

Computational Finance and Data Analysis for Financial Engineering

Zhipeng Liao

UCLA

Version 1.0

Introduction

- ▶ **Instructor:** Zhipeng Liao
 - ▶ Bunche Hall, 8379
 - ▶ E-mail: zhipeng.liao at econ.ucla.edu
- ▶ **Time and Location:** MW 12:30pm – 1:45pm, HUMANTS A65
- ▶ **Office Hours:** W 2:00 pm – 3:00 pm
 - ▶ or by appointment

Textbooks

- ▶ **Main:** *An Introduction to Computational Finance and Financial Econometrics*, by Eric Zivot
 - ▶ manuscript in preparation. Pdf files will be provided through course webpage
 - ▶ Class slides and notes
- ▶ **Supplementary**
 - ▶ *Statistics and Data Analysis for Financial Engineering*, by David Ruppert, Springer-Verlag
 - ▶ *The Elements of Financial Econometrics*, by Jianqing Fan and Qiwei Yao, Cambridge University Press

Evaluation

- ▶ **Homework** (approximately bi-weekly), 20%.
- ▶ **Mid-term Exam** (May 7th, 2018 in class), 30%
- ▶ **Final Exam** (June 11th, 2018), 50%
- ▶ **Please double check the final exam date and location before the exam**

Homework Problem Sets

- ▶ Problem sets will be assigned between Mon - Wed (bi-weekly, approximately)
- ▶ Due by next Monday 12:30 pm before class
- ▶ Drop your homework in an assigned box before class
 - ▶ Any late submission will not be accepted.
 - ▶ Make a report, using word processor (e.g., MS word), for the statistical output.
- ▶ Use our discussion page for your questions
 - ▶ discuss problem sets with classmates
 - ▶ submit your own answers
- ▶ Around **60%** of midterm and final questions will be based on the homework problems. Numbers will be changed.

Mid-term Exam

- ▶ The mid-term exam is scheduled on **Monday, May 7, 2018**
- ▶ The mid-term will cover everything discussed during the **April 2, 2018 – May 2, 2018** window
- ▶ A practice mid-term exam will be provided
- ▶ The mid-term exam will be the same style as the practice mid-term exam

Final Exam

- ▶ The final exam is scheduled on **Monday, June 11, 2018**
- ▶ Please **double check** the date and the location of the final before the exam
- ▶ The final exam will cover everything discussed this quarter, including the material covered in the midterm exam
- ▶ A practice final exam will be provided
- ▶ The final exam will be the same style as the practice final exam.

Grading

- ▶ Final grading based on the followings

Assignments	20%
Mid-term Exam	30%
Final Exam	50%

- ▶ Your score of the assignments will be divided by the maximum possible score, and then multiplied by 100. Call it **H**.
- ▶ Your midterm score will be divided by the maximum possible midterm score, and then multiplied by 100. Call it **M**.
- ▶ Your final score will be divided by the maximum possible final score, and then multiplied by 100. Call it **U**.
- ▶ Your weighted average **W** is calculated by the formula $\mathbf{W} = \mathbf{H} \times 0.2 + \mathbf{M} \times 0.3 + \mathbf{U} \times 0.5$.

Grading Algorithm 1

- ▶ If $95 \leq \mathbf{W}$, you will get A+. If $85 \leq \mathbf{W} < 95$, you will get A. If $80 \leq \mathbf{W} < 85$, you will get A-;
- ▶ If $75 \leq \mathbf{W} < 80$, you will get B+. If $70 \leq \mathbf{W} < 75$, you will get B. If $65 \leq \mathbf{W} < 70$, you will get B-;
- ▶ If $60 \leq \mathbf{W} < 65$, you will get C+. If $55 \leq \mathbf{W} < 60$, you will get C. If $50 \leq \mathbf{W} < 55$, you will get C-;
- ▶ If $\mathbf{W} < 50$, you will get F.

