





Who is our user?

What are their needs?

What are their constraints?

Students (Undergrads)	People with big projects/high cognitive load tasks.	Ability to focus on a task and be productive	Finish some small projects or a big project	Class Schedule
People who struggle to stay focus on a task	18-29 so young and appreciates a clean, minimalist UI	A schedule to work with to stay on track	Need something to help them get started on their tasks	Extracirruculars
A "multitasker" that mixes work and break time.	spend majority of time on computer/online activities or assignments	need the motivation to start a task (activation energy)	focus on a single task at a time	procrastination/ hard to start work/ feel unmotivated/ overwhelmed
Easily distracted by tech, other assignments, etc.	young white-collar workers	tend to cram at the last minute and burnout afterwards	having adequate breaks to maintain the productivity	Feeling FOMO
Someone who likes having structured working times	people who are good at planning and organizing tasks			Some people can't always be around computer
				Work
				they might not use browser/websites
				not being distracted by our app