



## EDUCATION

### VCU Brandcenter

#### EXPERIENCE DESIGN

M.S. Business & Branding

Richmond, VA | May 2019 (expected)

### University of Virginia

#### FOREIGN AFFAIRS

B.A. Foreign Affairs

Charlottesville, VA | May 2014

## TOOLS & SKILLS

#### DESIGN

Sketch | Adobe CC | Affinity Suite |  
InVision Studio | Principle |  
Keynote | Cinema4D | Unity Engine

#### WEB

HTML | CSS | jQuery | Bootstrap |  
WordPress | Git & GitHub

#### SKILLS

Design Thinking | Visual Design | UI  
& UX Design | Rapid Prototyping |  
Front-End Development | Branding |  
Research | Presenting | Writing |  
Creative Problem Solving

## WORK EXPERIENCE

### The Coca-Cola Company

#### UI/UX INTERN

Summer 2018

@ Coca-Cola's in-house shop KO:OP. Contributed to a variety of projects including Arctic Coke, the first-ever robotic Times Square billboard, and the Sip & Scan mobile rewards & experience platform.

### Kinis Co.

#### BRANDING & DESIGN

12/17-5/18

Kinis is a barefoot apparel company in Richmond, VA. Built an identity system including: logo, custom font wordmark, typography, color palette, icon & image guidelines, package design, and website design.

### Nick Tobat

#### FREELANCE DESIGN

1/15-present

I freelance as a jack-of-all-trades designer. Websites, graphics, branding, e-learning courses, apps, and more!

## WHAT ELSE?

Without input, there is no output. I balance my life as a designer and feed my mind, body, and soul with variety of passions:

Rock Climbing | Running | Yoga | Mountain Biking | Hiking | Ukulele  
& Kalimba | Cooking | Paddleboarding | Slacklining | Travel!

I love to travel! I've been to 14 countries and spent 15+ months living abroad in Australia and New Zealand.