Grading Algorithm 2

- ▶ Your **W** will determine your rank **R** in the class (see the course syllabus for how your rank is determined);
- ▶ Let $n_1, n_2, n_3, n_4, n_5, n_6, n_7, n_8$ and n_9 denote the smallest integers larger than or equal to $0.05 \times n$, $0.20 \times n$, $0.30 \times n$, $0.40 \times n$, $0.60 \times n$, $0.70 \times n$, $0.80 \times n$, $0.85 \times n$ and $0.90 \times n$ respectively.
- ▶ If $\mathbf{R} \leq n_1$, you will get A+. If $n_1 < \mathbf{R} \leq n_2$, you will get A. If $n_2 < \mathbf{R} \leq n_3$, you will get A-.
- ▶ If $n_3 < \mathbf{R} \leq n_4$, you will get B+. If $n_4 < \mathbf{R} \leq n_5$, you will get B. If $n_5 < \mathbf{R} \leq n_6$, you will get B-.
- ▶ If $n_6 < \mathbf{R} \leq n_7$, you will get C+. If $n_7 < \mathbf{R} \leq n_8$, you will get C. If $n_8 < \mathbf{R} \leq n_9$, you will get C-.
- ▶ If $n_9 < \mathbf{R}$, you will get F.

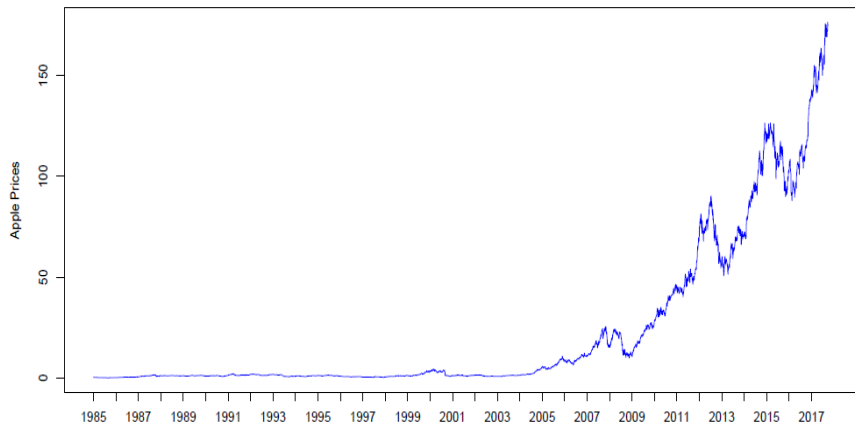
Grading

- ▶ Your **final grade** will be the maximum of the two grades determined in algorithms 1 and 2 above
- ▶ The secret of getting a decent grade in this course
 - ▶ you should really understand the homework problems
 - ▶ you get $\mathbf{H} \times 0.2 \approx 20$ if you finish and submit all the homework assignments
 - ▶ you get $\mathbf{M} \times 0.3 \approx 18$ and $\mathbf{U} \times 0.5 \approx 30$ if you understand the homework problems and solve similar problems correctly in the exams
 - ▶ you get $\mathbf{W} \approx 68$ and hence a grade at least (around) B- based on grading algorithm 1
 - ▶ " $\mathbf{a} \approx \mathbf{b}$ " means number \mathbf{a} approximately equals to number \mathbf{b}
- ▶ The secret of getting a good grade in this course
 - ▶ you should also really understand all the material discussed in class

Course Description

- ▶ The price of risky asset usually fluctuates over time
- ▶ This gives us opportunities of making money by buying or selling these assets
- ▶ If we make an investment, the most important thing is how much money we will make
- ▶ The first topic in this course is on **calculation of the financial returns**.

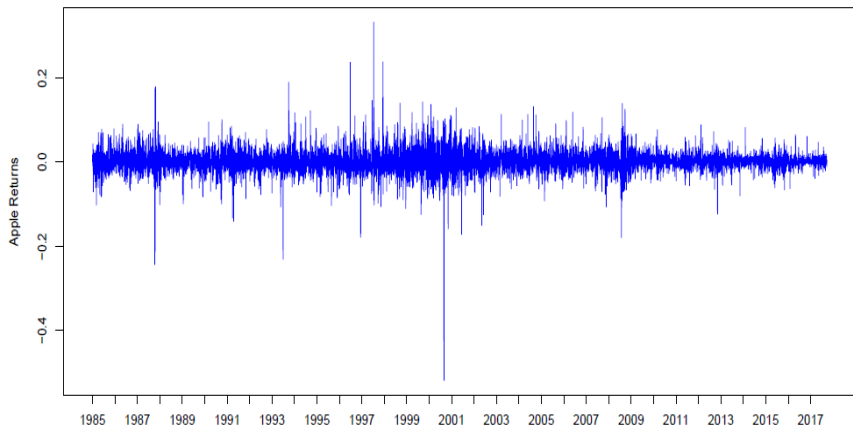
Daily Prices of Apple Shares (01/01/1985 – 12/26/2017)



