# **NICHOLAS TOBAT**

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### **EDUCATION**

## **VCU** Brandcenter

#### **EXPERIENCE DESIGN**

M.S. Business & Branding
Richmond, VA | May 2019 (expected)

# University of Virginia

#### **FOREIGN AFFAIRS**

B.A. Foreign Affairs
Charlottesville, VA | May 2014

### TOOLS & SKILLS

#### **DESIGN**

Sketch | Adobe CC | Affinity Suite | InVision Studio | Principle | Keynote | Cinema4D | Unity Engine

#### **WEB**

HTML | CSS | jQuery | Bootstrap | WordPress | Git & GitHub

#### **SKILLS**

Design Thinking | Rapid Prototyping UI/UX Design | Visual Design | Front-end Programming | Branding Research | Presenting | Creative Problem Solving

# WORK EXPERIENCE

# The Coca-Cola Company

#### **UI/UX INTERN**

Summer 2018

@ Coca-Cola's in-house shop KO:OP. Contributed to a variety of projects including Arctic Coke, the first-ever robotic Times Square billboard, and the Sip & Scan mobile rewards & experience platform.

### Kinis Co.

#### **BRANDING & DESIGN**

12/17-5/18

Kinis is a barefoot apparel company in Richmond, VA. Built an identity system including: logo, custom font wordmark, typography, color palette, icon & image guidelines, package design, and website design.

# **Nick Tobat**

#### **FREELANCE DESIGN**

1.15-present

I freelance as a jack-of-all-trades designer. Websites, graphics, branding, e-learning courses, apps, and more!

## WHAT ELSE?

Without input, there is no output. I balance my life as a designer and feed my mind, body, and soul with variety of passions:

Rock Climbing | Running | Yoga | Mountain Biking | Hiking | Cooking Ukulele & Kalimba | Paddleboarding | Slacklining | Travel!

I love to travel! I've been to 14 countries and spent 15+ months living abroad in Australia and New Zealand.