

## Work Experience

### Klue

UI Designer | [October 2021 - May 2023](#)

Collaborated as a UI Designer to build the Klue app and internal design system with devs, PMs, and other designers.

- ↳ **Conceptualized, iterated, and prototyped** new features, UI updates, and bug fixes for the Klue app
- ↳ Streamlined the designer/developer pairing and **PR review** processes by producing **detailed design specifications**
- ↳ **Audited** and **normalized** Klue app elements to **create reusable components** and **reduce design system complexity**
- ↳ Worked closely with project managers to effectively **plan and prioritize releases** for **project roadmaps**

### Samsung Electronics Canada Inc.

UX Research Co-op | [April 2019 - December 2019](#)

Interned as a Junior UX Researcher for Samsung Knox and various other B2B and IoT products and services.

- ↳ Participated in several **user tests** and **user interviews** both as a facilitator and notetaker to find identify insights
- ↳ Summarized and **presented findings** to stakeholders to validate or challenge design assumptions
- ↳ Used **Google Analytics** and **Data Studio** to analyze data and visually communicate user trends and UI effectiveness
- ↳ Created supplementary materials to support UX designers and other stakeholders to improve **UX strategy**

### Precision NanoSystems

Graphic Design Co-op | [January 2018 - September 2018](#)

Worked as a Graphic Design Intern to create deliverables for the global marketing team, as well as other departments.

- ↳ Designed graphics, print media, and website assets using design software like **Adobe Photoshop** and **InDesign**
- ↳ Updated and **reinforced branding** to establish a consistent visual design across company media and assets
- ↳ Did photography work and video edited with **Adobe Premiere Pro** and **After Effects** to support marketing projects

### LEGO Storybricks (Digital communication app)

Academic UI/UX Design Project | [Spring 2019](#)

A tablet application that uses remote play to connect parents and children separated by distance.

- ↳ Did **usability testing** and designed surveys to understand the needs and workflows of our target audiences
- ↳ Rapidly created low fidelity **sketch prototypes** and **mockups** to test designs, interface layouts, and interactions
- ↳ Produced high fidelity wireframes specifying interfaces and animated interactions using **Figma** and **Adobe XD**

## Education

### Simon Fraser University

[September 2015 - June 2021](#)

School of Interactive Arts and Technology (SIAT)  
Bachelor of Science (BSc), Design Concentration.

## Interests

- ↳ Plastic Modeling
- ↳ Digital and Vector Art
- ↳ Nonsensical hypothetical questions (Ignoring all ethics, could a fish be forced to adapt to live in pure Kool-Aid?)

## Proficiencies

### TECHNICAL SKILLS

Adobe Creative Cloud  
Figma  
Sketch  
Axure  
HTML, CSS & JavaScript  
Java & Git  
Tableau  
Google Analytics  
Google Data Studio  
Autodesk Maya

### DESIGN & RESEARCH SKILLS

Design Systems  
Problem Framing  
Persona Creation  
User Journey Mapping  
Wireframing  
Prototyping  
Copywriting  
User Research Methods  
Usability Testing  
Heuristic Evaluation