- ▶ Buy 1 share at price P_t and sell it at price P_{t+1}
- ▶ Cost: P_t
- ▶ Revenue: P_{t+1}
- ▶ Profit: $P_{t+1} - P_t$
- ▶ The simple return

$$R_t = \frac{P_{t+1} - P_t}{P_t} = \frac{P_{t+1}}{P_t} - 1$$

Daily Returns of Apple Shares (01/01/1985 – 12/26/2017)



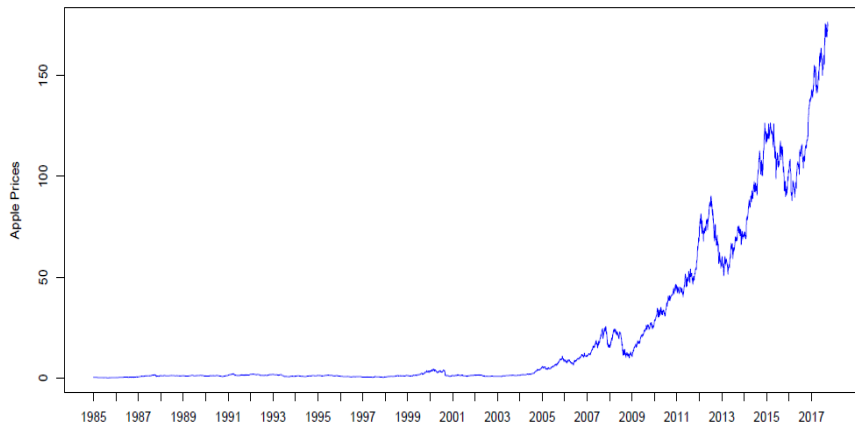
Course Description

- ▶ The financial return is a random variable, e.g., it may be positive or negative
- ▶ The randomness of the financial return leads to the risk of an investment
- ▶ Since risk depends upon the probability distribution of a return, **probability** and **statistics** are fundamental tools for finance
- ▶ **Probability** is needed for risk calculations (which assume we know the probability distribution of a return)
- ▶ **Statistics** is needed to estimate parameters of the probability distribution of a return, such as its mean and variance, and to test various financial theories
- ▶ The second topic in this course is on **review of concepts in probability and statistics**

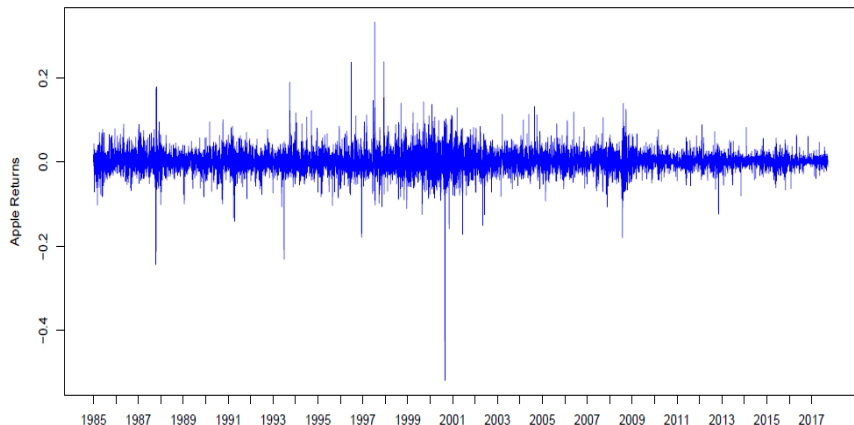
Course Description

- ▶ The simple return at any period t , say R_t , is a random variable
- ▶ The collection of financial returns at different periods, i.e., $\{\dots, R_t, R_{t+1}, R_{t+2}, \dots\}$, is a set of random variables
- ▶ Such a set of random variables is called a **time series**
- ▶ The financial data we observe in reality is a snapshot of the time series $\{\dots, R_t, R_{t+1}, R_{t+2}, \dots\}$ at a given window
- ▶ The **time series analysis** is on the probability and statistics of a set of random variables such as financial returns
- ▶ The third topic in this course is on **the time series econometrics**

