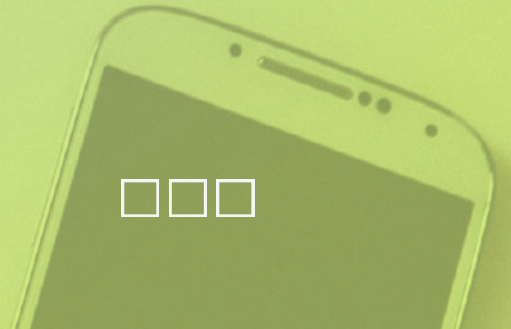




ENGLISH  
**Creative**  
CENTER





# WHO WE ARE CREATIVE POWERHOUSE

## WE ARE AN INTERNATIONAL

group of creative individuals, brought together by an experienced team of industry focused leads with strong backgrounds in project management and product design. We work around the clock to bring you high quality, cost-effective branding, experience and product design solutions on-demand.



Our team consists of experienced design specialists with prestigious educational background and partner design and product marketing studios around the globe, with long term industry experience. This unique set-up allows us to deliver high quality solutions at reasonable cost, with added value of multi-cultural perspective on each project.

# EXPERIENCED & KNOWLEDGEABLE TEAM



# WHAT WE DO HOW WE DO IT



You hand us the brief we take care of the rest. Every project requires a tailored approach, and we are excellent tailors when it comes to project management. We size the tasks based on your requirements and find the best fit candidates in our resource to complete each part of the project.

# PROJECT PLANNING & MANAGEMENT





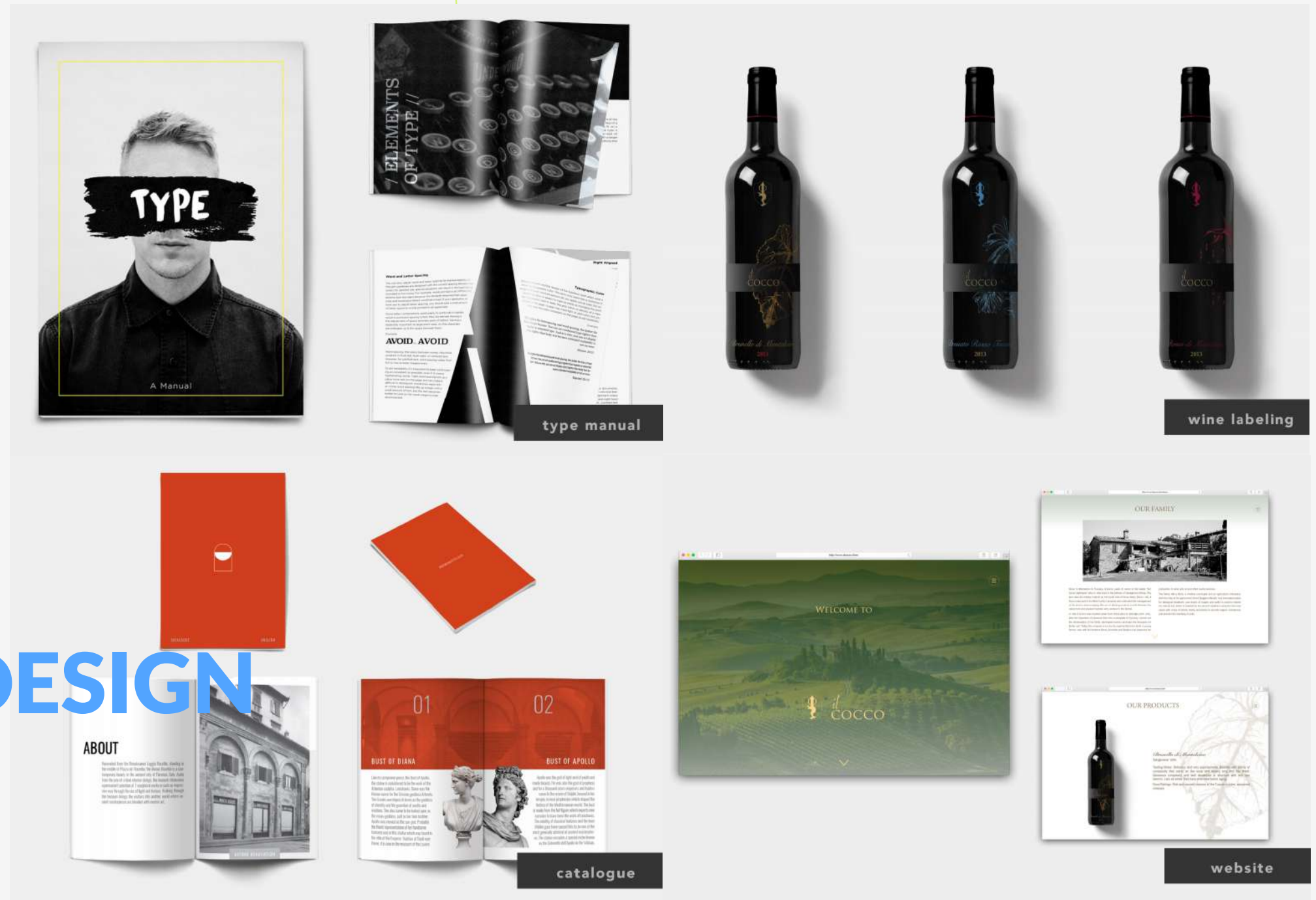
We take each marks seriously, and sculpt it in a way so it can perfectly describe it's surroundings and purpose. We dive deep into human emotions to deliver memorable symbolism in every brand

