



The YNot Kiosk™ with printer is designed to notify customers of sale and rebate offers on products and services in retail centers. The coupon-printing feature is embedded into a base station of the kiosk. The kiosk can be set on a tabletop, wall mounted or placed on a stand.

The kiosk(s) can be placed inside the entryway of retail stores and/or in various locations of the stores (e.g., sporting goods, shoes, and hardware). Customers enter the store looking for specific products. They initiate a search on the kiosk to determine if any of the manufacturers or retailers are offering a sale or a rebate on the product. If so the kiosk prints out the coupon or rebate. They redeem the coupon(s) at the check out register by using a coupon reader.

The YNot Kiosk™ can:

- Eliminate the need for retailers to maintain the paper rebate function.
- Reduce the need for manufacturers to outsource the rebate function.
- Track the number of customer hits on products and the quantity of coupons or rebates being redeemed.
- Potentially reduce the costs associated with advertising (e.g., newspapers).
- Provide preferred customers additional sales incentives, other than advertisements, for visiting the store (e.g., sales on new products, buy one get one free, preferred customers, etc.).
- Provide advertisements for new products currently in the store or coming soon.



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