Daily Prices of Apple Shares (01/01/1985 – 12/26/2017)



Daily Returns of Apple Shares (01/01/1985 – 12/26/2017)



- ▶ Covariance between two random variables X and Y : $Cov(X, Y)$
- ▶ The correlation between X and Y :

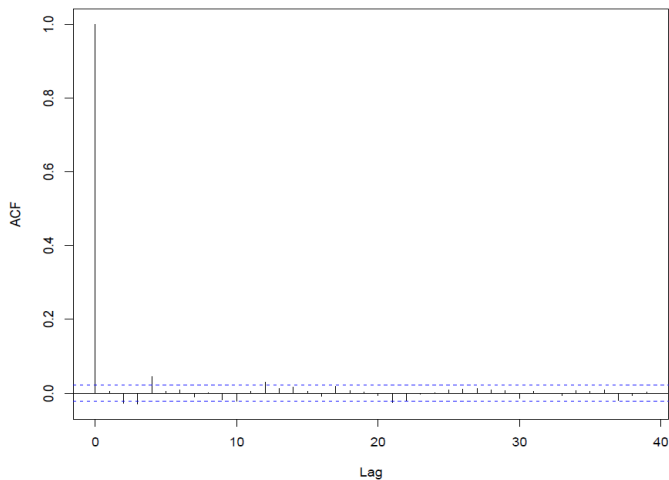
$$\rho_{X,Y} = \frac{Cov(X, Y)}{\sqrt{Var(X) \cdot Var(Y)}}$$

- ▶ The correlation of time t 's return and time $(t + j)$'s return:

$$\rho_{R,j} = \frac{Cov(R_t, R_{t+j})}{\sqrt{Var(R_t) \cdot Var(R_{t+j})}}$$

- ▶ The Auto-Correlation Function of return: $\rho_{R,j}$ as a function of $j = 0, 1, 2, \dots$

Auto-Correlation Function of Apple Returns



- ▶ There is no strong evidence showing that the simple return R_t of the Apple shares is serially correlated
- ▶ That is R_t and R_{t+j} ($j \neq 0$) are uncorrelated
- ▶ Such a property is sometimes called linear independence
- ▶ But this property does not imply that R_t and R_{t+j} ($j \neq 0$) are independent

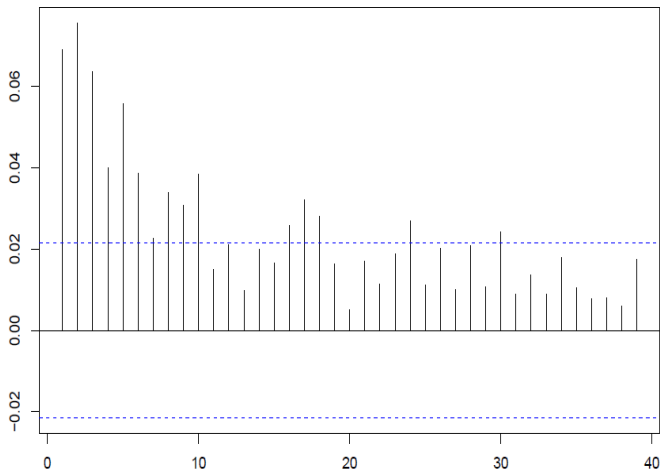
- ▶ Covariance between two random variables X and Y : $Cov(X, Y)$
- ▶ The correlation between X and Y :

$$\rho_{X,Y} = \frac{Cov(X, Y)}{\sqrt{Var(X) \cdot Var(Y)}}$$

- ▶ The correlation of the squared returns at time t and time $(t + j)$:

$$\rho_{R^2,j} = \frac{cov(R_t^2, R_{t+j}^2)}{\sqrt{Var(R_t^2) \cdot Var(R_{t+j}^2)}}$$

- ▶ The Auto-Correlation Function of return: $\rho_{R^2,j}$ as a function of $j = 0, 1, 2, \dots$

Auto-Correlation Function of Squared Apple Returns (R_t^2)

