

Overview

Traffic

User

Content &...

Date

8/1/2021



8/24/2021



User Type

Người bình thường

Nhân viên

Sinh Viên

Source

Affiliate

Beacon

Bing

Cốc Cốc

Direct ...

Faceb...

Google

Ino Re...

SEO CAMPAIGN ANALYTICS

Total Views

97K

Unique Users

15K

Total New Customers

1329

Total Orders

1049

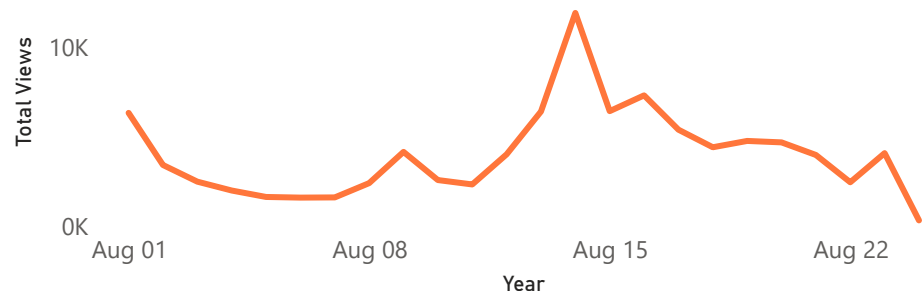
Conversion Rate

1.08%

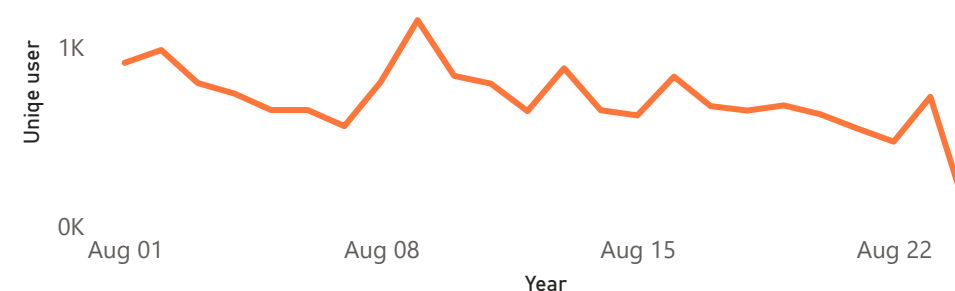
Bounce Rate

12.07%

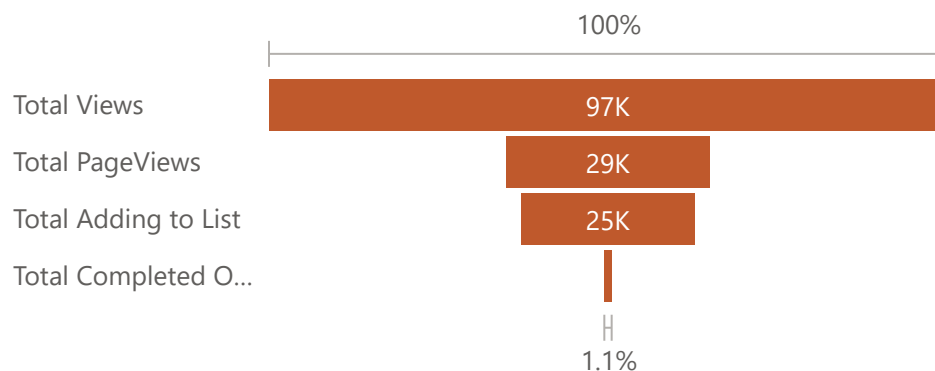
Total Views Per Day



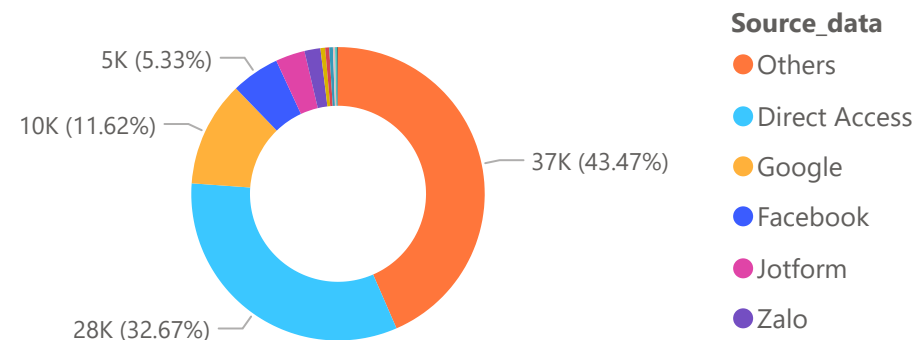
Total Users By Day



Conversion Rate Funnel



Total Views by Source



Source_data

Others

Direct Access

Google

Facebook

Jotform

Zalo

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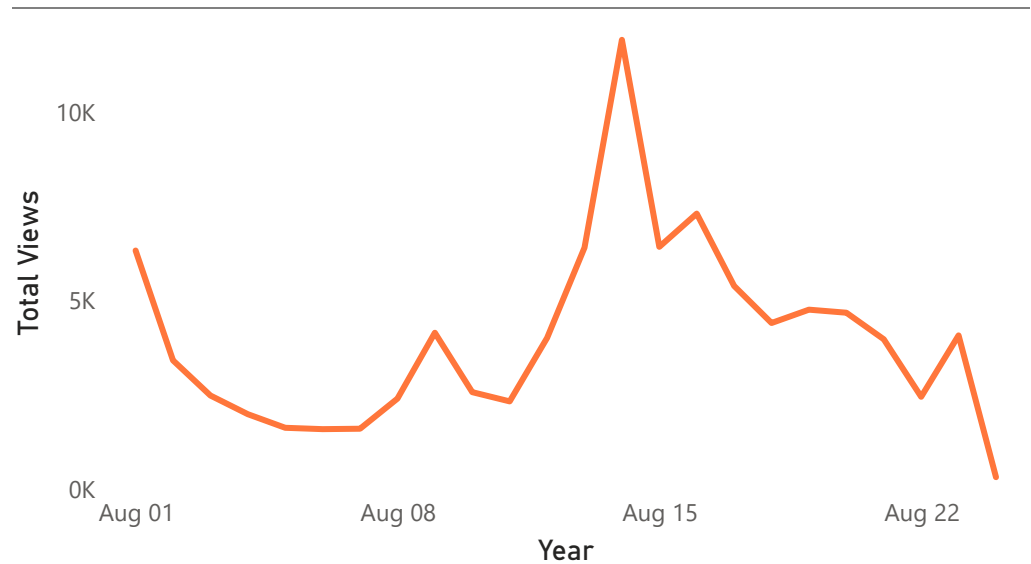
Direct ...

Faceb...

