



NATIONAL ENGINEERING & SCIENTIFIC COMMISSION

Directorate General Projects
(Directorate of Research & Academia Coordination)
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NESCOM/Proj/RAC/NLF(6)/2017

March 24, 2017

The Director ORIC,
FAST University,
A.K. Brohi Road, H-11/4, Islamabad.

Subject: Lecture Hour- NESCOM Lecture Forum (NLF)

NESCOM Lecture Forum (NLF) under Research & Academia Coordination Dte (RAC) is conducting informative Lecture series to strengthen bilateral relationships of industry and academia by sharing experiences and innovations for much needed research culture in Pakistan and integrate R & D endeavors of industry and academia for application.

2. In this regard, An Interactive Lecture has been scheduled on the title "Role of Intellectual Property Rights in Commercialization and Economic Growth". The said lecture will emphasize on Intellectual Property Rights (IPRs) which plays a positive role in encouraging new business development, rationalization of inefficient industry, inducing technology acquisition and innovation. It also promotes investments in knowledge creation and business innovation by establishing exclusive rights to use and sell newly developed technologies, goods and services. IPRs include trademarks, copyright, patents, industrial design rights, layout designs of integrated circuits, geographical indications and plant breeder's rights. Moreover, presentation will include experience sharing by the presenter having 19 years of rich industrial experience along with several international publications on his credit. He is a listed consultant and trainer of QSR International and listed amongst top trainers for Asia. The schedule of the said lecture is appended below:

Title of Lecture	Role of Intellectual Property Rights in Commercialization and Economic Growth
Duration	2 Hours
Delivered By	Engr. Dr. Shiekh Zahoor Sarwar, Deputy Director IR, IST
Date	6 th April, 2017
Time	1000 hrs
Venue	Lecture Hall, EP Block-I, NCP Shadra Valley Road, Quaid-i-Azam University, Islamabad.

3. It is our pleasure to invite faculty from your esteemed Institution/University to attend lecture and at the same time look forward to create a long term mutually beneficial cooperation of industry & academia as well. Doctorate/Post Graduate Students, Researchers and Engineers are considered more relevant participants. The lecture will also be attended by audience from industries.

4. The list of nominees for participation may kindly be forwarded by 3rd April, 2017 through Fax: 051-9006297/email: d.sami@ibcast.org.pk. In case of any query please do not hesitate to contact undersigned on Cell: 322-8585054.


Dr. Sami ud Din

Director
Research & Academia Coordination (RAC)