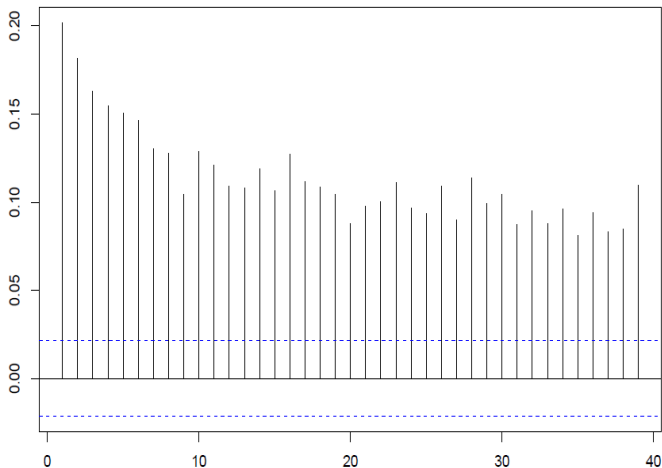
- ▶ Covariance between two random variables X and Y : $Cov(X, Y)$
- ▶ The correlation between X and Y :

$$\rho_{X,Y} = \frac{Cov(X, Y)}{\sqrt{Var(X) \cdot Var(Y)}}$$

- ▶ The correlation of the absolute returns at time t and time $(t + j)$:

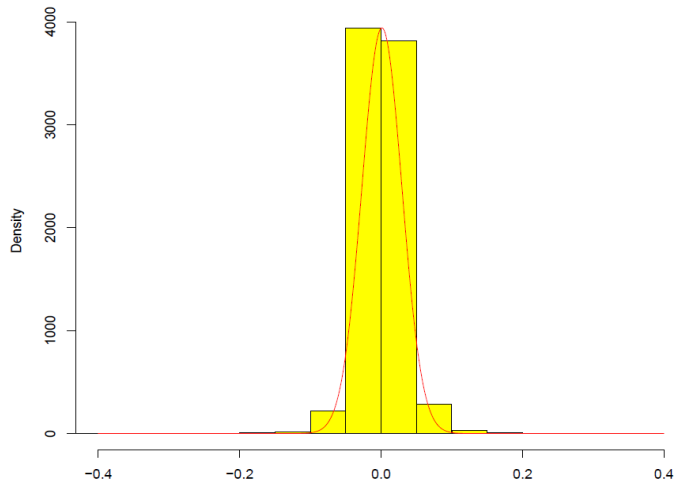
$$\rho_{R^2,j} = \frac{cov(|R_t|, |R_{t+j}|)}{\sqrt{Var(|R_t|) \cdot Var(|R_{t+j}|)}}$$

- ▶ The Auto-Correlation Function of return: $\rho_{|R|,j}$ as a function of $j = 0, 1, 2, \dots$

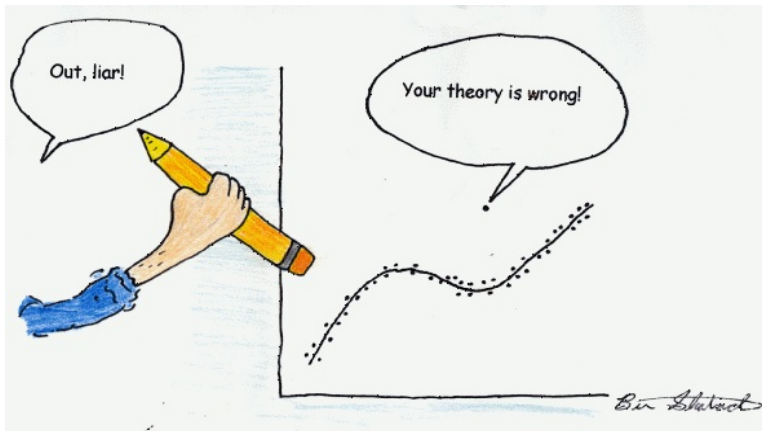
Auto-Correlation Function of Absolute Apple Returns ($|R_t|$)

- ▶ There are strong evidence showing that the simple return R_t of the Apple shares is not independent
- ▶ That is R_t and R_{t+j} ($j \neq 0$) are dependent
- ▶ Because nonlinear function(s) of R_t and R_{t+j} are correlated
- ▶ Such a property is sometimes called non-linear dependence

