



Nuttapong Srikamdee

Ex-LMWN Junior 2022 - Currently a Product Development Specialist at Super Resume Co., Ltd.

[See my portfolio](#)

at nuttapongs.com

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Professional Experience

UX/UI Designer | Mitraphap (Contract)

February - March 2024

- Developing GUIDE visual designs, a cutting-edge financial planning platform with the goal of engaging over 700 insurance resellers throughout Thailand by the end of Q1/2024.
- Assessing the usability of the design and iterating as necessary to ensure that actual users can effectively utilize the product.
- Ensuring product designs adhere to the established Corporate Identity (CI) to maintain overall cohesiveness.

Product Development Specialist | Super Resume Co., Ltd. (Full-time)

July 2023 - Present

- Conducted market research to analyse competitor products and identify strategic opportunities for gaining a competitive edge.
- Revamped Super Resume, introducing enhanced features and a significantly improved user interface, resulting in a monthly increase of over 15,000 registrations and a 50% boost in completed profiles, totalling more than 12,500 per month.
- Collected user feedback and implemented continuous improvements to company products, with a focus on Super Resume and Super E-Recruit, serving the needs of over 1 million job seekers monthly and 30,000 recruiters nationwide.
- Oversee the development process, collaborating closely with various departments to ensure high product quality and efficient workflows.

Web Designer & Developer | Daoruangrice Limited Partnership (Freelance)

February 2023

- Produced and deployed website for Daoruangrice rice mill, reaching more than 1,000 business customers monthly.
- Created visually engaging graphical assets for the website, developed the website with responsiveness in mind using Bootstrap framework (via Bootstrap Studio), and maintained the website and making modifications when needed.

UX/UI Designer | LINE MAN Wongnai (Internship - LMWN Junior 2022)

June - July 2022

- Redesigned UX and UI of LINE MAN Messenger service, reaching more than 1,000,000 LINE MAN app users.
- Generated solutions that help users acquire delivery cost of Messenger service faster and use the service more conveniently.
- Designed LINE MAN Messenger in-app survey for user segmentation purposes, which will aid in future roadmap planning of the service.

UX/UI Designer | Magnetolabs (Internship)

June - July 2021

- Designed website templates and build UI elements for design systems in Figma, enabling up to 7 times faster workflow, with considerations of aesthetic, usability, and technical development difficulties in mind.
- Provided recommendations to TAMCO website UI design project, eliminating UX bugs and oversights.

Relevant Certifications

Foundations of User Experience (UX) Design | Google (Coursera)

June 2023

Skills: User Experience (UX), UX Research, Wireframe, Prototype, User Experience Design (UXD)

[View certificate](#)

TOEIC Listening and Reading Test - 980 (CEFR C2 Equivalent) | ETS

January 2023

Skills: Business English

[View certificate](#)

UX Audit & UI Redesign | Joe Natoli, 30-year UX + Design Veteran (Udemy)

March 2021

Skills: User Interface Design (UI Design), User Experience (UX), Information Architecture

[View certificate](#)

Visual Elements of UI Design | California Institute of the Arts (Coursera)

February 2021

Skills: User Interface Design (UI Design), User Experience (UX), Graphic Design

[View certificate](#)

Innovation Through Design: Think, Make, Break, Repeat | The University of Sydney (Coursera)

February 2021

Skills: Design Thinking, User Interface Design (UI Design), User Experience (UX)

[View certificate](#)

Education

Chulalongkorn University | Faculty of Communication Arts

August 2018 - August 2022

- B.A. in Communication Management (Intl. Program)
- Relevant courses include: Computer Applications in Communication Work, Design in Everyday Life, Principles of Marketing Communication, Communication Research and Data Analysis

Additional information

- Frequently used tools:** Figma, FigJam, Photoshop, Illustrator, Slack, Jira, Confluence
- Known programming languages:** HTML, CSS, Javascript, Bootstrap, C++
- Languages:** English (Equivalent to CEFR - Proficient C2), Thai (Native)
- Key personal skills:** Empathetic, Adaptable, Practical, Efficient