

NOLAN MCCAFFREY

WEB DEVELOPER

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SUMMARY

Detail-oriented Web Developer with over 10 years of experience in designing, developing, and deploying modern web applications. Expert in front-end development using HTML, CSS and JavaScript, with a strong focus on performance optimization and enhancing user experience. Proven ability to work effectively in both independent and team environments, driven by a passion for building visually stunning and secure websites.

SKILLS

Languages & Frameworks: HTML, CSS, JavaScript, React

Build Tools & Workflow: Vite, Git, browser developer tools, application and plugin debugging

Responsive Design & Best Practices: Responsive design, cross-browser compatibility, accessibility, SEO best practices

CMS Platforms: WordPress, Drupal, Webflow, Typo3, Shopify

Performance Optimization: Website speed and performance, SEO best practices

Analytics & Tracking: Google Analytics, Google Tag Manager

EXPERIENCE

WEB DEVELOPER

09/2017 – 11/2024

Vector North America | Location

- Developed, designed, and maintained 5 company websites in collaboration with international teams in Germany and North America.
- Built a custom-themed microsite using WordPress, resulting in a 20% increase in product evaluation conversions.
- Managed WordPress, Webflow, and Typo3 platforms, providing global support in web development, maintenance, and content management.
- Led the product release cycle on the website, ensuring efficient rollouts and minimal disruptions.
- Created and tested landing pages for Google Ads campaigns to compare conversion rates.
- Monitored and improved existing web applications by tracking performance metrics, resolving technical issues, and implementing ongoing enhancements.

WEB DEVELOPER

12/2011 – 09/2017

Vector Software

- Led the redesign and ongoing maintenance of a Drupal website, enhancing user experience and site stability.
- Transformed a non-responsive site into a fully responsive, cross-browser-compatible site, boosting mobile usability by 25%.
- Conducted A/B testing on landing pages to compare conversion rates.
- Managed version control using Git to ensure efficient tracking and collaboration during development.
- Implemented SEO strategies that improved website visibility and secured first-page rankings on Google.
- Directed website updates and performance optimizations to enhance speed and user engagement.

EDUCATION

SPRINGBOARD

Software Engineering Course | January 2025 - Present

- 9-month intensive course in Full Stack methodologies and technologies

BACHELOR OF ARTS IN ECONOMICS

University of Rhode Island, Kingston RI | June 2012

PROJECTS

NEWPORT RENEWABLES PORTFOLIO

HTML, CSS, JavaScript, [AWWWards Honors](#), [CSSDA Award](#)

VERITAS WEALTH MANAGEMENT

WordPress, Elementor, Custom Theme

RIVER PINES CAPITAL

WordPress, Elementor, Custom Theme

NEWPORT RENEWABLES

Drupal, Custom Theme