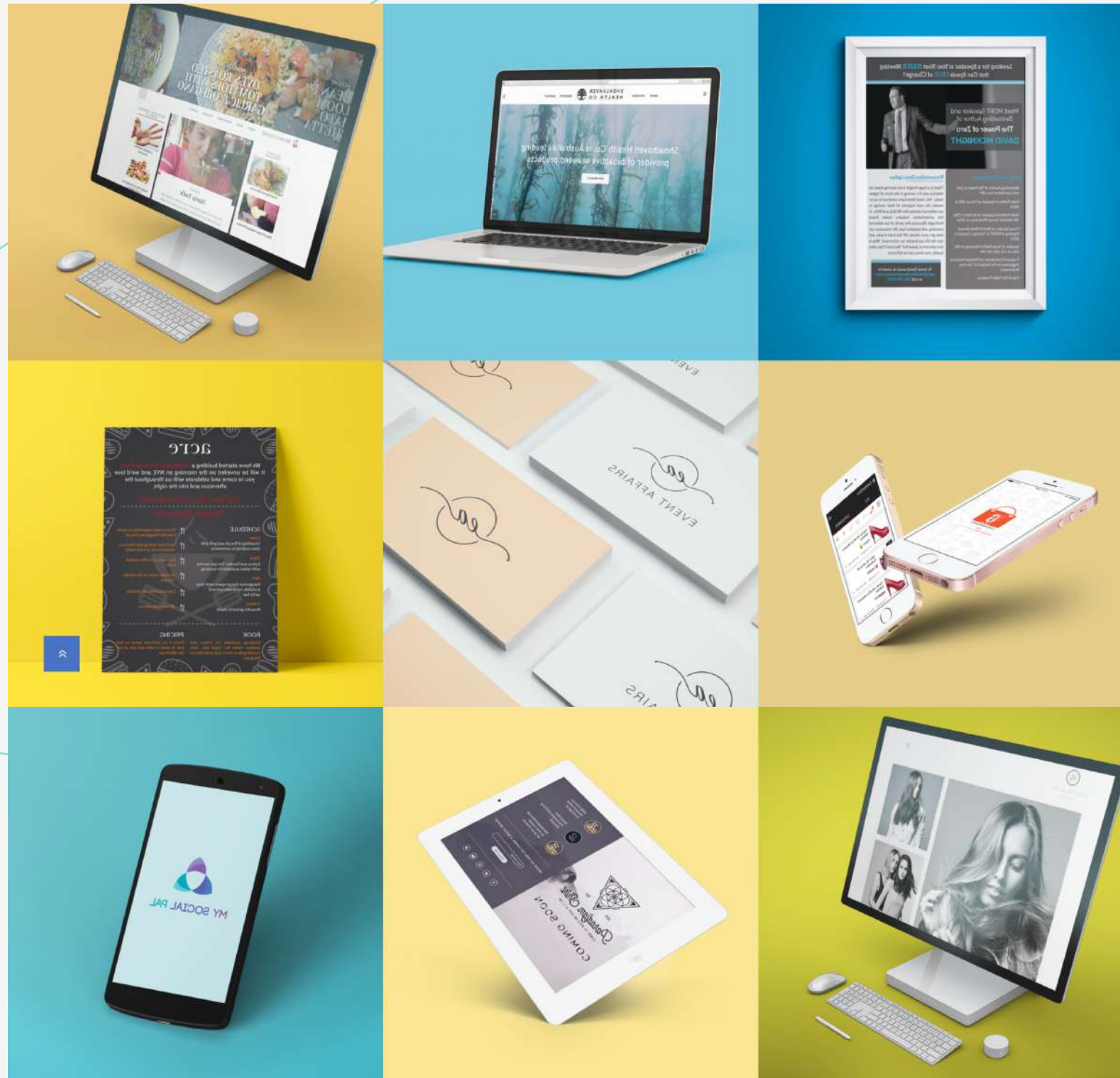
## BRANDING & IDENTITY DESIGN



We treat every project as a story, that unfolds across multiple media with ease. With extensive expertise in editorial and multimedia design on-board we cover a wide range of design solutions to suit any project of any complexity.

