

Noel Turlington

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EDUCATION

Dual Degree between Columbia University and Sciences Po (Bachelor of Arts)

New York, NY

Columbia University (Senior Marshal)

Aug 2019 – May 2023

- Major: Information Science
- Relevant coursework: Advanced Probability & Statistics, Building a Successful Startup, Computing in Context, From Algorithms to Dev, Leadership in Organizations, Money and Banking, Privacy in a Networked World, and Surveillance

Sciences Po Paris

Reims, France

- Major: Economics; Minor: International Finance & Trade
- Relevant coursework: Behavioral Game Theory, Business and Society, Calculus III, Intermediate Microeconomics & Macroeconomics, International Political Economy, Money and Values, and Political Philosophy

PROFESSIONAL & LEADERSHIP EXPERIENCE

ZeroDev(Smart Contract Wallets as A Service powered by Account Abstraction)

New York, NY

Business Development and Go-To-Market

Aug 2023 – Nov 2023

- Established Team Processes: Was tasked with designing team processes to better manage ZeroDev's remote workforce Implemented structured daily update system and weekly stand-up meetings
- Sales: Took customer inbound as well as outreach with the CEO. Influenced product decisions and company road map

Privy (Simple Wallet SDK to onboard all your users to web3)

New York, NY

Business Development and Product

May 2023 – August 2023

- Expanded relationships: worked for the head of business development and was tasked with finding new customers. Added 40 customers to the client funnel by attending three conferences and closed on eight of them.
- Scheduled and helped run informational marketing sessions, including hosting a demo day for startups that integrated Privy's wallet SDK and organizing Twitter spaces with leading crypto companies, Backdrop.so and Monad

Blockchain at Columbia Inc.

New York, NY

President & DeFi Governance Lead

Aug 2021 – Summer 2023

- Oversaw a 13-person board and led an organization comprising over 300 members, coordinating a broad array of events such as educational series, conferences, hackathons, alumni meetings, technical workshops, and networking opportunities
- Managed \$421k annual budget and increased club's cash reserves from \$50,000 to \$150,000 during my tenure
- Established a 120+ member alumni group to help connect current members to industry leaders. Members include crypto entrepreneurs, researchers, investors and traders
- Expanded B@C's role in on-chain governance with several main protocols: Compound, Aave, Maker, Uniswap, and dYdX

LedgerFest

September 23, 2022

- Executed Blockchain at Columbia's premier in-person research conference, successfully raising over \$150K in funds with sponsors such as Jane Street, Jump, EigenLayer, Lido and Galaxy Digital, drawing in 500+ attendees and 60+ speakers

LionHack

April 14 – 16, 2023

- Led LionHack 2022 and 2023 the first-ever 3-day hackathon held by Blockchain at Columbia, awarding nearly \$200K prize money, from 21 universities across the United States and Canada (Yale, Penn, Harvard, Cal, UMich, Stanford, UVA, Rutgers)

AWARDS & CONFERENCES

Awards and Airdrops:

- Senior Marshal*, an honor awarded to graduating seniors with notable academic and leadership achievements
- dYdX, Uniswap, Cow, Paraswap, 1inch, Arbitrum, Hop, Optimism

Select Hackathons:

- EthIstanbul*, Istanbul, TR
- EthLondon*, London, UK
- EthCC*, Paris, FR
- EthMexico*, Mexico City, MX

Skills & Interests

Skills

- Programming languages: CSS, HTML, Java, JavaScript, Python, React
- Second languages: French (Working proficiency)
- Sales: Cron, Gong, HubSpot, Klenty, Linear, Metabase

Interests:

- Citi Bike, Egoscue, Food, Kiteboarding, Languages, Meditation, Pickleball, Podcasts, Reading, Reverse Osmosis, and Water Skiing

Omid Malekan
Columbia Business School
665 W 130th St
New York, NY 10027

2/17/2023

To Whom It May Concern:

I am an adjunct professor at Columbia Business School and specialize in blockchain and crypto. I have worked in the crypto industry for over 5 years as an educator, consultant and advocate, and highly recommend Noel Turlington as a member of your team.

I first met Noel a year ago in his capacity as part of the leadership of the B@C student group, one of the leading blockchain student groups in the country. I was impressed by his knowledge and passion for crypto.

But I didn't really get to know him until the Fall of 2022 when he and his team put on the Ledger Fest crypto conference in downtown Manhattan and asked me to participate. I was blown away by the excellence of the event. It wasn't just an excellent student-led conference, but up there with the countless professionally organized ones I've attended over the years.

Noel and his team had managed to secure impressive sponsors, find their own location as no campus venue was available, put together a high-caliber roster of speakers and execute the whole thing flawlessly. Industry contacts and other colleagues who attended were equally impressed.

All of this was a reflection of Noel's leadership abilities, intelligence and work ethic. Since then, we've corresponded regularly about the latest developments in crypto and I've enjoyed every interaction, and always learned something new. I've also been touched by his dedication to ensuring the student organization has a smooth transition to a new president and continues to grow after he leaves. Most college students in their final semester have other concerns.

I highly recommend him for consideration in any crypto venture. Our industry could use all the intelligent yet high integrity young people it can get.

Sincerely,
Omid Malekan
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