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Task One

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1 2 3 4 5

Task Overview



What you'll learn

• The importance of optimising the quality of customer datasets



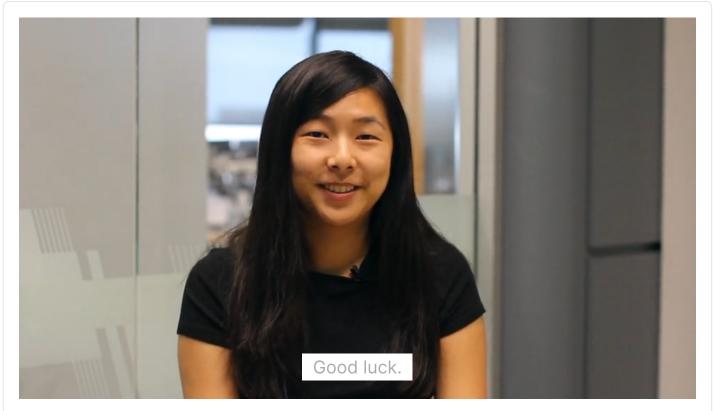
What you'll do

 Draft an email to your client identifying data quality issues and strategies to mitigate the issues

Message from KPMG AU



Next



Hear from a team member at KPMG AU introduce the task.