

CRACKING the TECH CAREER

INSIDER ADVICE ON LANDING A JOB AT
GOOGLE, MICROSOFT, APPLE, OR
ANY TOP TECH COMPANY



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WILEY

Big vs Little

Is a start-up right for you?



Risk
and
Reward

The Good





Diversity of Skills



Leadership Opportunities



Control
and
Influence



Rapid Results



High Reward



The Bad



Long Chours

A black and white photograph of a woman from the side, facing right. She has long dark hair tied back in a ponytail. She is wearing a dark, button-down shirt. Her hands are clasped in front of her, holding a large stack of US dollar bills. The lighting is dramatic, casting strong shadows on one side of her face and body.

Lower Pay



Unclear Job
Description



Limited Credibility



Less Mentorship



Instability



The Ugly

broken

Promises



Bad Management

A large construction site featuring a bridge under construction with steel trusses and a concrete pier, and several construction vehicles including excavators and trucks.

Lost Work

Questions?