```
import nltk
import pandas as pd
import numpy as np
import random
import re
import joblib
import json
from collections import defaultdict
from nltk.corpus import stopwords
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.linear_model import SGDClassifier
from sklearn.naive_bayes import MultinomialNB
from sklearn.metrics import accuracy_score


def preprocess_data(csvfile):
    """
    Read and preprocess CSV file complaint data

    """

    stops = stopwords.words('english')

    df = pd.read_csv(csvfile)

    ids = np.array(df["complaint_id"])
    product_groups = np.array(df["product_group"])
    raw_text_list = np.array(df["text"])

    clean_text_list = raw_text_list

    return ids, product_groups, clean_text_list

def define_group_labels(product_groups):
    """
    Map product group text label to numerical labels (random assignment) and return diction

    """

    group_to_label = dict()
    label_to_group = dict()
    for idx, g in enumerate(set(product_groups)):
        group_to_label[g] = idx
        label_to_group[idx] = g

    return group_to_label, label_to_group

def create_vectorizer(document_list, vocabulary=None):
    """
    Function to create a vectorizer for input

    """
    vectorizer = CountVectorizer(ngram_range=(1,2), vocabulary=vocabulary, max_features=500
    fit_vectorizer = vectorizer.fit(document_list)

    return fit_vectorizer

def vectorize_documents(document_list, vectorizer):
    """
    Function to vectorize input text documents

    """
    X = vectorizer.transform(document_list)

    return X

```

```
67 def create_balanced_binary_sample(document_list, labels, focus_label):
68     """
69     Create equal, binary test data for One-Versus_Rest classification
70 
71     """
72     target_documents = []
73     target_labels = [] # Class 1
74     other_documents = []
75     other_labels = [] # All other classes mapped to Class 0
76 
77     for i in range(len(document_list)):
78         if labels[i] == focus_label:
79             target_documents.append(document_list[i])
80             target_labels.append(1)
81         else:
82             other_documents.append(document_list[i])
83             other_labels.append(0)
84 
85     to_fill = len(target_documents)
86 
87     # Sample other classes randomly
88     ziplist = list(zip(other_documents, other_labels))
89     sampled_others = random.sample(ziplist, to_fill)
90     second_documents, second_labels = zip(*sampled_others)
91 
92     # Store in lists
93     output_documents = [d for d in target_documents]
94     output_documents.extend([d for d in second_documents])
95     output_labels = [l for l in target_labels]
96     output_labels.extend([l for l in second_labels])
97 
98     return output_documents, output_labels
99 
100 def create_kfolds(document_list, labels, k):
101     """
102     Randomize and split dataset into K folds (close but not exactly equal size folds)
103     (NOTE: Unused for final model training)
104 
105     """
106     x_folds = []
107     y_folds = []
108 
109     combined_lists = list(zip(document_list, labels))
110     random.shuffle(combined_lists)
111     rand_documents, rand_labels = zip(*combined_lists)
112 
113     slicesize = len(rand_documents) // k
114 
115     for num in range(k):
116         if num != k-1:
117             x_folds.append(rand_documents[num*slicesize:(num+1)*slicesize])
118             y_folds.append(rand_documents[num*slicesize:(num+1)*slicesize])
119         else:
120             x_folds.append(rand_documents[num*slicesize:])
121             y_folds.append(rand_documents[num*slicesize:])
122 
123     return x_folds, y_folds
124 
125 def elasticNet_feature_selection(x_folds, y_folds, vectorizer):
126     """
127     Function to train One-Versus-Rest Elastic Net Logistic Regression to find informative f
128     (NOTE: Unused for final model training)
129 
130     """
131 
132     clf  = SGDClassifier(loss="log",penalty="elasticnet")
```

```
133
134     for fold_idx in range(len(x_folds)):
135
136         test_documents = x_folds[fold_idx]
137         test_labels = y_folds[fold_idx]
138
139         train_documents = []
140         train_labels = []
141         for idx in range(len(x_folds)):
142             if idx != fold_idx:
143                 train_documents.extend(x_folds[idx])
144                 train_labels.extend(y_folds[idx])
145
146         X_train = vectorize_documents(train_documents, vectorizer)
147         y_train = np.array(train_labels)
148
149         print(X_train.shape)
150         print(len(y_train))
151
152         clf.fit(X_train, y_train)
153         y_pred = clf.predict(X_new)
154         model_accuracy = accuracy_score(y_pred, y_new)
155
156         print("SGD Model Accuracy on Fold %d: " %fold_idx)
157         print(model_accuracy)
158
159     return best_model
160
161 if __name__ == "__main__":
162
163     # Preprocess data
164     print("\nPreprocessing documents...")
