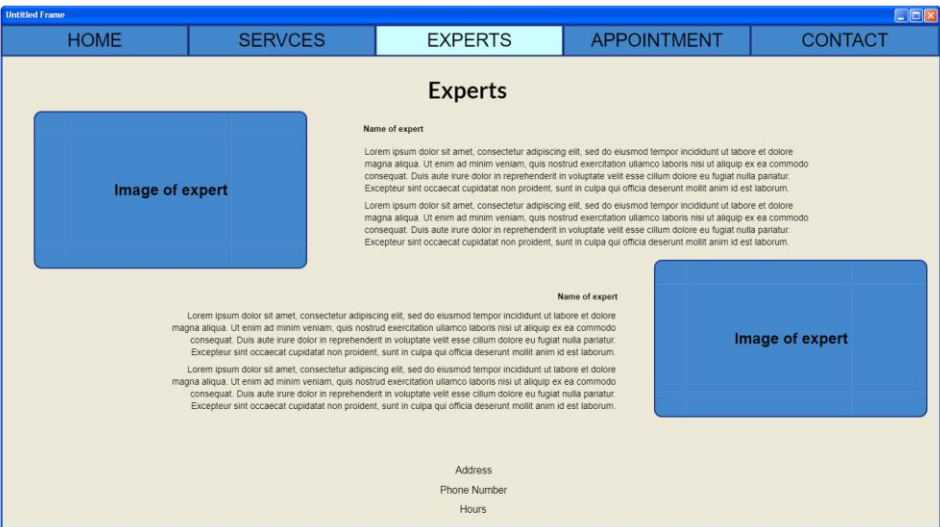
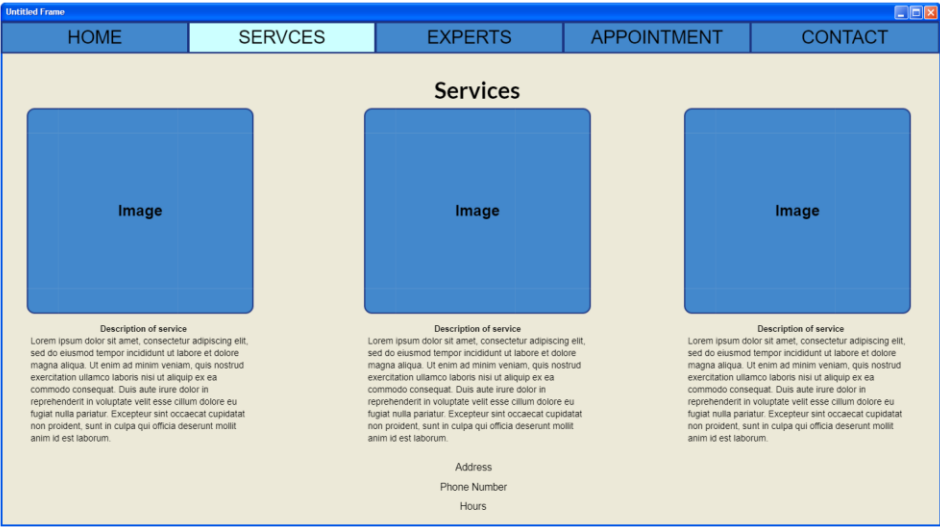
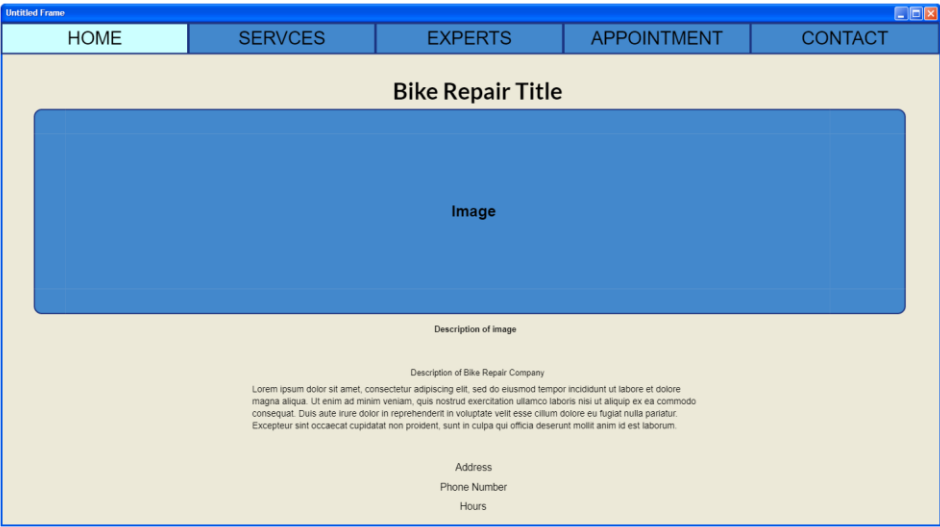
3. Business Service type chosen.

I chose the bike repair service as I spent a lot of time biking and taking care of and maintaining my bicycle.

4. Inspiration sites (sites you looked at to be inspired for your mockups and/or final UI).

For inspiration, I look at my local bike shop [J&J Cycle](#), [Trek Kingston](#), and [The Right Move Physiotherapy](#).

5. Original mockups (what you submitted in Peergrade).



changed, following the received comments at Step 2 of this project.

I kept the nav bar at the top as it allows easy access to all parts of the site and kept the distinct colors on nav bar link currently being viewed but made it less bulky as it was ugly. I kept the layout of the service page as it allows users to view all the services available on the same screen.

With the feedback received I added more color to the site to make it more visually appealing, I added different fonts, added real images and some real text. I added the company logo in the nav bar, changed font sizes to accommodate for negative space and made a clear connection between pages by adding a book appointment button to the home page and service page.

7. The two personas/goals you chose to take into consideration in your UI.

Persona 1

Name: Sam Pollard

Intrinsic characteristics:

- 16 year old male
- Very competitive and impatient
- Attending high school

Relation to technology and domain:

- Grew up with electronics and is very proficient navigating websites
- Good understanding of bikes and can identify the issue when something breaks

Goal: Get an estimate time and cost for the different repairs

Persona 2

Mike is a 20-year-old undergraduate student who is studying in the computer science faculty. The tire of his bike was broken. He would like to know how much it costs to repair one tire and how long it will take. If the repair time is more than one day, does the store supply the delivery service? He would like to receive an email for the booking appointment. He suggests building a search function because he reads a lot of information before he finds his wants.

8. A link to your UI (on GitHub pages or other hosting site).

<https://nthom039.github.io/SEG-UI-Project1/>

9. A link to your Bootstrap code (on GitHub or other accessible development site).

<https://github.com/nthom039/SEG-UI-Project1>

10. Comments on how you integrated in your UI the concepts presented in Module 2 on goal-oriented interactions as well as verbal and visual communication. Highlight 3-4 elements

from your UI.