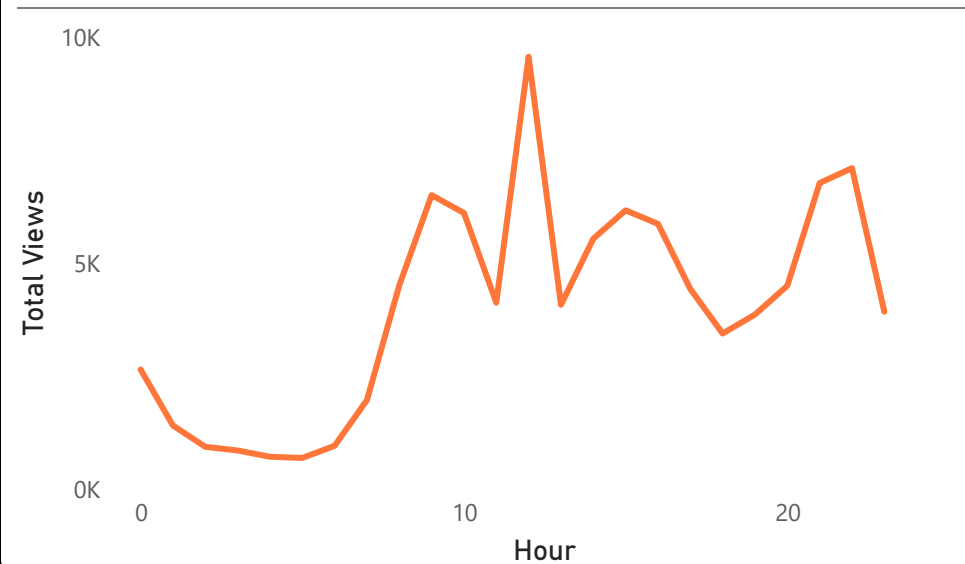
Google

Ino Re...

