Nathan Smith

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EDUCATION

Florida State University, FSU College of Business   **Graduation: May 2025**
Bachelor of Science, Management Information Systems   Accumulated GPA: 3.57
Minor: Computer Science
Dean's List: Fall 2021, Spring 2022, Fall 2022, Fall 2023, Fall 2024

Tallahassee Community College   **Graduation: July 2023**
Associate in Arts   Accumulated GPA: 3.80

EXPERIENCE

Target Corporation   **Tallahassee, FL**
Sales Associate & Electronics Expert   July 2022—present
- Optimized electronics department displays, improved sales by approximately 8%.
- Collaborated with Management on theft reduction strategies, contributed to an estimated 10% decrease in lost sales.
- Helped deliver technical solutions to 15+ customers daily, increased customer satisfaction in the department by 50%.
- Utilized Excel pivot tables to track inventory trends to reach daily sales target of over $5,000 in the department.

WVFS Tallahassee   **Tallahassee, FL**
Production Staff & Development Director   September 2023—February 2025
- Produced promotional clips using Audacity and Ableton, streamlined editing processes by an estimated 20%.
- Delegated weekly tasks to a team of 23 members, improved project delivery time by approximately 15%.
- Assisted with sponsorship outreach efforts, successfully increased local business supporters by 600%.
- Applied data analysis techniques from coursework, evaluated listener feedback and enhanced programming.

Shoe Station   **Tallahassee, FL**
Floor Leader & Sales Associate   April 2021—July 2022
- Advised a team of up to 8 associates to ensure efficient daily operations and to meet sales goals.
- Reorganized product displays in the men's department, increased sales by approximately 5%.
- Managed inventory processes, handled 20+ cases daily, and maintained 98% stock accuracy.
- Collaborated with the General Manager weekly, enhanced store organization and streamlined operations.

CERTIFICATIONS

Microsoft Office Specialist Excel Associate   **Issued November 2023**

SKILLS

Jira, Looker Studio, Tableau, Microsoft Office Suite. GitHub.
MSSQL, MySQL, PowerShell, Python, C++, Linux (Debian, Raspberry Pi OS).
Data cleaning, data visualization, performance optimization, trend analysis, troubleshooting, electronic engineering.

INTERESTS

Cycling and Gravel Biking
- Analyze performance metrics (cadence, speed, heart rate, elevation, GPS data) using Strava & Garmin.
- Utilize data analysis techniques to evaluate performance across various terrains and optimize endurance.

Electronics Engineering
- Design, build, and troubleshoot custom GameCube controllers using soldering, PCB assembly, and microcontroller programming.
- Diagnose and fix hardware/software issues, ensuring functionality and performance improvements.
- Apply technical problem-solving to modify input response times and integrate new controller features.

DIY Projects
- Build and troubleshoot Raspberry Pi-based systems, integrating Linux, networking, and Python scripting.
- Utilize GitHub, technical forums, and documentation to identify solutions and adapt existing frameworks.
- Apply IT support skills by diagnosing hardware/software issues and implementing solutions.
- Document projects and share solutions via GitHub and personal website.