165     ids, product_groups, clean_text_list = preprocess_data("case_study_data.csv")
166
167     # Define numerical target labels (y)
168     group_to_label, label_to_group = define_group_labels(product_groups)
169     group_numbers = [group_to_label[group] for group in product_groups]
170
171     # Create initial vectorizer
172     print("\nCreating Vectorizer...")
173     firstvectorizer = create_vectorizer(clean_text_list)
174
175     for group, label in group_to_label.items():
176
177         binary_docs, binary_labels = create_balanced_binary_sample(clean_text_list, group_n
178
179         print(label, group)
180         print(len(binary_docs))
181
182         #x_folds, y_folds = create_kfolds(binary_docs, binary_labels, 5)
183
184         #elasticNet_feature_selection(x_folds, y_folds, firstvectorizer)
185
186         traintest_split = int(len(binary_docs)*.8)
187
188         X_train = vectorize_documents(binary_docs[0:traintest_split], firstvectorizer)
189         y_train = np.array(binary_labels[0:traintest_split])
190
191         X_test = vectorize_documents(binary_docs[traintest_split:], firstvectorizer)
192         y_test = np.array(binary_labels[traintest_split:])
193
194         clf  = SGDClassifier(loss="log",penalty="elasticnet")
195
196         clf.fit(X_train, y_train)
197         y_pred = clf.predict(X_test)
198
```

```
199         print("SGD Model Accuracy: ")
200         print(accuracy_score(y_pred, y_test))
201 
202         idx_to_feature = dict()
203         feature_to_weights = defaultdict(list)
204         selected_vocabulary = set()
205 
206         for key, value in firstvectorizer.vocabulary_.items():
207             idx_to_feature[value] = key
208         for idx, c in enumerate(clf.coef_[0]):
209             if abs(c) > 0:
210                 selected_vocabulary.add(idx_to_feature[idx])
211 
212     print("\nVocabulary Size: %d" %len(selected_vocabulary))
213     print("Creating Fine Tuned Vectorizer...")
214     newvectorizer = create_vectorizer(clean_text_list, vocabulary=selected_vocabulary)
215 
216     splitidx = int(len(ids) * .8)
217 
218     combined_lists = list(zip(product_groups, clean_text_list))
219     random.shuffle(combined_lists)
220     rand_product_groups, rand_text_list = zip(*combined_lists)
221 
222 
223     print("\nVectorizing documents...")
224     X = vectorize_documents(rand_text_list[0:splitidx], newvectorizer)
225     y = np.array([group_to_label[group] for group in rand_product_groups[0:splitidx]])
226 
227     print("\nVectorizing documents...")
228     X_new = vectorize_documents(rand_text_list[splitidx:], newvectorizer)
229     y_new = np.array([group_to_label[group] for group in rand_product_groups[splitidx:]])
230 
231     alphas = [.001, .01, .05, .5, .75, 1]
232 
233     best_alpha = .05
234     current_score = 0
235     for a in alphas:
236         clf  = MultinomialNB(alpha=a)
237 
238         clf.fit(X, y)
239         y_pred = clf.predict(X_new)
240 
241         acc = accuracy_score(y_pred, y_new)
242 
243         print("Model With Alpha %f: " %a)
244         print(acc)
245         if acc > current_score:
246             current_score = acc
247             best_alpha = a
248 
249     print("\nVectorizing Final documents...")
250     X_final = vectorize_documents(rand_text_list, newvectorizer)
251     y_final = np.array([group_to_label[group] for group in rand_product_groups])
252 
253     final_model = MultinomialNB(alpha=best_alpha)
254     final_model.fit(X_final, y_final)
255 
256     joblib.dump(newvectorizer, "NWCaseStudyvectorizer.joblib")
257     joblib.dump(final_model, "NWCaseStudyNBModel.joblib")
258 
259     with open("group_mapping.json", "w") as file:
260         file.write(json.dumps(group_to_label))
```