

Nuttapong Srikamdee

Passionate and fast-learning UX/UI Designer Innovating for Society

View Portfolio



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EDUCATION



B.A. in Communication Management (International Program)

Chulalongkorn University | 2018 - 2022

Exceptional performance on

Computer Graphics, Print Media, Marketing Communication, and Data Analysis courses.

HONORS & AWARDS



Shopee 9.9 Contest 2020: **Shopee New Normal**

National Round - Honorary Mentions



ShopBack 11.11 **Marketing Plan Contest**

National Round - Honorary Mentions

CERTIFICATIONS



Prompt Engineering for ChatGPT

Vanderbilt University



UX Design Fundamentals

California Institute of the Arts



Visual Elements of User Interface



California Institute of the Arts



90-Minute UX Audit & UI Redesign

Joe Natoli - 30-year UX Design Veteran

TECHNICAL SKILLS













B Bootstrap

RELEVANT EXPERIENCES



UX/UI & Motion Graphic Designer

Mittraphap February 2024 - Present (Contract)

- Designed the Mittraphap website and GUIDE Platform, targeting engagement with 700+ insurance resellers across Thailand by 2024.
- Translated business requirements and user insights into intuitive user interfaces.
- Produced motion graphics according to the requirements.
- Developed Corporate Identity (CI) to maintain brand cohesiveness.
- Offered product improvement suggestions to enhance user experience and benefit Mittraphap's business.



UX Designer & Product Owner

JOBTOPGUN July 2023 - Present

- Developed prototypes and designed UX/UI for company products.
- Analyzed product UX and managed development workflows.
 - Designed and launched an upgraded Super Resume, increasing
- registrations by 15,000+ and profile completions by 200% (12,500+ monthly).
- Collected and analyzed user feedback to drive product improvements for over 1 million jobseekers and 30,000 recruiters monthly.
- Edited videos for Customer Consultant and Sales teams.
- Provided mentorship on software applications, particularly Figma and Photoshop, as well as Al utilizations.



Web Designer & Developer

Daoruang Rice February - June 2023 (Contract)

- Designed a quick and simple website for Daoruang branded rice, primarily aiming for business visitors.
- Developed the website using low-code platform Bootstrap Studio, with responsiveness in mind.
- Deployed and maintained the website.



UX/UI Designer

LINE MAN Wongnai June - July 2022 (Internship)

- Redesigned UI of LINE MAN Messenger service user interfaces to be more mordernised and consistent with other LINE MAN services.
- Interviewed user regarding features in LINE MAN app and overall experience.
- Came up with solutions that might help users acquire the delivery cost of Messenger service faster.
- Designed LINE MAN Messenger Leanplum survey for user segmentation purposes.

Other: Videographer, Video Editor, VFX Compositor

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