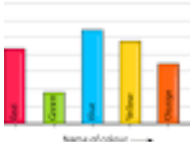
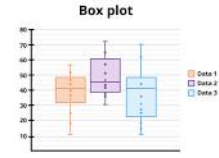
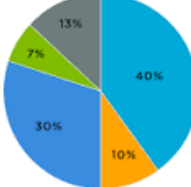
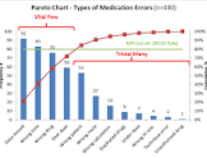

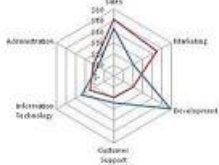
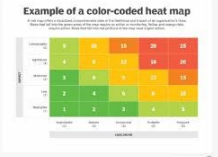
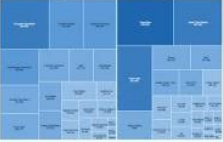

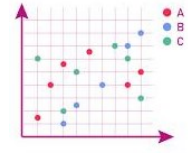


<p>Bar Charts</p>	 <p>Usage: Represents data with rectangular bars. The length of each bar is proportional to the value it represents. They can be vertical or horizontal. For example, comparing sales of different products in a store.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Easy to understand and widely used • Effective for comparing individual or multiple data series <p>Disadvantages:</p> <ul style="list-style-type: none"> • Not ideal for showing patterns or trends over time • Can become cluttered when comparing too many categories 	<p>Box Plots</p>	 <p>Usage: Box plots summarize a dataset using quartiles. The "box" shows the interquartile range, while "whiskers" indicate variability outside the upper and lower quartiles. For example, comparing sales performance of different teams.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Quickly visualizes data spread and skewness • Identifies outliers <p>Disadvantages:</p> <ul style="list-style-type: none"> • Not suitable for detailed distribution analysis • Does not show frequency of data distribution
<p>Pie Charts</p>	 <p>Usage: Represents data as a circle, with individual slices representing parts of the whole. For example, displaying market shares of different companies in an industry.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Simple visualization showing the relationship between parts and the whole • Clear depiction of proportions <p>Disadvantages:</p> <ul style="list-style-type: none"> • Effective when there are a limited number of categories • Not effective for comparing individual categories • Becomes less effective and harder to interpret with too many slices • Does not show absolute values, only proportions 	<p>Pareto Charts</p>	 <p>Usage: Pareto charts combine bar and line graphs to represent the cumulative frequency of events. They identify the most significant factors in a dataset. For example, identifying the most frequent product defects.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Effective in highlighting the most important factors in large datasets • Aids in prioritizing efforts <p>Disadvantages:</p> <ul style="list-style-type: none"> • Limited to datasets where ranking and prioritization are relevant <p>Not suitable for showing relationships between data points</p>
<p>Line Graphs</p>	 <p>Usage: Line graphs display data points connected by straight lines, mainly used to visualize values over a continuous period or time. For example, tracking a company's revenue growth over several years.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Effective in showing trends over time • Can compare multiple data series on one graph <p>Disadvantages:</p> <ul style="list-style-type: none"> • Clear visualization of data points and intervals • Not suitable for showing the relationship between parts and the whole • Can become cluttered with too many data series • Requires meaningful order in data 	<p>Radar Charts</p>	 <p>Usage: Radar charts represent data in a 2D chart of three or more quantitative variables. Data points are plotted on axes starting from the center. For example, comparing performance metrics of a product.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Can compare multiple quantitative variables • Provides an overview of data <p>Disadvantages:</p> <ul style="list-style-type: none"> • Can become cluttered when comparing too many datasets <p>Difficult to interpret with similar values</p>
<p>Heat Maps</p>	 <p>Usage: Heat maps represent data in matrix form, where individual values are represented by color. The intensity of the color usually represents the value's magnitude. For example, visualizing website visitor activity across different sections of a webpage.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Quickly identifies patterns, correlations, and areas of concentration • Uses color effectively to convey information about intensity <p>Disadvantages:</p> <ul style="list-style-type: none"> • Not suitable for detailed numerical analysis • Color choice is critical; poor selection can be misleading 	<p>Treemaps</p>	 <p>Usage: Treemaps display hierarchical data as nested rectangles. Each branch of the hierarchy is represented by colored rectangles. For example, visualizing storage usage on a computer.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Efficient use of space • Can represent multiple dimensions using size and color <p>Disadvantages:</p> <ul style="list-style-type: none"> • Not suitable for large hierarchies • Can become confusing
<p>Histograms</p>	 <p>Usage: They estimate the probability distribution of a continuous variable. For example, displaying the age distribution in a population.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Provides a visual interpretation of numerical data by showing the number of data points that fall within a specified range <p>Disadvantages:</p> <ul style="list-style-type: none"> • Helps identify patterns in data distribution • Does not show exact values • Number and width of bins can affect perception 	<p>Scatterplots</p>	 <p>Usage: Scatterplots display the relationship between two variables. For example, using scatterplots to examine the relationship between height and weight of a group of people.</p> <p>Advantages:</p> <ul style="list-style-type: none"> • Good for identifying relationships between two variables • Clearly displays individual data points <p>Disadvantages:</p> <ul style="list-style-type: none"> • Difficult to identify patterns with too many data points <p>Not suitable for showing data over time or hierarchies</p>