



# Nuttapong Srikamdee

Passionate and fast-learning UX/UI Designer Innovating for Society

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[View Portfolio](#)

at nuttapongs.com

## EDUCATION



### B.A. in Communication Management (International Program)

Chulalongkorn University | 2018 - 2022

Exceptional performance on

- **Computer Graphics, Print Media, Marketing Communication, and Data Analysis** courses.

## HONORS & AWARDS



### Shopee 9.9 Contest 2020: Shopee New Normal

National Round - Honorary Mentions



### ShopBack 11.11 Marketing Plan Contest

National Round - Honorary Mentions

## CERTIFICATIONS



### Prompt Engineering for ChatGPT

Vanderbilt University



### UX Design Fundamentals

California Institute of the Arts



### Visual Elements of User Interface Design

California Institute of the Arts



### 90-Minute UX Audit & UI Redesign

Joe Natoli - 30-year UX Design Veteran

## TECHNICAL SKILLS



Figma



Photoshop



Illustrator



HTML



CSS



Bootstrap

## RELEVANT EXPERIENCES



### UX/UI & Motion Graphic Designer

Mitrphap | February 2024 - Present (Contract)

- Designed the Mitrphap website and GUIDE Platform, targeting engagement with 700+ insurance resellers across Thailand by 2024.
- Translated business requirements and user insights into intuitive user interfaces.
- Produced motion graphics according to the requirements.
- Developed Corporate Identity (CI) to maintain brand cohesiveness.
- Offered product improvement suggestions to enhance user experience and benefit Mitrphap's business.



### UX Designer & Product Owner

JOBTOPGUN | July 2023 - Present

- Developed prototypes and designed UX/UI for company products.
- Analyzed product UX and managed development workflows.
- Designed and launched an upgraded Super Resume, increasing registrations by 15,000+ and profile completions by 200% (12,500+ monthly).
- Collected and analyzed user feedback to drive product improvements for over 1 million jobseekers and 30,000 recruiters monthly.
- Edited videos for Customer Consultant and Sales teams.
- Provided mentorship on software applications, particularly Figma and Photoshop, as well as AI utilizations.



### Web Designer & Developer

Daoruang Rice | February - June 2023 (Contract)

- Designed a quick and simple website for Daoruang branded rice, primarily aiming for business visitors.
- Developed the website using low-code platform Bootstrap Studio, with responsiveness in mind.
- Deployed and maintained the website.



### UX/UI Designer

LINE MAN Wongnai | June - July 2022 (Internship)

- Redesigned UI of LINE MAN Messenger service user interfaces to be more modernised and consistent with other LINE MAN services.
- Interviewed user regarding features in LINE MAN app and overall experience.
- Came up with solutions that might help users acquire the delivery cost of Messenger service faster.
- Designed LINE MAN Messenger Leanplum survey for user segmentation purposes.

**Other:** Videographer, Video Editor, VFX Compositor

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