



**DICE (Distinguished Innovation, Collaboration
& Entrepreneurship)
DICE Mega Event 2017**

Mirpur University of Science
and Technology (MUST),
Mirpur (AJK)
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Honorable Dean / HODs

Subject: Invitation for Participation in DICE Mega Event 2017

Respected Sir,

DICE Mega Event 2017 is a joint collaborative project of DICE Foundation (USA) and the Mirpur University of Science and Technology (MUST), Mirpur to foster innovation, collaboration and entrepreneurship culture in the country. In this connection, a two-day event, the DICE Mega Event 2017 will be arranged at the MUST, Mirpur on the 18-19 December 2017.

You are invited to join us in the event. Kindly disseminate this information among faculty members, researchers and students of your institution for their information. The projects of each of the categories will be judged and first, second and third prizes are Rs. 100,000, Rs. 50,000 and Rs. 25,000 respectively.

The objectives of the event are:

To foster culture of Innovation and Entrepreneurship in the country and make it part of Nation's DNA.

To provide platform for academia, industry, government, entrepreneurs and expatriates to interact, share knowledge and collaborate on innovations, commercialization, and indigenous product development for socio-economic development of Pakistan.

To create a positive and favorable image of Pakistan in the eyes of international community i.e. highly innovative and high-tech nation fully capable of developing innovative products and providing high tech services to the rest of the world.

To expedite the process of digital revolution in the country by motivating both academia and industry to acquire, promote and utilize state-of-art digital technologies for the rapid development of innovative products.

More details are available on above website link and in the attached brochure. Looking forward to see you and your institution's participation in the event.

With best regards.

Director, ORCC, Dr. Ataul Karim
12/5/17

Patron
Dr. Habib-ur-Rehman,
Sitara-i-Imtiaz



**BRITISH
COUNCIL**