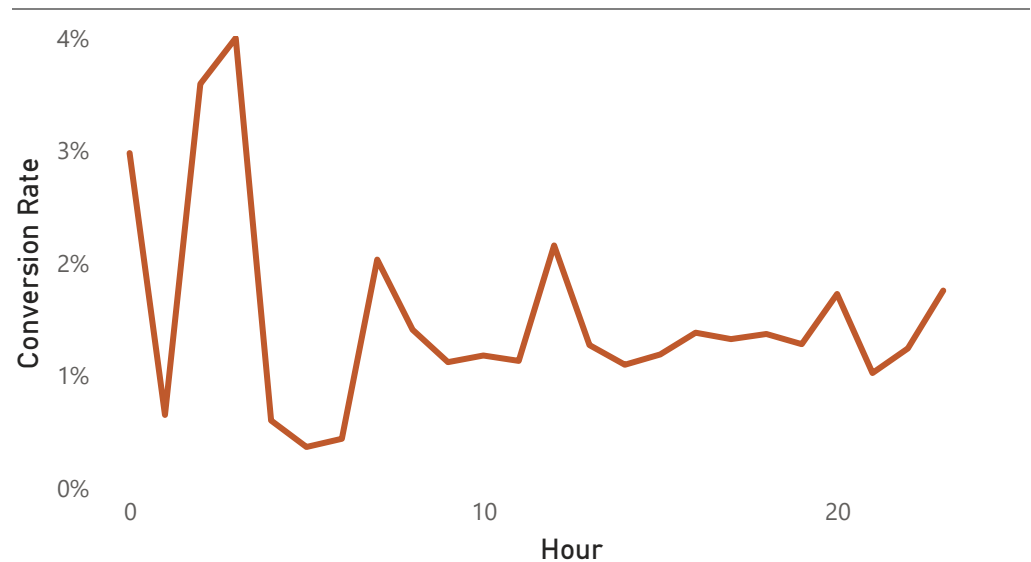
Traffic by Day



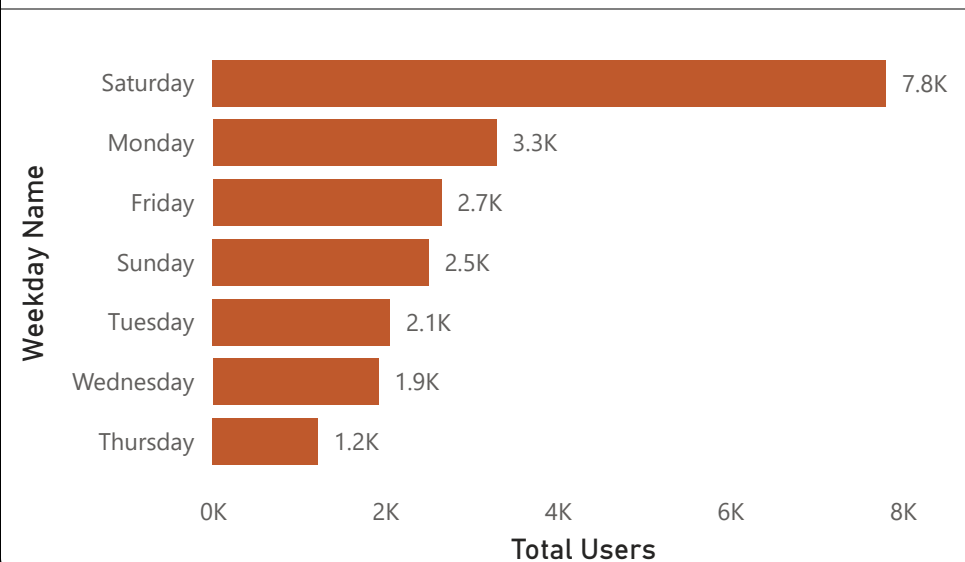
Traffic by Hour



Conversion Rate by Hour



Total Users by Weekday



