# Nuttapong Srikamdee

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#### **EDUCATION**

# **B.A. in Communication Management** (International Program)

Chulalongkorn University | 2018 - 2022

Exceptional performance on Computer Applications, Computer Graphics, Print Media, Marketing Communication, and Data Analysis courses.

# Saint Gabriel's College (Science - Math Program)

2006 - 2018

Awarded total of 6 academic excellences on Computer - Technology and English classes.

### **SKILLS**

### **Technical Skills**

- Figma
- Photoshop
- Premiere Pro
- Illustrator
- Google Analytics
- HTML & CSS
- Bootstrap Studio

# **Linguistic Skills**

- Thai (Native)
- English (CEFR C2 - Proficient)

## **EXTRACURRICULAR ACTIVITIES**

# **Student President (International)**

Communication Arts Student Council | 2019 - 2020

- Reformed freshmen orientation activities and redefined SOTUS methodology to be more appropriate, leading to lasting positive changes in faculty image.
- Coordinated between faculty members and student council.

# **Head Assistant of Structural Design**

Lakorn Nitade Chula | 2020

- Designed a practical, while aesthetic scene settings.
- Coordinated with other teams to ensure smooth and effective execution.
- Build and verify structural integrity of settings.

### **RELEVANT WORK EXPERIENCE**

# **UX Designer & Product Owner**

JOBTOPGUN (Super Resume) | July 2023 - Present

- Designed product UX, including JOBTOPGUN, Super Resume, and Super Recruit, ensuring best user experience possible.
- Analysed competitor products and identified strategic advantages for products.
- Assisted on ad-hoc tasks and projects.
- Launched a revamped Super Resume with enhanced features and UI, boosting registrations by 15,000+ and completed profiles by 200% (12,500+ monthly).
- Gathered user feedback and implemented improvements across products, serving 1 million+ job seekers and 30,000 recruiters monthly.

# **UX/UI Designer**

Mittraphap | February 2024 - Present (Contract)

- Designed Mittraphap website and GUIDE Platform, a one-stop platform for insurance resellers with the goal of engaging over 700 resellers throughout Thailand by the end of 2024.
- Develop Corporate Identity (CI) to ensure brand cohesiveness.
- Provide suggestions on product improvements that benefits both users and Mittraphap business.

# **UX/UI Designer & Frontend Developer**

Daoruang Rice | February 2023 (Contract)

- Designed, developed, and deployed Rungsonpuetphon rice mill website with a user-friendly interface and visually appealing graphics.
- Maintained the website and edited contents on demand.

## **UX/UI Designer Intern**

LINE MAN Wongnai | June - July 2022

- Redesigned UX and UI of LINE MAN Messenger service to be more modernised and consistent with other LINE MAN services.
- Generated solutions that might help users acquire the delivery cost of Messenger service faster.
- Designed LINE MAN Messenger Leanplum survey for user segmentation purposes.

# **UX/UI Designer Intern**

Magnetolabs | June - July 2021

- Designed website templates and build UI elements for design systems in Figma for more efficient workflow with considerations of aesthetic, usability, and technical development limitations in mind.
- Provided recommendations to TAMCO website UI design project.
- Used WordPress to create personal website and data entry for the College of Music, Mahidol University's website project