Density of Apple Daily Simple Returns

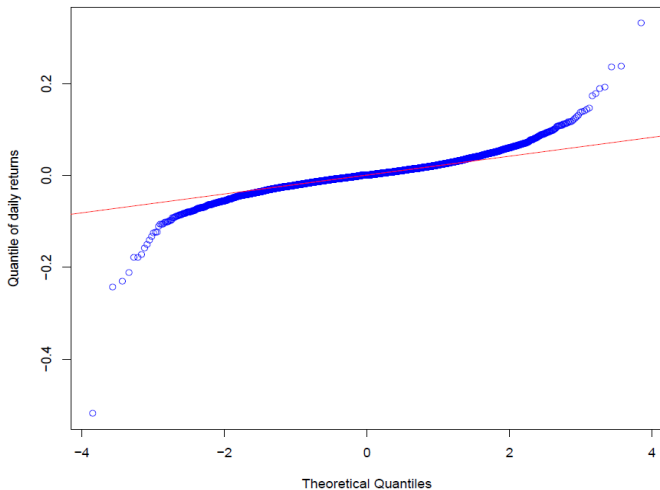


- ▶ The financial returns usually have heavier tails than the normal random variable
- ▶ The main reason is because the "outliers" show up in the financial data more frequently than the normal distribution predicts
- ▶ Moreover, asymmetry often shows up in the density of the financial returns
- ▶ That is another difference between the financial returns and the normal random variable
- ▶ Therefore, the simple normal/Gaussian distribution is inappropriate to model the financial returns



- ▶ Random variable X has CDF $F_X(\cdot)$
- ▶ Random variable Y has CDF $F_Y(\cdot)$
- ▶ If X and Y have the same distribution, then $F_X(x) = F_Y(x)$ for any $x \in R$
- ▶ If X and Y have the same distribution, then $F_X^{-1}(u) = F_Y^{-1}(u)$ for any $u \in (0, 1)$
- ▶ Let $X = R_t$ and Y be a normal random variable
- ▶ Comparing $F_X^{-1}(u)$ with $F_Y^{-1}(u)$ for different values of $u \in (0, 1)$ gives us information whether R_t is normally distributed

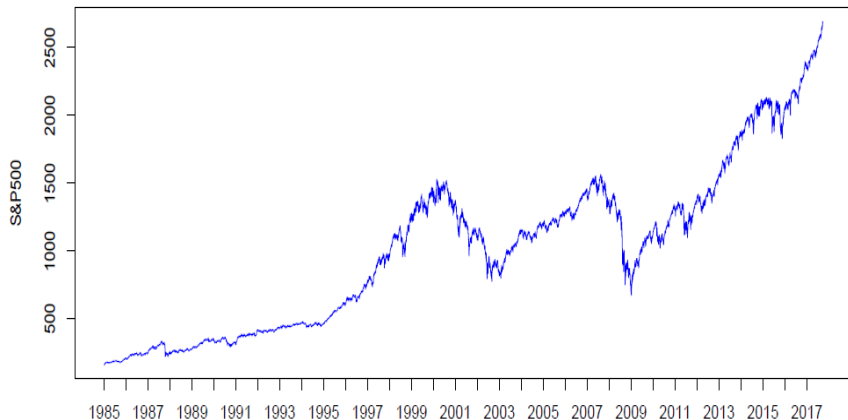
Normal Q-Q Plot of Apple Returns



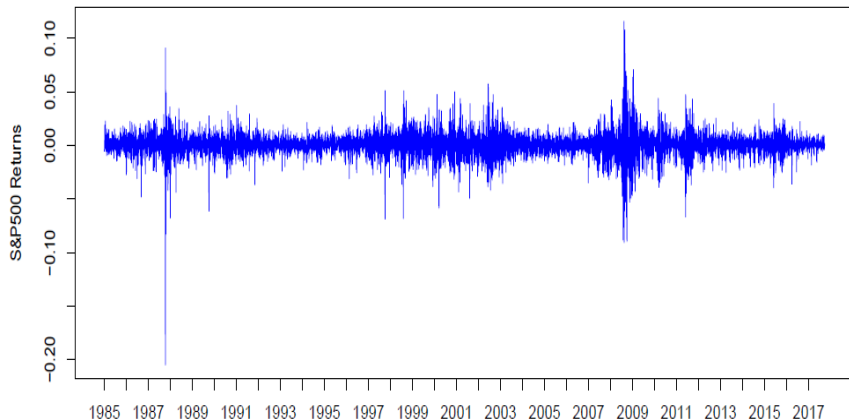
The S&P500

- ▶ We next investigate the prices of the S&P500
- ▶ The S&P500 is a value-weighted index of the prices of the 500 large-cap common stocks actively traded in the United States
- ▶ Its present form has been published since 1957, but its history dates back to 1923 when it was a value-weighted index based on 90 stocks
- ▶ It is regarded as a bellwether for the American economy
- ▶ Many mutual funds, exchange-traded funds, pension funds etc. are designed to track the performance of S&P500