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Bing

Cốc Cốc

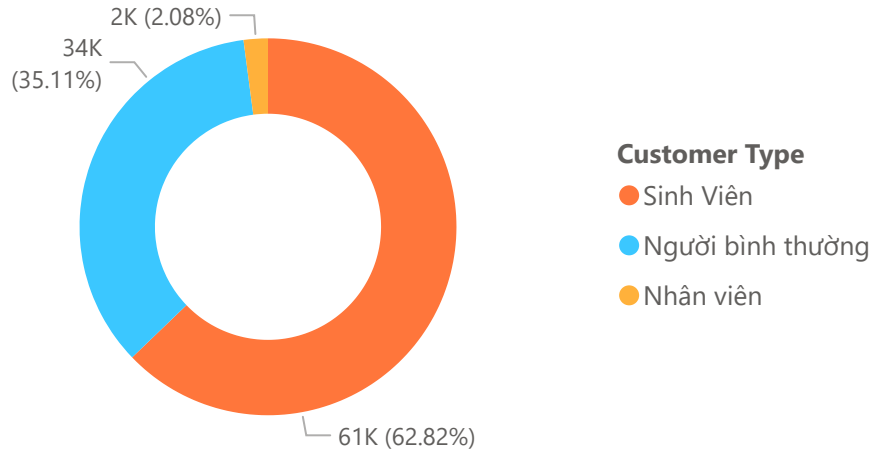
Direct ...

Faceb...

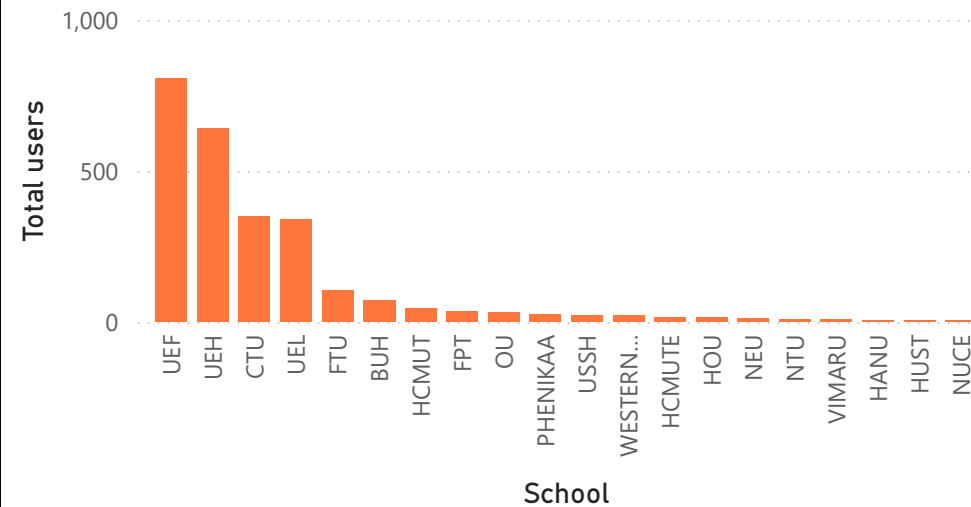
Google

Ino Re...

