



EDUCATION

VCU Brandcenter

EXPERIENCE DESIGN

M.S. Business & Branding

Richmond, VA | May 2019

University of Virginia

FOREIGN AFFAIRS

B.A. Foreign Affairs

Charlottesville, VA | May 2014

TOOLS & SKILLS

DESIGN

Sketch | Adobe CC | Affinity Suite |
InVision Studio | Framer | Principle
| Keynote | Cinema4D | Unity

WEB

HTML | CSS | jQuery | Bootstrap |
WordPress | Git & GitHub

SKILLS

Design Thinking | UI & UX Design |
Design Systems | Rapid Prototyping
| Visual Design | Front-End Dev |
Branding | Research | Presenting |
Writing | Creative Problem Solving

WORK EXPERIENCE

Backbone PLM

PRODUCT DESIGNER

LET GO DUE TO COVID-19

9/19-6/20

Renovated the design system; took ownership of the Sketch symbol library; implemented analytics software; worked closely with engineering and CX to design and develop multiple new data-driven features in our app.

The Coca-Cola Company

UI/UX INTERN

Summer 2018

UI/UX and motion design for: Arctic Coke; the first-ever robotic Times Square billboard; and the holiday Sip & Scan mobile rewards & experience platform.

Kinis Co.

BRANDING & DESIGN

12/17-5/18

Built an identity system including: logo, custom font wordmark, typography, color palette, icon & image guidelines, package design, and website design.

WHAT ELSE?

Without input, there is no output. I balance my life as a designer and feed my mind, body, and soul with variety of passions:

Rock Climbing | Running | Yoga | Mountain Biking | Hiking | Ukulele
& Kalimba | Cooking | Paddleboarding | Slacklining | Travel

I love to travel! I've been to 15 countries and spent over 15 months living abroad in Australia and New Zealand.