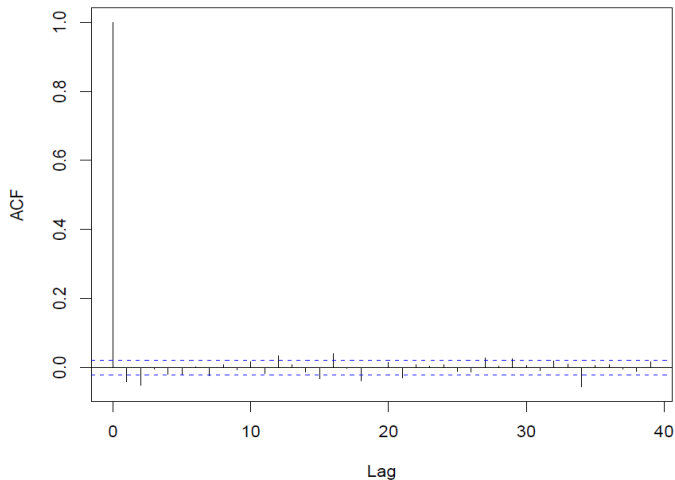
Daily Prices of S&P500 (01/01/1985 – 12/26/2017)

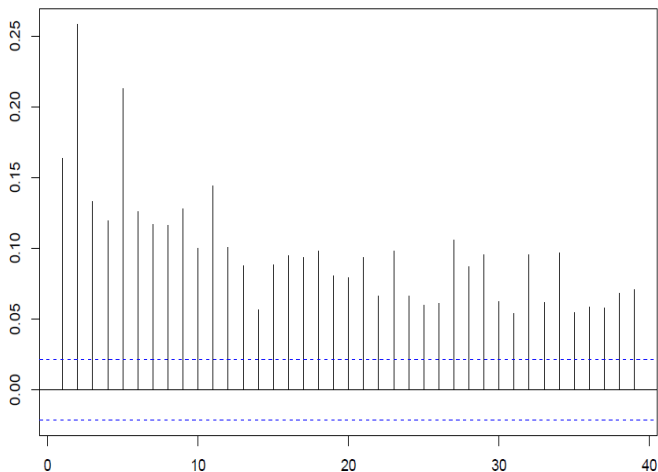


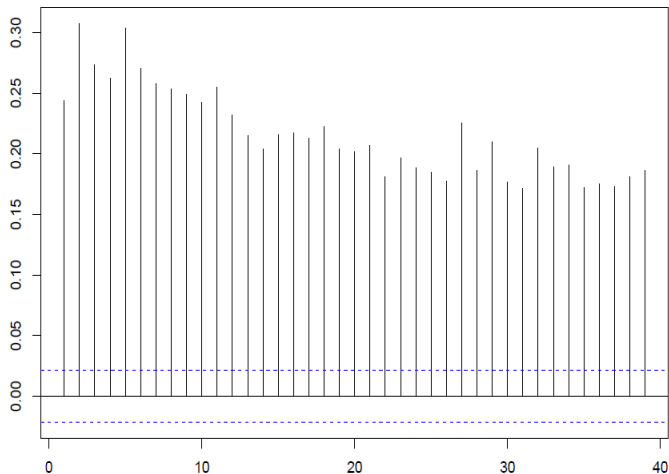
Daily Returns of S&P500 (01/01/1985 – 12/26/2017)



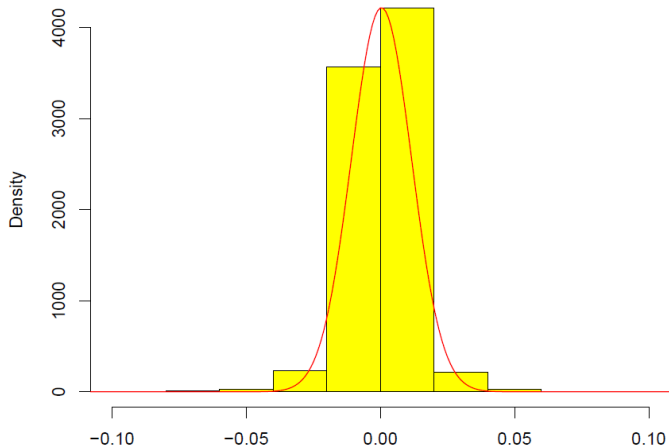
Auto-Correlation Function of S&P500 Returns