Total Views by User Type



Total Users by School



Top 15 Users by Access

Email	Total Access
vothingocthao2001@gmail.com	602
kieuanh4003@gmail.com	598
nm.hoang19@gmail.com	556
hieubh19@uef.edu.vn	423
hathunguyen0105@gmail.com	411
phuongtuyen250902@gmail.com	387
hoangyen4394@gmail.com	327
nhat@uniace.vn	324
uniace6@outlook.com	321
camthuvo2072001@gmail.com	304
hmdblues2001@gmail.com	299
hieudiu.31191025944@st.ueh.edu.vn	277
baongandong@gmail.com	265

Total

5592

Top 10 Users by Orders

Overview

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User

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Nhân viên

Sinh Viên

Source

Affiliate

Beacon

Bing

Cốc Cốc

Direct ...

Faceb...

Google

Ino Re...

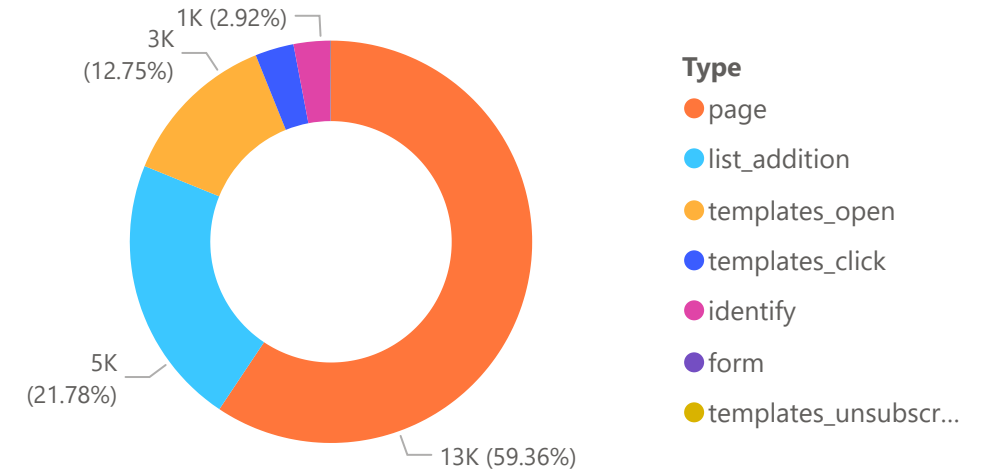
Total Views by Topic

Name (Cleaned)	Total Views
Unknown	35410
TÀI KHOẢN - uniace.vn	26112
Unique Analytics Center for Everyone - uniace.vn	18939
Chương Trình Young Talent Program - Uniace Việt Nam	15470
Chuẩn bị - uniace.vn	13759
Ấn tượng đầu - uniace.vn	12598
Thảo luận và đánh giá - uniace.vn	11741
SOFT1. TƯ DUY PHẢN BIỆN (CRITICAL THINKING) - uniace.vn	9668
Khóa học phân tích dữ liệu online (Data analytics)	9080
HIGH PERFORMER - uniace.vn	8449
young-talent-reactivate	7780
ACE - uniace.vn	7758
Total	97031

MA Referrer

MA Referrer	Total Views
https://uniace.vn/my-account/my-courses/	22441
https://uniace.vn/my-account/	18546
https://uniace.vn/	15284
https://www.google.com/	9895
https://uniace.vn/my-account/edit-account/	8480
https://uniace.vn/course/soft1/	7959
https://uniace.vn/shop/	6286
https://uniace.vn/lesson/soft1-4phase/	6174
https://uniace.vn/my-account/orders/	5935
https://uniace.vn/my-account/my-memberships/	5716
https://uniace.vn/course/tech1/	5681
https://uniace.vn/lesson/soft1-intro/	5499
https://uniace.vn/lesson/soft1-survey/	5467
Total	28882

Total Access by Type



Total Views by Source