# EDITORIAL & MULTIMEDIA DESIGN





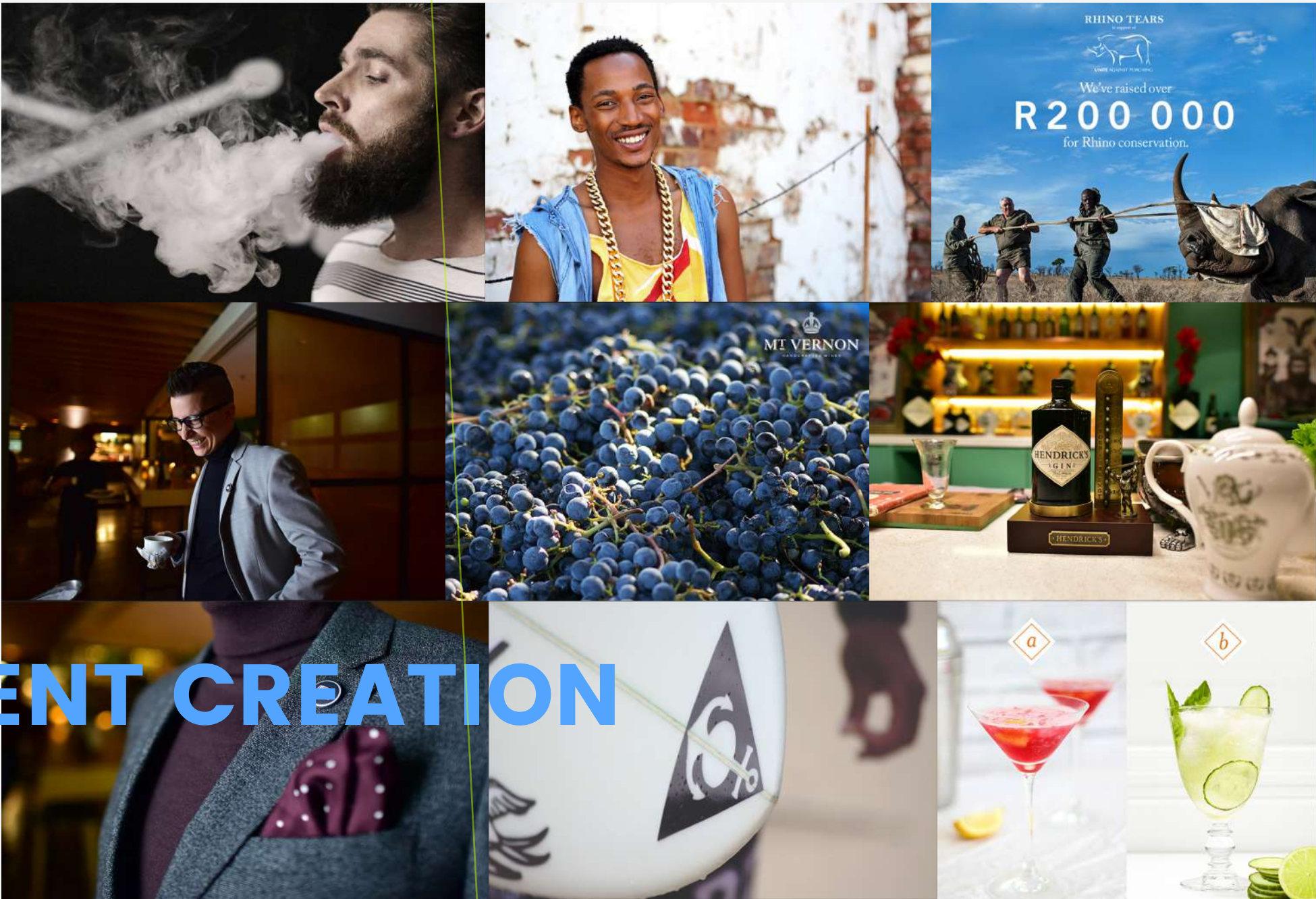
We don't just create brands, we design experiences. Our web and mobile solutions are contemporary but are built to withstand the test of time. We create fast, reliable and easy to use products that stick to the target audience.

# WEB & MOBILE EXPERIENCES



We capture moments, describe stories and bring them together in a wide variety of media and styles to give each project an individual feel that can make it truly stand out from competitors and mainstream design production.

# PHOTOGRAPHY & DIGITAL CONTENT CREATION



**“ There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for. ”**

**Milton Glaser**

**WE USE STRICT PROCESS TO  
ACHIEVE THE WOW! FACTOR**



# PROCESS

is key to a successful completion of any project

## 01

### Discovery

We dig deep into the brief, the idea and capture all the micro details for the delivery to help us size and scale the project according to your requirements.

# PROCESS

insures completion on time for deadlines

# 02

## Project planning

We select the best talent in specific areas of design to compliment your project development and build out a clear and transparent plan of action with all the stages identified and scheduled to deliver on time and give the most suitable turnaround.



# PROCESS

makes the hidden roadblocks visible

03

## Ideation

We brainstorm, re-think and create ideas to kick start the design process. Test assumptions and select the best options for each application from a range of generated ideas.

# PROCESS

allows to speed up iterations and deliveries

# 04

## Design Feedback Loop

We deliver each item one step at the time and get your feedback early in the game to insure a smooth design/review workflow before everything is finalised.



# PROCESS

makes every stakeholder happy

# 05

## Delivery

We package and organise all the final outputs of the deliverables into production/release ready way and leave plenty of room for you to be able to expand and use those assets for future growth and development.