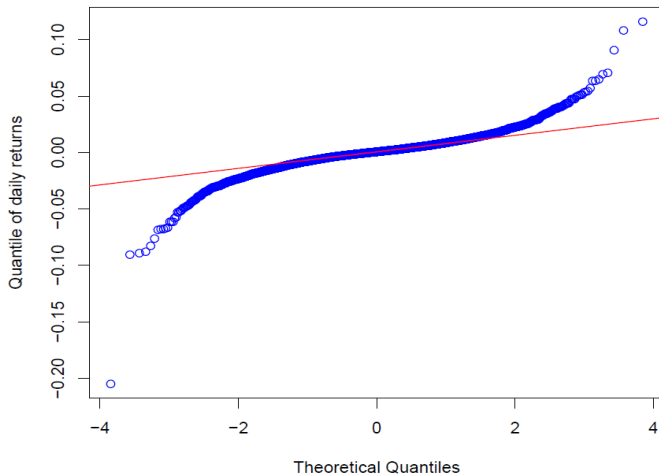
Auto-Correlation Function of Squared S&P500 Returns (R_t^2)

Auto-Correlation Function of Absolute S&P500 Returns ($|R_t|$)

Density of S&P500 Returns



Normal Q-Q Plot of S&P500 Returns



Stylized Facts

- ▶ Trend in prices
- ▶ Stationarity
- ▶ (Non-linear) Dependence
- ▶ Heavy tails
- ▶ Asymmetry
- ▶ Volatility clustering

Course Description

- ▶ It is almost impossible to draw any useful conclusion on the joint distribution of a time series without further assumption on the underlying data generating process
- ▶ Stationarity is a useful assumption when we are interested in the mean and auto-covariance of the time series
- ▶ Another approach is to assume that the financial data is generated from some statistical models
- ▶ Financial risk analysis can be conveniently conducted using these models
- ▶ The statistical models in finance are motivated to capture the key features of the data

Course Description

- ▶ The fourth topic is the **Heteroscedastic Volatility Models**
- ▶ The fifth topic is the **Portfolio Theory**
- ▶ The sixth topic is the **Factor Pricing Model**

Course Description - prerequisite

- ▶ Required prerequisite - probability and statistics
- ▶ This is not the right course if you have never learned any of prob./stat. concepts such as, for example,
 - ▶ random variable,
 - ▶ probability density function (pdf) and distribution function (CDF),
 - ▶ expectation,
 - ▶ statistical independence.
- ▶ Course materials are uploaded in the course webpage
 - ▶ maybe updated

Course Motivation

- ▶ Why financial econometrics?
 - ▶ to confirm economics/financial theory
 - ▶ to develop a new theory
 - ▶ to manage risk
 - ▶ to make money?
- ▶ What do we need?
 - ▶ financial market data (and statistical software)
 - ▶ probability and statistics
 - ▶ time series concepts
 - ▶ econometric models and methods
 - ▶ financial theory

Statistical software - R program

- ▶ This course does not make (and require) you to be an R programmer
 - ▶ The main idea of modern statistical computing is "sharing" codes and "building upon" existing codes.
 - ▶ For each R exercises, a benchmark R coding will be provided. You will be able to "replicate" all the results in most cases.
 - ▶ It will help you to visualize and more clearly understand course materials - "replication" exercises.
 - ▶ Some guidance will be provided oftentimes, but currently there is no plan for independent R sessions.
- ▶ Available Resources from UCLA
 - ▶ <https://stats.idre.ucla.edu/r/>

Tentative Course Schedule

- ▶ Course Introduction, Understanding Financial Returns
- ▶ Review of Concepts in Probability and Statistics
- ▶ Time Series Concepts, Descriptive Statistics
- ▶ **Mid-term Exam**
- ▶ Conditional Volatility Models
- ▶ Portfolio Theory
- ▶ Factor Pricing Model and CAPM
- ▶ Some Additional Topics and Review